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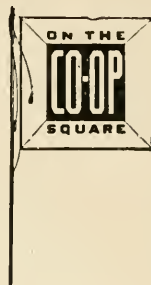
JUL 26 1982

The Siren



THE LIBRARY OF THE
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UNIVERSITY OF ILLINOIS

—“Meet Me at the Co-Op Corner”—



Know This Flag?

It Is a Mark of Business Honor
It Is an Emblem of Business Prestige

It Guarantees to You:-

Courteous Treatment

..... AND

Efficient Service

Constant Growth Signifies Constant Service

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We Are Often Imitated, But Never Equalled

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Illinois Theatre

Next Tuesday Night

October 5th.

"VAS YOU EFFER IN ZINZINNATI?"

Seats on Sale Saturday
at the Box office, Harris
Confectionery, Quirk
Drug Store.

PRICES

Lower Floor \$1.50, \$2.00
Balcony 75c, \$1.00, \$1.50
Gallery 50c

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Bell 333 Auto 4535
for Seats

Pixley and Luder's Inter-
national Musical Comedy
Triumph.



WITH

JESSE DANDY

THE ORIGINAL HANS WAGNER

MUSIC
MIRTH
ROMANCE

Notable
Cast of 62
Including
Beauty Chorus
of 37 Singers
and
Dancers, 37

Pilsen's
Own
Orchestra

Auto 2265

9

All White Barbers

The Shop of Echos

Kandy's

The place you can get your
hair cut the way you want it

614 East Green Street

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Fancy Cakes, Bread ^A_N^D Rolls

We are now located in our new home. Everything up-to-date, modern and sanitary.

We are also in a position to serve you better than ever in the line of high grade rolls, fancy and appetizing cakes and good bread. Give us a trial.

L. F. Rieckhoff Bakery

213 South Neil Street

Champaign, Illinois

Custer's

The Best Buttered Pop Corn
and Roasted Peanuts

Urbana



Call Bell 411, Auto 2162 for prices or information regarding

**Halftones, Zinc Etchings
Color Plates**

THEN

Come down and see our new equipment and be convinced of the advantages of having your engravings made in the Twin Cities. Finest equipment in the state outside Chicago.

G. R. GRUBB & CO.
ENGRAVERS

Champaign Illinois



F. H. Thorne SCHOOL OF DANCING

Classes Open Tuesday Night, Oct. 5

Private Lessons by Appointment

Telephones

Bell 1518

Automatic 1365



**If You Are in Search of a Distinctive Suit
for Fall, Order it from "MARSHALL"**

Anderson of Chicago is the Tailor—400 styles to select from. We have the Model Form showing how the suit looks made up. Fit and workmanship guaranteed.

Price — \$16.50 to \$40.00

"Always Something New in Nifty Furnishings."

Fred G. Marshall

Bradley Arcade

Opp. Library

B R A D L E Y

The Alamo *The Home of Good Things to Eat*

Open All the Time

Meal Tickets, \$5.00 for \$4.50

I. D. Stuart

Bradley Arcade

YOU JUST YOU

Will always find just what you want in the Refreshment line and the way you want it at the

Arcade Confectionery

JAMES THORNHILL

PROPRIETOR

Bradley

DOWN-TOWN STORE

"The Home of the Chocotate Boston"

HIGH STANDARD PLACES

ARCADE

BILLIARDS

AND POCKET BILLIARDS

THE GENTLEMAN'S GAMES

They are games that require a steady nerve, a quick eye, an active brain and sound judgment. They bring out the best there is in a man. Such games are not only restful—a recreation, but are upbuilding in character; they develop the senses of fair play, accuracy of sight, and quickness of decision.

We cater only to gentlemen. Our parlor is light, airy, clean, well kept. No improper language is heard; no improper conduct is allowed. Nothing objectionable can be found.

Our tables, the Brunswick-Balke-Collender Co., (the world's standard) balls, cues and all equipment, are the best made and are kept in first class condition.

On these claims and statements we base our solicitation of your patronage. We assure you a cordial reception, and will in every possible way endeavor to make your visits pleasant.

Why not meet your friends and play a game tonight at

ARCADE BILLIARD PARLORS

DEWEY NEWMAN, Prop.

BRADLEY ARCADE

Shoes Repaired—

**One Day
SERVICE**

HARRY R. LaSELL

*First Door North of Boneyard
Wright Street Champaign*

Your Eyes Trouble You?

Get a pair of

“EVER-LOCT”

A truly wonderful invention to glass wearers. No getting loose lenses; no screws to tighten; always ready. Come and let us show you the “EVERLOCK” mountings for eye glasses and spectacles.

No obligation to buy

Wuesteman

Optician and Jeweler

“The Hallmark Store”

Champaign, Ill.

When You're Hungry

E A T

Take a seat in a big arm chair

..... AT

**Ostrand's
Delicatessen**

Sandwiches, Home-Made Pies and Pastries; Fruits and Candies. “Fill-up” is right. It's easy at Ostrand's.

3rd. Street between Green and the Park

Girls, Attention--

We invite you to inspect
the choicest selection of

**Fall
Millinery**

in the Twin Cities.

McWilliams & Gleim
71 N. Neil St. Champaign

LYRIC THEATRE

CHAMPAIGN'S QUALITY HOUSE

— Presenting —

A High Class Feature Programme

— Changed Daily —

Keep
Your
Eye
on the
Lyric

MONDAY, OCT. 4.

THE D
A
B A R A

Coming:
The Best
Attractions
Greatest
Stage Stars

MATINEE } 2:00 P. M.
SHOWS } 3:00 P. M.
 } 4:20 P. M.

Admission 10c

7:00 P. M. } NIGHT
8:10 P. M. } SHOWS
9:20 P. M. }

"Can I get off today, boss?"

"What for?"

"A weddin'."

"Do you have to go?"

"I'd like to, sir—I'm the bridegroom."—Widow.

An old fellow named Dr. Bell

Was always so happy to tell

That his town was dry;—

Till some brazen guy

Said, "Isn't it queer. So is Hell."—Froth.

Some of the Touring Cars, Limousines and Taxicabs of The Chester Transfer Company

ON THE WAY
DOWN TOWN



IN
CHAMPAIGN

If it's something to Eat You Want,
Call Us Up---We Have It

*Poultry, Butter, Eggs
and Cheese Wholesale*

Get Our Prices for Banquets, Dinners etc.

J. F. Webster & Co.

Grant Friedrich, *Pres.* O. B. Flatt, *Sec. and Treas.*
Bell 305 Auto 1536

When You Travel,
Take the—
Illinois Traction
System

(McKinley Lines)

Clean, Comfortable,
Frequent, Convenient
Safe

Automatic Block Signals Protect All
Train Movements.

When you go home, ride the
"Road Of Good Service"

Arabella—"Aren't you going to slow down during
lent?"

Zobeide—"Yes, I'm going to fast."

Arabella—"I know, that's why I asked."—Sun Dial.

□ □ S □ □

Useless waste—Two pretty girls kissing each other.
—Sun Dial.

□ □ S □ □

"Oh, dear, I have to learn to swim this summer."

"I thought George taught you to swim?"

But I am no longer engaged to George."—Awgwan.

Palmer Brothers

Distributors of Kaiser Inn and Riteway
Canned Goods.

Fresh Fruit and Vegetables Always
on Hand

Both Phones 202 W. Main
Urbana, Ill.

Chicago Market Co.

Quality Meats, Lowest Prices, Full Weight

Auto delivery service to any part of the Twin Cities. Special rates to Fraternities, Sororities and Clubs.

O'Byrne

Transfer and Storage Co.

Phone us if you have baggage or freight to be
hauled. Let us handle your furniture for dances

OPPOSITE I. C. DEPOT

Bell 932

Auto 1011

We Carry a Special
Line of Student's
Electrical Specialties

The Ideal Electric Company

Auto Phone 1013

Bell Phone 1998

WHERE TO SEE QUALITY PHOTOPLAYS

Urbana's
Premier
Photo-Play
Theatre



North
Market
Street,
Urbana, Ill.

We are prepared to handle banquets of any size.

We have new equipment which adds to our table service.

We take personal direction over the service to please you.

We pride ourselves on the effect of our work.

¶ When you want something EXTRA SWELL in a banquet in honor of some particular event, let us figure with you. You know of course the more money you put into a banquet, the more pleasure and pride you get out of it, and of course the more expense, we are enabled to go to. We are always open to suggestions. Tell us what you think, it won't hurt our feelings.

Hotel Beardsley

The Beardsley Hotel Company, Props.

"Cigars"

That's Me



Illinois Billiard Hall

C. E. Cavanaugh, Manager

308-310 Hickory Court

Boy—"I want to get a chicken."

Butcher—"Want a pullet?"

Boy—"No, you nut, I want to carry it."—Lampoon.

There was a young lady named Kelley,

Who loved ginger cookies and jelly;

When she'd eaten a peck,

She would pace up the deck,

With her pretty white hands on her Shelley.—Frotch.

BELL 1584

BELL 1585

AUTO 1219

111 S. NEIL ST.

Roberts & Grant

Wholesale and Retail

MEATS

Quality Service Price

Considers these important items when placing your order
We take the right care and interest in supplying your
wants in our lines. Ask for our price list.

FISH

PROVISIONS

POULTRY

When is a cigarette Sensible?

A cigarette is not sensible for *you* if it leaves your taste and your smoke hunger a little bit unsatisfied

—nor if it bothers your throat or tongue
—nor if it makes you “feel mean” after smoking your usual number.

None of these things will happen to you if you find (and *stick to*) the right cigarette.

But the cigarette that is right for one man may *not* be right for another. For instance, Fatimas may not just suit your individual taste—in spite of the fact that they are the best-selling cigarette costing over 5c.

Fatimas ARE *cool* and friendly to the throat and tongue—and they will NOT make you “feel mean” after smoking all you want.

So they surely are *sensible* for you—except possibly for the taste.

And when it comes to that, it will be mighty strange if you don't like Fatima's taste—they couldn't sell so fast if the taste weren't *extra good*, could they?

Why not get Fatimas this very day and find out for yourself how *sensible* a cigarette can really be?

Liggett & Myers Tobacco Co.

FATIMA

THE TURKISH BLEND

Cigarette

TWO TESTS FOR ANY CIGARETTE

The taste of the cigarette—according to a leading tobacco journal—is up to the smoker. But there are other qualities that you should look for in the cigarette that you are going to stick to for your steady smoke. Here are a couple of tests that may help the average smoker to choose more wisely between different kinds of cigarettes.

The first test is for coolness, which means more comfort to the throat and tongue. Light any cigarette. Draw in a cloud of smoke—a small, ordinary puff is not sufficient to make this test. Hold it in your mouth for a few seconds. Let it “bat” around against your tongue and throat. Now blow out the smoke.

If the cigarette contains a high grade of mild tobacco leaves, combined in just the right proportion, it will leave your cool and smooth both to your throat and to your tongue.

On the other hand, if the proportions

are not right and if the cigarette contains inferior grades of tobacco or hidden strands of rank, oily leaf, you will feel a nipping sting at the tip of your tongue or that “sandpaper tickle” in your throat.

Test number two—How do you feel after smoking all day? If the tobaccos in the cigarette include a correct proportion of mild grades—and if all of the various grades have been properly mellowed by age—and if they have been so blended as to bring out the best qualities and to neutralize any unpleasant qualities in each of the different types of tobaccos, you will be able to smoke practically whenever you feel like it through the day without feeling any effect from it.

But with another cigarette in which the blend is less skillful, even though the tobaccos are of the highest grade, you will find along towards the end of the day that you are likely to have that feeling of having “smoked too much.”

20 for 15¢

*A Sensible
Cigarette*

Try these tests on Fatima

The White and Gold Confectionery

Urbana

We cordially invite the students of Illinois to visit our
clean and up to the-minute "Home of the Finest Sweets"

D a i n t y L u n c h e o n s S e r v e d

Souder Cares for the Clothes You Care for

ONCE in a while you get a garment that particularly fits-in with your personality so you hate to give it up. Souder can prolong the life of a garment unbelievably. There's only one way to find this out!

L. B. SOUDER

CLEANING - DYEING - PRESSING

Right in Champaign

Wall Paper Paints
Painters' Supplies
Window Glass

Decorators

Bacon Brothers

107-109 N. Walnut Street
Champaign

She—"What do you suppose I did when father told me you were here?"

He—"Oh, suppose you colored up a bit."

She—"Sir!"—Widow.

□ □ S □ □

See them greet the great Dean with a light careless mien—

"The chorus at the Winter Garden is fine in this play."

"What do they pull off?"

"All but a very little."—Tiger.

The
Soft Water
Laundry

A. A. Nyberg

Bell Phone 880
Auto 4506

125 N. Race St.
Urbana

Student Crumb Shelf

Imported Swiss Cheese, Limberger,
Home Made Pimentos Cheese Sand-
wiches, 5c. Hamburger, Sausage, Wien-
erwurst, Bacon, Ham, Egg Sandwiches,
5c. One taste invites another.

L. D. BUCK

506 E. Green

Frame the Pictures for Your Room.
They Look Better and Last Better.

Strauch
Photo-Craft
House

"THE GIFT SHOP"

Opposite the President's Campus Home

**Stoltey's
Grocery**

105-107 East University Ave.

Auto Phone 1214

Bell Phone 1199

LESEURE'S Smoke Haven has been the gathering place of the clan ever since the first of the old guard showed up for registration.

At Leseure's foregather the dopesters of track and field, the politician, the sharks who chase the wary cue ball and the Mexican artists who, with a chew of Piper and a Camel, can give you information on the world at large.

Coal up and steam in—there's not a worry mine in the harbor and the only sign of war is the little argument that is going on between a case of English smoking tobacco and some German snuff!!

Leseure's Smoke Haven

Right on Green Street

Zom's duds from hats to socks are the *dernier*-est of *dernier cris*.

They have pep and class and durability. Garbed therein you can make the heart of the fairest pledge just palp one palpitation and take the count.

—honestly now, Louise, was it me that you fell for or that sea-green pink cray-vat I wore the day of first "open house?"

Zom
Duds for the Tribe

Announcement

FRANK MEAD, formerly of the firm of Harris & Mead, will open his new confectionery in the Hamilton Building (old Walker Opera House site) about October 10th.

In connection with the regular lines of confections Mr. Mead will serve breakfasts and light lunches. His ice cream, pastries, and candies will all be "own make."

"Perfection in Confection"

Mead's



Perplexities

Arrival and perplexities,
Go hand in hand, for when,
A fellow comes to Illinois
He meets all grades of men.

No longer is he sheltered,
By parents' watchful care,
Temptations come by hundreds,
And each one has its snare.

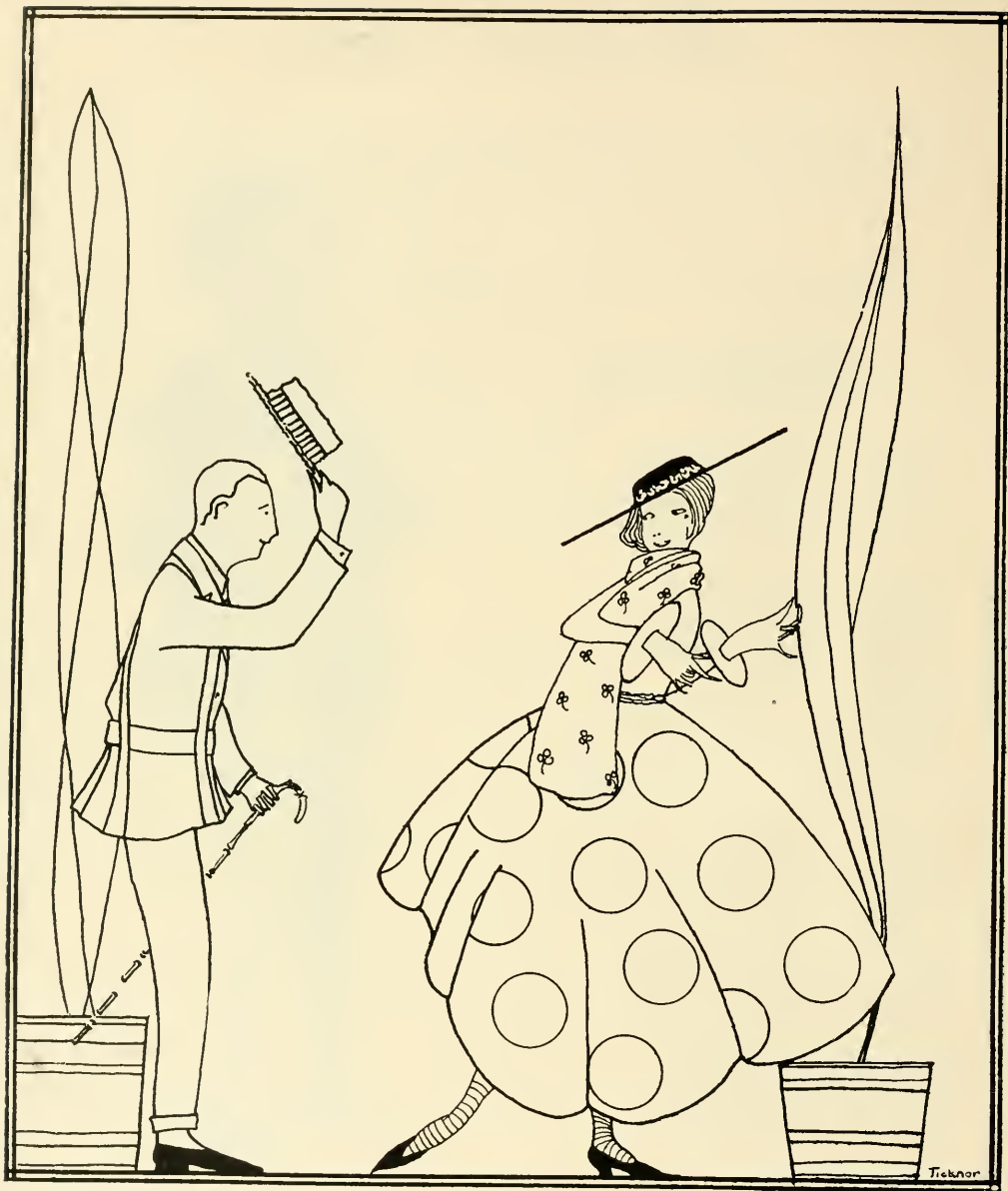
Fraternities may bid him,
And he has no means to know,
Just which of them is best,
Or if what they say is so.

Responsibility come too,
He must alone decide,
When pleasure beckons him to "come,"
And duty bids him "bide."

In fact a thousand questions,
Must be answered by a man,
Questions which have worried men,
Since time and earth began.

His character and life,
Will be moulded by the way,
He answers all the questions,
That confront him every day.





Par-a-sites.



"Bet I know where you got that necktie."
 "Five bucks says you don't."
 "Around your neck, you boob."

□ □ S □ □

ADVISING THE FROSH

A September tragedy presented at least once annually at every university, business college, boarding and correspondence school.

Caste:

One Y. M. C. A. president
 Five or six seniors with plenty of Ford jokes
 A dean or two
 Every preacher in town
 Student politicians, etc.

Directions for producing: Any particular place will do. It may be some auditorium or any place conveniently located so that it cannot be avoided. Herd a bunch of freshmen together and drive them down a receiving line. Yank their arms out of joint and tell them how tickled you are to gaze upon their verdant young countenances. Ask them if they live in Urbana, Plano, or some other seaport. If they say yes, ask them if they are acquainted with Susie McKimpson, who lived there before she went to Illinois Woman's college back in 1910. Next, shove them into an auditorium or any compartment for holding more people than Nature ever intended it should hold and drag forth a prominent senior or so to sit on the platform. Tell several jokes about Pat and Mike, one of whom would be a hod-carrier. After the audience from the provinces has guffawed politely at pleasantries from year before last's Ladies' Home Journal, drag out your speakers. Be sure to have all word-slingers, when looking over the audience, reminded of the story about the little boy who wouldn't say his prayers. When all anticipatory gurgles subside, begin on the advice proper.

Be sure to avoid the Orpheum on week nights, the south campus after dark, History 3, women, the library. Study as much as your instructors think you should. Shun as you would smallpox cigarettes, poker chips, and red liquor.

After all this fatherly council has been assimilated by your victims, sling them each a hunk of gingerbread or a doughnut and send them home. Don't give them too much gingerbread. If they get sick of it, what will smoker committees do for patronage in the years which are to come. Then turn off the lights and wait until next year, after which the program should proceed as above without a single variation.

□ □ S □ □

PLEASANT DREAMS

Room—You must have been dreaming last night that someone was asking you if you'd like to have a drink.

Mate—Why suppose that?

Room—Why, you must have cried out a hundred times, "Yes, yes, yes."

□ □ S □ □

CAN'T BITE

Poor—I pity those poor old fellows around here; none of them have any teeth left.

House—Well, they all have a soft snap.

□ □ S □ □

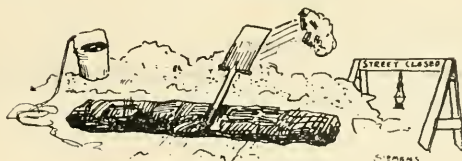
GONE BUT NOT FORGOT

With tears we fondly gaze,
 On dear old Lover's Lane—
 We see its doom,
 There's too much room,
 It's now Beau Brummel's bane.

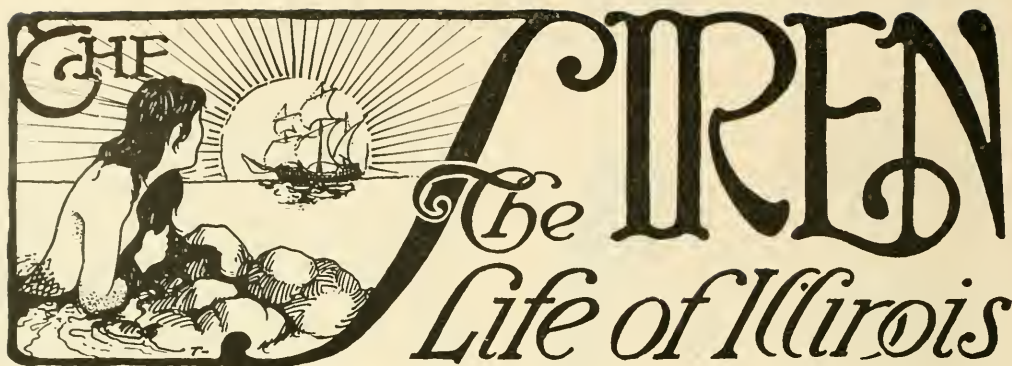
As in the days of yore
 We have no good excuse,
 To snuggle near,
 To call her dear—
 The walk's too wide for use.

The atmosphere of romance
 Has passed from this old place—
 The modern walks,
 The modern talks,
 Have set a different pace.

□ □ S □ □



HANDLING REAL ESTATE



THE SIREN

The Life of Illinois

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SAMPSON RAPHAELSON

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ANOTHER autumn has come, and again we detoured and stumbled wearily towards the University, suitcases in hand. We were glad to get back—yes—but our good resolves were heavy upon our consciences. Most of us had planned to not only pass all our work, but pass it well up in the eighties. No more cards or Orpheum, no more loafing, we were here for work. We smiled complacently as we thought of the pleasure it would give Mother when she received the grades we were going to get. And the fellows—we supposed they would be surprised when they found we wouldn't play pool any more, but studied instead. Our jaws tightened and we gripped the suitcases the harder as we thought of all the things we'd do. Yes, we'd done enough loafing in the past, from now on it was work. And we meant it when we made the resolve. But it was a long way from the station to our room, and the suitcases got heavier at every step. The idea of nine months of study was hardly a cheerful thought, and perhaps we began to think of the other things we'd do. Perhaps by the time we reached our room we had forgotten about the nine months of study, and were planning nine months of "those other things we'd do."



them of all false notions of importance, gave them a year of self-effacement which insured more healthy broadening out during the remainder of their four years. But hazing, like gun-fighting in the west, has become unpopular. It is too rough. We are more civilized than our predecessors. We must know, too, a sport. And although we may know that we are a softer, less rugged race,

□ □ S □ □

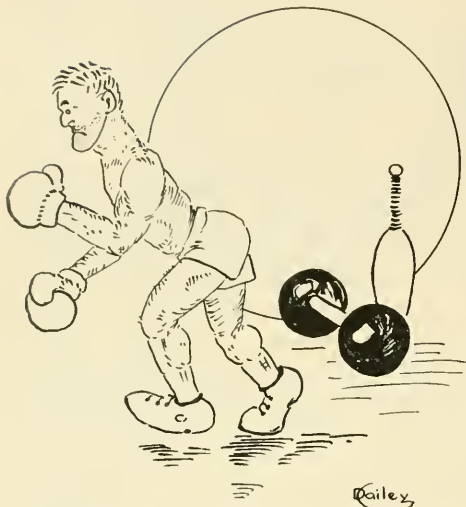


OUR freshman may still have childish hopes way back among his ambitions. Hopes which make the world seem bright before him. He knows the riches of the world are for the few, but still he feels assured that some day those riches shall be his. He dreams of the day when he shall own a great stone castle, the green terraced lawn sweeping away to the dark of the trees beyond. He dreams of the great sombre rooms with the softened sunlight from the leaded windows coloring the heavy oriental rugs. In his fancy he lounges in the steamer chair on a great Mediterranean liner. The soft southern night is about him, the moon shown 'round above the endless goldwashed water. But four years of study, with its troubles and reverses, and the faucies of his dreams may fade. He may see the world as it is, a world not of pleasure alone, but of work and pain. The castles and treasures of his hopes are laid aside as dreams, pleasant dreams, but still just dreams. He learns that day by day he has a certain task. His little place in this big world is just that little task.

□ □ S □ □

The Siren must needs make acknowledgments for contributions in this issue to the following men: F. H. McElvain, A. S. Van Deusen, J. F. Bailey, Sterling Nichols, S. D. Harwood, J. K. Barber, J. H. Bell, R. H. Thompson, and H. M. Page.

The assistants on the business staff have been: C. M. Ertinger, I. L. Lumnis, F. W. Patton and B. Ware.



A BARE LIVING AND STRUGGLING FOR EXISTENCE

□ □ S □ □

BACK AGAIN

Clamorous spielers having fits
Eagerly chasing the students' jits
They meet you,
Browbeat you.
Frighten,
Brobeat you.
Yelling Transfer, and baggage, and Taxi—to bits.
Crying Hey,
Crying Wow,
Take that trunk up right now.
Right this way,
No delay;
Got to have it today.
Glad you're back—
Here's a hack,
Take you right to your shack.
Looks, Gladys,
There's Nell.
Betas got her!
Oh, Hell.
There's a dream of a hat.
Oh, my dear! It's too flat.

□ □ S □ □

PLACE OF HONOR

"Yes, Jones is a prominent member of our fraternity."
"What's his official capacity?"
"Oh, several gallons."

NO PESSIMIST

Oh, I went up to a brewery horse,
And smelled of his breath—
Which got me pickled as a lord,
And nearly caused my death.

I zigzagged up a slippery street,
And did a corkscrew turn—
Landed straightway on my bun,
Which caused me no concern.

My coat I hung upon the air,
My shoes I used for steins—
A fellow took me to his house,
Where everyone pays fines.

When I woke up next morning,
The bars stared straight at me—
But 'cause they were perpendicular
I was happy as could be.

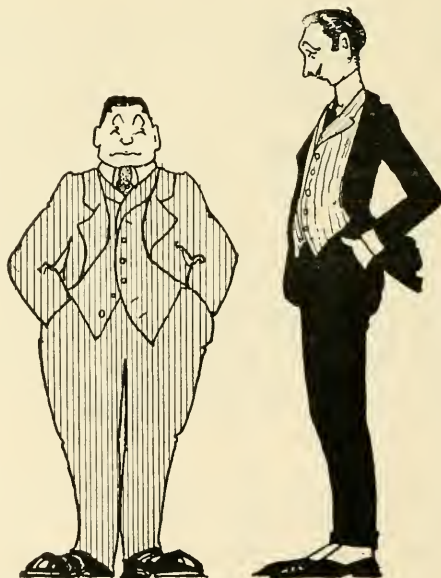
□ □ S □ □

POOR SHOW

Ethel—How did you enjoy the show with Frank last night?

Mabel—Horrid. His car was being repaired and we took the street car.

□ □ S □ □



"Button your vest."

"But I'm dressed in extreme style."



Why is a Ford like a bath tub?"
 "Cause no one likes to be seen in one."

□ □ S □ □

HORSE'S NECK

Vet. Science Prof.—"What is the main part of a horse "

Student— "Why, the hair on his neck."

□ □ S □ □

A FALL ANTHEM

'Tis the call of the obtested oyster
 A-crying aloud to its mate,
 It's a blithsome appeal for with horse-radish squeal,
 See them joyously osculate.
 List—the voice of the first sweet potato
 As it voices its voiceless debut,
 Hear it merrily sing as it soars on the wing
 While the straw Kelley bids us adieu.

CHORUS (tenderly with expression)

Oh, it's FALL, it's Fall in truth,
 Yea, AUTUMNAL Fall forsooth,
 And we're back again to glean a few more gleans,
 Of these sociologic murders,
 Of these agronomic herders,
 Or these graphic static girders
 That are sapping out our youth.

Second verse, same song.
 Vamp till voice, "You can't get away from it,
 You can't get away from it."

(all ready, go.)
 Note the influx of influxing freshmen,
 As carefree as babes at their play.
 See them greet the great Dean with a light careless mien—
 Never mind, that will soon pass away.
 And out on the green grassy gridiron
 A-groveling the granular ground
 Like Vikings of yore in their hand to hand war
 The footballers football around.

CHORUS (swelling with passion)

Yes, it's FALL, it's Fall in truth,
 E'en AUTUMNAL Fall forsooth,
 And we're back again to bask a bit once more,
 In the light of co-ed glances,
 In the round of college dances,
 And riparian romances
 That are making bright our youth.

□ □ S □ □
 POOR FELLOW

Sick Man—It doesn't make much difference whether
 I die now or not.

Doctor—Why, my good man, why not?

Sick Man—Well, I must owe you several hundred
 dollars by now, and I'll be in the hole, anyway.

□ □ S □ □

SUMMER RECOLLECTIONS

Har—Howwasurdate?

Old—Scrappy. She wanted me to stop kissing her,
 so we compromised.

Har—How's that?

Old—She kissed me.

□ □ S □ □
 RATHER AGED

Cy—Does "Passed B. C." after a joke mean "passed
 by Board of Censors?"

Russ—Not always—sometimes it means "passed
 around B. C.

□ □ S □ □
 WHISKERS

Betty—Why, Tom, what an awful beard you have;
 why didn't you shave tonight. I can't go out with you
 that way.

Tom (who had waited an interminable time for her
 to finish dressing)—I know, Betty, but when I arrived I
 was clean shaved.

八

YEP AND MUDDY TOO.

LOOK OUT! YOU'RE
BUSTIN' THAT NEW
DERBY.

NOBODY KNOWSSSS
HOW DRY
YI YAM.

YES, ELOISE
THIS IS CHAMPAIGN.

GET OFF MY CORN!

OUCH !

SAY YOU

HELLO, YOU LAST
YEAR'S FRESHMAN

CATCH, CHARLIE!

HEY!

GIMME A FATIMA AND
I'LL BUY A PACKAGE
WHEN WE GET UP TOWN

HI SPVD I

TAKE YER TIME

LOVE O MIKE!
WHO LET YOU IN?
WHERE YU GOIN?

LET'S GO SWIM
OF POOL

SAY, YOU OLD
BUM. HAVE YOU
GOT MY CUFF
LINKS YOU TOOK
LAST JUNE.

17X770 2A!
CENSORED

HONEST. I ONLY
STOPPED AN HOUR
IN CHICAGO.

WHY DIDNT YOU
WRITE TO ME ?

MUST BE
CONVENT
IN TOWN

YES, I MADE
135 A MONTH
THIS SUMMER.

DISCREET
SILENCE.

IS YOUR NAME
LAURENCE MERIDITH?

NAW, IT'S
HESEKIAH WOOGERS.

GROOF

THREE
MONTHS
GROWTH

YEP. DOLLA
BLOCK FOR
TRUNK.

ARWAL





PITY—US HARMONY

□ □ S □ □

POOR KID

Each freshman's pride and vanity,
Is as great as it can be,
But then that's not remarkable,
For when freshmen—so were we.

And when he happens first to see,
The green and ugly lid,
That for a year he has to wear,
He's sure a gloomy kid.

He has to buy one, so he does,
And to his room retreats,
Before the glass he gazes long,
And then he sadly bleats.

"I can not wear the bloomin' thing,
I look just like an ass,
And every one will laugh at me,
Yes, every one I pass."

But cheer up, gentle freshman,
It may look queer to you,
But every class before you, dear,
Has worn the green cap, too.

We've seen it marching up and down,
For many a college year,
And really it looks good to us,
To you alone its queer.

And everybody's busy here,
With pleasure and with books,
And no one cares an awful lot,
Just how one freshman looks.

HAD LOTS OF THAT

Student—Gimme a string to hold all these registration documents together with, will you?

Registration Clerk—We aren't allowed to give string away.

Student—Gimme some red tape, then.

□ □ S □ □

JUST THE MAN

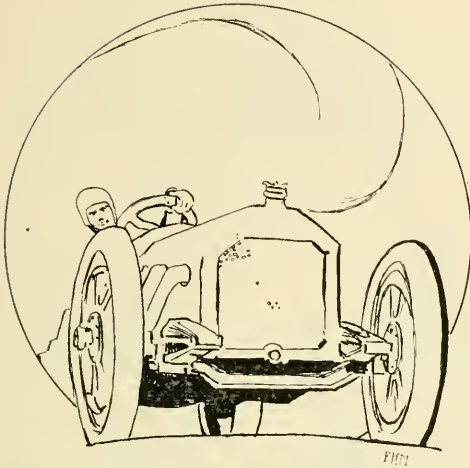
Senior—Now that you are pledged to our fraternity, what can do do? We want all the fraters to be in student activities, you know.

Freshman (Hopelessly)—I can't do a thing.

Senior—Fine! Then we'll send you out for class politics.



HEAP MUCH SCALP



MILLION DOLLAR VACATIONS

Did you ever hear the fellows tell about the nights they spent at home, during the summer, or how they cleaned out the cellar, or wiped dishes, visited with grandmother, hustled packing boxes for the shipping department of some firm or swept out the office? No you didn't. Every moment was spent in the most hilarious carousing, wonderful house parties, travel, long trips in the car, or deep in the embrace of some most beautiful female.



"Hello, Bill, how are you, anyway? Say, didn't I see you out at the Midway Gardens this summer?"

"I wouldn't be surprised. Was out there in the car a lot. New Stutz, you know. Put on some awful parties with the gang up home."

"Talk about parties, say the folks were away for a month—out on the coast, stayed with the Castletons, the big Frisco importers, you know—and I had the house to myself. Sent the servants away for a week, butler and all. Say, there must have been a thousand champagne corks on the billiard room floor, new billiard and lounging room on the third floor, you know. Garage full of bottles, too."

"Sure, wish I could have seen you this summer. Was up your way a number of times. Spent a couple of weeks at the Pembrookes,—big railroad man in the New York Central. Big house party. Cruised for a week to Mackinac in their yacht. Big two hundred foot steam yacht, you know. Say, you should

have seen the girl they had for me. Dark, wonderful figure, big brown eyes, and dance, say she was the most wonderful dancer I ever saw."

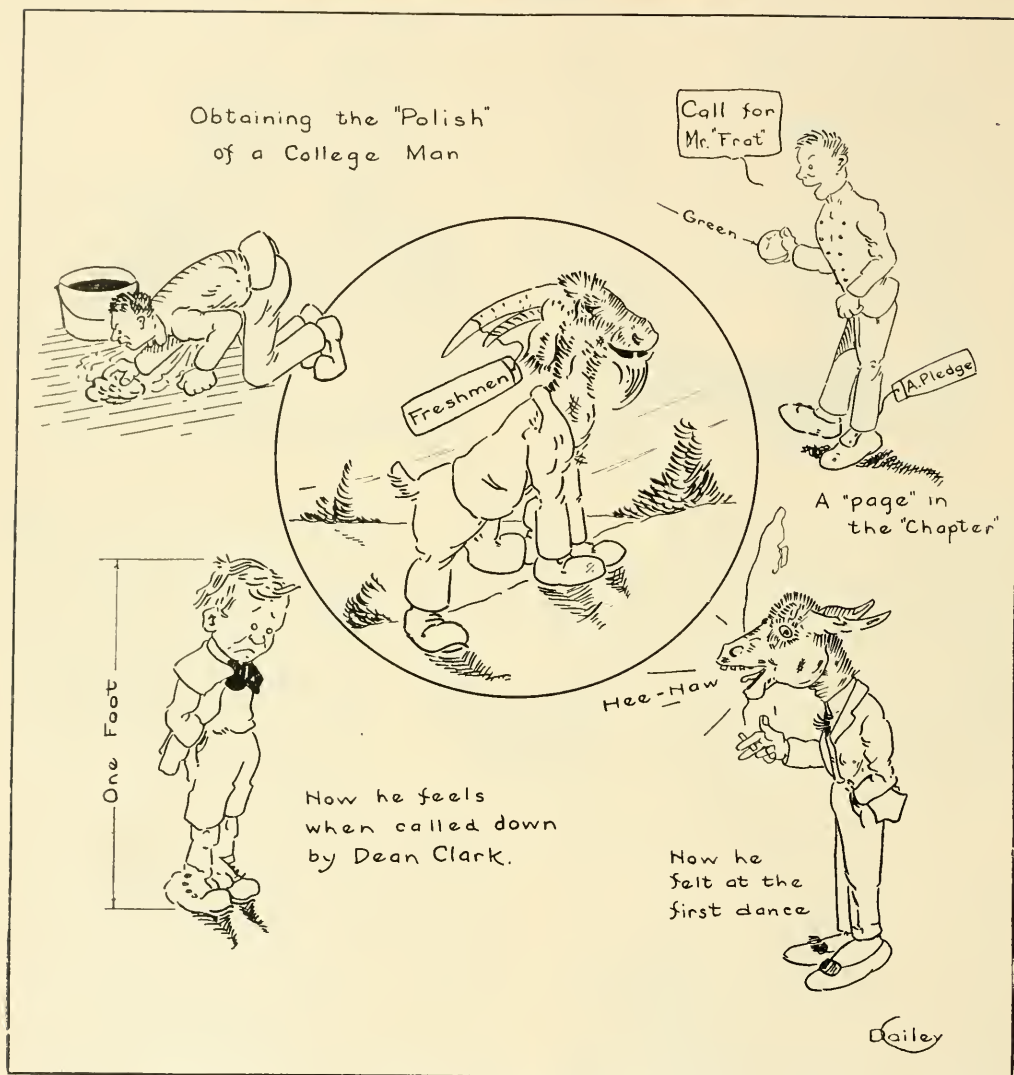
"Dancer. Say, I met the finest little dancer in the world. Was down in New York with Dad, you know, big steel deal he was interested in. Met the girl at a coming out party. Debutante. Newport people all up for the affair. Dance? Say it was wonderful. Gave me her picture. Sorry I left it at home or I'd show it to you."

it at home or I'd show it to you."

"Was in New York myself this summer. Took in most everything. Met an heiress, think she liked me pretty well, wish I could have been there longer. Was out quite a bit with an actress, too. Oh, she had an awful pair of eyes. Wicked, you know. Gave me the creeps. Most wonderful complexion I ever saw. Met her at Rector's. I was with my uncle, Mortibank, the big New York insurance man, you know. Has a special Sunbeam, English car, over a hundred horse power, racer. We made some awful time in it when we were in state. Toured to Buffalo. Uncle was seeing about a big war risk contract with Buffalo people."

"Sure hated to come back, didn't you? Big dance up home tonight, out at the Country club. Would have gone with the finest looking girl in town. Banker's daughter, wonderful family, most beautiful girl I ever saw. (Yawn.) Say, I'm hungry, let's go down to the crumb shelf for a sandwich."

"Aw right. Got a Camel?"



THE WAY IT USED TO BE

□ □ S □ □

OH! MRS. MURPHY

Mrs. Flannigan—Sure, I just got a letter from Barney, sayin' he would be home tomorrow; he got a month off for good behavior.

Mrs. Murphy—A month off fer good behavior, is it? Faith, and that's a lad to be proud of.

GOING TO WASTE HERE, TOO

Old Maid—Isn't the waste of humanity awful in Europe?

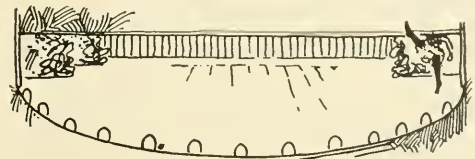
Second Old Maid—Yes, but think of all the bachelors in this country.

THE STAGE

Say do you
realize how hard the
editor of
this Stage Page
has to work
harder than anybody
in this University harder
than Pogue or
Dean Clark or
Miss Needham who is
the only lady on the
Illini harder
than Mister Me
Conn the head janitor
of the
freshman
class harder than
ANYBODY well
what I
started to say was
that other jobs
might be a
cinch
but this
Stage Page job isn't
because on this
job we have to
fill the
space with real thought
we can't stall
like some
people
we know we
can't putter and
flob-dabble
and flim-flam and
and pad and spill
sixteen
gallons of bull
and pull a lot
of lovely
imagery

no we
can't do that kind of
stuff it
isn't in us
we must either
have something to
say or be silent
and you have to
admit that the
Stage
Page has never been
empty and so
you must admit that we
have always had something
to say and
that means that
we went
out and
scouted for
facts and
then we
sat down and assimilated
them and then
we thought
and thought and
thought and then
we
wrote
never yet have we
failed we
always made our readers crinkle
their
brows not their
noses this is a daring
article far
ahead of this
generation few
have the
inherent
talents to appreciate
it have you
got a match?

S. SMILES.





WHO PAYS?—OR WAITING FOR THE CHECK

□ □ S □ □

JUST COURTESY

Scribe—Notice that my jokes in this issue appear before your pictures, don't you.

Artist—Age before beauty, you know.

□ □ S □ □

TOO LATE

Brown—What did my wife have on at the opera last night?

Smith—By George, I couldn't say,—I didn't look up at her box until after she had sat down.

□ □ S □ □

AN HOUR WITH A RUSHEE

5:50 P. M. Victim enters Pi I house.

Pi I brother (putting arm around victim's neck)—"Awfully glad to see you, old fellow"

2nd Pi I—"Gimme your hat."

3d Pi I—"Gimme you rain coat."

4th Pi I—"Gimme your suit case."

5th Pi I—"Have a cigarette."

(Victim accepts Mecca and mumbles greetings during thirty consecutive introductions.)

6th Pi I—"Sit down."

7th Pi I—"Play the piano"

8th Pi I—"Do anything in athletics?"

9th Pi I—"Play mandolin or sing?"

10th Pi I—"Where do you live?"

11th Pi I—"What course you goin to take?"

12th Pi I—"Have another cigarette."

13th Pi I—"What prep school you from?"

14th Pi I—"Going to stay four years?"

(Cook rattles a couple of tin cans signifying supper.)

Pi I's put arms around victim's neck and usher him into dining room. The waiters maneuver soup course on to tables and silence ensues, broken by noises peculiar to the consumption of soup.)

15th Pi I—"Have some more soup?"

16th Pi I—"Better have some more, there's lots in the kitchen."

(On inquiry it appears the soup is all gone, and the meat course is brought in.)

17th Pi I (passing dinner plate to victim)—"Keep it yourself."

Chorus of Pi I's—"Yes, keep it yourself."

(All being served, business of eating proceeds with great gusto.)

18th Pi I—"Have some more food."

19th Pi I—"Aw, have some more."

18th, 19th and 20th (chorus)—"Don't you really want any more?"

21st Pi I—"Well, have a cigarette." (Offering "Camel.")

(Victim declines and takes P. M. from pocket)

22nd Pi I—"Let's sing."

Words to the song were something about the "earth breaking asunder," and the "mountains falling with thunder," before dear Pi I should cease to exist. Love of Pi I beaming from every face, they escort the victim from the dining room. After showing him a few card tricks and the pictures of their athletes on the wall, they tell him about their big men. All the Pi I's are informed in turn that they are wanted on the phone, and a mysterious atmosphere pervades the room, broken by whisperings among detached groups. Four or five are then seen in the corner arguing with a fifth. Argument is fruitless, and everybody yawns and says something about going to bed. The victim is assisted in finding his hat.

□ □ S □ □

CORDIAL

Ho—"Brown passed by the house this afternoon."

Hum—"Hope he passes by often."



DID YOU HEAR THE SAME OLD STUFF?

"Hello, Dick, awfully glad to see you. How are you, anyway?"

"Fine, feeling great. You're looking healthy—have a good summer?"

Couldn't be better. (Silence for a moment.) You're all registered up, I suppose?"

"Yes, finished it up this morning."

(Silence for a few moments.)

"Well, see you again, Dick."

"You bet—so long."

□ □ S □ □

THE ROUNDERS' LAMENT

Dedicated to the boy who contracted a girl during the summer lay-off.

"I'm off that stuff forever
Count me out of the social whirl
For you see it's kind of different
Now that I've got a girl.

No, thanks, I do not care to smoke
Take away your gin and beer
I can't appreciate the booze
Since first she called me "Dear."

They sadly shook him by the hand
And went their way a maudlin bunch
"There's one more rounder gone to bliss
On this girly girly hunch."

WAS IT POSSIBLE?

Co-ed, who had been dined royally at the innman by her male companion, looked up at him as they left the room, and smiling with a take-me-in-your-arms-I-smell-of-violets expression said in a soft caressing voice, "I feel a new and strange sensation about my heart."

And her companion looking into her eyes of baby blue said, "I hardly think it's indigestion; is it possible that it's gratitude?"

□ □ S □ □

OUT AT NIGHT

Father—You've been out quite a bit playing cards lately, haven't you, my boy?

Son—Yes, father, about a hundred dollars.

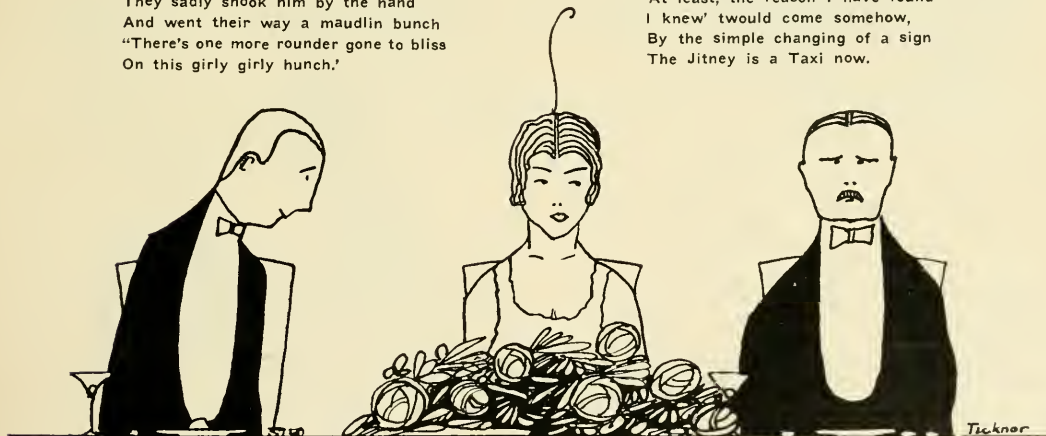
□ □ S □ □

THE JIT'S A TAXI NOW

He used to let me call him Gus,
But he is Mister Johnson now.
Last year he was a cordial cuss,
But lately he has changed somehow.

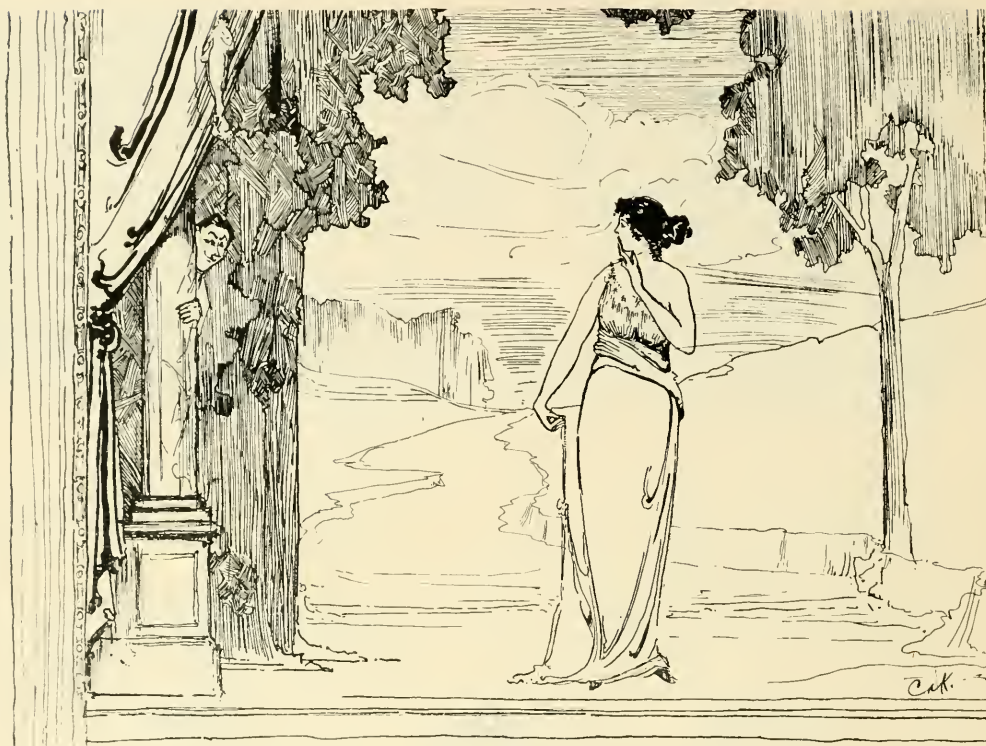
He wears a plug hat on his head,
eBnignant is his mien.
He honks his horn with dignity
As he gives her gasoline.

At least, the reason I have found
I knew' twould come somehow,
By the simple changing of a sign
The Jitney is a Taxi now.



"The waves were coming in pretty high on the beach this afternoon."

"Yes, everything comes pretty high around here."



SHE COULDN'T THINK OF HER LINES,—BUT HE COULD

□ □ S □ □

ADVICE TO FRESHMEN

Remember that you are coming to school to study; every second that you waste is a waste of time which in later years you will regret a thousandfold.

Don't forget that you are only young once and life is very short; if you are lucky enough to be sent to a university like this where there are so many opportunities for the really genial college life, take advantage of the situation.

Go in for athletics. The fighter is the man who is able physically. There is no better way in which you can test your manliness than in physical struggle.

Don't let your head be turned by the big hullabaloo that is being made over football and track and baseball and so forth. Statistics show that the majority of college athletes become bums after graduating.

Leave the girls alone. Fussing is the stu-

dent's greatest enemy. You waste time and money, and you gain nothing.

The most important element in a college education is the culture you derive from it. Culture is the result of the broadening and softening influence of woman. Don't neglect the wonderful opportunities you will get to mingle with a fine representation of the daughters of America's best families.

Try to get a job. Your father may be a millionaire, but now is the time to learn the value of money. Everybody will respect you much more if you are man enough to attempt to earn part of your expenses.

If you haven't enough money to put you through comfortably, go home. Don't live a dog's life and lose your spirit and independence in an effort to gain an education. It isn't worth it.

Don't try out for the Siren staff.

Try out for Siren Staff.



REGISTRATION

Thousand fellows,
In a line,
Ruined Tempers,
Ruined shine.

Windows closed,
Stuffy air,
Wilted collars,
Rumpled hair.

Throat is dusty,
Mouth is dry,
You're in line,
And don't know why.

Just one clerk,
Thousand men,
Hour's time,
Signs up ten.

Oaths are thick,
Patience gone,
Stood in line,
Since early dawn.

Profs all busy,
Give no aid,
Why and wherefore
Are they paid?

Couldn't tell you,
If they would,
Just four hours,
That you've stood.

Ink on fingers,
Ink on face.
Signs of joy,
Not a trace.

Courses muddled,
Doesn't know,
What to do,
Or where to go.

Room is crowded,
Not a chair,
Grind your teeth,
Want to swear.

Aching feet,
Aching back,
Writing hand,
Will not track.

Just one thought,
Brings you cheer,
It only comes,
Twice a year.

□ □ S □ □



SIEMENS.

"I carried bricks last summer to keep in condition; what did you do?"

"I had a job opening and closing Pullman car windows."



PLUGGING

□ □ S □ □

RUGS SWEEPED AWAY

Car—"Some one broke in the Peak Kay house last summer and made a clean sweep of their rugs."

Pets—"That was tough, wasn't it?"

Car—"Yes, kinda rugged."

□ □ S □ □

HOW ABOUT RHETORIC?

Advisor—"But why do you insist on four hours in English?"

Unhyphenated—"Why—my German course is four hours, and I am striving to follow the President's advice about neutrality."

□ □ S □ □

GREAT DISASTER

Iye—"Did you hear about the big fire up at Swearingen's shoe store?"

Bite—"No, is that a fact? Much damage done?"

Iye—"I should say there was. Must have been a thousand soles lost."

□ □ S □ □

OVERLOOKED

The English papers all accuse Germany of being a low down, deceitful, lying country, but they should bear in mind that peaceful little Holland is a low lying country, too.

WATCH THIS PAGE

DANCING CLUB DATES

WATCH THIS PAGE

Gridiron

Oct. 2—Bradley
Dec. 18—College
Jan. 15—College

Crystal

Oct. 9—College
Jan. 22—College

Onyx

Sept. 25—College
Oct. 23—Bradley

College

Nov. 13—Bradley
Jan. 29—College

Orange and Blue

Oct. 16—College
Nov. 6—College
Jan. 8—College

MAKE YOUR DATES EARLY

Varsity — Oct. 2—College

Oct. 30—College

Dec. 11—College

The Masonic Temple at Champaign still has a few desirable dates open for this season. We will be glad at any time to show you our facilities for entertaining, and refer you to those who have used them.

Telephone, call on or write, **Bon L. Kirk, Secretary, First National Bank Bldg., Champaign, Ill.**

The Northwestern Mutual Life Insurance Co.

of Milwaukee, Wisconsin

extends a hearty welcome to our old policy-holders who return to the University. To those coming for the first time, the District Office is constantly at your service.

Notify us of your change of address in order that the information may be filed.

Phil Armour will remain with us this year as a full fledged insurance man (and he is a good one): He will have an office over Zombro, and will be glad to see all his old friends there, and a lot of new ones.

John W. Freels will be directly associated with the District Office and he knows Northwestern policies all the way through.

For the benefit of new comers we wish to say that for eight years the present District Agent has enjoyed the confidence and business of both Faculty and Students. Every obligation we have ever made has been promptly met and our service is of advantage to you. If the Doctor says you are a good risk, we will get you the best policy to be had.

First National Bank Bldg.

F. R. SMEDLEY, District Agent

Champaign, Illinois



Men Who Roll Their Own Cigarettes

know the importance of using the best "papers" obtainable. They know that Riz La Croix cigarette papers are the best that money can buy—famous the world over for superior *quality* that never fails to give the greatest satisfaction.

RIZ LA

(Pronounced: REE-LAH-KROY)

FAMOUS CIGARETTE PAPERS

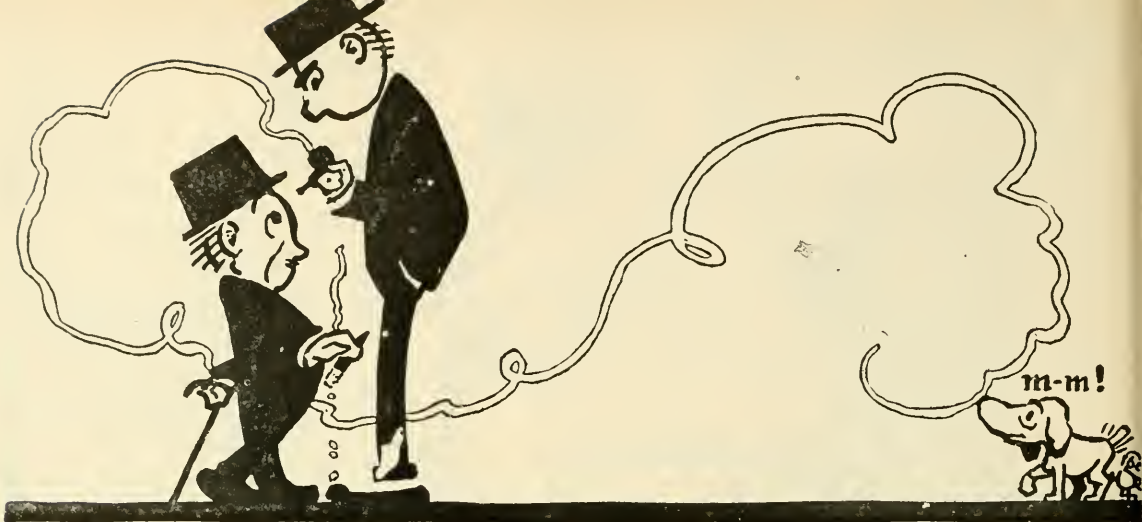
Your favorite tobacco is easily rolled into round, firm cigarettes with Riz La Croix papers. Cigarettes that hold their shape, draw well and give you a fine flavor, free from the slightest paper-taste.

The lightness, thinness, natural adhesiveness and perfect combustion of Riz La Croix guarantee these desirable properties. Made from the best flax-linen—a pure vegetable product—Riz La Croix insures *healthful* enjoyment.



FREE

Two interesting
illustrated booklets—
one about RIZ LA CROIX
Cigarette Papers, the other
showing how to "Roll Your Own"
cigarettes—sent anywhere in U. S. on
request. Address The American Tobacco
Company, Room 1401, 111 Fifth Ave., New York.



No, Philburt, I am not a-arguing with you. I'm just a-telling you

—when you want a *real* smoke, get behind a pipeful of Tuxedo and watch all the big and little Worries that have been a-besieging you evacuate their trenches and make a rushin' advance to the rear. Those fragrant whiffs of "Tux" make them feel too joyful—no self-respecting Worry can stand for that.



FRITZ KREISLER
World-famous Violinist

"I have certainly found in Tuxedo the one and only tobacco that measures up to all my requirements, rich in fragrance, always cool smoking and so mild that I can smoke pipeful after pipeful at a sitting."

Fritz Kreisler

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

The combination of the best smoking-tobacco leaf in the world and the best method ever discovered for refining and mellowing tobacco puts Tuxedo in a class by itself.

Kentucky's ripest, mildest Burley leaf, when treated by the original "Tuxedo Process" loses every trace of bite—develops a wonderfully pleasing fragrance and flavor that are not found in any other tobacco.

No other manufacturer knows the "Tuxedo Process"; that's why no imitator ever equals Tuxedo!

YOU CAN BUY TUXEDO EVERYWHERE

Convenient, glassine wrapped,
moisture-proof pouch . . . **5c**

Famous green tin with gold
lettering, curved to fit pocket

10c

In Tin Humidors, 40c and 80c

In Glass Humidors, 50c and 90c

THE AMERICAN TOBACCO COMPANY



Those famous luncheons are again being served

..... at



¶ A regular hot noon-day luncheon consisting of delicious, clean, well-cooked foods at reasonable prices.

¶ A special Sunday evening luncheon will be served, every Sunday at 6.



WE WILL DO OUR BEST TO PLEASE YOU

New Name For LaVogues

We have changed the name of our famous chocolates to

La Noy
Chocolates

Typifying Illinois

¶ At 60c the pound—these are the best candy bargain in America.

D. E. Harris

608 East Green Street

Champaign, Illinois

Everything You Want

Try Our

Text Books
Souvenirs
Photo Goods

at

Rental Service
of Pianos and
Typewriters

Artists' Supplies
Athletic Supplies

LOYDE'S
TWO STORES.

606 E. Green Street
and 7 Main Street

First University Bank

LOYDE'S
TWO STORES.

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Illinois Trust & Savings Co.

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606 E. Green St., Champaign, Ill.

1 1-2 per cent
3 per cent **PAID ON** Checking Savings **Accounts**

THE UNIVERSITY DRUG STORE

B. E. SPALDING
PROPRIETOR

Sundries, Toilet Articles, Golf Clubs
and Golf Balls.

6th. & Green St. Champaign, Illinois

Who does your
Shoe Repairing?

I have mine done at

Bert's Place

On Wright Street

"Try Him"

'16—"I want some winter underwear."
Clerk—"How long?"

'16—"You boob, I don't want to rent 'em; I want to
buy 'em.—Tiger.

Profane Willie—"Mama, when I die I don't want to go
to heaven."

Willie's Mama—"Why not, William?"

Profane Willie—"There won't be a damned soul
there."--Gargoyde.

Those Registered in Orpheum I, II, III, IV

Please Take Note—

Hoyt's Magnificent Musical Spectacle

"A Dream of the Orient"

is the "Big Time" Feature of the Orpheum
bill for the three days beginning October 4

LA PETITE REVUE,

with their great tabloid

"THE NIGHT CLERK"

"A Ziegfield Follies at Popular Prices"

October 7th, 8th and 9th



Daily Matinee at 3:00 o'clock--10, 20c. 2 shows
at night, 7:30, 9:00 o'clock, 15, 30c. Mezzanine
Loges for Theatre Parties.

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Do you send your work to an American steam laundry?

HAVE you ever visited a Steam Laundry?

HAVE you ever had an invitation to visit a Hand Laundry?

Accept both invitations. We are always glad to show you how we do our work. Knowing when we can show you the method we use, we can convince you that you should send your laundry to a modern equipped steam laundry, who uses soap and water to cleanse your clothes. We have one and solicit a portion of your business. Yours truly,

Champaign Steam Laundry

Opposite Interurban Station

"My, what an offal smell," said the maid as she jammed the top on the garbage can.—Pelican.

Launcelot—"Do you rag?"

Edythe—"Chew or dance?"—Chaparrol.

Dora—"Jack just insulted me terribly. He called me a foul name."

Flor—"Why the idea. What did he call you?"

Dora—"A chicken."—Penn State Froth.

(If you buy it of T. H. Craig you know it is right)

Eyes Tested Glasses Fitted

We do lens grinding and can replace broken lenses in about one hour's time. Just save the broken pieces or bring your prescription in. We are experts in our line and can give you the best of service. If you need glasses we can fit you.

T. H. Craig Optometrist

Established 1896 5 Main St., Champaign, Ill.

J. B. Quirk

*Cigars
Cigarettes
Billiards*

*110 North Walnut Street
Champaign, Illinois*

*Three Doors North of
the Inman Hotel*

Matinee 2:15 and 3:30

Evening 7, 8:15 and 9:30

Princess

Urbana's Theatre Beautiful

Tuesdays

Metro Features

Thursdays

World Features

Wednesdays

Equitable Features

Fridays

Broadway Features

Ring Lardner's "You Know Me Al" Baseball Comedies Shown Every Friday Together with the Big Feature

She (after dance)—"You're a frepman, aren't you?"

He—"Pardon me; I didn't mean to hold you so tight."—Sun Dial.

□ □ S □ □

Coach—"He was scratch in his heat."

Cap—"What was his heat?"

Coach—"Prickly heat."—Purple Cow.



G. J. PRUITT TOGGERY

Fine Tailoring and Men's Furnishings. Suits guaranteed to fit—2,000 patterns to select from.

PRICES— \$18.00 to \$45.00

We carry everything in the Men's Furnishing Line—Hats, Caps, Shirts, Neckwear, Underwear, Sweaters, etc.

Everything at Reasonable Prices
128 W. Main St. Urbana

Engravings for School Publications

The Five Requirements

Text A.

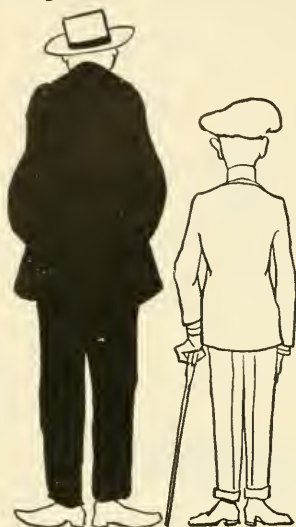
THE BUSINESS MANAGER of a college or intelligent and experienced co-operation in high school annual needs and wants, **first**, planning his book; **second**, assurance that he will get high grade, snappy plates; **third**, prompt execution of his orders; **fourth**, reasonable prices; and, **fifth**, square treatment.

Text B.

The Indianapolis Engraving and Electrotyping Company has had many years' experience making engravings for school publications, our work is guaranteed to be absolutely first class, we handle mail orders with particular promptness, and our reputation for reliability and square dealing is unquestioned. Prices? Ask us.

Indianapolis Engraving and Electrotyping Company
Wulsin Building, Indianapolis, Indiana

If you are in doubt about Clothes, find the store unmatched
ed in 118½ miles radius

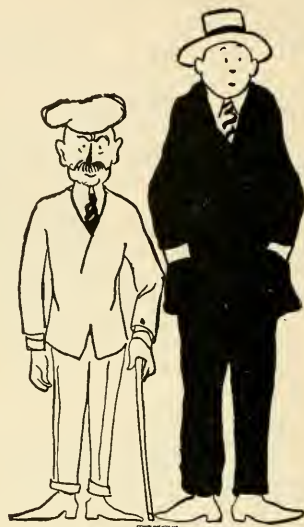


Father and Son
Which is which?

"The Store Proves It"



"The Store Proves It"



Forty Brand Clothes

The Answer

Jos. Kuhn & Co.

33-35-37 Main S
Champaign

Buy Twin City Creamery BUTTER

From Your Grocer

Stoltey's Garage

The Gray Taxis, Limousines, Touring Cars

Bell 187

OPEN DAY and NIGHT

Auto 1543

Miss Ray L. Bowman
Experienced Jeweler

*Watch and Jewelry
Repairing, Engraving
Diamonds Reset*

All Work Guaranteed

Temporary location, (since fire) Reliable
Plumbing & Heating Co., across from Inter-
urban Station and Inman Hotel, Champaign

Victrolas
.... AND
Records

Picture

Framing

Our Stock of Victor Records is excep-
tionally good. Phone us your orders.

Whitman Candies—Just Phone

**LESLIE'S
DRUG STORE**

Urbana

Illinois

The PARK

Champaign's Most Beautiful and
Up-to-Date Theatre

Coming:—

MARY PICKFORD
MARGUERITE CLARK
JOHN BARRYMORE
ELSIE JANIS

And Scores of Famous Artists



TAKE COMFORT
AND SAFETY
WITH YOUR
PICTURES

"Pretty maid,
Windy day,
Skirt is slit,
About half way."

"Student bold,
Passing by,
Dammit all,
Dust in eye."—Froth.



Catering to Those Who Appreciate

The Best in Photography

Phone Main 35

38 N. Neil St.

Champaign, Ill.

"Master-Six" Torpedo—\$2400

It is easy to drive; has a large steering wheel. It sticks close to the road and does not whip about.

It is a car that is different. There won't be another car like it on the Campus—unless it is another Chalmers Master-Six Torpedo.

Deep bucket seats.

Left hand drive.

Single door on each side of body—something different.

Tires—36" x 4" all around.
Nobby treads on rear wheels.

Passage-way between front seats—easy to get in and easy to get out.

Wire wheels instead of wood for \$80 additional.

Center control.

Very complete equipment.
No extras to buy.

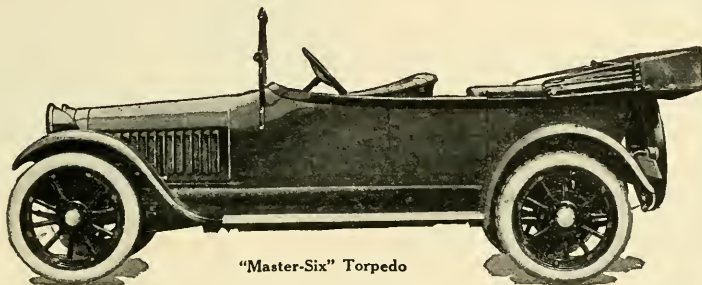
Chalmers Motor Company

Detroit, Mich., U. S. A.

*"Let your next car
be a Chalmers"*



Chalmers



"Master-Six" Torpedo

**"The Classiest Car on the Campus
—not only that—the best"**

THE Chalmers Master-Six Torpedo, on account of its length and unusual body design, is decidedly racy, smart and foreign in appearance.

It is fast.

The motor is big and very powerful—develops over 70 H. P. It will stand a terrific amount of hard handling.

KNOW the joy of a Bradley Sweater Coat. There's no better time than while in college to get the utmost benefit from a Bradley.

"THE Bradley"
KNIT WEAR

It's the sweater you'll bring back each year—the sweater you'll cherish throughout your course and for years after as your fondest possession. For the longer and harder you wear your Bradley, the more you appreciate its fine making, sturdy shape and style, and warm, companionable comfort. All styles, all weights, all prices. For sale by most good dealers. *Free style book on request.*

BRADLEY KNITTING CO., Delavan, Wis.



CITIZEN'S STATE BANK

"Appreciates Your Patronage."

NEIL STREET

CHAMPAIGN

He—Is she a good dancer?

She—Not scrupulously.—Pelican.

☐ ☐ S ☐ ☐

A TERRIBLE TRAGEDY

"Aha," the villain cried, "at last I see through you!"

The heroine wept, "Then I am indeed undone."—

Jack O'Lantern.

☐ ☐ S ☐ ☐

"Is she the kind of girl you can give your name to?"

"Oh, certainly—but not your right name!"—Yale Record.

Better Bakery Goods

than any in the Twin Cities. A broad statement but we can prove it.

W. A. JONES

Wholesale and Retail

123 N. Race St.

Bell Phone 2331

Urbana, Ill.

University Business a Specialty

Colvin's Meat Market

Auto Phone 4147 Auto Phone 4337
Bell Phone 186

204 W. Main St. Urbana

When you think of photographs
you naturally think of the



Photo Art Shop

Co-Op Building
Second Floor

THE COLLEGE TALK

1st Natl.
Bank
Bldg.



7
Barbers

Hoover's Barber Shop

How About That Suit?

Get it pressed at

Woodie's Place

A \$1 ticket lets you have 4 suits pressed
and 10 shoe shines in 1 month.

Suits Called for and Delivered

Bell 1505

Auto 2171

Patronize

O. E. SHOBE & CO.

The Transfer and Livery People.
Baggage Line in Connection.
We Cater to Students.
Opposite Fire De-
partment.

URBANA

Padlocks

Before buying see
our line of Corbin,
Yale & No Key Pad-
locks. Prices Reasonable.

John H. Doyle

28 Main Street

Willis Millinery

Is characterized by an indefinable grace and beauty of line—a touch of the exquisite in the application of garniture—giving original interpretation to the prevailing fall modes. Hundreds of beautiful hats are now ready and are popularly priced.

CHAMPAIGN

G. C. WILLIS

ILLINOIS



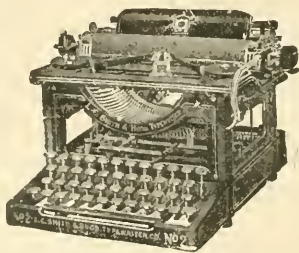
I Say!

**Get your
typewriter yet?**

You'll have to get one sooner or later—why not sooner?

Better come in now and rent a good, clean, dependable machine—any make you like.

Or, why not buy yourself one of those typewriter bargains I have been telling about.



Sam'l Abrams

"The Typewriter Man"

612 E. Green St.

Champaign





HOSS sense don't come in the colt stage any more than tobacco mildness comes in the raw product. Age-mellowing is best for man an' tobacco.

Velvet Joe

NATURE alone can bring tobacco to its full, hearty maturity. And only in her *own* way, by time.

VELVET is the best Kentucky Burley leaf, matured in Nature's way by ageing for not less than two years.

VELVET comes to you—not too young and not too old—but in its prime—cool, mellow and fragrant.

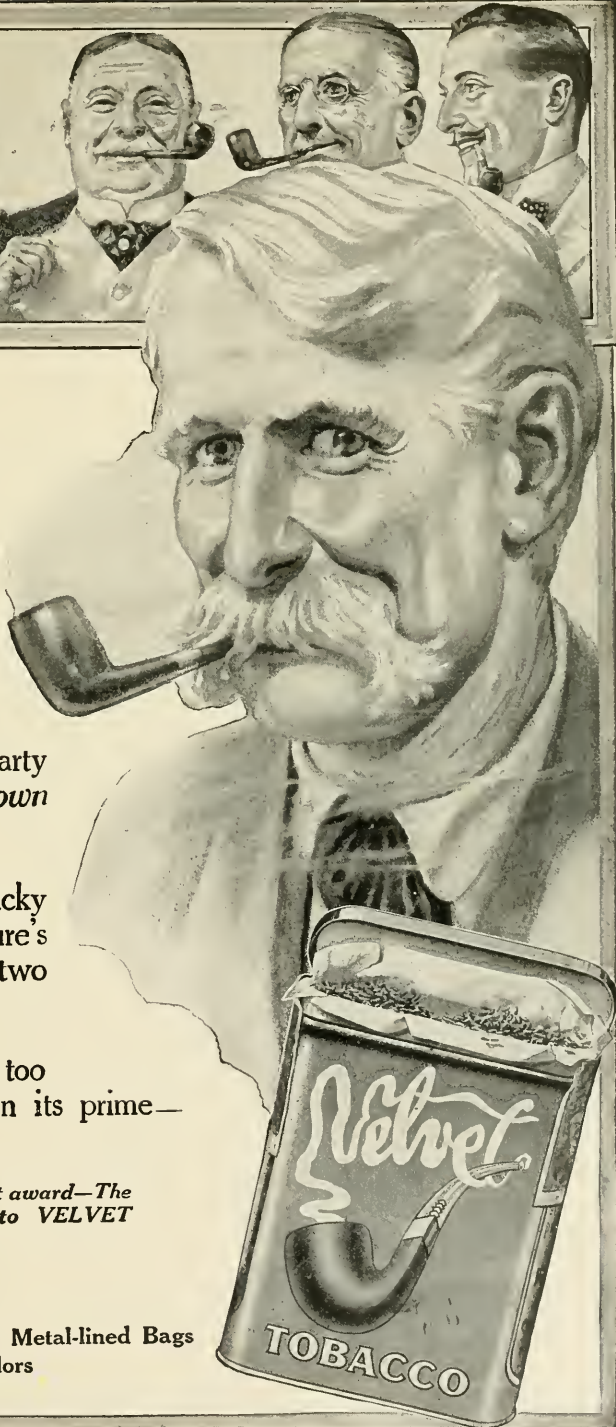
Panama-Pacific Exposition's highest award—The Grand Prix—has been awarded to VELVET "for its superior quality."

Liggett & Myers Tobacco Co.

10c Tins

5c Metal-lined Bags

One Pound Glass Humidors



"The Best American Make"

The *New* ARROW COLLAR *for Fall* "GOTHIC"—



THE "GOTHIC"



THE "GOTHIC" WITH BOW



THE "GOTHIC"
WITH
FOUR-IN-HAND

THIS is decidedly a
new Collar. The
front spacing is
formed to fit and
hold the cravat
knot. No matter
what style of cravat
is worn, it fits the
"*Gothic*" and the
"*Gothic*" fits it.

CLUETT, PEABODY & CO., Inc., *Makers*, TROY, N. Y.

The Siren

Gopher Game Number



—Wooden Indians—

have passed away

But we have

G E O R G E

(He's a good old Indian, too)

He is our Nicotine Expert.

His knowledge of all tobaccos has earned him
the title: "Dean of Smoke Bugs."

—

He is at your service at

The Co-Op

—He Specializes in Cigars by the Box—

Illinois THURSDAY EVENING, NOV. 4 Theatre

CHARLES FROHMAN PRESENTS

Julia Sanderson——Donald Brian——Joseph Cawthorn

In the
Musical Comedy
Triumph

"The Girl From Utah"

with the
Entire
New York Cast of
76 People

Including the
Famous
Beauty Chorus



Seats on Sale
TUESDAY

At Box Office, Harris
Confectionery, Quirk
Drug Store

Prices will be
50c to \$2.00
Mail Orders Received
Now at Box Office

This is the Show you
have been waiting for

A REGULAR SHOE SHOP

SHOES with pep and class and speed and originality—shoes that would do credit to the best-dressed man on Broadway—these are the sort of footwear the Snyder and Collard shop lines up for particular Illini.

English lasts modified for comfort, custom workmanship, leathers tanned to wear; such is the class of shoes to be had at prices most suitable.

Snyder *and* Collard

312 NORTH HICKORY
STREET



"When You See That Big Book"

THAT'S

Louden & Flaningam

Printers and Binders

114-116 WALNUT STREET
CHAMPAIGN



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Consult the dance date page for club dance dates. Page 32.

These people have something of interest to tell you. Read their ads. They're worth while.

Fancy Cakes, Bread and Rolls

We are now located in our new home. Everything up-to-date, modern and sanitary.

We are also in a position to serve you better than ever in the line of high grade rolls, fancy and appetizing cakes and good bread. Give us a trial.

212 South Neil St. **L. F. Rieckhoff Bakery** Champaign, Illinois

Buy Twin City Creamery BUTTER From Your Grocer

Miss Ray L. Bowman

**EXPERIENCED
JEWELER**

Watch and Jewelry Repairing, Engraving
Diamonds Reset

ALL WORK GUARANTEED

~~~~~  
Temporary Location (since fire)  
**RELIABLE PLUMBING & HEATING CO.**  
Across from Interurban Station and Inman Hotel  
CHAMPAIGN



**118<sup>1</sup><sub>2</sub>**

**The Store Proves It**

**JOS. KUHN & CO.**



# "A sensible cigarette — that's what I want"

There are a number of good, sensible cigarettes on the market—Fatimas are not the only ones.

But Fatimas are the best-liked and best-selling of all the cigarettes costing over five cents.

Of course, your taste may be different—you may not like Fatimas as well as all these thousands of other men do.

But you can't deny that they are *worth trying*—not only for the delicious taste that has made them so famous, but also to see just how SENSIBLE they really are—how COOL and comfortable to the throat and

tongue and how free they are from after-effects.

Try Fatimas now —TO-DAY—and learn how much *more* smoke pleasure a sensible cigarette like Fatimas will give you.

*Liggett & Myers Tobacco Co.*

*Fatima was the only cigarette awarded the GRAND PRIZE, the highest award given to any cigarette at the Panama Pacific International Exposition*



# FATIMA

THE TURKISH BLEND

## A Sensible Cigarette

### 20 for 15¢

# HOWDY!

---

THE busiest home-comer finds time to stop at Zom's door and yell a greeting. And that's even better than selling a dozen neckties on a rainy day.

When YOU are an "old grad," too, Zom wants to hear YOUR greeting. Today, alumni and undergraduates, you all know that Zom and his store—horse, foot and dragoons,—are right back of old Ill nois.

---

**ROGER ZOMBRO**  
GREEN STREET

Sir Jim, a knight,  
In armor bright  
Took tea with Lady Bowsers,  
With manner free  
She spilt some tea  
And rusted Jim's best trousers.—Tiger.  
□ □ S □ □  
"That tramp who just passed by smelt terribly,  
didn't he?"  
"Sure he did. He's aroma, isn't he?"—Pelican.

## The Soft Water Laundry

A. A. Nyberg

Bell Phone 880  
Auto 4506

125 N. Race St.  
Urbana

## Victrolas and Victor Records

Phone for the Record you want—  
we will deliver it.

**Leslie's**  
**Drug Store**  
Urbana

## Illinois Pool Hall

---



On the way to the  
Orpheum

**C. E. CAVANAUGH**  
MANAGER

# Souder Cares for the Clothes You Care for

ONCE in a while you get a garment that particularly fits-in with your personality so you hate to give it up. Souder can prolong the life of a garment unbelievably. There's only one way to find this out!

## L. B. SOUDER

CLEANING—DYEING—PRESSING

Right in Champaign



Catering to Those Who Appreciate

***The Best in Photography***

Phone Main 35

38 N. Neil St.

Champaign, Ill.

(If you buy it of T. H. Craig you know it is right)

## Eyes Tested Glasses Fitted

We do lens grinding and can replace broken lenses in about one hour's time. Just save the broken pieces or bring your prescription in. We are experts in our line and can give you the best of service. If you need glasses we can fit you.

## T. H. Craig Optometrist

Established 1896 5 Main St., Champaign, Ill.

***“Hit the line hard, don’t flinch, and play the game fair.”—Roosevelt.***



THESE words of advice from a man who has always “hit the line hard” himself apply not only to athletics, but to all lines of human endeavor. The editor or business manager of a college or high school annual, for instance, should “hit the line hard” and get out a book that will be different, that will be original, that will have the punch. We can help you do it. Write for our free book, “How to Get Out a Good College Annual.”

## Indianapolis Engraving and Electrotyping Company

WULSIN BUILDING

INDIANAPOLIS, INDIANA

# The Park

Champaign's Most Beautiful and  
Up-to-Date Theatre

Coming:—

MARY PICKFORD  
MARGUERITE CLARK  
JOHN BARRYMORE  
ELSIE JANIS

And scores of Famous Artists



TAKE COMFORT  
AND SAFETY  
WITH YOUR  
PICTURES

# CORRECT SERVICE

Dainty Luncheons  
Fancy Bostons and Sundaes  
Cleanliness  
Modern Style

POPULARIZE

The  
Olympia  
Confectionery  
URBANA

Hick—"Thish match won't light."  
Up—"Thash funny. It lit alright a few minutes ago."  
-Gargoyle.

□ □ S □ □

"Wake up, Bill, there's a fire on the row."  
"Fraternity or Sorority?"  
"Fraternity."  
"Let the damn thing burn."—Chaparral.

## THE COLLEGE TALK

1st Natl.  
Bank  
Bldg.



7  
Barbers

Hoover's Barber Shop

## CITIZEN'S STATE BANK

"Appreciates Your Patronage."

NEIL STREET

CHAMPAIGN





Awarded  
to

*Liggett & Myers Tobacco Co.*

for

*Velvet*

Smoking Tobacco

BY THE  
PANAMA PACIFIC  
INTERNATIONAL  
EXPOSITION  
SAN FRANCISCO

1915

## The Highest Award Ever Given to Smoking Tobacco

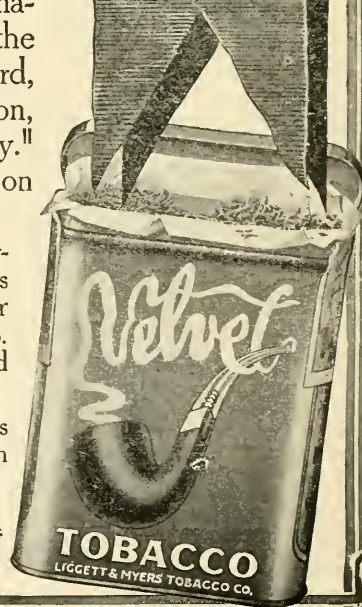
THE International Jury of Award at the Panama-Pacific International Exposition awarded the **GRAND PRIX** to **VELVET** Tobacco. This award, the Highest Honor in the Gift of the Exposition, was given **VELVET**, "for its Superior Quality." **VELVET'S** claim to this high award was based on the following points:

**VELVET SMOKING TOBACCO** is a selected, naturally-matured tobacco, aged-in-the-wood for over two years. This natural curing, while slow and expensive, is recognized as far superior to any artificial method of maturing Pipe Tobacco. **VELVET** is aged and cured in Nature's own patient way and justly holds the title of the "Smoothest Smoking Tobacco."

This official opinion of the International Jury of Award thus confirms the high esteem in which **VELVET** is held by American smokers.

10c Tins  
5c Metal-lined Bags  
One Pound Glass Humidors

*Liggett & Myers Tobacco Co.*





O TAILOR clothes both wisely and well; to make every garment individually and separately to fit *you* and your individuality—this is the work of the Pitsenbarger & Flynn shop.

Furthermore, they take care of your clothes after they're made, as only good tailors know how to take care of them.

## PITSENBARGER & FLYNN

Tailors to Particular Illini

ON GREEN STREET

Mechanics Prof.—What sort of shafts are usually made hollow.

Stude—Elevator shafts, sir.—Cornell Widow.

□ □ S □ □

The Old Maid's Laugh—"He! He! He!—Michigan Gargoyle.

□ □ S □ □

"Would you marry a girl with a diapharous skirt?"

"Sure. You can see what you're getting.—Jester.

## THE White Line Laundry

has opened their

**Dry Cleaning and Pressing  
Department**

SUITS PRESSED . . . . . 50c

Let Us Show You Our Way

BELL 406

AUTO 1550



Bell  
232

Auto  
1611

## Chicago Market Company

**Quality Meats**

**Lowest Prices**

**Full Weight**

Auto delivery service to any part of the Twin Cities.  
Special rates to Fraternities, Sororities and Clubs.

If you are in search of a  
**Distinctive Suit for Fall**

Order it from

**"MARSHALL"**

Anderson of Chicago is the Tailor—400 styles to select from. We have the Model Form showing how the suit looks made up. Fit and workmanship guaranteed.

**Price \$16.50 to \$40.00**

"Always Something New in Nifty Furnishings."

**Fred G. Marshall**

Bradley Arcade

Opp. Library

**"SINCE 1903"**

**A REMINISCENCE**

The following verse written by an enthusiastic Alumnus of the University in 1903, about the time we originated our now famous "Chocolate a la Boston," is reprinted by special request."

Seniors call it "A La Boston"  
The Juniors "A Boston" too  
To Co-eds it's simply "A la"  
Or a "Boston Thing" so new.  
The Soph's have cut it "Ally"  
Freshmen a "Tra la la"  
Some time its only "Lu lu"  
Or a "Boston, aha ha."

But be it "Lu" or "Ally"  
This know we to be true  
We love those "Bradley Bostons"  
We do, we do, we do.

Originator of "Chocolate a la Boston."

*Bradley*

**A R C A D E**

**THE ALAMO**

~~~~~

THE HOME OF GOOD THINGS
TO EAT

OPEN ALL THE TIME

Meal Tickets
\$5.00 for \$4.50

I. D. STEWART

BRADLEY ARCADE

THE game of billiards is known to have been played in a crnde way since before the birth of Christ. It was introduced into Europe from the East by the Knights Templars at 'he time of the Crusades, when it became a favorite game of monks in the monasteries. Shakespeare mentions it in "Anthony and Cleopatra."

Lou's XI of France established the game in his court; Henry III was also a prominent patron of billiards, and after his time it became popular among the aristocrats on the continent. The game was brought to America by the Spaniards who settled in St. Augustine, Fla., in 1565.

Without a donbt billiards is a superior game in point of skill and service, combining as it does both knowledge and execution. As a hea'th giving recreation and exercise—restful to the mind—the game grows steadily in popularity.

The Arcade Billiard Parlor caters to the gentlemanly co-terie of the University of Illinois, and extends a cordial welcome to you in a quiet well kept billiard parlor.

Arrcade Billiard Parlor

DEWEY NEWMAN, Prop.

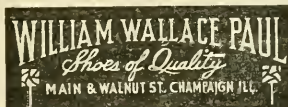
BRADLEY ARCADE

S. A. EHRMAN, Manager

MUNHALL PRINTING HOUSE

"The Students' Printers"

17 Taylor Street
CHAMPAIGN



Alice—You're so fortunate. I don't suppose you ever knew what it was to be pushed for money."

Lily—"Indeed I do, my dear. When I was little my mother used to hire a girl to wheel me about in a go-cart."—Judge.

□ □ S □ □

"Did Jones lose control of his auto?"

"Completely; the cook uses it all the time."—Puck.

Mrs. Gasser: "I was outspoken in my sentiments this afternoon at the club."

Mr. Gasser: "I can't believe it. Who outspoke you, my dear?"—Puck.

THE BEST PICTURES

Of Current Events and Selection
Made Easy for You

Strauch
THE GIFT SHOP
OPPOSITE
PRESIDENT'S CAMPUS HOME

THE UNIVERSITY DRUG STORE

B. E. SPALDING
PROPRIETOR

Sundries, Toilet Articles, Golf Clubs
and Golf Balls.

6th. & Green St. Champaign, Illinois



Tickets punched the TRACTION Way
mean
SAFETY, COMFORT, NO DELAY

Your Trip Home and Back
will be a real pleasure if taken via
Illinois Traction System
(McKinley Lines)

There's a train your way, any hour, any day.
Block Signals protect you; parlor cars add to your comfort. Keep in mind
"The Road of Good Service"





WELL, Well, Well —Look Who's With Us! Every single, blessed Homecomer Indian hits the trail for the Smoke Haven 'most as soon as he hits town. There, stacked up behind a King's size Pell Mell, with the rest of the crew punishing the cue balls or swapping yarns about this "cold-crooel-world" gag, the old, glad-I'm-alive idea comes to make creepy feelings around your Sarry Bellum as they do when the score's wrong and the gang sings Loyalty.



**Leisure's
Smoke Haven**
Right on Green Street

You Chicago Students!

You know good pictures when you see them. You know the Studebaker theatre and the "TRIANGLE" features. You know D. W. Griffith, the creator of "A Birth of a Nation." You know Thomas H. Ince and Mack Sennett. These three men are considered the greatest producers of motion pictures in the world. They produce the TRIANGLE pictures. The TRIANGLE pictures are those now shown at the Studebaker theatre, Chicago. The Chicago people pay all the way from fifty cents to two dollars to see the TRIANGLE features. Now just imagine these features being shown at the COLONIAL about 25 days after they leave the Studebaker. Wouldn't you grab at the opportunity to see them at, say ten or fifteen cents? Well, just watch the COLONIAL for further announcements. Maybe by the time the next issue of the Siren comes out, we will be showing these great pictures.



Colonial Theatre

Urbana's Principal Photoplay Theatre

North Market Street



A bull dog is a dogged beast,
Determined, strong, and grim.
The 1914 Championship
Is guarded well by him.

He never gives up when he fights,
Tho hard the fight may be,
And may the team when its turn comes
Guard it as well as he.



A RISING YOUNG FOOTBALL PLAYER

□ □ S □ □

Minnesota's Gophers come,
In to try their game.
Not that they expect to win,
None may have that fame,
Easy for our Indians,
Strong and coached are they,
Other teams are powerless,
To fathom Zuppke's play.
A good old Os-ke-wow-wow
Are you ready, boys?

Illinois Indians
Like heap scalp to skin;
Look out you Minnesota,
It's a game you cannot win.
Nothing left of Gophers,
Only empty skin,
Indians victorious,
So it's always been.

TOBE.

□ □ S □ □

AGREED

Grid—"I hear that Middleton is dissatisfied with his football career."

Iron—"That makes it unanimous then."

WELCOME

Welcome back you graduates.
Welcome back to Illinois.
Live again your college days
Mingling with the present boys.

All the school is yours today;
Every building, every walk.
Meet your old friends once again;
Of that same old Spirit talk.

We do homage to you—"grads."
Men who've made the school so great
And our fellowship we give.
Never once shall it abate.

When, years hence, we too shall come
Back to some Homecoming game
And we meet Illini then,
They, like us, will feel the same.

So we welcome you, old grads.
Welcome back to Illinois.
Mingle with us once again,
Share in all our present joy.

TOBE.

□ □ S □ □

LEADERS

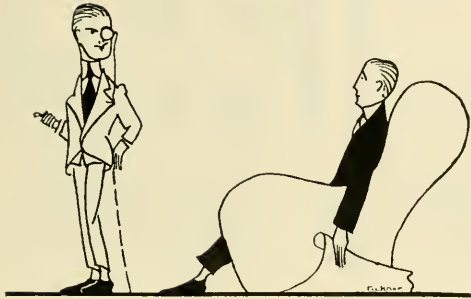
First Grad—"Yes, I was a big man when I was in college. I led the football team, and led student activities. I suppose you were a leader, too?"

Second Grad—"Well, no, about the only thing I led was a rotten life."

□ □ S □ □



A HARD SYSTEM OF ACCOUNTS



Critic—"No, I can't run your sketches. They won't do at all."

Artist—"Why, that's the best work I ever did. The girls in those sketches are the best looking co-eds I ever drew."

Critic—"That's it. We can't run pictures of good looking co-eds, they don't look natural."

□ □ S □ □

Rolling dice gather but loss.

□ □ S □ □

THE GAME DID IT

Scene 1: The depot; time—October 30, morning

(Two old boys drop off the train. Both are forty, severe, and dignified. Each has a big, fat, black cigar in his face.)

Number One: "Same old hole. Lookit the damkids. Don't these college boys ever shut up?"

Number Two: "How the deuce do these cars run, anyway? I was here four years once, but that wasn't long enough to learn anything about this car system."

One: "Look—that's a co-ed."

Two: "Never did see a good looking one. A pretty girl don't need no education."

One: "The street cleaning department is still on its vacation, I see."

Two: "Wonder what it'll be this time at the house—a new rug for the basement or a set of frescoes for the dorm."

One: "Probably be a punk game. All this 'hard battle' enthusiasm is cooked up."

Two: "This Home-Coming noise is either a financial scheme or overdrawn sentimentalism—I don't know which. That big, gawky galoot coming down the line looks as if he's going to whack us on the back and gather us in. He's probably our brother. Hold your pocketbook tight."

Scene 2: Wright Street; time—after the game

(Same two old boys come prancing along with their arms around "that big, gawky galoot." All three are grinning ecstatically and singing "Illinois Loyalty" off key.)

One: "Gad, what a game! That run—"

Two: "Wonderful! Wonderful! When that young devil hit the open with nothing between him and the goal but two hundred pounds of greased Gopher lightning, I cupped my hands in front of me to catch my heart as it popped out."

One: "I lost my head when Pogue did that ninety yard run—I ran parallel to him all the way in the stands."

That Big, Gawky Galoot: "Yes, it sure was a neat little game."

One: "Get an eyeful while you're here. Lookit these frosh. Young America. Backbone of the nation."

Two: "Twenty-four—twenty. . . . what a game!"

One: "I could shut my eyes right now and see this street in the spring, with the leaves on the trees—every one of 'em—"

Two: "And the boneyard—the dear old boneyard! I love each whiff of its every pur! And—"

One: "And the streets—the dusty, careless-looking, beautiful old streets!"

Two: "Say, Robinson—er, I mean Duttonhoffer—why don't you fellers get a little action on that new house proposition?"

Galoot: "We don't need a house. We've got the finest there is right now."

One: "Bah!" Did you ever see the I. A. C. in Chicago?"

Two: "Are our alumni a bunch of paupers? Why don't you start a subscription campaign—let me start it with a thousand."

One: "I'm good for a thousand, too. And I'll send a special letter written by an expert advertising man to every alumnus."


Galoot: "Of course—why, certainly—you see, I didn't mean—er, what I started to say is this—"

One: "Lookit that girl coming down the street. Peach. Exquisite. These kids have brains, too. Brains and looks. Marvelous."

Two: "It was one scream of a game."

One: "I'll never forget it—never!"

That Big, Gawky Galoot: "Yes, gentlemen, it was a nice game."



THE SIREN

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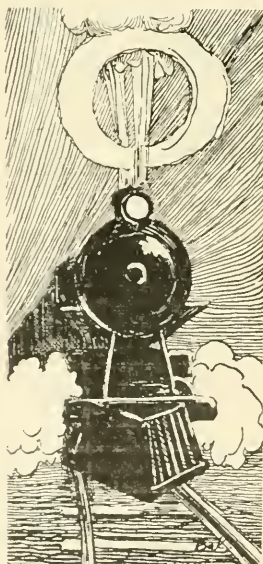
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SAMPSON RAPHAELSON

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UR University, and to you we say, Old Grad, your University opens its gates to give you a Homecoming which will make the few days you are with us everything that the word Homecoming implies. The orange and blue bunting, the badges and decorations, and all the tin-tassle and display are only outward signs of our attempt at welcome. The glad-hand speeches and oratory which embellish the mass meeting and smoker in your honor are only more of the same thing,—our feeble attempt to tell you that we are really glad you are here; our attempt to tell you that we appreciate that we are young, just half-baked immature students, and that we are nothing without you, our alumni and backers. All the tin-tassle and perhaps the awkward attempts at welcome must seem over-drawn and they are not the real heart to heart, man to man welcome that you really want, and that we really wish to give. But we can not know each of you in person, we can not give you that personal greeting which is worth a thousand yards of bunting and a thousand badges. We can only welcome you as a body, a body of men whom we are anxious to honor, and upon whose records, past deeds, and present support the greatness of our University depends. But underneath the cold and lifeless oratory, and the display of bunting and badges you may know that there is a deeper, warmer, more sincere welcome. And altho we welcome you as a body, we only wish that we could give you that man to man welcome—the welcome which is underneath the tassle and display.



MINNESOTA always has good football teams. There is something about the twenty-five below zero Minneapolis weather, or perhaps it is the plentitude of large blonde men from Scandanavia that is responsible year after year for fast, heavy steamrolling Gopher teams. It was Minnesota that Zuppke feared last year, and it is Minnesota that Zuppke has coached the team to beat this year. The once formidable Chicago has sunk into oblivion. We still like to attend the Chicago games, and watch the erstwhile Man-eaters be trodden into shameful murecognizability, but it is a secondary matter. We have the feeling at the Chicago games that the spectator has as he watches the big hero beat the despicable little fellow who used to be a terror and a bully. But the Minnesota game is a different proposition. it is a battle of the giants and an affair which we can attend with no complacent smile of confidence.

Football is no gentle game, and the Gophers' style of play is anything but gentle. So altho we look forward to a victory, still it will be a victory every yard of which is earned, a victory which will take the best we have.

□ □ S □ □

LAST fall the sleek and prosperous members of the various dancing clubs looked forward to large profits for the ensuing year. But as the year passed by they became mournfully aware that the University was not dancing during 1914-1915. Each dancing club suffered to a greater or less degree, and stood by and listened to perfectly good music while ten or twelve couples arrived. As compared with previous years, last year's profits were negligible. It was only natural that the Students' Union dances should be blamed, for they were the only tangible reason for the falling off in attendance. Yet the Student Union dances never conflicted with club dances, in fact the clubs carefully avoided such conflicts. And still the music played to half empty halls. Perhaps the complexity and variety of the dances was a factor in keeping the students away. Perhaps the many advertisements of "Dancing instruction" in the hundred and one steps filled the timid students with fear and trembling. But this year it seems a different story. The club dances have been well attended. It looks as if the timid students had at last seen thru the bluff, and had at last found out that all the fancy names for dances were invented by some painted ladies who sang in cabaret,—that nobody (not even the originator) knew how to do them, and that everybody who thought they knew, did them differently anyway. And then besides, only a few people ever heard of half of them, and that few were much-prefumed and very vain little bits of femininity who just pretended that they knew. So the timid students have, it appears, seen thru the bluff, and learned that all one has to do is walk,—to put one arm about one's partner, hold the other arm gracefully aloft, and walk in syncopated manner.

□ □ S □ □



FOOTBALL STARS

WELCOME HOME

The wooden walks are gone, Old Grad;
The Armory's been moved;
The caps and hats are different now—
All old things to the new must bow—
Changed are the scenes you loved.

Changed are the scenes you loved, Old Grad:
The campus, green and wide,
With just a building here and there,
Old, with rambling wooden stair,
And ivy-smothered side.

You loved the slang they used to talk—
So different from today's—
The dances that they used to do;
The good old times with the good old crew—
The hell they used to raise.

You—er—liked the dainty, modest maids,
You liked them well, Old Grad.
You fussed with gentle, quiet mien—
The "modern" girl now on the scene—
Perhaps she makes you sad?

And yet your smile is broad, Old Grad,
Your laugh rings loud and strong.
The air to you is ozone sweet,
You trip along with gladsome feet,
You feel that you belong!

And why? Because the spirit's there—
That youthful fighting feel;
And every song and yell's the same
As those when you were in the game—
Today is vivid, real.

You love the school, the school we love—
We're proud to have you here!
Although we're sleeping in the yard,
And eating in the kitchen's hard—
Come back again next year!

□ □ \$ □ □



BRAZIL NUTS



Maybe you don't understand why this drawing got by,
but you'll have to admit it has its fine points.

□ □ S □ □

A GRIEVANCE

Idle: "What are you mad at Richard for?"

Rich: "He got 40 in an exam this morning."

Idle: "What has that to do with it?"

Rich: "I copied h's paper."

□ □ S □ □

THE LAW OF AVERAGES

He's bound to come, he's sure to be,
The only question's, who
For aught I know it may be me,
Or then again be you.

Some nut is sure to write a song
Anent our university.
There'll be a prof who's always wrong
In blind obstinacy.

Some guy will surely get the can
'Ere 19's three months old.
There's sure to be the also ran,
The co-ed extra bold.

The guy who doesn't givadam
How often he does flunk,
We'll always have our best drest man
And the onery campus drunk.



SIEMENS.

A CASE OF EMPTIES

□ □ S □ □

WELCOME

Guest—"I'll stop in and see you again some time."

Host—"Yes, if you come near here again, just stop."

□ □ S □ □

INTERRUPTED

Goss—"Old Crabb certainly raised a stew—"

Sipp—"He always seemed like a harmless old fellow to me."

Goss—"As I was saying,—when he raised that son of his."

□ □ S □ □

GUTTER STUFF

I saved you from an awful end,
I picked you from the gutter,
And when I think of how you were,
It almost makes me shudder.

I brushed you off and cleaned you up,
I took you home with me to sup,
But now you're fading fast away,
Don't leave me yet a while I pray.

I hold you to my lips my dear,
Your very presence brings me cheer,
I suppose you think that I am nuts,
But it is just a cigar butts.

HOW IT HAPPENED

A letter came for Daddy,
Inviting him to come,
The boys were all agoing—
Staying home was bum!

The bills were getting heavy,
Champaign was far away—
It wasn't very hard at home,
Until before the day.

Then Daddy started moping 'round,
And looking out the doors—
Looking down at maw and me,
As if we both were bores.

All a sudden he jumped up,
And quickly packed his grip,
Gently telling maw and me,
It was a business trip.

Business must a been real good,
For when my dad came home,
He bought a flivver, paid his bills,
And talked about the foam.

He wears a Norfolk jacket now,
And ties—Oh, my, so loud—
And all we hear both day and night,
Is all about the "Crowd."

□ □ S □ □

DRIVING LIKE A FIEND

First Golfer: "I suppose you made some beautiful drives this afternoon, two hundred yards or more?"

Second Golfer: "Yes, a couple. A hundred yards up, and a hundred yards down."

□ □ S □ □

LEISURE

Idol—"What do you do in your idle time?"

Tyme—"Wash dishes."

□ □ S □ □



FOR-BARE

APPROPRIATE

Wise—"What are you doing with that soap?"

One—"I'm going to wash my head."

Wise—"Have you tried a vacuum cleaner?"

□ □ S □ □

NOT ORIGINAL

Aspirant: "What do you think of my copy?"

Critic: "Well, some of it's decidedly original, and some of it's quite clever."

□ □ S □ □

EIN WORT ZUERST

Act, '19 Kinder hoerst du mir,
Ich will not tell ein lie—
Ich war wie du am letzen lahr,
Und many war mine sigh.

Der upper class man will you soon
Regard as one gross pest,
Aber nun vergessen Sie es nicht—
Von friends he is your best.

Discouraged bist du nich at all,
Wann etwas geht awry—
Go zu der upper class man,
D'ch all he'll stand you by.

Cuss nicht die Lehrers, Deans, and such—
Machst nicht solch ein mistake,
Although am Zeiten seem they cross,
As crabs they are a fake.

□ □ S □ □



COARUS STUFF, OR WHY BOYS LEAVE HOME



Cholly—"If you rub oil on your hands, dear, it will make them soft."

Molly—"I think you'd better stop rubbing oil on your head."

□ □ S □ □

LATE AT NIGHT

Fusser (as clock struck midnight)—"Yes, Mabel, I always dress in the latest style."

Mabel (yawning)—"And have the latest habits."

□ □ S □ □

SMOKE UP!

When I am sad and lonely and my thots are miles away,
And I have that helpless feeling that the "jinx" has come
to stay,
And friends who might be cheering me forget that I'm
around
And all the world seems distant—the best solace I've
found

To restore the old contentment, rejuvenate myself,
Is to rescue my old jimmy pipe from off the mantle shelf
And smoke up!

Or when the pace is madd'ning and my nerves are out of
rig

And the wheels are all reversing beneath my unkept wig
I feel as though a "shot o' dope" is all can set me right
And bring to me the fortitude to hang on through the
fight,

'Til I grab my fumigator from its niche above the grate
And drop into my easy chair to just recuperate
And smoke up!



Ma Elephant—"Yes, the dear boy insisted on playing football without a nose guard."

□ □ S □ □

As it gurgles down my larynx and smoothes my vocal rods

The smoke from old jimmy is fit incense for the gods. I've pulled at rare Havanas but there's nothing in their fumes

Can vie with my own little pipe when we are chasing glooms, For to put the touch on vict'ry or remove stinging from defeat

I call upon my jimmy pipe, I know it can't be beat, And smoke up!

No exquisite morocco, lined with silk of gorgeous hue, Has ever been the dwelling of my little pal so true; No luxury nor splendor has been my old pipe's berth, Its resting place is where a brick is absent from the hearth,

And there I always find it, when I need my closest friend, And all I do to rout the blues, or cares and worries mend, Is smoke up!

So when life's game is over and Time his whistle blows— And my shade is put in transit for that world—where, no one knows,

Should I be sent to Paradise to grace that campus fair I think I shall investigate before locating there, And if I see "No Smoking" I'm rather apt to go And ask Pete for a transfer to the fire-box down below And smoke up!

ONLY ONE

Engineer—"I was going to take a good course in the Ag school."

L. & A.—"Why didn't you?"

Engineer—"I found they aren't teaching it this semester."

□ □ S □ □

IN FRENCH CLASS

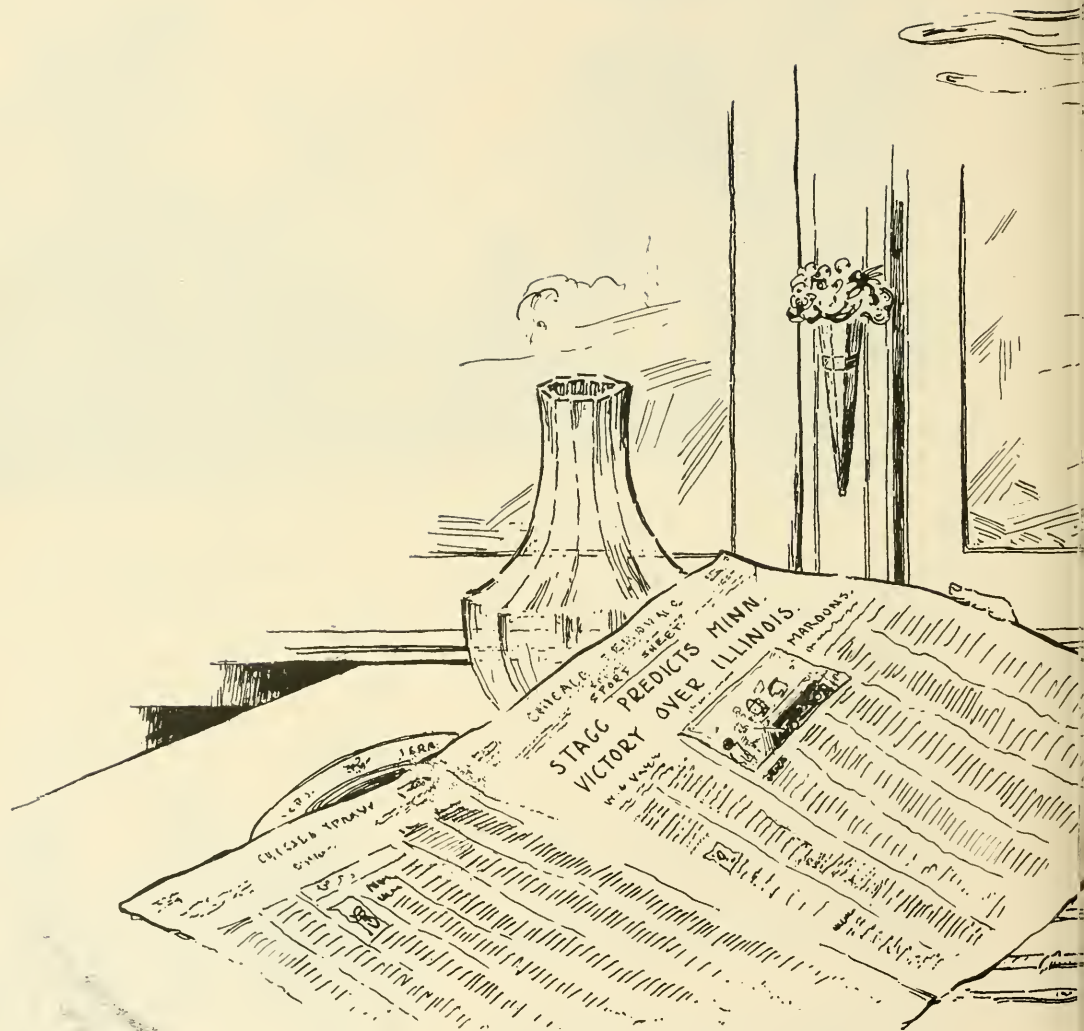
"How did you manage that 'nasal sounds' question?"

"Oh, I blew it."

□ □ S □ □

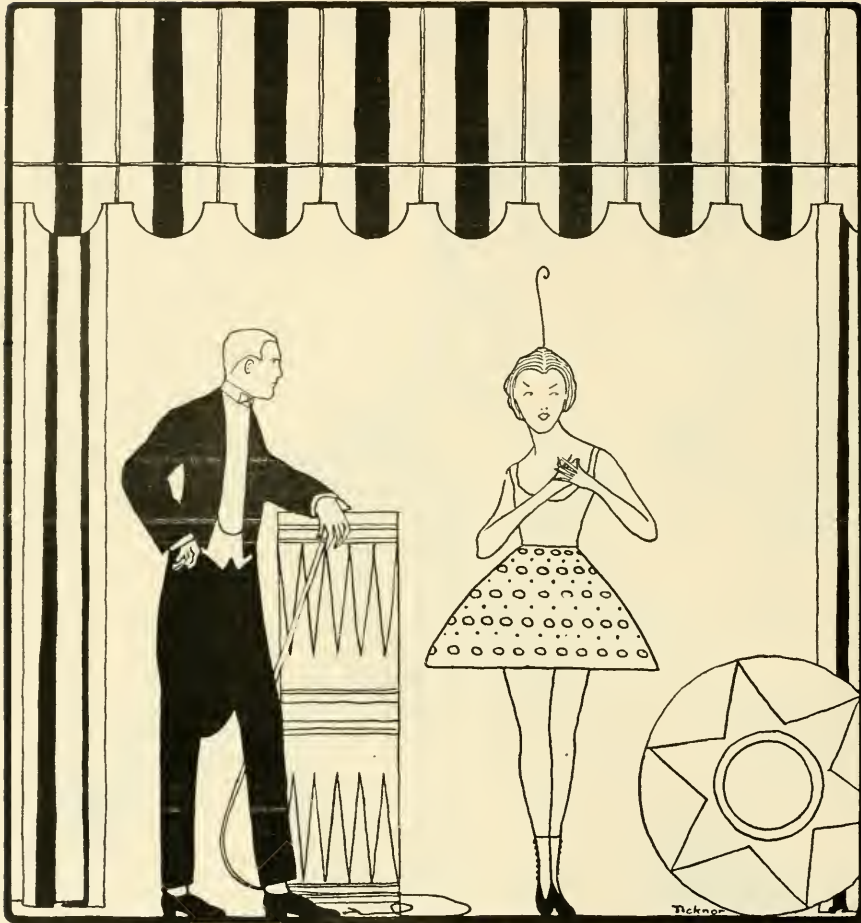


A WOMAN IN THE CASE



THE GRAD BLOW





They stood beneath the spreading tent,
And watched the circus star,
Who writhed and twisted in midair,
And swung upon his bar.

If he should chance to fall, for me
All pleasure at an end would be,
But still my heart will break you see,
If he doesn't fall for me.



She's as chill as late November
When you pass her on the street.
In Green Stockings she's a treat;
She's exquisite and she's sweet;
Oh, she's tender—Love's elite—
And so yielding—you remember?
But she's chill as late November
When you pass her on the street.

□ □ S □ □

Persons who saw rehearsals of **Green Stockings**—Mask and Bauble's Home-Coming play—say that it is a crash, a lulu. No one says it is "very good." So we're going to the rehearsal with the feeling that it will be really enjoyable.

Whenever someone remarks that a show is "very good," it makes us suspicious. We avoid that show. Somehow, we know that it must be a masterpiece. And dramatic masterpieces are as obnoxious as good literature is. We know, because we have never tried either.

Atmosphere of this country is one of bill-posters and street-car ads; and if you are advised of a "sizzling story" or a "slam-bang, million-laugh comedy," you fall. You read that story or go to that play, and you enjoy it even if afterward you are told by a highbrow that it was a masterpiece.

Minne Sota's in the spotlight;
She's a leading lady fair,
And she's preening and she's smiling
At the Indian who's whiling
All his afternoon away
In a front row seat—he's gay—
And he likes her corn-silk hair.

Her lips are red, alluring,
And the mighty big chief's heart
Is a-hammering and beating;
For his mind has framed the greeting
That will hypnotize this queen.
He feels certain that he'll glean
Many kisses through his art.

Soon the show will be all over
And the brave from his bouquet
Many flowers will be strewing
In her path as he starts wooing.
And although she's strong and fine,
She'll receive the Indian sign,
And the chief will win the day.

The office of the critic is an innovation with the **Daily Illini**. It is a good move. Genuine, constructive student opinion is needed on the campus. Coming from so widely circulated and thoroughly read a medium, it will not suffer for lack of attention.

There is the disadvantage in that the criticism—at least in matters of the theater—will have to be done hurriedly. The critic is not given time to assimilate his facts and opinions into a thoughtful, unified whole. There is always the natural tendency to give a hurried impression instead of studied conviction.

The weakness of this is partly overcome by the periodical review which, it appears, is Mr. McNulta's policy. Such a review can always come after careful classification and study in the clearer perspective of a week, or a month, after the night before.

Percy Hammond, in the **Chicago Tribune**, expressed the belief that people are not influenced by the critic's opinion: that they are governed solely by the facts regarding the play, which the critic reveals in the course of his remarks. If this is true, and campus experience brings striking confirmation, then the following problem exists for the **Daily Illini**:

Would the greatest efficiency result under a system of daily criticism and weekly or monthly review (where conditions make these practicable); or would it result where the daily criticism is omitted and the periodical review featured?

The world's a stage, and college is the wings. Every student is an ambitious "supe;" but how many are studying the leading man's lines in their spare hours?

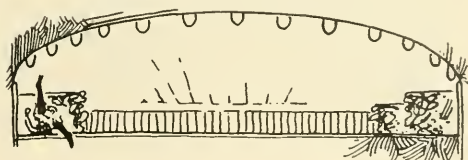
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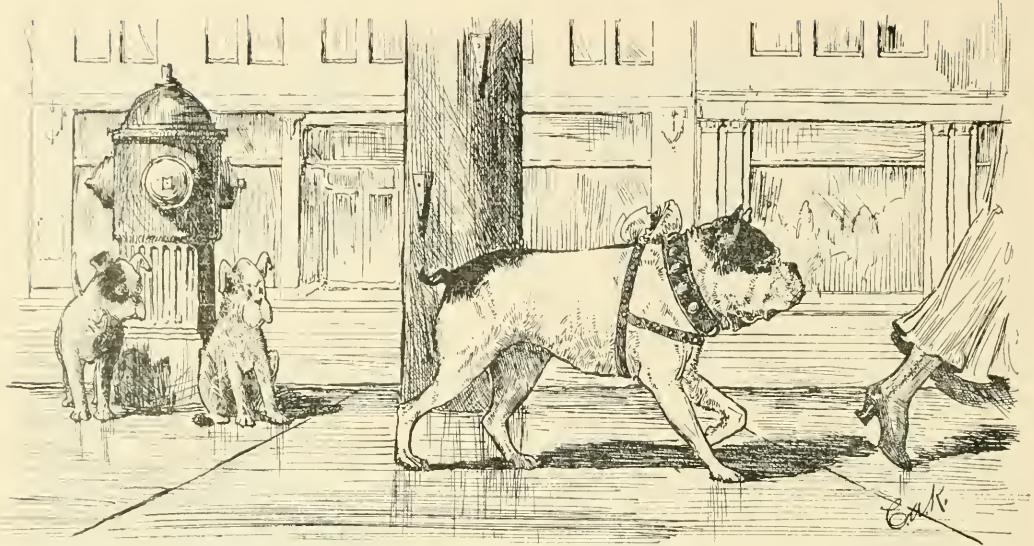
□ □ S □ □

GRAPHIC VERSE

No graft in football, do you state?
There's sure to be some at the gate.
And when a hero's skin's all gone,
Do not the doctors graft more on?
Will not each game the movie man
Photograph it if he can?
Why, if there wasn't any graft,
We couldn't write this paragraph.

□ □ S □ □





First pup—"I hear that every time the girls over at the sorority house where he lives go to a meal, they have to lock him upstairs."

Second pup—"Why do they have to do that?"

First pup—"So he can't hear the-m-eat."

□ □ S □ □

OUR COLLEGE PRIMER

1. The Home-Coming Smile

What is that over there?

It is a smile, Amelia.

Goodness gracious! What is the smile doing all by itself?

Look closer, Amelia; it is not by itself. Squint—you can see better when you squint.

Oh, my, it's a freshman—

Of course.

Who put the smile in front of him?

His senior fraternity brothers. It is rather stiff by now, as he has been wearing it for practice for a week. He has been practicing for Home-Coming.

What is Home-Coming?

Home-Coming, Amelia, is the time when thirty-four thousand respectable business men, and engineers, leave their homes to come home. The thirty-four thousand persons are divided among sixty odd houses.

What has all this to do with the smile?

Nothing at all. The freshman will slumber on the roof and eat on the sidewalk and wash the dishes, scrub the floors, run errands, and work his damnd off. This has nothing at all to do with the smile.

Oh, see, there is another smile! What is behind this one?

A landlady who has two spare rooms.

And there is still another. What—

A wholesale grocer, Amelia. You will notice, however, that these smiles are not stiff.

□ □ S □ □

EASY MONEY

Bush: "Say did Jakes ever pay you that quarter you lent him the other day?"

Wah: "Gosh, I forget. I'll ask him."

Bush: "Would you mind letting me take a half dollar?"

□ □ S □ □

WHY NOT USE IT?

Frosh—How slow that dignified Professor over there walks.

Upperclassman—Yes, but he has a fine carriage.

Frosh—Gee, what's he walking for?

INTERVIEWS WITH GREAT MEN

1. Bart Macomber

After searching all over the Twin Cities for Mr. Macomber one evening, the Siren reporter found him on the porch of the sorority house.

"Have you ever played football?" asked the reporter.

"No; I hang around Illinois field because they're short of tackling dummies," said Bart.

"It is rumored that you are quite a vocal artist."

"Talk to Zuppke about that."

"Do you believe in the sack rush?"

"I wonder when Harris' is going to begin making tomato bouillon," mused Bart.

"In regard to class politics—do you think that their excessive manipulation will harm the morals of the college community?"

"Say, don't kid me."

"What are your favorite color neckties?"

"White, tanned in the summer, with a lacy fringe near the end."

"Have you ever been to Bloomington? And if so, who?"

"No, not. Say, why the—what do you want to know all this for?"

"Excuse me, Mr. Macomber; I never done nothing. It's kinda dark here, ain't it?" the reporter offered casually.

"Sure, it's dark. I didn't come here to study."

"I hear that you have visited the Pi Phi literary society lately? Are you really crazy about her?"

"Boy, it's the real thing this time—honest! I love her! Different from anything I ever felt before. Why, that girl—she's a pal—understands me, and everything! I'm going to marry her and—say, she's got the ground plans of our home made out a'ready! Bungalow. Library as you enter on the right and all that sort of stuff. I'm absolutely gone on that girl! Her eyes, and her—her hands—and her teeth—did you ever see her teeth? Real thing this time!"

"Say, Mr. Macomber, that was an elegant game you put up against the Haskell Indians."

"Why not? Wasn't the papa and the mamma in the stands?"

"Well, thanks for the interview, Mr. Macomber, and remember the old adage, 'Make love while the stars shine.'"

"That's me."

□ □ S □ □

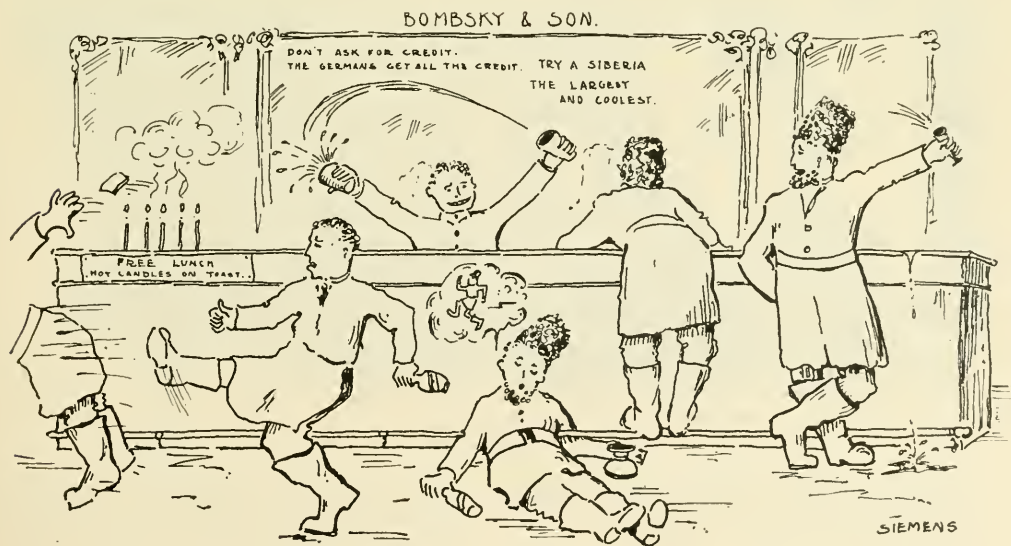
EARLY

Crank—Here, what do you mean by bringing these papers around so late. Here it is eight o'clock in the morning.

Newsboy—Oh, these are tomorrow's papers.

□ □ S □ □

He said to me, "Oh, look at the expectorate." Curiously following the tip of his pointing finger I saw a cute little fuzzy white Spitz dog.



RUSHIAN BUSINESS



FORE-WARNING

□ □ S □ □

COULDN'T STAND IT

She—"In olden times how did people live without steam heat and electric light?"

He—"They didn't. They are all dead."

AN EXCEPTION

Instructor—"The sum of the parts is never greater than the whole."

Student—"He never bought parts for an automobile."

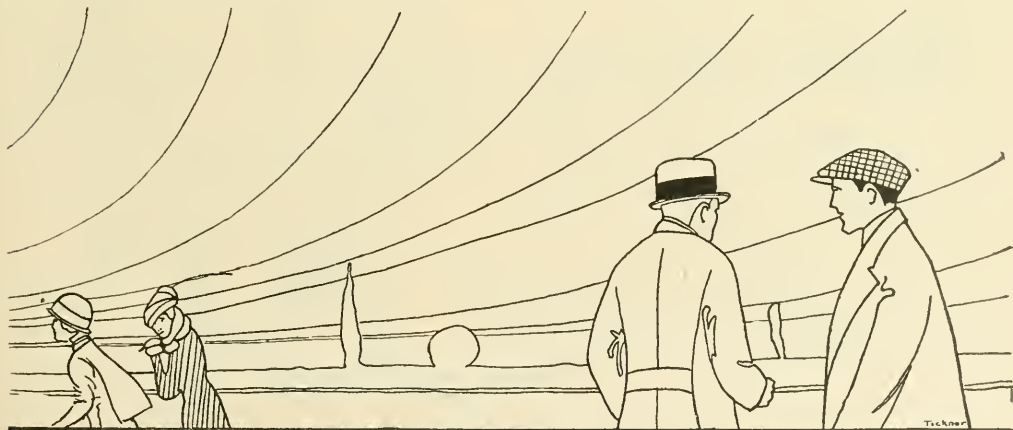


October days are here at last, the saddest of the year,
For girls must put some clothes beneath those summer
gowns so sheer;
Far diff'rent is October's blast from August's balmy
breeze
And they who give up warmth for style are pretty sure
to freeze.
And even in October, with the trees of foliage shorn,
Some dress like August thirty-first—almost September
morn.
Those drap'ries must be re-inforced when winter cold
begins
For they only partly cover such a multitude of shins.

□ □ S □ □

IMPOSSIBLE

Ballot—Brown is certainly a clever politician.
Marker—Why, I thought he was honest.



Frosh: "Who has the most authority over what students do?"
Senior: "The fellow over there in the office who says he hasn't the authority when you want him to do something for you."

THAT NEW BUILDING OFF THERE WEST OF THE TENNIS COURTS

They tell us it's a fish pond
And they say it is a tank.
Some call it a museum,
And some, another bank.

I'm sure I cannot name it,
But one real result I've found.
It will put a stop to playing
On the last year's soccer ground.

TOBE

□ □ S □ □

FOUL BALL

Pet—What's the difference between a football team
and a busted pulley rope?

Rified—Sink that low stuff, w'll yu?

Pet—Am, listen. One is taught to tackle, and the
other was tackled too taul.

□ □ S □ □

EDUCATION is the thing

We come to college for.
But out of every hundred,
There's only three or four,
That ever heard of such a course,
Or taken it at all,
For it is only taught,
Way up in Lincoln Hall.

□ □ S □ □

THEY BOTH DID

Doctor: "I aspired to be a minister in my younger
days. It must be splendid to bring men nearer to God."

Minister: "Well, I don't think we have much on you
in that respect."



Exchanges

Tray—Did you hear about this hypnotist who catches fish by just talking to them?

Montarde—He must have a strong line.—
Princeton Tiger.

□ □ S □ □

"Punctured a tire by running over a milk bottle yesterday."

Hard luck! Didn't you see it?"

"Nope; the kid had it under his coat."

□ □ S □ □

Wise Fresh—No woman ever made a fool of me.

Senior—Who did?—Pennsylvania Punch Bowl.

□ □ S □ □

She went down to the round house,

And interviewed an oiler;

"What is that thing?" "Why," he replied,

"That is the engine boiler."

"And why do they boil engines?" asked

The maiden, sweet and slender;

"They do it," said the honest man,

"To make the engine tender."

—Rose Technic.

□ □ S □ □

Judge—"This is not the first time you have been before me, Rastus."

Rastus—"Indeed, no, Jedge. I's been a bar-keep in pretty near every hotel in dis town.—Columbia Jester.

□ □ S □ □

First bud—Oh, Mabel, I heard a good story—

Second bud—Sh! Whisper! My brother is in the next room.—Pennsylvania Punch Board.

□ □ S □ □

We Got This From Ohio University.

Professor (to tardy student): Good morning, I am glad to see you early of late; you used to be behind before, but now you are first at last.

□ □ S □ □

EXPLAINED

Caesar (cutting himself)—D—!!!* Blank-ety Blank!!!**

Calphurnia (without)—What ho, m'lord!

Caesar—What-hoe? What-hoe? Jilette, damn it! Jilette!—Chapparral.

THE MAN'S RIGHT, THE MAN'S RIGHT

Why did you go to Dr. Frost?

Well, Dr. Gile had 10 to 1 on his door, and Dr. Frost had 3 to 5, so I took the best odds I could get.—Jack O'Lantern.

□ □ S □ □

WATCH THIS

Intelligence—Funny thing about the clock, isn't it?

Blank—Yep. Spring it.

It can run around all night and yet be on time in the morning.

□ □ S □ □

THESE MODERN STYLES

Chorine—Ah! What have you for me now, a package of chewing gum?

Bell Hop—Naw! It's your new costume.—Punch Bowl.

□ □ S □ □

AFRAID OF THE DARK

"Let's stop in here. They've got the two niftiest little Japanese waitresses in town."

"No, thanks, I'm off color today."—Sue Dial.

□ □ S □ □

Sufferer—"I shay, ole buck, what'sh yer trouble?"

Fellow Sufferer—"A case of mumps—what's yours?"

Sufferer—"Two cases of Schlitz."—Williams Purple Cow.

□ □ S □ □

She waited at the church in vain.

Where could the bridegroom be?

"I fear this wedding will go off

Without a hitch," said she.

—The Jester.

□ □ S □ □

PROGRESS

"This is the limit," exclaimed an irate boarder as he extracted a piece of rubber tire from his hash.

"Oh, well, it is only another example of how fast the automobile is supplanting the horse," remarked the ever-present wit.—The Princeton Tiger.

The
"TAILORED"
Man

Meet me
at the
"Nobby Corner"

Introducing

"Dick Dressup"

You've probably seen him
On the street
On the campus
In the office

He's the product of our
wonderful Tailoring


18. Does the
trick for you

**NOBBY
TAILORS**

WATCH THIS PAGE

DANCING CLUB DATES

WATCH THIS PAGE

Gridiron
Dec. 18—College
Jan. 15—College

Crystal
Jan. 22—College

College
Nov. 13—Bradley
Jan. 29—College

Orange and Blue
Nov. 6—College
Jan. 8—College

Varsity
Oct. 30—College
Dec. 11—College

MAKE YOUR DATES EARLY

PRINCESS THEATRE

URBANA'S QUALITY PLAYHOUSE

¶ Catering to the most refined and exacting moving picture audiences.

¶ Special films of interest to students.

Main Street——URBANA——Main Street

Jack—"Would you scream if I should kiss you?"
Florence—"Why, Jack, I have such a cold I can hardly whisper."—Judge.

Major Premise—"War is hell."—Sherman.
Minor Premise—"The cadet army looks like war."
Conclusion—(Figure it out for yourself)—Widow.

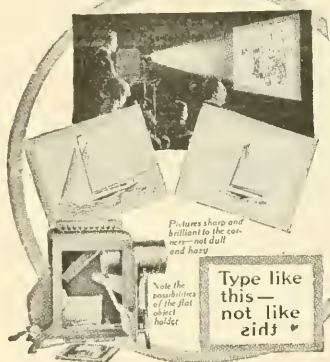
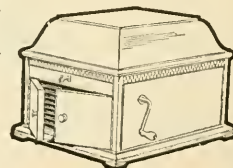
THE Bausch and Lomb BALOPTICON The Victrola and

**The Edison Talking Machine
Are Royal Entertainers**

"I say, Fellas! Wha'cha goin' t'do wi'al-them **HOMECOMERS**?
Tha'vejesssimplygotta beamused. Easiestthing in th' world. G'down tuh
an' git thez ma-
sheens an' yeh kin
hev all kins ov
picture shows an'
concerts at home."

LOYDE'S
TWO STORES.

Get a good supply of **PENNANTS, POST CARDS, JEWELRY** and
ILLINOIS SOUVENIRS while there.



WHEN you buy a box of Chocolates with the label similar to following, you have the best candy value in America for 60c the pound:

LaNoy
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Champaign, Ill

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The Courier Company

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Skilled Workmen
Large Equipment
First-Class Materials



Fraternity Magazines
Dance Programs
Superior Stationery

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CHAMPAIGN'S QUALITY HOUSE
PRESENTING

A High-Class Feature Program
CHANGED DAILY

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BEAUTIFUL

IRENE FENWICK

Star of "THE SONG OF SONGS"

In OWEN DAVIS'

"The Woman Next Door"

IN FIVE ACTS

MATINEE, 2-5

EVENING, 7-8:10-9:30

Custer's

The Best Buttered Pop Corn
and Roasted Peanuts

Urbana

LEWIS ELECTRIC SUPPLY COMPANY

Qualified Electricians

510 East Green Street

Champaign

SET IN HER WAYS, AS 'TWERE

Has it ever occurred to you,
That the sun, so bright and gay,
Can only set but once a day,
While a hen can set all she wants to.

—Cornell Widow.

□ □ S □ □

"When You Were a Tulip and I Wore a Big Red Rose" is a most beeootiful song, but to say the least, we were scantily Clad.—Cornell Widow.



Come on and Belong—

Fall in line with Tuxedo, and you and "Tux" will never fall out. Join the army of Smokers of the Sunny Smile, who have found the world's top-notch tobacco and are spreading the good news in puffs of pure pleasure.

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

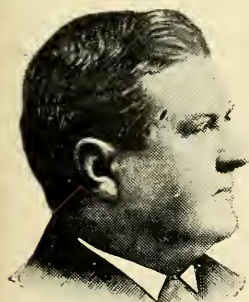
The original "Tuxedo Process" turns out the *finest finished product* in the smoke-world. Tobacco without one particle of harshness or bite in it—so *soothing and mild and pleasant* you never want to stop smoking it, and never have to. It's all-day-long enjoyment with Tuxedo, from the first bracing smoke in the morning to the last restful pipe at night.

You try it for a week—in pipe or cigarette—early and often. Stack it up against the best you ever smoked—and you'll find something *better* in Tuxedo.

YOU CAN BUY TUXEDO EVERYWHERE

Convenient, glassine wrapped, moisture-proof pouch **5c** Famous green tin with gold lettering, curved to fit pocket **10c**
In Tin Humidors, 40c and 80c In Glass Humidors, 50c and 90c

THE AMERICAN TOBACCO COMPANY



GEORGE CURRY
Ex-Governor of New Mexico

"Tuxedo appeals to me strongly on account of its cool, mild, pleasant flavor. Therein lies its superiority to all other tobaccos."

Geo Curry



—CALL—

O'Byrne Transfer and Storage Company

For Baggage, Freight or Furniture

OFFICE OPPOSITE I. C. DEPOT

GRANT FRIEDRICH
President

O. B. FLATT
Sec. & Treas.

**J. F. WEBSTER
& CO.**

Poultry, Butter

Eggs, Smoked Meats

Cheese, Lard Compound

and Morris Oleomargarine

Get Our Prices for Banquets and Dinners

Did you hear about the young lady who has two locks of hair from a Yale undergraduate friend of hers? She says she isn't afraid of burglars now because she has Yale locks in her room. Isn't she silly?

—Cornell Widow

□ □ S □ □

AT THE MASQUERADE.

Everything about Miss X is rather filmy.

Yes, even the compliments about her are veiled.

—Harvard Lampoon

Rubber Soles

*Are a Specialty
With Us*

If you want real comfort and satisfaction
let us fit your shoes with rubber soles
and heels.

**Goodyear Shoe Repairing
System**

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ATTENTION!!

When hungry, renew your acquaintance with

OSTRAND'S DELICATESSEN

Thlrd Street, One-Half Block North of Green Street

Specialty of Night Lunches

CAFETERIA SERVICE

No better satisfaction in the Twin Cities

An Extra Special Orpheum Bill for Homecomers

FEATURING

1. Dan Sherman & Company

— In the Uproarious Sketch, "JAY'S CIRCUS"

2. Louis London

In Character Song Studies

3. John P. Wade & Co.

With "MARSE SHELBY'S CHICKEN DINNER"

4. Rome & Kirby

In Terpsichorean Comique

5. Visions D'Art

The Act Beautiful

6. A Charley Chaplin Film Scream

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METROPOLITAN VARIETY

Ske Kanan

Bring your Shoes direct to the Best Shop in the
Twin Cities



Look for the right shop
504½ EAST GREEN STREET

Lowest Prices



Waterproof Sole and Rubber Heels . . .	\$1.25
Soles Sewed and Heels straightened . . .	1.00
Catspaw and O'Sullivan Heels40

Best workmanship in Twin Cities

Day Service

Work Called For and Delivered

Bell 2699



**It is High Time
to Buy
High Shoes**

Ladies' and gentlemen's fine Dress Shoes a specialty. All new stock of the latest styles, lasts and patterns.

Ladies' Evening Slippers a specialty.

For comfort in the study room a pair of our Boudoir Slippers.



Curry & Taylor Shoe CO. Reimund Bldg.
URBANA

"Marriage is a lottery."
"Not with these cobweb clothes the women are wearing now."—Jack O'Lantern.

□ □ S □ □

Edythe—"Chew or dance?"

She—"Charles, what is a cabaret?"

He—"A cabaret is a place that takes the rest out of restaurant and puts the din in dinner."—Tiger.

Patronize

O. E. SHOBE & CO.

The Transfer and Livery People.
Baggage Line in Connection.
We Cater to Students.
Opposite Fire Department.

URBANA



The Great American Smoke—"Bull" Durham

Fall in line with hundreds of thousands of red-blooded smokers of the good old U.S.A. Smoke the cigarette tobacco that's been an American institution for three generations—"Bull" Durham. The rich, relishy, star-spangled taste of "Bull" puts the national spirit of get-up-and-hustle into your hand-rolled cigarette. "Bull" is the freshest, snappiest, liveliest of smokes.

GENUINE "BULL" DURHAM SMOKING TOBACCO

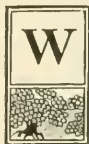
Ask for FREE
package of
"papers" with
each 5c sack.

"Roll your own" with "Bull" Durham and you'll find a far greater satisfaction in smoking your cigarette than you ever did before. The rich, mild tobacco leaf "Bull" is made of has that delightful mellow-sweetness which suits your taste to a "T". And its aromatic fragrance is supremely unique. Men who never smoked cigarettes before are now "rolling their own" with "Bull" Durham.

FREE An Illustrated Booklet, showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette papers, will both be mailed, free, to any address in the United States on request. Address "Bull" Durham, Durham, N. C., Room 1400.

THE AMERICAN TOBACCO COMPANY





WELCOME, Home-comers, we're all for you,
The same as we're all for the Orange and Blue.

If your home is sombre, dreary, and sad,
Call on us; we'll make you glad.
Call on us, see the peaches bloom
On the tinted walls of your dining room.
We'll fix the parlor in smoother tones
Than's ever found in Newport homes.

**If you want a job, and want it done,
Call on us—we'll come on the run.**

We will decorate anything from a chicken coop to a skyscraper, and make you
glad we did the work.

Let us figure your work in your own home town.

WILLIAMS BROS.

Decorative Store

412 North Neil Street, Champaign, Illinois

Exclusive Haberdashery and Tailoring at Spence's Shop of Quality

HABERDASHERY of the newest and most wanted mode, woolens of wide variety for the production of original Custom-Made Clothes, ready-service Overcoats and Topcoats of appealing class and style—this is the sort of apparel to be had in ever-increasing freshness and newness at Emerson Spence's.

EMERSON SPENCE

At the Convenient Corner

Main and Neil

Flubdub: Isn't there some Fable about the ass disgussing h'rsself with a lion's skin?

Synicus: Yes, but now the colleges do the trick with a sheepskin.—Life.

□ □ S □ □

Customer: Gee, this is a rotten cigar!

Dealer: Well, don't complain. You've only got one of them. I have got ten thousand of the darn things.—Life.

HEGENBART & COMPANY

Groceries

101-103 NORTH NEIL ST.

B1037-1038

A1212-1676

The Man of the Hour

THE SHOP OF HOURS

Open for business 7 a. m. to 6 p. m.

Except Saturday, close at 9 p. m.

KANDY'S

UNIVERSITY BARBER SHOP



— Bob-o-Links —



The Genuine kind—fit any Bob-o-Link Bracelet—University and
Champaign High School emblem, 50 cents and up

WUESTEMAN

The Tiffany of Champaign

A New Rate

OF

\$2.50 per hour

on Limousines for shopping or
calling between 2:30 and 5:30
P. M.

**The Chester
Transfer Company**

We are prepared to handle banquets of any size.

We have new equipment which adds to our table service.

We take personal direction over the service to please you.

We pride ourselves on the effect of our work.

When you want something EXTRA SWELL in a banquet in honor of some particular event, let us figure with you. You know of course the more money you put into a banquet, the more pleasure and pride you get out of it, and of course the more expense, we are enabled to go to. We are always open to suggestions. Tell us what you think; it won't hurt our feelings.

Hotel Beardsley

THE BEARDSLEY HOTEL CO., Props.

The White and Gold Confectionery

URBANA



We cordially invite the students
of Illinois to visit our clean and
up-to-the-minute "Home of the
Finest Sweets."

DAINTY LUNCHEONS SERVED

Frank Tinney, the famous comedian, says that the meanest man in the world is the fellow who charges money for taking pictures of Annette Kellerman.

□ □ s □ □
THOUGHTLESS

"Your Honor," said the arrested canauffer, "I tried to warn the man, but the horn would not work."

"Then why did you not slacken speed rather than run him down?"

A light seemed to dawn upon the prisoner. "That's one on me. I never thought of that."—Life.

Palmer Brothers

Distributors of Kaiser Inn and Riteway
Canned Goods.

Fresh Fruit and Vegetables Always
on Hand

Both Phones 202 W. Main
Urbana, Ill.



GORDON FRANT

Enjoy the Pure Flavor of Your Tobacco

by rolling your cigarettes with Riz La Croix Papers—the universal choice of smokers of experience, because of supreme quality, convenience and satisfaction.

RIZ LA

(Pronounced: REE-LAH-KROY)

FAMOUS CIGARETTE PAPERS

Their texture is so pure, light and thin — their combustion so perfect—that there is not the least trace of paper taste in the cigarette smoke.

They never burst in rolling and hold perfect shape, because of tensile strength and natural adhesiveness. Made of the best flax-linen—a pure, vegetable product—they are entirely pure and healthful.



FREE

Two interesting illustrated booklets — one about RIZ LA CROIX Cigarette Papers, the other showing how to "Roll Your Own" cigarettes — sent anywhere in U.S. on request. Address The American Tobacco Company, Room 1401, 111 Fifth Ave., New York.

Many Women Will Buy These \$25.00 Suits

Not only because they are extra good values, but for their quiet elegance and authentic style, for their superb fabrics and fine workmanship. Furthermore, the assortments are so comprehensive that we believe every taste and preference can be met.

The fabrics are fine serges, poplins, gabardines, corduroy, Bedford cords, mixtures, etc.—fur braid and velvet trimmed. All are special values at \$25.



G. C. WILLIS



WHO WOULDN'T BE BITTER?

"Why is he so bitter against the girl he was only recently engaged to?"

"Because when she sent him a ring back she labeled the box, 'Glass,—with care!'"—Lippincott's.

TWO GOOD REASONS

She: "If you insist upon knowing, there are two reasons why I cannot marry you."

He: "And they are?"

She: "Yourself and another man."—Judge.



You Have Been Looking For This

We have put on a special repair service. It is at your disposal by calling us on either phone.

Wozencraft & Finder

PLUMBING and HEATING

STUDENT CRUMB SHELF

506 EAST GREEN

Sandwiches OF ALL KINDS 5c

HOME-MADE PIE

Short Orders Day and Night

When you think of photographs
you naturally think of the



Photo Art Shop

Co-Op Building
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Luncheonette service will be ready
by Homecoming Week. Dainty
Breakfasts and Luncheons.

"Perfection in Confection"

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PALM BEACH

William Louis Koehne

will make a limited number of

PORTRAITS

in Champaign and Urbana

Call LES AYRES

BEARDSLEY HOTEL



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Donchester

DRESS SHIRTS

The bosom of a DONCHESTER SHIRT—like good manners—is never out of place. The lower end of the bosom, being free, slides over the trouser band, instead of buckling up and bulging out of the waistcoat opening.

\$1.50, \$2.00 and \$3.00

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SIREN



FESTIVITY
NUMBER.

¶ Our confidence in
your tastes leads us
to invest thousands
of dollars annually



In Purchasing

¶ High Grade College Novelties

¶ We know that you want the best.

¶ You know where to get it.

¶ That's what makes us "The Leading College Store In The West"

The Co-Op

"Where the Latest Is Always Found First"

20
for
15¢

FATIMA

Why Fatimas are a Sensible Cigarette

What makes a cigarette *sensible*?

It must be delicious to your taste, of course. But the fact that Fatimas please the taste of most men—they outsell any other cigarette costing over 5c—doesn't, by itself, make Fatimas *sensible*.

Fatimas are a sensible cigarette because they also give you cigarette *comfort*.

They are cool. That means comfort to the throat and tongue. And better yet, they never make you "feel mean." The mild Turkish blend of all pure tobaccos in Fatimas takes care of that.

Stick to Fatimas and you'll discover at the end of every long-smoking day just what cigarette *comfort* means.

And you'll realize that you've found the one cigarette you'll want to stand by—a *sensible cigarette*. Why not try Fatimas—today?

Liggett & Myers Tobacco Co.

TWO TESTS FOR ANY CIGARETTE

The taste of the cigarette—according to a leading tobacco journal—is up to the smoker. But there are other qualities that you should look for in the cigarette that you are going to stick to for your steady smoke. Here are a couple of tests that may help the average smoker to choose more wisely between different kinds of cigarettes.

The first test is for coolness, which means more comfort to the throat and tongue. Light any cigarette. Draw in a cloud of smoke—a small, ordinary puff—not sufficient to make this test. Hold it in your mouth for a few seconds. Let it "breathe" around against your tongue and throat. Now blow out the smoke.

If the cigarette contains a high grade of mild tobacco leaves, combined in just the right proportion, it will always feel cool and smooth both to your throat and to your tongue.

On the other hand, if the proportions

are not right and if the cigarette contains inferior grades of tobacco or hidden strands of rank, oily leaf, you will feel a nipping sting at the tip of your tongue or that "sandpaper tickle" in your throat.

Test number two—How do you feel after smoking all day?

If the tobacco in the cigarette includes a correct proportion of mild grades—and if all of the various grades have been properly mellowed by age—and if they have been so blended as to bring out the best qualities and to neutralize any unpleasant qualities in each of the different types of tobaccos, you will be able to smoke practically all day without feeling any effect from it.

But with another cigarette in which the blend is less skillful, even though the tobacco are of the highest grade, you will find along towards the end of the day that you are likely to have that feeling of having "smoked too much."

Try these tests on Fatima

FATIMA was the Only Cigarette Awarded the Grand Prize, the highest award given to any cigarette at the Panama-Pacific International Exposition.

Classified List of Advertizers

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Consult the dance date page for club dance dates. Page 28.

These people have something of interest to tell you. Read their ads. They're worth while.



Reickoff Bakery

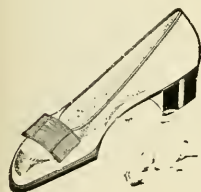
Certainly knows how to make delicious cakes. That is proved by the exquisite layer, loaf and other cakes to be seen here daily. Try some of them and you'll say you never before tasted their equal. And it does not matter which kind you choose. You'll have to say the same thing about any you may select.

213 South Neil Street,

CHAMPAIGN, ILLINOIS

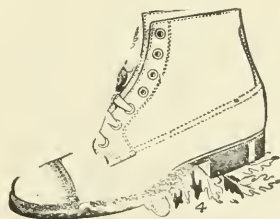
Buy Twin City Creamery BUTTER From Your Grocer

Bring Your Shoes Direct to the Best Shop in
the Twin Cities Immediately



Look for the
Right Shop

The Hanan



Lowest
Prices

504½ East Green Street

Waterproof soles and rubber heels.....	\$1.25	Soles sewed and heels straightened.....	\$1.00	Catspaw and O'Sullivan heels	40c
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Work Called for and Delivered

Bell Phone 2699

If you are in search of a
Distinctive Suit for Fall

Order it from

"MARSHALL"

Anderson of Chicago is the Tailor—400 styles to select from. We have the Model Form showing how the suit looks made up. Fit and workmanship guaranteed.

Price \$16.50 to \$40.00

"Always Something New in Nifty Furnishings."

Fred G. Marshall

Bradley Arcade

Opp. Library

A Select Line of Candy Always on
Display at

**The
Arcade
Confectionery**



Exclusive University district agency
for FOSS and WHITMAN candies

"JIMMY"

A R C A D E

THE ALAMO



*THE HOME OF GOOD THINGS
TO EAT*

OPEN ALL THE TIME

Meal Tickets
\$5.00 for \$4.50

I. D. STEWART

BRADLEY ARCADE

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**Billiards and Pocket
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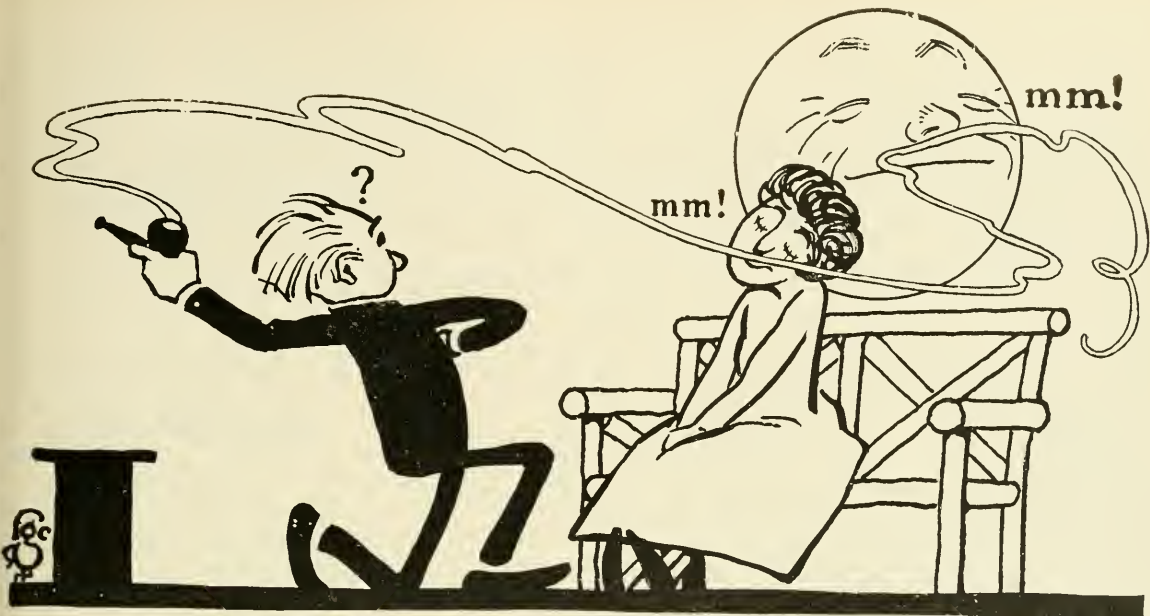
games which develop a steady nerve, a
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And he'll succeed, O!

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And mel-
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Get yourself properly Tux-ified and you'll make all rivals look as though they were tied to a post—'cause there's no tobacco made that rivals Tuxedo for speeding things up.

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Beardsley Hotel Company

A FIZZLE.

She (as she orders a phosphate): "I'm drinking nothing but charged drinks now."

He (dismally): "Same here!"—Sun Dial.

□ □ S □ □

"That's where I shine," said the young man as he showed his blue serge suit to the tailor.—Cornell Widow.

□ □ S □ □

Joe: "I've got a chicken from home over in my room, come along."

Gish: "What's her name?"—Princeton Tiger.

□ □ S □ □

DARING.

There was a young lady named Daring,
Who, when out, caused considerable staring;

But the wind rose one day,
And without much delay

Miss Daring went home for repairing.—Pelican.

□ □ S □ □

Every time Cupid aims a dart he Mrs. it.—Jester.

The Soft Water Laundry

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TWO STORES

For the patronage that has been accorded to us the past year and trust that the services rendered will merit a continuance of the relationship thus formed

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the mouth think of Jo-
nah, he came out all
right. There are whal-
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Out of them Maroons,
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Z O M

GREEN STREET

CHAMPAIGN

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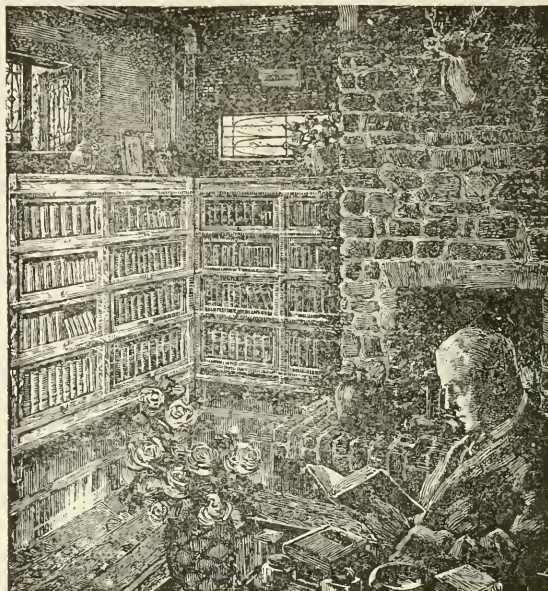
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Genuine Hawaiian Made Ukuleles
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THE Ukulele is the most popular instrument of the day. Played by College men everywhere. No dance or promenade can be up-to-date without its characteristic music. Glee Clubs never fail to win tremendous encores with the Ukulele. Prices (with instruction book), \$5.00 to \$25.00. Have you seen the New 1915 Model Washburn Guitar?



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"GOTHIC" IS AN ENTIRELY NEW STYLE—NOTE THE KNOT FORM FITTING SHAPE OF THE FRONT—EITHER BOW TIE OR FOUR-IN-HAND FITS IT PERFECTLY—IT HAS PLENTY OF CRAVAT SLIDE SPACE 2 for 25 cents
CLUETT, PEABODY & CO., Inc. TROY, N. Y.

A baby may not know much, but you will notice that it never cries for its father when it is hungry.

—Purple Cow.

□ □ S □ □

"Watch your step, miss," cautioned the conductor on one of the higher-up cars.

"It isn't necessary!" snapped the incoming passenger. "That bunch of sap-heads on the curb is doing it for me."—Judge.

Gifts That Last

—Art Bronze Pictures

—Art Leather Kodaks

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THE GIFT SHOP
OPPOSITE
PRESIDENT'S CAMPUS HOME

The White and Gold Confectionery

URBANA



We cordially invite the students of Illinois to visit our clean and up-to-the-minute "Home of the Finest Sweets."

DAINTY LUNCHEONS SERVED

THE Smoke Haven is the "pep up" place for the whole tribe. When calc problems make chop suey of your brain, when psychology and economics seem unfathomable—then is the time to hie yourself for the Haven where the air is blue with good tobacco smoke and the only sign of math is the geometrical figures the billiard balls make over the slates. Hi si, ol' tawp, gie us anither-r-r pack o' Tarrytowns.

**Leseure's
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COLONIAL THEATRE



"Triangle" films will be shown in Urbana and Champaign exclusively at the COLONIAL. The largest single contract ever made in the Twin Cities.

COLONIAL THEATRE



A woman's wiles, a woman's grace,
A woman's form, a woman's face,
And we poor men will buy the rings
And never know, we're just playthings'



I have a little sweetheart, and I love her very much—
 Her particularly pleasing personality is such
 That she has quite enthralled me, and bound me as it were,
 With a sort of psychological cohesion close to her.
 I'm going to sing about her grace and wondrous charm to you,
 And I know beyond a chance of doubt that you will love her, too.
 Of course, I'm quite incompetent, none knows as well as I.
 But if I fail my muse is this, I'm sure I'll up and die.
 So hear the raucous chantings of an amateurish bard,
 And I am very certain that you would not find it hard
 To listen to me days and weeks mayhap e'en a year,
 If the subject of this song of mine were only with us here.

My lady's hair is jettest black, her eyes are deepest brown—
 I think they're quite the prettiest that ever graced our town.
 Her cheeks are soft and creamy, like the petals of a rose,
 And fair beyond description—straight and slender is her nose.
 Her chin is firmest adamant, like Hercules' and mine,
 Indeed, I think a good, firm chin on girls looks very fine—
 Of course, some fellows think a chin like that is almost vicious—
 They're welcome to the kind they like—each man unto his wishes.
 Her figure is superb, her every movement is a charm.
 I'd wade thru blood up to my knees, to keep her out of harm.
 Her wit and charm of manner are the finest in the land—
 I'd be a happy man if she'd give me her hand.
 Unfortunate conditions are such that it cannot be,
 She is my warmest friend—that is all she is to me.

I trust I have observed all conventions in this sonnet—
 I'm strong for the properties and pride myself upon it.
 You think my sweet's perfection's self, alack and so did I,
 Until one bright and sunny day, I saw her passing by.
 She wore that day a skirt so thin, that thru it sunlight glowed,
 And then I saw, alack—alas, that her—ah—limbs were bowed.

OUR COLLEGE PRIMER

2. Home-Going.

What is that struggling mass of people doing over there?

They are at the railroad station, and they are all trying at the same time to go up the steps so that they can get a seat by the window.

Why are they all at the railroad station?

Because they are going home, Agnes. And now, Agnes, I'm going to beat you to it by telling you *why* they are going home. They are going home for various reasons.

What are the var—

Some of them are going home because the carfare is less than the board would be if they stayed here. Some of them are going because they have a new white silk chiffon and that Jones girl is coming home from Vassar and they know that nothing she has can hold a flickering match to the white silk chiffon. Some are going because there is nothing doing in Champaign during Thanksgiving. Some are going because they have recently acquired a fraternity pin and a

jockey cap, and this is the first opportunity they have of showing these to the folks. Some are going because they need exercise and they feel that they can best get it by carrying a certain girl's luggage to the station here and from the station to her house in her home town. Some are going because no one can make turkey like their mothers. Some are going because the rest are going.

Won't their instructors mark them absent?

No. It is an official vacation.

Why is it an official vacation?

Because, Agnes, the spirit of Thanksgiving is in the air and we all should be filled with a feeling of glorified, humble gratefulness and we all should have a great impelling tenderness which should direct our thoughts and our feet toward home and all the fine things it stands for.

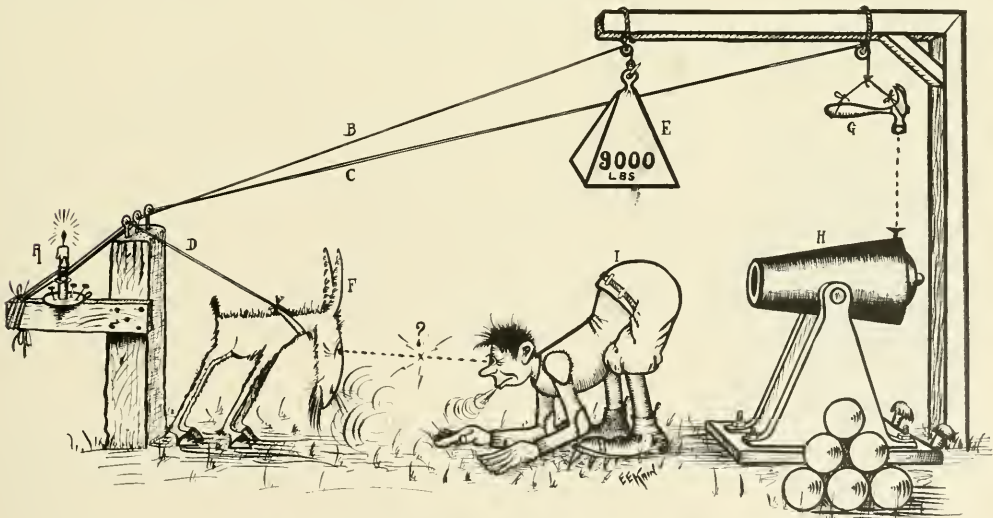
Oh . . . then that should be the reason why they are going home, shouldn't it?

Yes.

How many are going home for that reason?

I have counted very carefully, Agnes, and I can discover only three.

□ □ S □ □



Candle A. burns cords B, C and D, releasing simultaneously weight E, vicious goat F, and hammer G, which explodes young German siege gun H. Recruit I is now in a serious predicament. If he survives he is made a candidate for the team.



THE ILLINOIS

The Life of Illinois

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FEASTIVITY and a ponderous array of stomach stuffings are the things that Thanksgiving has come to mean for us. For the most of us it also means home and the family. Little do most of us care for certain knee-buckled gentlemen who climbed out of a boat, some few hundred years ago. Other considerations such as packing the suit case, writing the little lady when you would call, and buying your ticket, are likely to push the solemn looking gentlemen with stove-pipe hats and blunderbusses from our thoughts. Two months and more away from the old fire-side, and maybe some of us,—the little green capped fellows the stork brought last fall,—have never been away from home before for so long a time. So indeed it is time for much joy and rejoicing, and much wrinkling of the face in smiles. One would almost think from the breadth of the smiles that the days of feasting were to be endless. But alas, but a few days shall we feast with joy and Thanksgiving, and then—but let us not think

of the troubles that follow, and only be glad in the anticipation of much victuals and feasting.



ESTIVITY does not alone apply to a large Turk ensconced in a recumbent position upon a platter and surrounded by numerous garnishes. No, festivity might very well describe the Saturday evening following the winning of a football game. Such a game, for instance, as the Chicago game. We don't necessarily mean undue festivity, and they close at twelve anyway. But when Illinois wins, and when Chicago loses at the same time, together with some thousands of Illinois students in the great and wicked city to the north, it is foregone that there will be a celebration. When, after the game, the Illini multitude surges from the I. C. suburban trains at Van Buren street, the long rows of lights on Michigan boulevard will beckon to them. The cold wind from the lake will hurry their footsteps toward the warmth and cheer of the hotels and restaurants. And where the cold wind from the lake cannot reach them they will gather their feet beneath the tables as the orchestra plays, and the hurrying waiters bring steaming roasts and steaks. And who among us will not feel the spirit of festivity in his veins?

□ □ S □ □



"Yes," says the fraternity cynic, "Thanksgiving is the time when you discover on going home that the one and only has been dated full up by the ones that were has-beens or never-wassers when you were around town and that the best she can do altho 'she is awfully sorry' is to give you a Sunday afternoon right after someone else has seen her to and from church and just before some one else sees her all evening to the movies, the Orph or such. Then you contemplate the relative merits of carbolic and cyanide of potassium for a while and then when you arrive back again in this little village you begin to be truly thankful that you got next to her little game before you made the ultimate disposal of your fraternity pin. That is what Thanksgiving means to the freshman.

After your fraters to be, begin to be thankful that now you can really be of some use around the house and do a little studying instead of mooning around writing mash notes that she hardly ever reads much less answer and the house average will steadily begin to soar. Then the good looking frosh coed who sits next to you in English Seven or Eleven will see that you have begun to notice her hitherto slighted charms and will freely condescend to let you take her to the Orph if you can vouch for the propriety of the performance, and will with perfect consideration show you just how much less farther your checks from home will go when applied to the amusement and recreation of two instead of one as formerly. So you see Thanksgiving itself isn't until afterward.

Tecumseh, '18.

□ □ S □ □

YE Festive issue gives acknowledgments to the following men, who have done much in its behalf:

Harold Turner, Don Chapman, C. W. Campbell, Carlton Healy, J. K. Barber, E. Malapert, E. E. Kain, A. S. Van Deusen, S. D. Harwood, J. F. Bailey, M. R. Ransford, Ford MacElvain, H. T. Meek, and Wm. Gilmore. The business assistants have been: C. M. Ettinger, I. L. Lummis, F. W. Patton, and B. Ware.



"How long the months have seemed to me,
For I have naught to do,
But save my lips and arms and love,
For you, just only you.
Dear boy—oh won't you hurry,
Won't the door bell ever ring
And tell me that you've brought me,
The joy just you could bring."

□ □ S □ □

THE SOCIOLOGICAL EXAMPLE

In an erratic moment he asked her to marry him. It was when he was under the influence of a nemonic moon and the perfume of the soft spring night. He suddenly became rational after he had made the great step. He was not sure whether he had done the correct thing or whether he had made a terrible error.

"But first," he said tactfully, "I want to ask you some questions. We shall want to live amicably, you know."

"Certainly," she replied.

"Are you a feminist?"

"No."

"Do you belong to a peace league?"

"No."

"Are you fond of symphony concerts and Persian cats?"

"No."

"Do you read the explanations at movies aloud?"

"Never."

"Then we were indeed made for one another," said he, and folded her in his arms.

THANKSGIVING REVERIES

The freshman sat in his rhetoric class
And weary was his dome;
For the thoughts he thought
And the dreams he dremt
Were thoughts and dreams of home.

A sophomore sat in the Arcade Bar
And loud-voiced was his cheer.
Oh, the thoughts he thought
Were the wild-kid thoughts
Of the amber joys of beer.

The junior sat by the open fire
Talking away with the boys;
And the things he thought
And the thoughts he talked
Were of forbidden joys.

The senior sat in his room alone
Away from the social whirl.
The thoughts he thought
And the things he wrote
Centered about "the" girl.

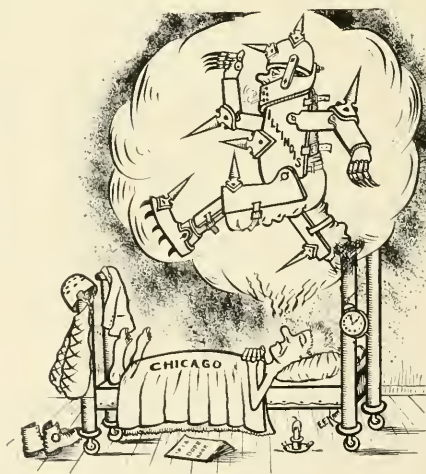
□ □ S □ □

IN THE FAMILY

Gin: "They say that insane fellow over there is the son of an Economics professor."

Fizz: "I see, hereditary."

□ □ S □ □



DREAMING

FORBIDDEN FESTIVITIES

1. Ye freshman head trimming, ye bone-yard bath, ye midnight concert.
 2. Ye smoking of ye festive cigarette upon ye stately campus.
 3. Ye cutting of ye classes before and after large celebrations.
 4. Ye pie for athletes.
 5. Ye regular hat for frosh.
 6. T. N. E.
 7. Ye mid-week dances.
 8. Ye sitting upon ye Senior Bench.
 9. Ye wine that is red, also ye wine that is white, likewise ye beer that is amber.
 10. Ye chorus lady and ye Orpheum girl.
- 9 a. 10 b. Ye excursion to Danville.

□ □ S □ □

WHY WAIT?

Beggar: "Oh, kind sir, give me a little money, my wife is very sick."

Pedestrian: "But only last week I gave you money to bury your w'fe."

Beggar: "Yes, sir, but this is a new wife."

□ □ S □ □



WITHIN THE LAW



WE STILL HAVE A GRIP ON IT

□ □ S □ □

A FOOTBALL RECEPTIONAL

To you it's all glamour and glory;
To you it's all pleasure and fame;
But the man who has played and has stuck unafraid—
He knew it was more than a game.

It was great to the rooters who shouted
Over and over his name.
But the man on the field—when the universe reeled—
To him it was more than a game.

You think you have earned a vacation,
You think to repose you've a claim.
The fellow who slaved for the vict'ry you craved—
He's tired—from playing the game.

So in your joys of Thanksgiving,
Don't forget one small hymn to his name:
The man who always kept fighting,
When he knew it was more than a game.







THANKSGIVING

Let's drink to Thanksgiving, the four day vacation,
The first breathing spell since the fall registration—
The first chance for respite and recuperation.
Oh, some will go home to visit the folks,
And most of the rest of us (indolent blokes)
Must stay here, and try hard, with study, to coax
The profs to absolve us from procrastination.

Spend the day where you please—spend it here, spend
it there—

At whatever board you may draw up your chair,
The Thanksgiving custom's the same everywhere.
Since Puritan days, according to fable,
The Turkey must grace every Thanksgiving table,
And each of us eats rather more than he's able
And casts to the winds all discretion and care.

□ □ S □ □

IT DOESN'T PAY

Commuter: "You didn't say 'thank you' when he gave
you his seat in the car."

Mrs. Commuter: "No, I didn't. I thanked a man yes-
terday, but while I was doing it, another woman got the
seat."

□ □ S □ □

NOT SO MUCH AS FORMERLY

Class President: "Is there any money in class poli-
tics?"

Ex-Class President: "It isn't my fault if there is.
I did my best to get it all."

□ □ S □ □



WHY SOME GIRLS HATE THE MEN



Perhaps she couldn't bake a cake,
But how she dances.
I'm sure she couldn't broil a steak,
But how she dances.
I wonder if she'd deign to think
To sterilize the kitchen sink;
She'd never do for a working gink,
But how she dances.

She couldn't make a simple dress,
But how she dances.
She couldn't knit a scarf, unless
It was for dances.
I know she couldn't paint a chair
Or press a suit, or mend a tear;
But watch her grab some millionaire,
Oh, how she dances.

She couldn't paint a landscape scene,
But how she dances.
Or paint a nut dish or tureen,
But how she dances.
I doubt if she could play or sing
Or do a single useful thing,
All she can do is dip and swing,
Oh, how she dances.



He: "D'd you notice all the palms at the Jewish ball last night."

She: "Yec, they were so in evidence when anybody was talking."

□ □ S □ □

"IT PAYS TO ADVERTISE"

Bill Jenkins started out as an ambitious artist guy;
He starved, and didn't shave, and wore a flowing ribbon tie.
The years went by, and then old Bill got so that he could sling
The paint so well that rich men gave him dough and everything.
He saved up more; and in an Institute they hung his junk;
When critics passed around the praise he got the biggest hunk.
Today he's great: he's famous and he has a million dollars,
For he's the man who draws the heads above the -----* collars.

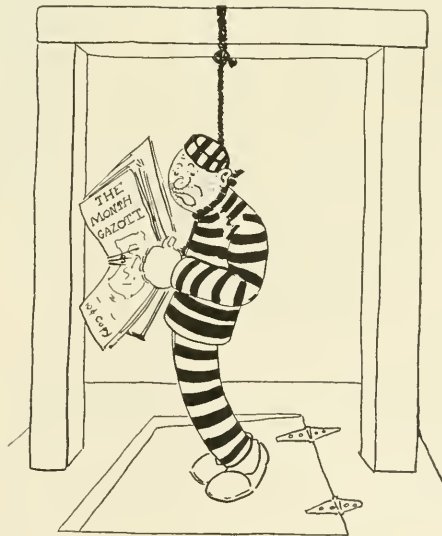
Sam Brown, a dreamy-eyed and high-browed poet of a child,
When he was two years old wrote stuff that drove professors wild.
When he was five they had his works in German, Spanish, Dutch—
'Twas said that next to him Lord Byron didn't count for much.

And then as a reward to the creations from his pate,
The Kink of England slipped to him the Poet Laureate—
But now for glory or for kale he need not give two whoops,
For he has got the job of writing verse for -----* soups.

When Emil Buffnik first observed his cradle's massive heights,
It took him just one minute to secure copyrights
On improvements which would make that cradle wondrous to behold—
He wrote nine engineering works when he was ten years old.
When he was twenty-seven he invented a machine
Which did perpetual motion—he sure had a nifty bean.
Today the greatest limelight of all science on him shines
For he's the gook who made the -----* beer electric signs.
So, freshman, just forget the yearning genius in your soul.
You see, there's only one way Fortune's favor to cajole:
Read all the publications—to all displays get wise—
Then you will be immortal, for it pays to advertise!

*Advertising rates upon application to business manager.

□ □ S □ □



Daley

"Aw—the damn story is continued."



"THE HOURS I SPEND WITH THEE, DEAR HEART"

THE STAGE

Campus plays are very good,
So I'm packing for the city.
Maybe you don't get this ditty—
I want chorus maidens pretty,
Ragtime artists loud and witty;
I want joy—that's understood.
Campus plays are very good,
So I'm packing for the city!

□ □ S □ □

There's no use denying it—"Green Stockings" was a wonderful production. No one would try to deny it, because everybody who was not asleep Saturday night (that was the night Stage Page went; and it had to pay for its tickets) was so busy talking about the game that they didn't get a chance to see the play. So how can they deny that "Green Stockings" was simply the most magnetic spectacle ever offered at this university?

The reader will have observed, simultaneously with us, that Stage Page is two words, while we is one. Words are precious to a journalist. Hence: We saw "Green Stockings." It is our business, for if we didn't, they would put a (laughter-filled) article about ice cream sundae or a (humorous) poem about father's cranberry farm where my belt will come to harm or a (funny) picture about 8x10 on this page.

As we were saying, we saw "Green Stockings." It was a darn good show. Scott McNulta thinks so. Mike Wolter thinks so. Er—we think so. Of course, Margaret Anglin and her company of professionals—who were mean enough to act "Green Stockings" before Mask and Bauble could beat them to it—may have done better. We have never seen Margaret or her company act, and therefore cannot give our five thousand readers the benefit of an expert comparison. However, we have seen Eva Tanguay and Frank Tinney and Sophie Tucker, and we feel safe in stating that these stars would not have done better than our own talent.

Some people were mean enough to say that "Our Wives," Mask and Bauble's last year's play, was better. This is terrible and unprecedented. Who ever heard of anything given by our students which is not superior to everything of the kind which has gone before?

□ □ S □ □

*(Apologies to Joseph Cawthorn of "The Girl From Utah.")

*Florrie was a napper;
She was dainty—she was dapper.
She played in all the college shows,
(She wore the most attractive clothes)
She slept in classes. Heaven knows,
She didn't do a thing but pose.
Her grades, though, over 90 rose.

She must have been a remarkably good student; very likely she devoted all of her evenings to assiduous pursuit of learning by careful application to her studies; don't you think so? We-e-ell—

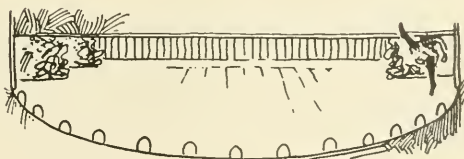
I don't know how she did it—
You don't know how she did it—
We don't know how she did it—
But she did!

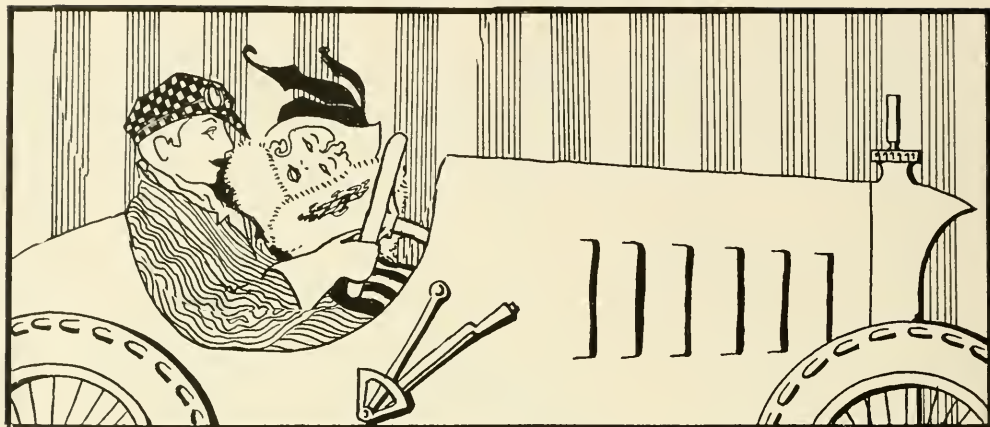
□ □ S □ □

There are plays and
plays and we
like the good
ones and we don't like the
bad ones but right now
there is only one kind of play
in all the world for us and the
setting for that play is
a great big white table cloth
and lots of silver and a whopper of a
TURKEY and a carload of

CRANBERRIES and the rest of the stage
business which the ladies oh bless 'em
know so well how to supply and the
characters are dad and mother and
sis and brother and sis' friend Amy
and the stage directions are EAT.

S. MILES.





Warren: "Well, dear, your father gave his consent."
Bernice: "Did he make you promise to give me a home and three meals a day?"
Warren: "No, he said he didn't think I'd be able to, but that it didn't matter, as you'd be too busy playing bridge and golf to mind."

□ □ S □ □

INTERVIEWS WITH GREAT MEN

2. Red Arber

Like all great humorists, the Campus Scout chews tobacco. The *Siren* reporter met him as he was walking from the family entrance of Uni Hall to his limousine which was waiting on Wright street.

"Francois—" he began, to his chauffeur.

"You are going to be interviewed," the reporter interrupted, "for the Great Men section of the *Siren*."

"Great *men*—what do you mean? Do you think there is more than one great man on this campus?" responded Red in his inimitable way.

"Oh, Mr. Arber!" said the reporter. "You are absolutely irrepressible!"

"I wonder what happened to my cigarettes," said Red. "I had some the other day. Maybe you could use 'em."

"Say lots of funny things, Mr. Arber."

"Sure—co-eds."

"Can you talk to me in that rhythmical verse which is so characteristic of your delightful column?"

".....!"

"Why, *Mister Ar-ber*! That isn't poetry!"

"Sure it's poetry. It's blank verse."

"Why," said the reporter, after his screams of mirth had subsided; "why do you kid so much about beer in the *Scout*?"

"Because I like it!"

"What? You like *beer*! I daren't print that in the *Siren*! Why," said the reporter with a Salvation Army expression, "do you chew tobacco?"

"Tho I can thpit—thee?" replied Red.

"There are two *Scout* contribution boxes. Is there any particular reason for their existence, Mr. Arber?"

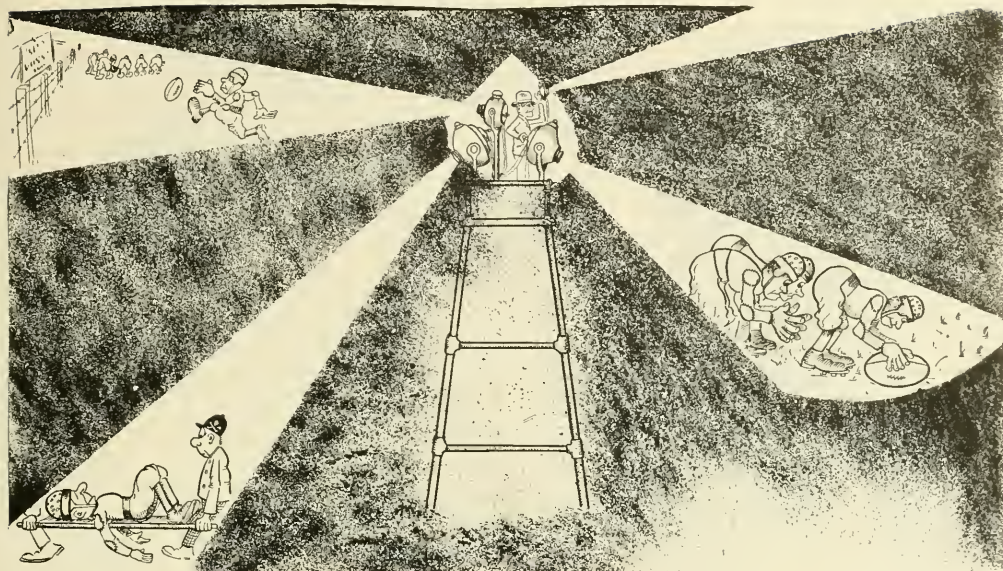
"Sure, kid. 'I want people to think I get contributions.'"

"Don't you?"

"Yes, I do. I am worn out at the end of every day by the terrible nerve strain of my job; that column is my brains and my brains only; I spend five hours each day locked in the seclusion of my room creating those light, clever little thinks which make breakfast a pleasure for you. And there isn't a cent in it for me, as I transferred my salary to supply the wants of a poor family in Urbana. The reason I'm so funny is because my life is tragic."

"Mr. Arber, do they call you 'Red' because of your face or your hair?"

"Because of my column—that's *read*."



A LIGHT WORK OUT

ANTICIPATION

I wuz in bed-'n it was dark,
'N things wuz flyin' roun'—
I kivered up my seein' eyes,
Whew, but my ears did poun'.

Thanksgivin' wuz next mornin',
'N I mus' git a rest,
So's I'd be well able,
To stow my share o' breast.

All a suddin'—ma cum in,
With a turkey steamin' hot—
Near as big as I am,
Fresh out o' the pot.

Well—pa begun a cussin',
"This knife's dull as a hoe—
The bird is made o' rubber."
'N other things, you know.

Well—my share hit the ceilin',
'N sister's hit the shelf—
Maw's wuz cut to ribbons,
'N paw had none himself.

Stuffin' stuccoed all the room—
The dishes hit the floor.
Our dinner wuz all ruined,
Jus' cause paw got sore.

I laughed, it wuz so funny—
We wuz hungry as a pup.
Pa shook me so I rattled,
Until he woke me up.

Ma wuz holl'rin' in my ear,
"Come down and get some wood."
It takes an orful fire, you know,
To cook a turkey good.

□ □ S □ □

UNNECESSARY

Club: "What are you looking in the coat room all the time for?"

Dances: "Oh, I was just watching my hat and coat."

Club: "What are you afraid of? You don't see me watching mine, do you?"

Dances: "No, you couldn't very well; somebody's got yours half an hour ago."

□ □ S □ □

FORETHOUGHT

Wise: "I'm glad I won't be going to school after this war."

One: "Why is that?"

Wise: "Just think how much more history there will be to learn."



In times gone by it was my wont so sing
Of birdies, flowers, harbingers of spring
And rot like that. But now, my worthy friends,
I shape my powers of rhyme to greater ends.
I sing of ladies, girls—the weaker sex—
The gender that so winningly bedecks
Itself in teasing garments—grey silk hose
And skirts so sheer that everybody knows
In just which state of health the wearers are—
Or if they walk or if they go by car.
The charms of Venus were no more displayed
Than are the graces of our modern maid.

And I am pleased to see conditions thus—
You'll never see me making any fuss
About girls' clothes, nor covering my face
At sight of lovely damsel, clad in lace
And other filmy textures, till it seems
As were she clothed in that same stuff which dreams
Are made of. Ah, no, rather will I hold
That best protection 'gainst our winters' cold,
Is gained by proper hardening of parts
That are the most exposed to J. Frost's darts.
And so I sing my song, "Wear what you will,
"I'm for you till my loving heart is still."

□ □ S □ □

MOTHER GOOSE COLUMN

Tom, Tom, the preacher's son,
Dropt in at a dance to see the fun.
The dance was tame
Till Tom's dad came
And took him from that place of shame.

Sing a song of Chi game—
Wine and beer on sale—
Four and twenty students
Locked up in a jail—
When the jail is opened
Students all will yell,
"When the dean gets wise to this
"Won't we all get hell?"

A dillar, a dollar, say I ain't a scholar;
I always expect to flunk.
A few of the sharks
Get all the good marks,
So those left for me are punk.

Simple Student
Was quite prudent,
All he did was toil;
While we saw sights
He stayed in nights
And burnt the midnight oil.

Little Miss Muffett
Entered a buffet
To purchase a stein of brew;
Along came a friend
With a jitney to spend
And said, "If that's beer, make it two."

BEDTIME

Room: "Where in hell is my tooth brush?"
Mate: "Where in hell did you put it?"

□ □ S □ □



AN "I" DOCTOR



The rooming house had burned and they had lost all they had.

"I have lost everything," said she.

"You did not lose your beauty," said he.

"Nor you your gallantry," said she.

□ □ S □ □

HOOSIT?

Who stroll along the sidelines when'er the Indians drill,
Be it a secret practice or a public scrimmage mill;

Who pass on every new play tried, and scrutinize each stunt,
And know what tactics to employ in tackle, plunge or punt;

Who wear the thumbs of censorship, and rule by grin or frown,

And thus control the destiny of our football renown;

Who ruin many cigarettes and swear most fluently,

It's Zombro, Spalding and Jess Hill—the Board of Strategy.

□ □ S □ □



MUSICALLY INCLINED

□ □ S □ □

WORSE

Ike: "Buck up, old fellow; brave men fear neither God nor man."

Bloom: "Ah, that's it. It's my wife."

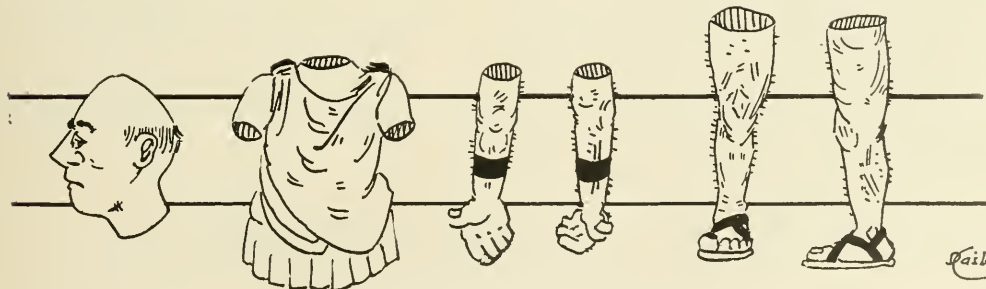
□ □ S □ □

NOT A LAME PROFESSOR

Stude: "You're the lame professor, aren't you?"

Professor: "I am lame, sir, and am a professor."

□ □ S □ □



A MOVIE THRILLER—JULIUS CAESAR IN SIX PARTS

WATCH THIS PAGE

DANCING CLUB DATES

WATCH THIS PAGE

GridironDec. 18—College
Jan. 15—College**Crystal**

Jan. 22—College

Varsity

Dec. 11—College

College

Jan. 29—College

Orange and Blue

Jan. 8—College

—MAKE YOUR DATES EARLY—

“Salvation Nell”

Edward Sheldon's Play Is Filmed

World Film presents the photoplay, “Salvation Nell,” based on Edward Sheldon's successful drama of the same name. It was produced by the California Motion Picture Corporation, who are starring Beatriz Michelena in the title role; there is a powerful supporting cast in the production which has the advantage of many beautiful settings and some superb photography.

“Salvation Nell” clearly traces its source of inspiration to “All Sorts and Conditions of Men,” written by the late Walter Besant.

“Salvation Nell,” the modern play, illustrates conditions which Booth saw and started to grapple with in the old world long before Mr. Sheldon produced his play. Still every credit is due Mr. Sheldon.

Beatriz Michelena has the part of her life in that of the adventuress Nell, who after all her vicious troubles and lurid vicissitudes is redeemed by the Army.

Thursday November 18 **Princess Theatre** **Thursday** November 18.

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Home Folks Like Good Chocolates

When you pack your suit case for that home-going trip include a box of our famous



For the dear ones at home

Show 'em the best chocolates made

¶ Sis, especially, will be glad you came home.

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Victrolas and Victor Records

Phone for the Record you want —
we will deliver it.

Leslie's Drug Store

Urbana

ANNOUNCEMENT

The **RAY L. BOWMAN** Jewelry Co. of Champaign, Illinois, announces that, on or about November fifteenth, 1915, it will open a complete jewelry shop in the new Hamilton building (site formerly occupied in Walker Opera House.)

The firm is fortunate in having for its manager, Miss Ray L. Bowman, whose long experience and widely known judgment in Diamonds, Watches and Jewelry commend her in the Twin Cities and throughout the surrounding country to all lovers of reliable things in this line of goods.

KNOW the joy of a Bradley Sweater Coat. There's no better time than while in college to get the utmost benefit from a Bradley.

"THE Bradley"
KNIT WEAR

It's the sweater you'll bring back each year—the sweater you'll cherish throughout your course and for years after as your fondest possession. For the longer and harder you wear your Bradley, the more you appreciate its fine making, sturdy shape and style, and warm, companionable comfort. All styles, all weights, all prices. For sale by most good dealers *Free style book on request.*

BRADLEY KNITTING CO., Delavan, Wis.



Order Your Limousine or
Carriage Now for
the Prom



THE CHESTER
TRANSFER
CO.

"Gracious! That skirt is so tight that I can plainly see what you have in your pocket!"

"But I have no pocket."

"Then what is that lump?"

"Oh, that's a mosquito bite!"—Houston Post.

□ □ S □ □

He: "Do you feel very wicked now that you have tried the new dance?"

She: "Well, I feel more danced against than dancing"—Life.



Catering to Those Who Appreciate
The Best in Photography

Phone Main 35

38 N. Neil St.

Champaign, Ill.



Good Sport and Good Smoke Go Together

There's more crisp, brisk, youthful vigor in an ounce of "Bull" Durham than in a pound of any other tobacco ever rolled up into a cigarette. It's the co-partner of the go-ahead spirit—the delight of the fresh, unjaded taste that goes with enthusiasm and energy. This grand old tobacco—the favorite of three generations—is today the liveliest smoke in the whole world.

GENUINE "BULL" DURHAM SMOKING TOBACCO

Within the last two years the "roll-your-own" idea has spread amazingly. Thousands of men have learned that their own hand-rolled "Bull" Durham cigarettes have a freshness and fragrance impossible to obtain in any other way. Made exclusively from mild, ripe Virginia-North Carolina "bright" tobacco leaf, "Bull" Durham is unique in its mellow-sweet flavor. Try it once and you'll smoke it always.

FREE An illustrated Booklet, showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette papers, will both be mailed, free, to any address in U. S. on request. Address "Bull" Durham, Durham, N. C., Room 1400.

Ask for **FREE** package of "papers" with each 5c sack

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Courier Company

Dealers In

High Grade Printing



Skilled Workmen

Large Equipment

First-Class Materials

Fraternity Magazines

Dance Programs

Superior Stationery

PLAIN TO BE SEEN.

Niff: "She wears too thin skirts, don't you think?"

Biff: "No, only one."—Chaparral.

□ □ S □ □

"Speaking of debutantes, did you see Miss Smythe coming out?" "No, by the time I got there they had her fastened in with a couple of shoulder straps."—Boston Globe.

A POSER

"He who puts his hand to the plow," screamed the cross-roads orator, "must not turn back!"

"What is he to do when he gets to the end of a furrer" asked the auditor in the blue jean overalls.—Youth's Companion.

□ □ S □ □

UNCERTAIN

"Have you purchased your new car yet, Mrs. Noo" rich?" asked the visitor.

"No, Mr. Smithers, I ain't. I can't make up my mind whether to get a gasoline car or a limousine car. Maybe you can tell me—does limousine smell as bad as gasoline? inquired the lady.—Harper's Weekly.

□ □ S □ □

TOO EXPENSIVE

Two little sisters, who were taken to see "Othello," were much impressed by the death scene. "I wonder if they kill a lady every night?" said Lucy.

"Why, of course not, Lucy," said her sister; "they just pretend to. It would be altogether too expensive to really kill a lady every night."—Wasp.

□ □ S □ □

IN THESE DAYS.

Wife: "You say you saw Miss Pickering walking on the avenue. What did she have on?"

Husband: "I can't recall."

Wife: "Well, she must have had on something."

Husband: "Quite possible my dear; I probably overlooked it."—Life.

.... The

PARK

Quality House

HOME OF

Paramount Pictures

HOME OF

The Pipe Organ and Comfort

CONNIE MACK SPEAKS



August 26, 1916.

Mr. J. S. Wellman,
City Passenger Agent,
Illinois Traction System,
Saint Louis.

Dear Sir:

Your road is all that you claim it to be - "The Road of Good Service." My club played a game in Peoria this week, and being scheduled to play here on the following day, we used your sleeping-car service from Peoria to St. Louis.

The service was excellent, and it was quite a treat to get away from the dust and cinders incidental to travel on steam roads.

I know that I express the sentiments of all the members of the Philadelphia American League Baseball Club when I say that we had a most enjoyable trip, and I assure you that we will again avail ourselves of the opportunity of using your service when it presents itself.

Very truly, yours,

Connie Mack

Dict. C. W.

He finds the ILLINOIS TRACTION SYSTEM
"THE ROAD OF GOOD SERVICE"

Souder Cleaning for the Illini

SOME things around school are taken for granted. Cadet Hops hop at the Armory, Cigarette Butts go in the Celebration Urn, Freshmen don't sit on the Senior Bench, Love-ly times are to be had on the South Campus—and Souder cleans clothes clean! These things are axioms, just like Zupp turns out Conference Champ teams!

L. B. SOUDER
CLEANING—DYEING—PRESSING
Right in Champaign

"Well, Major, I notice that you're runnin' for office again "

"No, sir; it's the same old run. I got started years ago and I can't stop myself."—Atlanta Constitution.

□ □ S □ □

Bix: I always go by the motto, "If you'd have a thing done well, do it yourself."

Dix: Yes, but suppose you want a haircut?—Boston Transcript.



THE COLLEGE TALK

1st Natl.
Bank
Bldg.



7
Barbers

Hoover's Barber Shop

When the Football Season Is Over

WHEN the footgall season is over—when the Thanks-giving vacation is only a memory—when the real grind of school work begins—when everyone is in the mood to work—that's the time to get things started on your school annual.

THAT'S the time, too—at the very beginning of your plans—when you most need the service and assistance of a reliable engraver. Write for our "Policy Book," explaining how we can be of service to you.

The Indianapolis Engraving & Electrotyping Company

FIFTH FLOOR WULSIN BUILDING
INDIANAPOLIS, INDIANA



O TAILOR clothes both wisely and well; to make every garment individually and separately to fit **you** and your individuality—this is the work of the Pitsenbarger & Flynn shop.

Furthermore, they take care of your clothes after they're made, as only good tailors know how to take care of them.

PITSENBARGER & FLYNN

Tailors to Particular Illini

ON GREEN STREET

Mrs. McTaggart: Hoots! Dinna fash yersel', Mc-Taggart! 'Twas a bad shillin' I gave him!

The McTaggart: A bad shillin'! Ma conscience—sic—extravagance! Wuman, had ye no bad sarpence — Sydney Bulletin.

□ □ S □ □

"Look at this beautiful castle."

"Don't bother me. How can I read the guide book if you keep pestering me to look at rocks and castles?"— Washington Herald.

Patronize

O. E. SHOBE & CO.

The Transfer and Livery People.
Baggage Line in Connection.
We Cater to Students.
Opposite Fire De-
partment.

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Get Our Prices for Banquets and Dinners



Roll Your Favorite Tobacco in Riz La Croix Paper

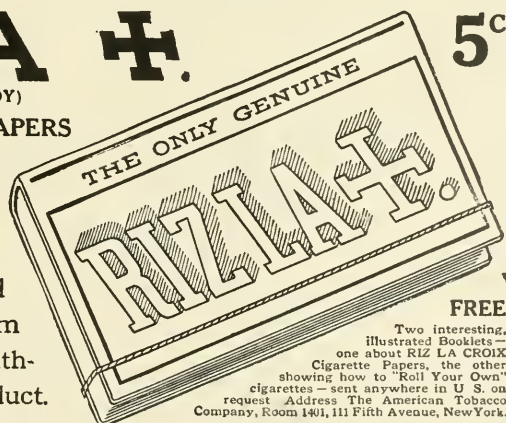
and you will get a better flavor, relish and enjoyment from your cigarette than ever before. Because you will get *only* the pure, fresh fragrance of the *tobacco*—which explains the universal preference for Riz La Croix Papers among smokers of experience.

RIZ LA

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FAMOUS CIGARETTE PAPERS

They are so pure, light and thin—their combustion is so perfect—that there is absolutely no taste of paper in the smoke. They are strong, do not burst in rolling, and are naturally adhesive, because made from the best flax linen. Entirely pure and healthful, because exclusively a vegetable product.



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Two interesting, illustrated Booklets—one about RIZ LA CROIX Cigarette Papers, the other showing how to "Roll Your Own" cigarettes—sent anywhere in U. S. on request. Address The American Tobacco Company, Room 1401, 111 Fifth Avenue, New York.

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Modes of Refinement and
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Different and unusual models, but not a bit faddish or freakish. They have the well-bred air, the quiet good taste true to the highest ideals of refined mode. You should see them. Prices from

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Sundries, Toilet Articles, Golf Clubs
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The Illinois Billiard Hall

On the way to the
Orpheum



C. E. CAVANAUGH
MANAGER

NOT SO BAD

"A penny for your thoughts," chirped the young lady.
"Well, I've had worse offers from publishers," responded the poet.—Kansas City Journal.

□ □ S □ □

"What attitude shall I assume during the campaign?" asked the new candidate.

"I would suggest an easy posture at a desk," answered his more experienced manager, "with a check book in one hand and a fountain pen in the other."—Louisville Courier-Journal.

The Best Gift For The Best Girl

A box of "Mead's" new "Bitter-Sweet" chocolates. Pound and half pound boxes 60c per pound.

Mead's



"Perfection in Confection"

Big Time Headline Acts Due at

Orpheum

November 18, 19, 20 and 22, 23, 24

Guerro and Carmen

European Duo of Violin and Harp Artists

Lowell and Esther Drew

In "FUN IN A DRUG STORE"

Travette's Military Dogs

A Bow-Wow Act Most Original

Johnson and Day

The Butler and the Maid

Rice, Sully and Scott

Genuine Eccentric Comedians

For the 22nd, 23rd, and 24th

"The trained Nurses," a Menlo Moore Miniature Musical Comedy with a company of 14. Svengali, the Dog with a Human Mind. Ford & Hewitt in their Burlesque of the Society Dancing Craze. Bertie Fowler, the International Favorite, in an Original Character Monologue, and the Clairmont Brothers in comedy Aerial Revolving Act. All this in one bill.

THE NEW ORPHEUM THEATRE

Metropolitan Vaudeville—

—Movie Prices

COMING—Nov. 25th "The Style Revue," a Fashion Sensation. Four other headline acts—yes, Four.

This is the Picture of a Kindly Man

It is Velvet Joe, the genial philosopher of the pipe.

His outlook on life is that of a man who loves his fellows—who has faith in them—and who believes in gentle words and cheery helpfulness.

And why is Velvet Joe kindly and cheerful?

Because, to a naturally sunny disposition, he has added the wisdom and ripeness of years.

As Velvet Joe says: "Ev'rything, good or bad, gets mo' so with age. 'Thar ain't even no fool like an ole fool

This is the Picture of a Kindly Tobacco

It is VELVET—the smoothest smoking tobacco.

Like Velvet Joe, it hails from Kentucky—the land of many good things—but none better than the rich Kentucky Burley, the choicest leaves of which go into the blending of VELVET.

Like Velvet Joe, VELVET tobacco owes its pleasant mellowness to the improvement that comes only with age.

For VELVET tobacco is ripened for two years, during which anything resembling "bite" is removed and the tobacco is mellowed into a fragrant, full-flavored quality that justifies its claim of "The Smoothest Smoking Tobacco."

You must have good tobacco to *start with*, and age to improve it and make it "mo' so."

VELVET is *right* tobacco to begin with and the years of ageing mature and mellow it.

Panama-Pacific Exposition's highest award—The Grand Prix—has been awarded to VELVET "for its superior quality."

10c Tins

5c Metal-lined Bags

One Pound Glass Humidors

Liggett & Myers Tobacco Co.

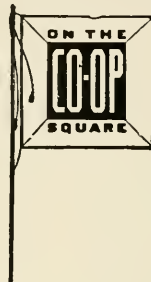


THE BEAUTY NUMBER

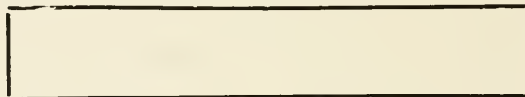
THE SIREN



Waiting-for-You



¶ Our Christmas display is now being shown and the very gift that you have been thinking of is waiting for you to come and carry it away.



¶ With it are numerous other appropriate and useful gifts which you are sure to be interested in.



The Co-Op

THE ILLINOIS GIFT PALACE

IF YOU ARE WISE, SEE
"IT PAYS TO ADVERTISE"

YOU CAN'T GO WRONG
IT'S THE BEST BET OF THE SEASON

— AT THE —

ILLINOIS THEATRE

SATURDAY' MATINEE and NIGHT, DEC. 18th

Night Prices 50c to \$1.50. Matinee Prices 50c to \$1.00

SEATS AT BOX OFFICE --- HARRIS CONFECTIONERY --- QUIRK DRUG STORE

Mail Orders Given Prompt Attention--Telephone Bell 333 --Auto 4535

KNOW the joy of a Bradley Sweater Coat. There's no better time than while in college to get the utmost benefit from a Bradley.

"THE Bradley"
KNIT WEAR

It's the sweater you'll bring back each year—the sweater you'll cherish throughout your course and for years after as your fondest possession. For the longer and harder you wear your Bradley, the more you appreciate its fine making, sturdy shape and style, and warm, companionable comfort. All styles, all weights, all prices. For sale by most good dealers. *Free style book on request.*

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Consult the dance date page for Club Dances. Page 28.	

These people have something of interest to tell you. Read their ads. They're worth while.

Christmas Shopping

Made easy if you come to the "Hallmark" Store. "Hallmark" stands for the BEST and always a lower price than others charge for goods not up to the same standard.

See our Line of Gentlemen's Belts—sterling silver self locking Buckle—fine leather strop—30 different patterns—\$5.00 value for

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JEWELER AND DIAMOND MERCHANT

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Hallmark Store



Fill
The
Cake
Basket

with the product of our ovens and you'll be able to offer family and friends the finest cakes they ever tasted. Choose your favorite variety for we bake all kinds and bake them so skillfully they are the envy and despair of home bakers. They cost so much less than the home-baked, too.

The Reickhoff Bakery

213 S. Neil St.

Champaign, Ill.

Contrast—"Why are all the women in the neighborhood so fond of Mrs. Homely's society?"

'Because any one of them in her company, appears beautiful in comparison.'—St. Louis Republic.

□ □ S □ □

I never saw September Morn,
And though I'd like to see her,
If she is like the picture, then
I'd rather see than be her.

—Medley.

STUDENT CRUMB SHELF

506 EAST GREEN

Hot Soup, Chili 10c

Hot Cocoa 5c

Hot Coffee 5c

Sandwiches of all kinds 5c

The White and Gold Confectionery

Wishes All the Illinois
Students a Merry Christ-
mas and a Happy New
Year.

MAIN STREET
URBANA

Always Something New

At

Marshall's



Hats and Caps—"Just In"
Furnishings—"The Latest"
Neckwear—"Loud and Modest"
Suits—"Made to Fit"

Anderson Is The Tailor

Dress Suits for the Occasion

Note The Place

Arcade Haberdashery

As Always

An Appropriate Gift

A 5 lb. Box of Candy

Whimman's
Allegretti's
Foss'
Morse's
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That's the why we have them

Bradley

Arcade Confectionery

A R C A D E

THE ALAMO

THE HOME OF GOOD THINGS
TO EAT

OPEN ALL THE TIME

Meal Tickets
\$5.00 for \$4.50

I. D. STEWART

BRADLEY ARCADE

Something Different

A Logical Gift

Cigars

Cigarettes

Tobacco

In beautiful christmas packages. Dad
would appreciate one of these.

Come in and see them. A Merry Christ-
mas and a Happy New Year to the Arcade Boys.

Arcade Billiard Parlor

DEWEY NEWMAN, Prop.

BRADLEY ARCADE

S. A. EHRMAN, Manager

Get Ready Early

With Your Christmas Orders.
Will Take Them Anytime.

J. F. WEBSTER & CO.

71 East University Ave.
CHAMPAIGN, : ILLINOIS

Officer—Why, what's the matter with this? That's excellent soup.

Private—Yes, sir—that's what we saz, sir.

Officer—Very well, then. What's the complaint?

Private—It ain't the soup, sir, it's the cook. 'E calls it stew.—Punch.

☐ ☐ S ☐ ☐

Calves may come, and calves may go, but bull goes on forever.—Longhorn.



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CHAMPAIGN, ILL.

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Coming Soon **Anita Stewart**

Admission Ten Cents.



THE PERFECT TURKISH BLEND

FIFTY
MERAKS
IN
BEAUTIFUL
MAHOGANY-
FINISHED
HUMIDOR



MERAK
CIGARETTES
FINEST
PURE
TURKISH
TOBACCO
GROWN

ONE DOLLAR

Sent at our expence to any address inthe United States on the receipt of \$1. Ideal for Holiday Gift. Handy Mahogany-Finished Humidor, opens by merely pressing centre of nickel-plated metal cover. Closes by pressing edges of cover. Write today.

MATHUES BROS., Inc.

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THE UNIVERSITY DRUG STORE

B. E. SPALDING
PROPRIETOR

Perfumes and Toilet Waters
Cigars In Christmas Boxes

6th. & Green St. Champaign, Illinois

I get sentimental whenever I see her. There's some-
thing about her that reminds me of the past.
What's that?
Her clothes.—Record.

□ □ S □ □

"I hear Kittie's not taking her meals at Grad Hall
any more?"

"No; there were too many ugly roomers about the
place."

J. P. Cavanaugh's NEW BILLIARD PARLOR

Stern Building,
324 North Hickory Street, Champaign

High Grade Cigars,
Tobaccos and Pipes

On the way to the
Orpheum



ARROW Donchester DRESS SHIRTS

The bosom of a DONCHESTER SHIRT—like good
manners—is never out of place. The lower end of
the bosom, being free, slides over the trouser band,
instead of buckling up and bulging out of the waist-
coat opening.

\$1.50, \$2.00 and \$3.00

CLUETT, PEABODY & CO., Inc. MAKERS TROY, N. Y.

The Ukulele

Genuine Hawaiian Made Ukuleles
of fine old Native Koa Wood

THE Ukulele is the
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strument of the day.
Played by College men
everywhere. No dance
or promenade can be
up-to-date without its
characteristic music.
Glee Clubs never fail
to win tremendous en-
cores with the Ukulele.
Prices (with instruction
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Have you seen the New
1915 Model Washburn
Guitar?

Write for Catalog

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You will find fresh-rolled cigarettes of deliciously mellow "Bull" Durham in evidence at banquets, club smokers and other social gatherings of men of wealth, prominence and experienced tastes. In the fragrant smoke of this mild, delightful tobacco formality gives way to congenial good-fellowship. If you would be fashionable, expert in the company of connoisseurs, you "roll your own"—and your tobacco is "Bull" Durham.

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To millions of experienced smokers there is no other tobacco fragrance comparable to the wonderful, unique, mellow-sweet flavor of "Bull" Durham—no other cigarettes so fresh, tasty and satisfying as those they roll for themselves with this golden-brown, bright Virginia-North Carolina tobacco.

Roll a "Bull" Durham cigarette today—you will experience a distinctive form of tobacco enjoyment.

FREE An Illustrated Booklet, showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette papers, will both be mailed, *free*, to any address in the United States on request. Address "Bull" Durham, Durham, N. C., Room 1400.

THE AMERICAN TOBACCO COMPANY

Ask for
FREE
package of
"papers"
with each
5c sack



Where Do You Eat
Your Down-Town Lunches?

At Meads you will find a dainty,
inexpensive menu that is sure to
appeal to your "hungry spot."

Christmas Candies Now Being Made

Mead's



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**The
Soft Water
Laundry**

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Half Tones Zinc Etchings
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Best Wishes For
A Merry Christmas
AND
A Happy New Year

G. R. GRUBB & CO.
ENGRAVERS



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Been Looking
For This**

We have put on a special repair service. It is at
your disposal by calling us on either phone.

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PLUMBING and HEATING

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We are equipped to handle orders of
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Wholesale and Retail Steam Bakery

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The Transfer and Livery People.
Baggage Line in Connection.
We Cater to Students.
Opposite Fire De-
partment.

URBANA

Theatre Belvoir

THEATRE
BELVOIR

Offers The General Film
Company's line of Mo-
tion Pictures 17 to 26 Releases Every Week

THEATRE
BELVOIR

"We Show Only The New Ones"

Custer's

The Best Buttered Pop Corn
and Roasted Peanuts

Urbana

(If you buy it of T. H. Craight you know it is right)

Join Our Christmas Club

Call and get one of our Christmas Savings Banks in which you can put your small change and deposit it with us to apply on your Christmas purchases. You can select the articles you want at any time and we will lay it aside for you.

Call and receive a bank and have it explained or drop us a card and we will mail you one.

T. H. CRAIG
(Jeweler and Optometrist)

Established 1896

5 Main St., Champaign

Pulman Porter—"Next stop is yo station, sah. Shall I brush you off now?"

Morton Morose—"No; it isn't necessary. When the train stops, I'll get off.—Judge.

□ □ S □ □

Koon—"My girl is sure a dream, but there is only one thing that holds her back—

Kann—"Wassat, her corset?—Awgwan.

The Pathephone

—
All the Operas and Dance Music perfectly reproduced.

No needles to change and no wear on records.

Strauch's

118 North Neil

625 South Wright
Champaign, Illinois

¶ When you are down in the mouth think of Jonah, he came out all right. There are whaling good barbers at

Kandy's

"University Barber Shop"

614 East Green Street

COLONIAL THEATRE

Announcement

TRIANGLE PLAYS will start at the COLONIAL, Urbana's premier photoplay theatre, **Tuesday, January 4th**. The opening program will be: **Douglas Fairbanks** in "**The Lamb**," a five reel Griffith production, and **Raymond Hitchcock** in "**My Valet**," a three reel Sennett-Keystone comedy. This program will run two days, Tuesday and Wednesday, January 4th and 5th.

On Thursday and Friday, January 6th and 7th, the second TRIANGLE PROGRAM will be presented. **Dustin Farnum** in "**The Iron Strain**," a five reel Ince supervised production, and **Charles Murray** in "**A Game Old Knight**," a two reel Sennett, Triangle-Keystone comedy.

Special Musical scores accompany each production. Scores arranged by **Joseph Carl Brice** and **J. E. Nuenberger** and corps of fifty of the greatest musicians in this country.

Triangle Plays are the productions of the three greatest motion picture producers: **David W. Griffith**, **Thomas H. Ince** and **Mack Sennett**. Colonial Orchestra Admission 10c and 15c



Colonial Theatre

DUDS FOR CHRISTMAS

WISE Illini will stock up at Zom's for the holiday descent on the home-folks—incidentally they will take home a suitable gift for Dad—something like neckwear, selected from Zom's notable line.
Green Street

50c to \$1.50

ROGER ZOMBRO

GREEN STREET

Aside from all this "We-wish-you-a-Merry-Mas" stuff, here's some regular advice—before you grab the day coach for home, stop at the Haven and buy the old gentleman a box of real cigars—Dulces or Alonas or Solaces or something like them. A paltry two or three beans planted in good Havana tobacco like this will make Christmas checks double themselves! In a manner of speaking—Do You Obtain Me?



Leseure's Smoke Haven

RIGHT ON GREEN STREET



The Siren bids you all good luck,
For winter has replaced fall,
And when you leave, the Siren says,
"Merry Christmas to you all."



Dora's lithe and Dora's slim
With a splendid length of limb
Swelling bosom, soft and tender
Neck and shoulders fair that lend her
Charm and beauty more than human—
Melting eyes almost consume one
When she gazes in his face.
All her languid, nymphlike grace
Weaves a spell on her beholder
Making him a trifle holder,
But he loves and longs in vain—
Dora's cool as summer rain;
Not for her the darts of Cupid—
Sly flirtations, dull and stupid.
Dora ne'er will go astray
On the pleasant, primrose way;
Innocence is in her pose—
But Dora's wise and Dora knows.

□ □ S □ □

UNCERTAIN

Gos: "Doc Brown over there used to have lots of patients, but I haven't seen anybody going in his office for a week; I wonder where they all are?"

Sip: "God only knows."

□ □ S □ □

EYE FOR BUSINESS

George (nervously)—"Madge, dear, I am about to ask you to—"

Madge (breaking in)—"Wait just a minute while I fix my hair." (She runs out of the room, and returns holding a dictograph behind her.) "Speak loudly, dear, I've got a cold."

BEAUTY

When at eve the sunset sky,
Gold and crimson lights the eye,
Then with ecstasy we cry
Oh, how beautiful!

When we're speaking of the rose,
As its leaves for us uncloze,
We exclaim, as full it grows,
Oh, how beautiful!

When in Spring the landscape scene,
Every living shade of green,
Greet us with its glittering sheen,
We say "How beautiful!"

But there's still another thing
That is wont to make us sing
Of the beauties of this good old world of ours
When a pretty girl we spy
We forget the flowers, and sky,
And we've got a right to cry,
Oh, how beautiful!

□ □ S □ □

BRILLIANT CONVERSATION

She: "I wish you wouldn't call me Mabel."

He (on short acquaintance): "Would you rather that I call you by your last name?"

She: "That's unnecessary."

He: "But what shall I call you?"

She: "Dorothy,—that's my name."

□ □ S □ □



A MATCHLESS BEAUTY

MOTHER GOOSE COLUMN

Sing a song of Promenade,
The swellest dance of all;
A couple hundred maidens fair,
Dancing at the ball.
Many of these fairies
Come from out of town,
Scores of haughty co-eds
Stay at home and frown.

From Quincy, from Rockford,
From Freeport, from Lockport,
The belles were here for the Prom.
For some I would sigh,
For one I would die,
But most of them gave me a qualm.

Geraldine came from Moline
To see the Prom-time fun.
She tried to stoop
And broke a hoop,
But pliers she had none.

□ □ S □ □

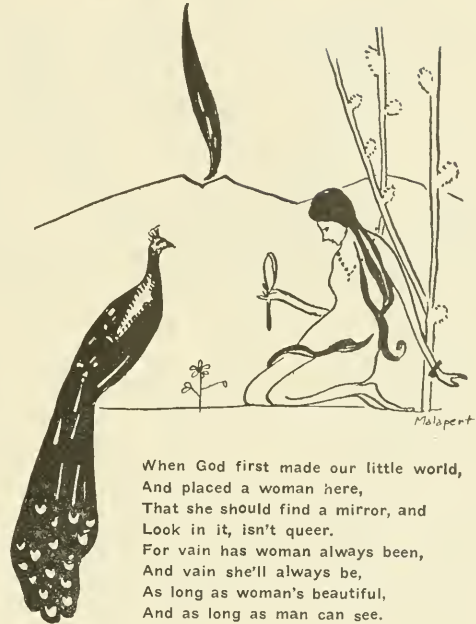
Man on Opposite Corner—"Cluck—cluck—cluck."
Observer—"I wonder what's the matter with that
nut?"

Comp—"Must have a date with an egg."

□ □ S □ □



"Bill, do you know dat dis-graceful curve I've developed is attractin' attention?"



When God first made our little world,
And placed a woman here,
That she should find a mirror, and
Look in it, isn't queer.
For vain has woman always been,
And vain she'll always be,
As long as woman's beautiful,
And as long as man can see.

□ □ S □ □

IN MEMORIAM

O where and O where is the old fashioned girl
Who wore the one-colored shoes;
The new ones are blue intermingled with pearl
And other assortments of hues;
They are ecru and purple, green and cerise,
Wistaria, crimson and brown,
And the girls who wore black shoes are resting in
peace

In the churchyard just outside of town.
Kaleidoscope colors, cloth, leather and fur,
Are the boot-maker's goods now you know,
And only museums have relics of her
Who wore the black shoes, long ago.

□ □ S □ □

SELFISH MOTIVE

Gertrude: "I thought you said Dick wasn't smokin'g
any more?"


Winifred: "He wasn't, but I got him to begin again—
I couldn't think of anything to give him for Christmas
that wasn't connected with tobacco."

□ □ S □ □

SIGNS OF AFFECTION

Hazel: "I don't think Alice cares for Tom, she is
shorter than he."

Pearl: "Well, I don't know. She had all her heels
lowered."



THE ILLINOIS

The Life of Illinois

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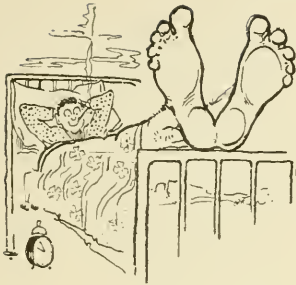
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BEAUTY is a general term. We apply it to everything from violets to sunsets. But the word beauty suggests to most of us one thing first—women. Not that beauty is the only or most important characteristic of women—God forbid. But it is a thing in pursuit of which women have spent time and treasure since the days of Nebuchadnezzar, or rather since the first primeval woman saw her first reflection in the first primeval lake. There are many qualities more noble than beauty, and in fact it sometimes seems that beauty, and those other qualities of value in women too seldom are combined. Some day perhaps men will discount beauty,—realize that it is a matter of inconsiderable value in comparison to other more worthy characteristics. But the world as yet has not reached that stage of education. The men of Babylon judged the ancient maidens by what standard—intellect? No, the harem ladies had little of that,—but according at least to the modern cigarette ads they were beautiful. And we are hardly more civilized today. Too often are we blinded by exquisite features or grace of form. So why deny it,—why not admit, perhaps, ashamedly, but at least truthfully, that altho the other virtues in women are the best, it is beauty that we look for first.



VACATIONS were put upon the school calendars by wise educators for the purpose of giving the students a chance to recuperate from their arduous labors in pursuit of learning. It was the plan that the students should return to work refreshed, and eager to assimilate knowledge. So it is perhaps in the grammar schools, but vacations for us hardly have that effect. It is the exception who will return in January eager to get to class. The majority will be dull with loss of sleep, debilitated, and listless. Not that the majority will spend the two weeks in riotous living, for every man has different ideas of

recreation. But it will be the few who will spend their time at home reading the Youth's Companion. Who among us has not saved the nickels during the past month, the nickels that will bring him pleasure during the holidays, be they spent for the theatre, on movies with "her," on dances and taxi bills, or be they given to the waiter when he brings the check and takes away the empties. It would seem therefore that Vacation when defined as "rest" is rather of a mistake. Yet let us not decide that vacations should be abolished, for altho sleepless and hollow-eyed, the returning student is the better for his absence. Continuous attending of classes, and months of concentration on a limited subject are deleterious to good results. Not that we concentrate for months, but theoretically we should, and vacations give us a change which like sleep, leaves us a little groggy at first, but gives us a new ambition and energy.

□ □ S □ □



THE Siren Staff lost heavily last fall from those who failed to "come back." Many graduated, and the majority of the remainder for one reason or another failed to return to the University. But new men took their places, and it is to these new men that the Siren makes her bow. The following have been elected to the staff: A. S. Van Deusen, C. W. Campbell, Harold Turner, J. F. Bailey, J. K. Barber, S. D. Harwood, Don V. Chapman, Carlton Healy, E. Malapert, F. H. MacElvain, and R. H. Thompson. The following junior assistants have been elected to the business staff: M. B. Ware, F. W. Patten, and I. L. Lummis.

□ □ S □ □

I offered my heart to Beauty;
She smiled and looked me o'er,
Then she threw it into discard,
And marked one on her score.

WHY IS IT?

Man's a funny sort of thing,
He's brave as brave can be,
He'll give his life up for a cause,
Be shot or downed at sea.

And with the bullet in his breast,
And bleeding as he lies,
He'll murmur low some woman's name,
And smile before he dies.

He'll laugh as death approaches.
And pain and suffering, too,
If he knows a certain girl,
Who's faithful and is true.

But if he thought her faithful,
Thought of her as his,
And you told him that she wasn't,
He'd say, "You lie, she is."

And when he really realized,
That she had been untrue,
And had given her caresses,
To some other fellow, too,

No torture, pain or suffering,
No wounds or threatened death,
Brought half the anguish to his soul,
As did that scandal's breath.

And he in midst of hardships,
Had sung and laughed the while,
When wounded and in awful pain,
He'd borne it with a smile.

And yet a word from just a girl,
Brought tears that no pain could,
Yet knowing it, some day we'll fall,
You can't blame us if we should.



THE PEELING OF THE BELLE

INTERVIEWS WITH GREAT MEN

3. Ken Barber

"Good morning, Mr. Barber," said the Siren reporter.

"Aw—ah—what—uh—is it?" said the editor of the Illinois Magazine.

"Do you believe in righteousness?"

"Got a cigarette? Not a cheap Pall Mall—a cigarette! You're hopeless, like the rest of them about this campus. Nobody but me, it seems, smokes imported Afghanistanese tobacco. A fellow was—"

"Pardon me, but do you believe in righteousness?"

"What? How'd y' like the shirt, kid? Emerson Spence ordered it especially for me from the same material that the Pshaw of Persia has

his wives' kimonas made from. Do you think my pants need a pressing?"

"Do you believe in right—"

"Did you ask why I made the Scout so often? Well—"

"No, Mr. Barber, I wanted to know if you believed in—"

"Don't these highbrows around here give you a pain? I'm a lowbrow. Low as they make 'em. Uh—ah—I'm in favor of disorder and irresponsibility in the community. J' ever see cuff links like these? Me for the real life with the regular fellers."

"Ex—cuse me, but do you—"

"Righteousness? That means being good, doesn't it. Uh—well, it's a fine thing for women."

□ □ S □ □

BEAUTY AND THE PROF

As a P. G. he was such
A nifty young man—
Oh, he wore sunset ties
And a cane.
His clothes were so tight
That at night he would peel
Them off. For before
And for after a meal
He had diff'rent sized vests;
And his shirts and socks ran
To five bones and up,
In the main.

But one day they gave him
His doctor's degree—
Right away his new suit
He ripped off.
He hied himself hence
To a second-hand store,
And at the expense of
Two dollars—not more—
Bought a shabby old suit
Yards too big, and now he
Is a recognized,
Regular prof.

□ □ S □ □



Drunk: "Shay, one a my legs ish shrinkin'."
Also Drunk: "Maybe—hic—your righ,—but your
walkin' wi one foot in shu gutter."



Supple body—not too slim,
Langour in her stretch of limb
Eyes with light o'love a-brim,
Figure fair to see—
Eyes that melt and almost close,
Lips as ruby red as rose
Lips that curve like Cupid bows
Invitation in her pose—
That's the girl for me.

□ □ S □ □

HELP

Percy: "I would hardly know you, Ann, you have
changed so in appearance."

Ann: "For the better?"

Percy: "Ah, Ann, you could only change for the bet-
ter."

Ann: "Oh, Percy, how dear of you."

□ □ S □ □

STILL FELT THE EFFECTS

Brown: "Are you completely recovered from the ty-
phoid?"

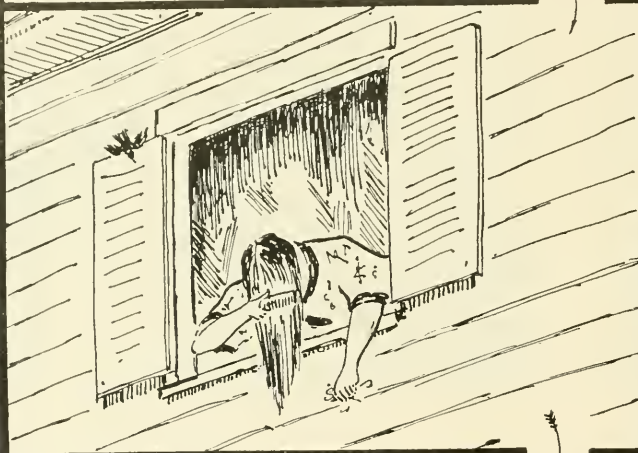
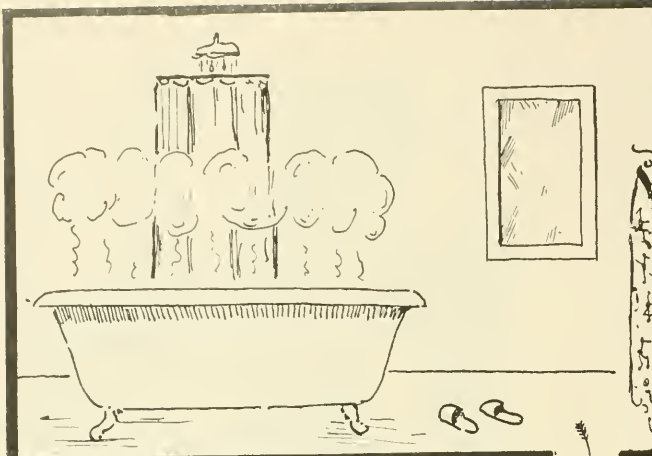
Smith: "Not altogether—there are a few bills I have
to pay yet."

□ □ S □ □

SHE KNEW

Isa: "Can you imagine how I felt when he put his
arms around me?"

Belle: "I sure can."







The Beauty Spot is the union label of beautiful women. It places the wearer at once among the elite, transports her into the realm of romance, into the atmosphere of Djer Kiss.

The BEAUTY Spot is a variable constant. Today it is bewitchingly close to haunting crimson tinted lips, tomorrow it breaks the soft whiteness of the cheek like a clod of dirt in a snow bank.

The Beauty Spot has sent philosophers to Kankakees, has unfrocked priests, has lured men from the straight and narrow since the Siren of the Nile first planted it on her left cheek to cover up a mole. Mark Antony was its first victim. King Manuel lost a throne for it and Nat Goodwin his first sixteen wives.

The Beauty Spot is a sure sign that the wearer admires she is beautiful. It is a sign of the times. Mostly good times. It is the one ball over the family entrance to a pleasant evening and an aching head.

□ □ S □ □

JUST A GIRL

John: "I thought Alice was interesting today."

Jawn: "Why, all she talked about was the fashions in hair and hats."

John: "I know, but she usually talks about herself."

□ □ S □ □

VALUABLE INFORMATION

Robber (discovered in hallway): "I'll go away, but don't have me arrested."

Husband: "You're free to go—if you tell me how you got up the stairs without waking my wife."

HOW TO MAKE LOVE

"Here on my knees I tell you this,
Even tho, it looks absurd.
I'll be your slave thro eternity,"
But the maiden never stirred.

"You've got me roped and branded too,
Now won't you say the word,
I cannot live without you, dear,"
But the maiden never stirred.

"You can open my mail when we are wed,
And I'll never say a word,
That's how much I worship you,"
But the maiden never stirred.

"I'll work for you from mor'n till night,
Any time you say the word.
My heart is yours and all I've got,"
But the maiden never stirred.

"I have a secret, sweet heart, girl,
I'll bet you never heard,
I'm a millionaire back home,"
And then the maiden stirred.

"The gospel truth is what I speak,"
And his words they brought a thrill,
For the maiden cuddled in his arms,
And said she loved her Bill.

□ □ S □ □

KIDDING THE KID

Boy (to clerk): "What have you got in the shape of baseballs?"

Clerk: "Nothing but marbles."

□ □ S □ □



Gertrude: "You know that new suit Harold has, that you like so well?"

May: "Yes, it's awfully good looking."

Gertrude: "Well, it's entirely ruined."

May: "Oh, how did it happen?"

Gertrude: "Harold was run over by a jitney bus and the pants are all torn to pieces."

OUR COLLEGE PRIMER

3. Skin

The lesson today, children is on beauty, which is only skin-deep.

Therefore skin, as you can readily understand, is beauty.

Excepting, of course, when it isn't beauty; as when it is red—for instance on the nose—or when it is freckled, or when it is more like hide than skin.

Let us, however, consider only beauty skin.

Every woman who has the price of a bottle of cold cream—which, children, is skin's most intimate friend—*knows* that she is beautiful.

Every woman who has the price for regular visits to the beauty parlor—which is only another name for a skin-joint—is beautiful.

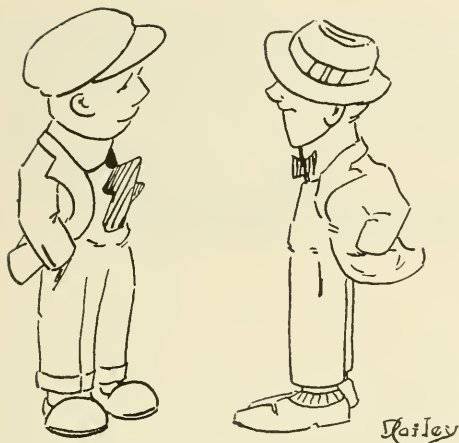
Every woman who has so much money that they began educating her when she was young, is usually entirely and wholly skin—beautiful, wonderful skin.

On the other hand, there are women who have been educated to learn wrong things such as economics and botany and literature. These women's skin are a skin. They may get married; but, children, it is doubtful if they will ever be kissed.

Skin has different colors. But certain colors for certain portions have been recognized as correct. Any violation of these color-distribution plans is fatal.

The cheeks must be red; the nose white; the throat delicate pink; the ears a shell-like pink. A pink nose will never, never do. And a black neck is worse than a crime; a woman might as well have leprosy.

The moral of this lesson, children, is: Take care of your skin and your brains will take care of themselves.



Howe: "Why is it they call all the pretty girls 'angels?'"

Troo: "Because you never see 'em unless they are painted."

□ □ S □ □

MY CHOICE

You may talk of your beautiful dancers,
And the beautiful girls that you dine.
You may tell of the beauties you take to the show
And the beauties that help you drink wine.

You may say that you taxied with others,
Who were beauties—of paint and perfume,
And you laugh as you tell of the beautiful girl
Who allowed you to call at her room.

You may keep them. But the best little girl,
Is my little girl. I have missed her.
She's the prettiest, sweetest, most dear little girl,
She's my little girl, she's my sister.

□ □ S □ □

Twelve reasons for the downfall of man: One woman
and eleven bottles of beer.

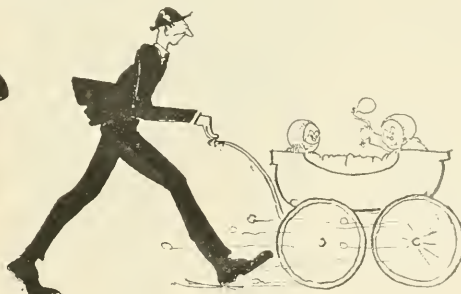
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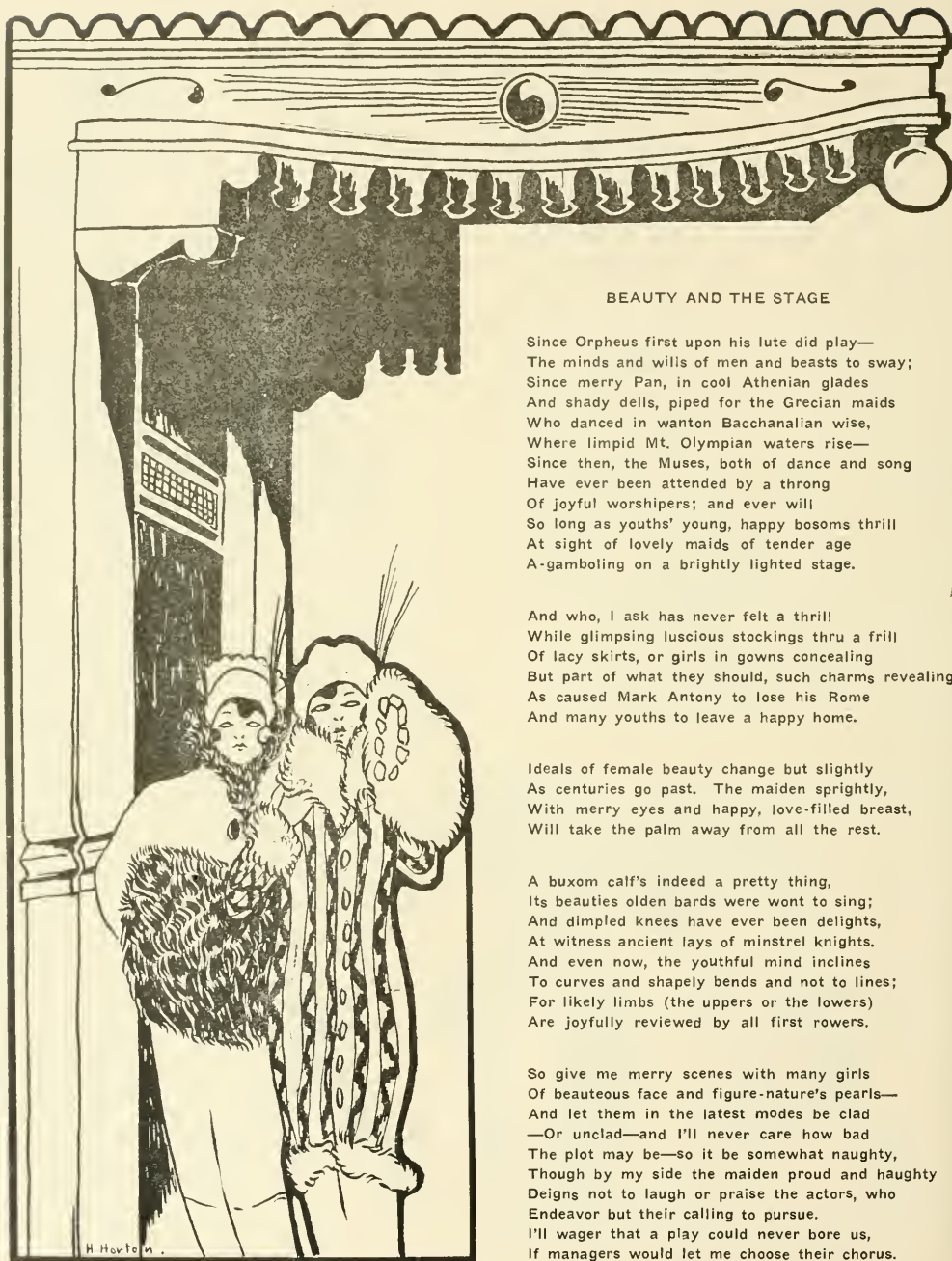
TO



TOO



TWO



BEAUTY AND THE STAGE

Since Orpheus first upon his lute did play—
The minds and wills of men and beasts to sway;
Since merry Pan, in cool Athenian glades
And shady dells, piped for the Grecian maids
Who danced in wanton Bacchanalian wise,
Where limpid Mt. Olympian waters rise—
Since then, the Muses, both of dance and song
Have ever been attended by a throng
Of joyful worshipers; and ever will
So long as youths' young, happy bosoms thrill
At sight of lovely maids of tender age
A-gamboling on a brightly lighted stage.

And who, I ask has never felt a thrill
While glimpsing luscious stockings thru a frill
Of lacy skirts, or girls in gowns concealing
But part of what they should, such charms revealing
As caused Mark Antony to lose his Rome
And many youths to leave a happy home.

Ideals of female beauty change but slightly
As centuries go past. The maiden sprightly,
With merry eyes and happy, love-filled breast,
Will take the palm away from all the rest.

A buxom calf's indeed a pretty thing,
Its beauties olden bards were wont to sing;
And dimpled knees have ever been delights,
At witness ancient lays of minstrel knights.
And even now, the youthful mind inclines
To curves and shapely bends and not to lines;
For likely limbs (the uppers or the lowers)
Are joyfully reviewed by all first rowers.

So give me merry scenes with many girls
Of beauteous face and figure-nature's pearls—
And let them in the latest modes be clad
—Or unclad—and I'll never care how bad
The plot may be—so it be somewhat naughty,
Though by my side the maiden proud and haughty
Deigns not to laugh or praise the actors, who
Endeavor but their calling to pursue.
I'll wager that a play could never bore us,
If managers would let me choose their chorus.



With her smiles,
And her wiles,
She really turned my head.
She kissed me,
Dismissed me,
And married a rich man instead.

□ □ S □ □

EDITORIAL

Juggling acts and ACROBATIC ACTS are as useless as a FRONT porch in the WINTER TIME.

Is THERE anybody in this COMMUNITY WHO can say truthfully.

"I like AN acrobatic ACT."

Or:

"I LIKE a JUGGLING act"

No! There CANNOT be!

The most DIFFICULT acrobatic STUNT IN the WORLD is hellish DULL.

In FACT, the majority of US—meaning YOU and me—would BE GLAD if it were IM-POSSIBLE!

IF AN individual has GROWN to be TWENTY-one and all HE HAS learned in that TIME is to throw THREE or four or FIVE BALLS in the AIR so that they don't BUMP into each other, he should be ashamed OF HIMSELF.

He SHOULD not try to IMPRESS us with his degeneracy and MAKE us PAY for it.

We would RATHER take a LOOK at a capable RAGS MAN or listen to a GOOD harmonica PERFORMER.

AND as TO that overgrown KID who thinks he is cute BECAUSE he can walk a tight ROPE or stand on HIS nose or hold up at fat FAMILY on his biceps—

WHY should we pay real MONEY to see HIM?

WE ALL have brothers or consins SIMILARLY afflicted.

They are ENOUGH to WORRY about.

NEWS NOTE

A German play was given somewhere this year by somebody.

TO THE STAGE BEAUTY

A million tights,
A million lights,
Have added, added to your fame.
A million songs,
A million wrongs,
Have been committed in your name.

Your perfumed breath—
Your youth—is death
To man's ambitions and his hopes.
Your shapely hands
Make sweet demands;
Man grants them—and in darkness gropes.

And yet you live,
And we forgive;
For we are men
And now, as then,
Are happiest when we are fools.

□ □ S □ □

SEE A SHOW

When you're feeling sad and low,
See a show.
If you find that things don't go
As they ought to, don't you know—
See a show.

If the world seems dark and low—
If you seek a pleasant glow,
And you have two-bits or so,
See a show.—

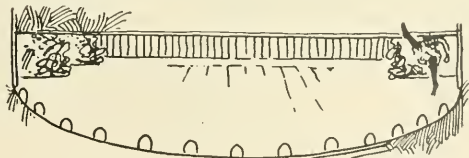
(Note to advertisers: We can write this kind of stuff by the rod, especially about theaters. Send all complimentary tickets to Stage Page.)

S. MILES.

□ □ S □ □

Drink to me only with thine eyes.
Oh, pledge me not in wine.
To all your faults and more I'm wise
Your lips taste of the vine.

You seek your share of worldly bliss
You drink for hearty cheer.
Seek not my lips in clinging kiss
When redolent of beer.



THE TRANSFORMATION

Episode I

I leaned on the cigar case, in the Green Street Pharmacy, and watched the chirping co-eds as they fluttered nervously. They lined up at the counter where toilet goods were shown, and purchased small assortments of all cosmetics known. A flapper in the pilgrimage seemed rather out of place—she was a sort of corn-fed, with a speck be-spotted face. Her brow was like a billboard; her throat was like a straw; her face was trimmed with freckles; she had an off-side jaw. Of all that motley poultry show, this birdie was the mess.

Episode II

Either I'm afflicted with deception in my sight, or else it was my drug store friend who graced the Prom next night. Her noble brow was marble; her throat was snowy white; spotless gloves concealed her hands; her hair was fashioned right. The latest thing in slippers encased her dainty feet; only to watch those ankles move was in itself a treat. Her gown was a creation which Springfield never saw. 'Twas difficult to place her as the girl whom I had seen, while she was buying lotions, in the drug store down on Green.

Episode III

Inventions surely indicate the progress of the race; there now is some contrivance to take freckles from the face; I marvel at the sciences, which in a few hours' time can cause a peach to blossom where once there grew a lime. A little dab of cold cream, a little dab of paint, is apt to make most anything look like what it ain't. A little puff of powder, a touch of rouge, and then, we see a tempting broiler where first we saw a hen.

□ □ S □ □



She: "My lips are badly chapped."

He: "You should keep those chaps off of them."



For Christmas, all of us at times,
Have gotten useless things,
And to other friends have passed them on,
Wrapped up in pretty strings,
We wonder what old Santa thinks,
For here's a thing he's found,
That must be popular indeed,
This is its fifth time round.

□ □ S □ □
EXTRAORDINARY

Gurl: "Let's do something extraordinary tonight, something we never did before."

Buoy: "We might spend the evening at home."

□ □ S □ □
HOOSIT?

Who plays the kind of music which penetrates our hose,
And thrills those dancing demons which lie down in our toes;
Who irritates the ivories at every ragtime feast,
And is the best known musicker in town to say the least;
Who manages an orchestra, his bankroll to enhance,
And has to play six encores to almost every dance;
Who's never seen a classic since this ragtime craze began;
Who is it? Well, you surely know this "High-ball" Wilson man.



THE BUREAU OF REPAIRS



THE CAN'T-LEAVER I BEAM

□ □ S □ □

ENCOURAGING

She: "Oh, doctor, don't hurt me any more than necessary, will you?"

Doctor: "Certainly not. What address shall I notify in case you die?"



A MAKE-UP EXAMINATION

□ □ S □ □

WHY RUB IT IN?

Artist: "I have no use for an accounting system."

Accountant: But if you install one you will know how you stand at the end of each month."

Artist: "But why bring up the disagreeable subject each month?"

□ □ S □ □

Betty—"I wish I had known you couldnt dance when you asked me to go."

John—"Yeh, I wish you had, too."

□ □ S □ □

THE HALF MOON VEIL

The modest maid from Turkey or Arabia
Behind a veil reaching to her eyelashes
Hides the charm of her voluptuous lips
And her fair cheeks, kissed only by
Her mother and her lover and
The sea breezes of the Mediterranean.

The Winter Garden Girl of nineteen sixteen
And the unsophisticated maiden from Chicago
Are wearing cute little veils, starting
Just above their eyebrows and reaching
Just to the tips of their dainty noses.
This cute little half moon veil,
Like the morning's first beam,
Half conceals, half discloses
The beauties of her daintily feminine
Countenance. That it may be kissed,
Conveniently and easily, in such a way
As to secure the maxim of satisfaction
For the minimum effort.

THE WORLD WAR

Beauty, firmly entrenched in the davenport, prepared to wage a war of conquest. With all her allies, Beauty Spots, Ravishing Gown, Wonderful Smile, Flashing Eyes, Winsomeness and Fascinating Looks under complete control and with plenty of Powder, there was no doubt as to the outcome, but it was merely a question of how long Mere Man, very insecurely entrenched in the other end of the Davenport, could withstand the bombardment and Siege. His allies, Reason, Wisdom, Ideals, were in disorder and confusion, and even his Eye Glasses were powerless to withstand the assault directed against his own Eyes, which were unable to assume the Distant Look which had formerly proved so powerful. Faster and Faster came the bombardment as Fascinating Looks, Flashing Eyes, and Wonderful Smile wheeled into position and opened fire. To hasten the Conquest, Laughing Sallies and Amusing Small talk joined in the Fray, anxious and ready to help. Mere Man became more and more entangled, and in his brain, Wisdom, Reason and Ideals were hopelessly confused, and Love, was steadily growing. In a last final effort to resist, Mere Man began to talk, using Serious Talk, but his lips could only whisper, "I love you," and the last he heard before he drifted into the Madness of Love was, "Oh, why didn't you tell me long ago?" The scent of Powder still hung in the air as she whispered to herself, "THE CONQUEST IS COMPLETE." And it was, and always will be so.

□ □ S □ □

O, sprightly maid, with face so fair,
With manners always debonaire,
And form divine—
I wish above all else, the right
To shout aloud with all my might,
That you are mine.

□ □ S □ □



A FULL DRESS AFFAIR

□ □ S □ □

ABOUT WOMEN

He—"I don't see how women ever play a good game of bridge."

She—"Why shouldn't they?"

He—"You can't play a good game and talk."

□ □ S □ □

IMPROVED HIM

He—I was a fool when I took Economics.

Adviser—And you still are a fool?

He—Not as big a one.

Adviser—Ah, you benefited by the course.

□ □ S □ □

JUST FEMALES

Tom: "All right, we'll take Betty and Esther to the dance, but tell Betty not to wear her new gown, or Esther will be jealous."

Dick: "I can't do that. The only reason Betty wants to go is to show off her new gown."

□ □ S □ □



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2-THEATRE.

3-TAXI.

4-CERTIFICATE. 5-\$1 DOWN etc.
(marriage)

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WATCH THIS PAGE

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Jan. 8—College

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"The hands won't behave, s'r; there's a pretty girl
in the case."—Widow.

Teacher—Johnny, what was the first season?

Johnny—I guess it must have been the Fall, back in
Eden."—Widow.

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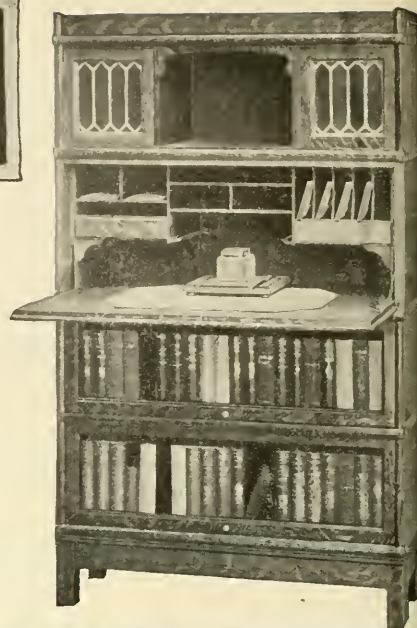
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"I have a few more po'nts to touch upon," said the after dinner tramp as he scaled the barbed wire fence."
—Pelican.

□ □ S □ □

Gaylord (in cafe dansant)—There's my wife! And I'll bet she's looking for me!

air Compan'on—h, dear! Why can't some people understand that woman's place is in the home?—Puck.



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Friend—I see you have turned your wife's picture to the wall. Isn't that rather disrespectful?

Widower—No; it seems more natural. You see, most of my time at home I spent in buttoning her up the back. —Life.

□ □ S □ □

"Ah got a horrible shock yesterday."

"Howcome, honey, howcome?"

"Why, ah wuz eating a piece of fruit cake and a big currant passed right froo mah mouf.—Longhorn.

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EXCHANGES

"Did you put in fresh water for the gold fish, Mary?"

"No, mum, they ain't drunk up what I gave them yesterday."—Tiger.

□ □ S □ □

1st Mother—Mrs. Clancy, yer child is badly spoiled.

2nd Mother—G'wan wid yez.

1st Mother—Well, if you don't believe it, come and see what the steam roller did to it.—Lampson.

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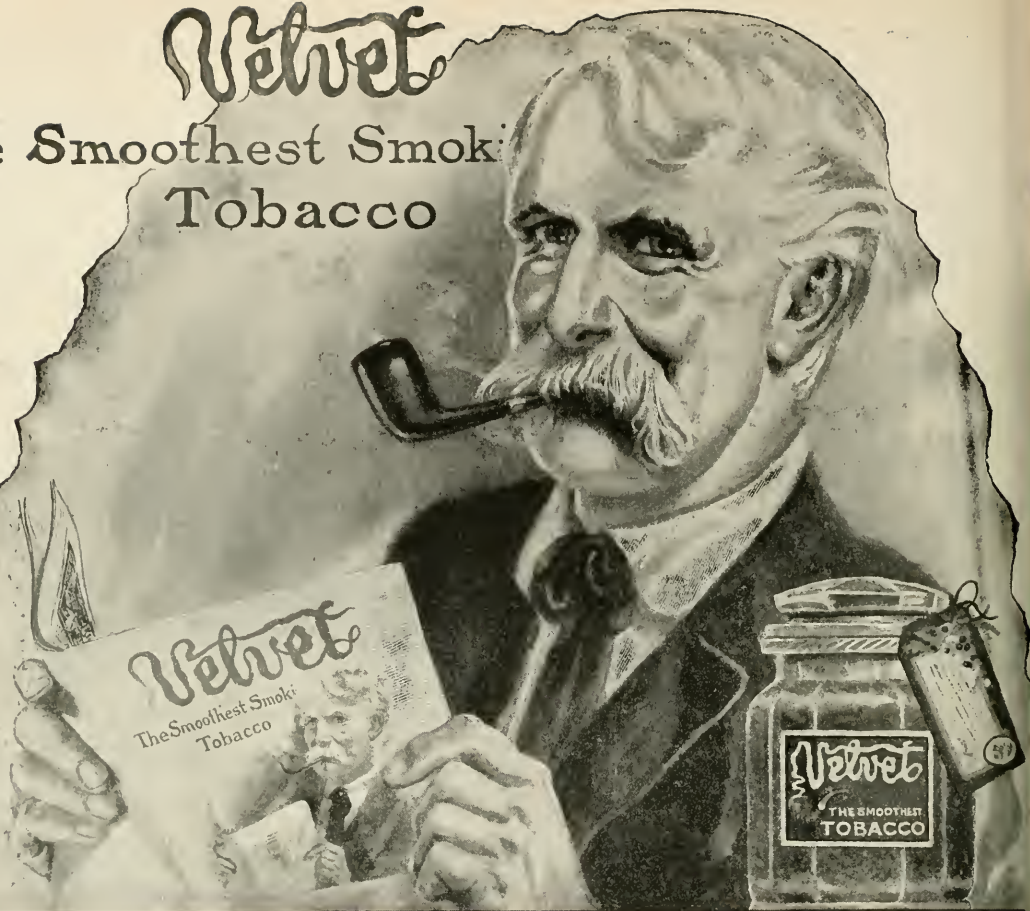
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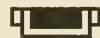


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Main St.

URBANA, ILL.

"Has Jack any artistic ability?"

"The only thing I ever seen him draw was a cork."—Jester.

□ □ S □ □

Adam: "Time must hang heavy on your hands."

Eve: "Why honey?"

Adam (recklessly): "Well, you wear a wrist watch."—Jester.

□ □ S □ □

He: "Do you believe in paredness?"

She: "Well, I wouldn't mind being in arms."—Jester.

Below the level in location
But highest in standard of
workmanship.

OOOO

**Hoover's Sanitary
Barber Shop**

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Will YOU try a sensible cigarette?

Fatimas have a taste that wins most men on the first trial. That must be true. Otherwise, Fatimas would not be outselling every other cigarette costing over five cents.

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PLACE OF HONOR.

“Yes, Jones is a prominent member of our fraternity.”

“What's his official capacity?”

“Oh, several gallons.”

□ □ S □ □

She: “Why is it they always say ‘The shades of night are falling fast’?”

He: “Because the people inside are going to bed.”—Purple Cow.

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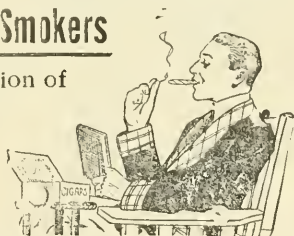
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TRIANGLE PLAYS

TRIANGLE PLAYS are the productions of D. W. Griffith, Thomas H. Ince and Mack Sennett.

TRIANGLE PLAYS are the greatest motion pictures in the world because they are produced by the three directors acknowledged to be the three greatest in the world.

TRIANGLE PLAYS are shown in Urbana and Champaign at THE COLONIAL exclusively.

D. W. Griffith, the world-famed director of "A Birth of a Nation," is the acknowledged peer of producers. Griffith supervises the direction of all Triangle-Fine-Arts productions.

THOMAS H. INCE, next to Griffith, is considered the foremost dramatic producer. Ince supervises the direction of all Triangle-Kay-Bee productions.

MACK SENNETT, the originator of Keystone comedies, is acknowledged to be the supreme producer of comedy films. Sennett supervises the production of all Triangle-Keystone comedies.



Each TRIANGLE PROGRAM is made up of a five or six reel feature by either Griffith or Ince and a two or three reel comedy by Sennett. Each program is shown at THE COLONIAL two days.

TRIANGLE PLAYS are shown at THE COLONIAL on TUESDAYS, WEDNESDAYS, THURSDAYS and FRIDAYS.

SPECIAL MUSICAL FEATURES are written for each TRIANGLE PLAY by Joseph Carl Briel, who prepared the score for "The Birth of a Nation," and J. E. Nurnberger, two of America's best musical directors. This is the first time that music has been thematized and synchronized to the films and insures music fitting action of the pictures.

The COLONIAL FOUR PIECE ORCHESTRA, under the direction of Norman J. Lenhart, will interpret the special musical scores for all TRIANGLE PLAYS.

TRIANGLE means QUALITY! TRIANGLE has the same significance to the motion picture world that "sterling" has to silverware.

COLONIAL THEATRE



It's only human nature, to blame the other guy,
 And when an accident occurs, to say "It wasn't I."
 And so it is when we fail to get a passing grade,
 The Profs the one who gets the blame, it's no mistake we made.
 We damn him in our inner souls, and only wish we might,
 Put our clenched fist beneath his nose, and curse him till he'd fight.
 When really if we'd cogitate, we'd realize that it's true,
 That if we'd learned the things he taught, we would have gotten thru.



"Isn't the Government perfectly horrid over the income tax. I suppose your husband's income is taxed too."
 "Yes, dear, to its utmost."

□ □ S □ □

NOWADAYS

He: Do you believe in love in a cottage?
 She: Personally, I think it's more convenient if one has a flat very near the carline.

□ □ S □ □

THE ETERNAL TRIANGLE

This is, no dreary tale of love and remorse.
 Scandal or heart breaks, early divorce.
 Two men and a woman enter not in this story,
 Nor love sighs and amours and duels that are gory.

'Tis a glad lil' effusion of worldly bliss.
 It mingles not moonlight, girly nor kiss.
 It's theme is alone the triangle of cheer.
 Fireside, cigarettes and good lager beer.

As ills of our college, kick them out at the door
 They're bound to be back again asking for more.
 Courses are flunked, fair careers blighted
 As round the fireside, sit the brothers united.

As the smoke up the chimney circles and curls
 As the smoke from the pill eddies and swirls
 The cares of the world to the next we will send
 As the keg is rolled in and tipped upon end.

This story to great size might burgeon and grow
 If the Dean and his office would kindly lay low
 It's a night full of pleasure, a semester, a year
 With fireside, tobacco and good lager beer.

It is gay conversation and warm, pleasant naps.
 Classes are cut till the Dean soundeth taps
 Yea verily brothers there would be more of us here
 Were not not for the fireside, cigarettes and the beer.

THE LAND OF DREAMS

The night was cold and dreary
 And the snow was rushing by
 Each howling blast
 Seemed yet more fast
 And furious from the sky.

The fire burned low. The embers
 Fell with little bursts of flame.
 As I sat there
 In my easy chair
 I dreamed and visions came.

I dreamed I saw a goblin
 Peep forth from behind a coal
 His sooty face
 Made a grimace
 As he hopped out from the bowl.

His voice was thin and piping
 Seemed like a tree frog's croak
 And as I gazed
 His arm he raised
 And this is what he spoke.

"I come from the land of dreams
 From the land of the make believes.
 The land where nothing is what it seems
 The land where no one grieves.
 I come to take you away with me
 Where you'll have your heart's desire
 Come along with me and you shall see
 Of the land behind the fire.
 You shall live in a beautiful palace of gold
 In a garden that's filled with flowers
 And a beautiful girl as your wife to hold
 Through the song filled sunlight hours.
 A banquet shall be in your honor spread
 On a table that's loaded down
 With wine and honey and sweet meat bread
 On your head shall be placed a crown.
 And this is the land where you never grow old
 For you drink of the waters of Leer
 And this is the land where you never grow cold
 Where the Springtime is ever near
 So come with me to the land of dreams
 To the land of the make believes
 We will wander along its enchanted streams
 And rest 'neath its bay tree leaves."

The fire burned low. The flames there
 Had ceased their fantastic sway
 'Twas midnight stroke
 And I awoke.
 The goblin had gone away.


□ □ S □ □

AT THE CARD TABLE

Bridge: In this world you never get something for nothing.
 Friend: Why, I just gave you 20 for a chicane.



HIS LAST FINAL



THE SIREN

The Life of Illinois

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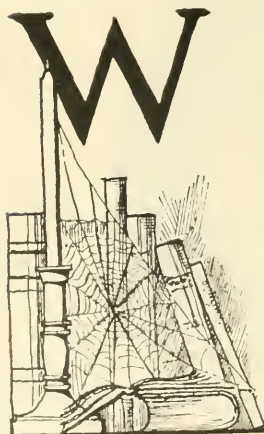
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WHY do students flunk? Manifold are the reasons, and manifold the excuses they give their fond parents, but never is the real reason mentioned—The Fireplace. More beguiling than the Siren of old who lured men to their fate, more treacherous than cards and grosser evils, for grosser evils can be recognized and guarded against, is the Fireplace. Its warmth and cheer, its innocent friendliness and companionship are the things which make it the worst of man's enemies. Fitfully the flames rise and fall, throwing now light, now shadow, on the broad hearth, and the deep cushioned chairs that surround it. Slowly but surely the warmth and sleepy contentment o'er comes us, and deeper we sink in our arm chairs dozing in sweet relaxation, forgetful of care and the morrow. And so it lures and beguiles us, for like a drug, it's a habit not easily broken. "A little more sleep, a little more slumber, a little more folding of the hands for sleep," so it is with the armchair and the fireplace.



FOR ALL the times of year, the month of January is perhaps the dreariest. Not necessarily because the days are gray and dark, nor because the streets and sidewalks are either deep with snow, or just as deep in slush or mud, nor because of the icy wind or rain, but worse than all of these, because black worry hangs over us with the approach of examinations. A few perhaps, the "90" men, don't have tremors up and down their backs at the thought of finals, but even they worry, for "90" men are invariably conscientious—otherwise they wouldn't be "90" men—and conscientious people are the ones who worry most. Then there is the other class to whom worry is unknown—the men who get the forties and fifties. Approach of examinations means little to them for they usually "couldn't get though if I got 100 in the final." But most of us are in between, and whether we really know we are in no danger or not, we worry and mess around with long lists of formulae and masses of detail which common sense should tell us are insignificant, but in the study of which we ease our consciences with the belief that we are doing our duty. And so the long month of January passes, blacker by contrast with the weeks of ease and

idleness which we spend in December. Is there any of us who does not look forward with wistful longing to the day when January is over, the exams are ended, many credits shall have been added to the registrar's records, and the air brakes hiss as the train comes to a stop at the plat form where we wait suit-case in hand.

□ □ S □ □



PERHAPS most of us live in great cities, perhaps most of us don't, but at any rate most of us probably have spent more or less time in them at one time and another. The great cities have their advantages, but we attending our University in the little twin towns have advantages which the city dwellers do not have. When the evening grayness and drizzling rain of December makes the great city's yellow street lamps blurred and indistinct the home-hurrying crowds always know the train-time, but they do not know December.

They always know the train-time, hurry from the office, heads bent into their upturned great coat collars, intent and mindful of but one thing,—train-time. They arise and live and work by train-time. But they do not know December. The greyness, the wind bleak with the first icy breath of winter as it moans thru the leafless trees, the cold gusty snow, the dark forbidding sky, none of those things are beautiful to them, but only incidents of train-time. They do not know the full strength, the beauty of the spring or of December. Their perspective is dwarfed, is crippled by the giant buildings, and the all important train-time. But it is different with us in our little twin towns, where there are no giant buildings to shut us in, and no train-time to hurry our footsteps. Yet if we don't take advantage of our opportunities when we can, and have the leisure to know and appreciate the greyness of winter, and the delicateness of spring, the time will soon come when we too are shut off from them by the tall buildings and the all important train-time.



OUR COLLEGE PRIMER

1. *A Little Lecture to Our Professors*

Do not be worried, gentlemen.

This lecture will be a very gentle one. Our tone will be kindly, and our admonitions tactful.

Now, *now!* 'N-o-w—that's it; tha-t's it. *Ta-ake* it easy. *Be seated.*

In the first place, ties.

Ties may be divided into three classes: 1. Young men's ties. 2. Ties. 3. Shoestrings and their many cousins.

We would—ah—suggest that you eschew the shoestring tribe. Of course, we appreciate the fact that a professor must look a little bit funny, but there are so *many* other ways, and you are so ingenious along that line.

Try class number 2, and confine your ingenuity to pants, hats, shirts and coats.

In the second place, smiles.

This is a serious world, gentlemen, and we realize as well as anyone that a smile is an idiotic thing. We feel strongly that a smile is an absolute waste of time and that the habit of smiling will cause one sooner or later to drift into making friends; this would be fatal to serious accomplishment, because it would occupy so much valuable time.

Also, we feel that our argument for the smile is a childish one. Yet we advance it.

Smile, because it will make you *feel good!*

No one knows better than we how you hate to feel good, however—

Ah! there is the bell! Gentlemen, you are dismissed.

□ □ S □ □

ENCOURAGING

Kind Lady: Is your husband always drunk, my poor woman?

Poor Woman: Oh, he's sober sometimes, when I'm out or work.

THE FIRESIDE INSIDE AND—

□ □ S □ □

ALL FACE

Jenks: You see that bald fellow, washing his face—

Jinks: He isn't washing his face, he's washing the top of his head.

Jenks: But how can he tell where his face leaves off?

□ □ S □ □

AIR CASTLES

When the lights are out and the fire's lit
And I am all alone;

I see myself in image fit
Across the warm hearth stone.

I see myself a belted knight,
Raised by a king's own hand—

My name a word of gentle might
Well loved throughout the land.

I see myself the only lord
Of acres rich and wide;

And in my treasure chests a hoard
Of evil-roots I hide.

I lead a cause with hope forlorn.
And, like a hero, die.

My demise countless thousands mourn—
So loved a man am I.

I go to aid a stricken race
Trodden down by tyrant powers;

To me a nation turns its face
In dark and hopeless hours.

I slay ten thousand fighting men
And all my foes I scatter.

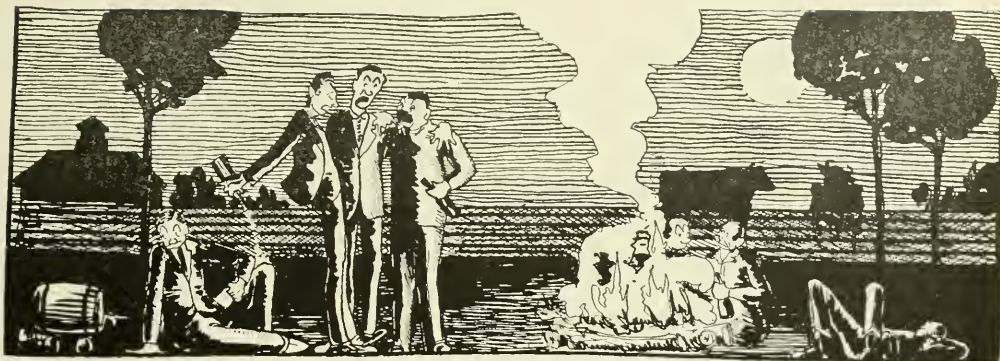
I know not who they are—but then,
Of course, that doesn't matter.

And sometimes in my dreams appears
A maiden passing fair;

Of gentle birth and tender years,
Who smiles at me from there.

And when my soul has reached a height
As if in clouds to dwell;

Some Colleger who wants a light
Comes in and breaks the spell.



THE FIRESIDE OUTSIDE

□ □ S □ □

THE HUM-TAOWN WEEKLY

It's always sure to get a scoop
When'er the baby has the croup
Or someone joins a circus troupe—
The hum-taown weekly.

It gives some inside politics
How Woodshed Wilson's in a fix
Reveals some clever parlor tricks—
The hum-taown weekly.

It says the drayman is a brute
The village cop went on a toot
And someone is in bad repute—
The hum-taown weekly.

It tells how we've returned from school
Announces a new farming tool
Gives plans to make a good milk-stool—
The hum-taown weekly.

It publishes the marriage bans,
It tells the mayor's cleanup plans
And has some dope for baseball fans—
The hum-taown weekly.

It tells about the new street lights
And dwells a while on woman's rights
And how to heal mosquito bites—
The hum-taown weekly.

The editorials and such
Are sometimes funny as a crutch
Perhaps it doesn't count for much—
The hum-taown weekly.

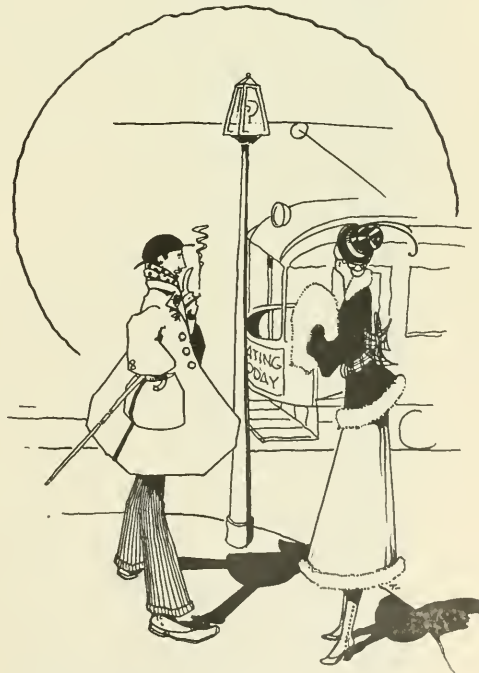
Although it doesn't have much fame
We like the paper just the same
Because it sometimes prints our name—
The hum-taown weekly.

MIGHT HELP

Instructor: Your sketch of the room lacks atmosphere.

Art Student: I was thinking of putting in a ventilator.

□ □ S □ □

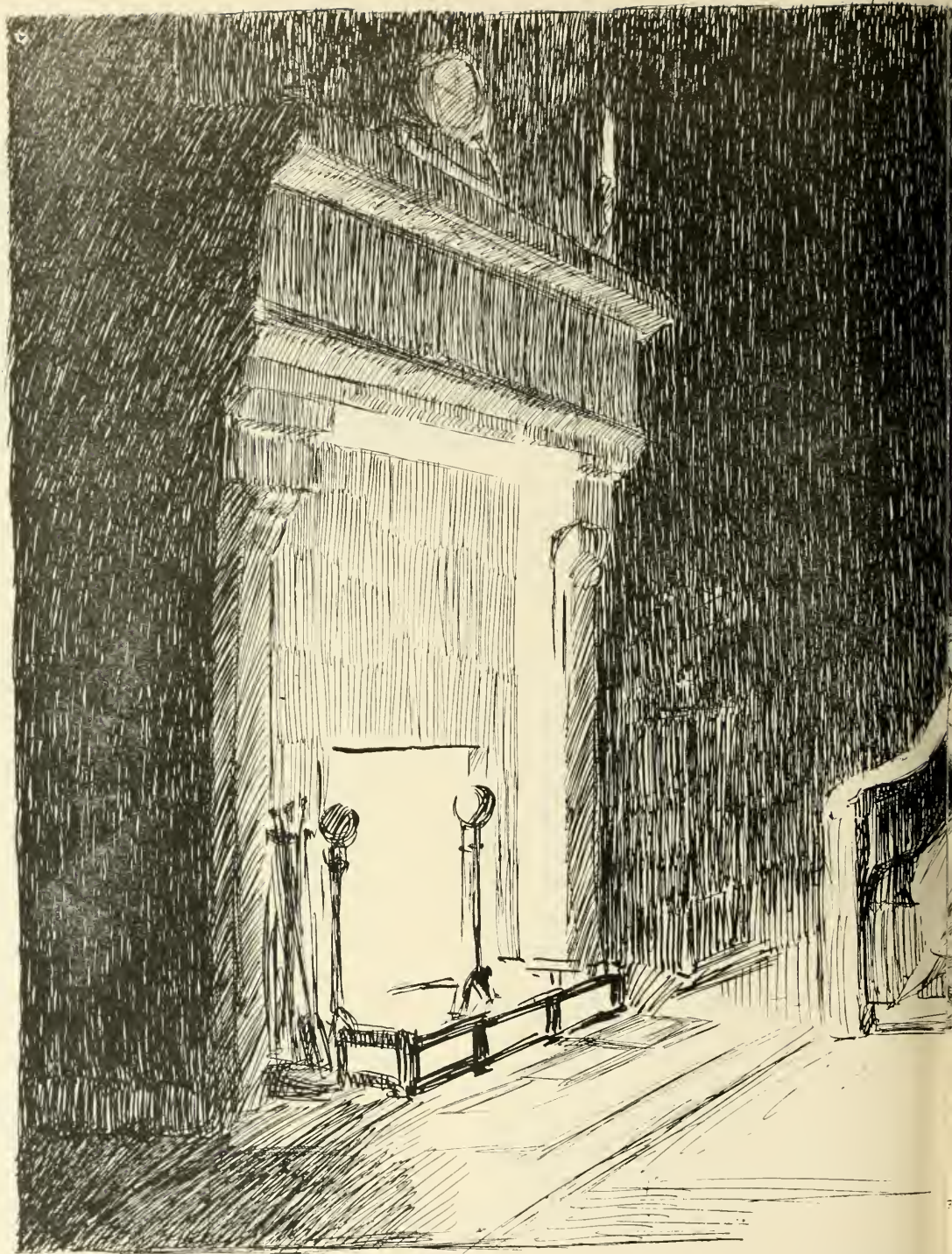


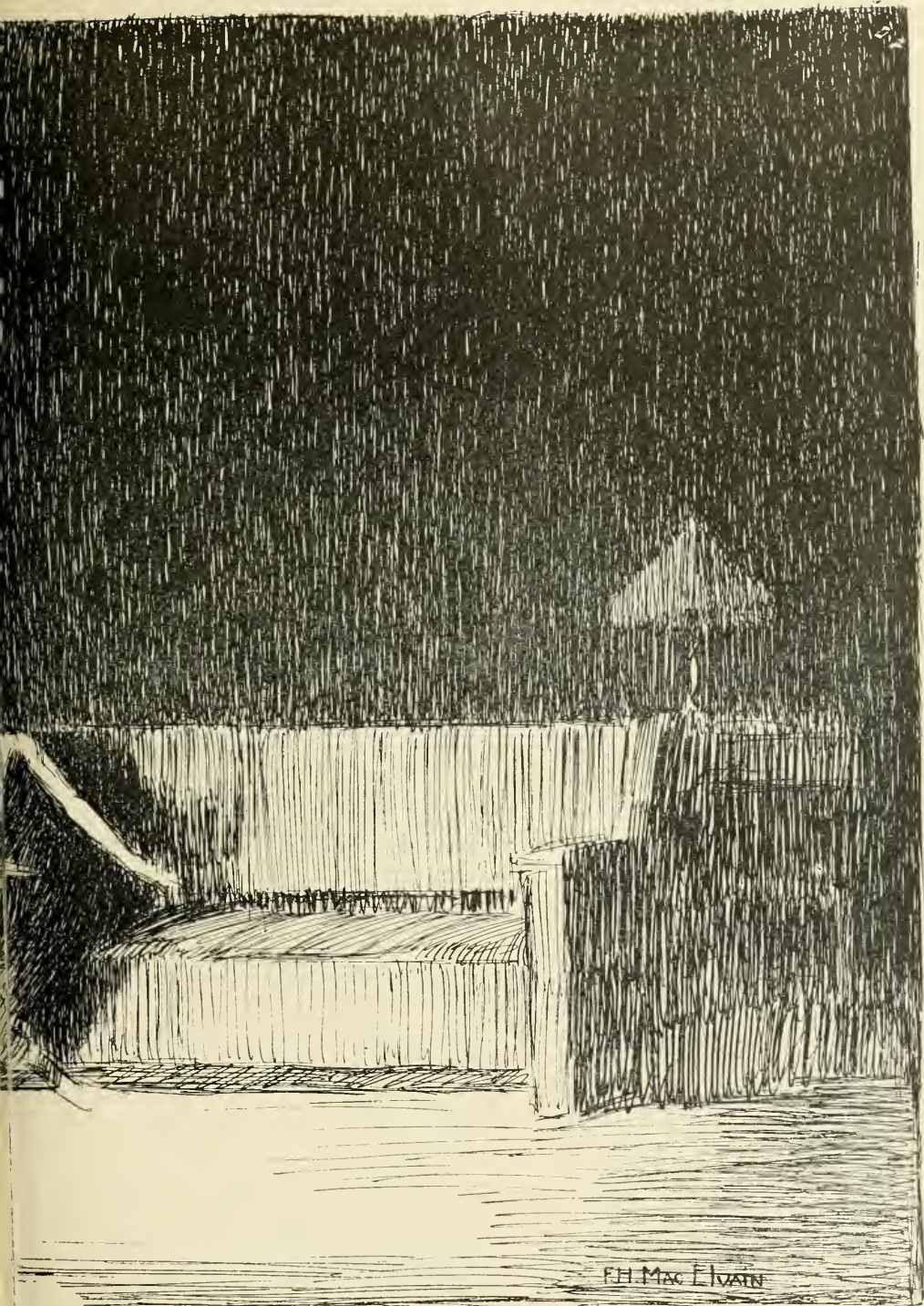
She: Oh, there is skating today.

He: Sure.

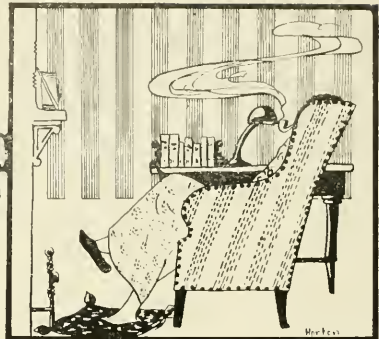
She: I wonder if I'd fall if I went out.

He: Why worry, there would be lots of fellows out there to fall for you.





F.H. MAC LIVAIN



Into the fire our dreams and thoughts are woven as we gaze,
And watch the shadows rise and fall, with each flickering blaze,
And yet a thousand miles away the other knows our dreams,
For the fire speaks again, or so it sometimes seems.
Into the blaze and out again, and over many miles,
And as the fire our dreams impart, the other knows, and smiles.

□ □ S □ □

INTERVIEWS WITH GREAT MEN

4. Ray Woods

Mr. Woods has a basket hung on the wall in his room and he rises every morning at six in order to practice.

"Aren't you proficient enough as it is?" the Siren reporter asked him.

"Oh, yes," he answered in his own inimitable way.

"You must have played basketball very long," suggested the reporter.

"Sure," said Mr. Woods. There was a slight, an extremely slight twinkle in his eye.

"Do you like the game?" inquired the reporter searchingly.

"I like it," said Mr. Woods with a certain something about him that indicated that he really meant what he said.

"What are your reasons for liking it," he was asked.

"Oh, it's a good game," replied Mr. Woods evasively. But the reporter was insistent.

"Aren't there any more reasons?" he remarked astutely.

"It's good exercise," Mr. Woods admitted after much hesitation.

"Oh—, yes, I believe it is a good game," said the reporter.

"Sure, it's a good game," said Mr. Woods.

"They say it does you a lot of good."

"You bet it does you a lot of good."

"Good by, Mr. Woods."

"So long."

PROMINENCE

Roy: Brown is one of the most prominent men in our Fraternity.

Jones: But he never did anything around school.

Roy: No, but he always pays his dues.

□ □ S □ □

MOTHER GOOSE COLUMN

Tom, Tom, the blacksmith's son,
Liked to have his share of fun.
He stayed out late
On every date;
Now what d'you think will be his fate?

Sing a song of New Year
Divisible by four,
"Successful Leap Year, Ladies.
"Now who could wish you more?
"And when the year is over,
"If you don't have a ring,
"Just call upon the county judge—
"He'll marry anything."

Ride a fat pony
O'er trails, rough and stony,
Until you are past Exams.
If you load him with junk
You will probably flunk,
For not all the Woolleys are lambs.

Adiller Adollar, a marvelous scholar,
And otherwise he is a sap.
But when I get through,
If I finally do,
The Sap will be Phi Beta Kap.

THE FIRESIDE.

"Ma!" (Pause). "MA!"
 "Yes, son—what is it?"
 "Goin' down town in th' morning?"
 "Maybe."
 "Will you take my skates down for me?"
 "Say, you're so lazy that if talking wasn't natural you'd never learn."
 "Aw, shutup, sis, you ain't so lively."
 "Well, I don't try to make a truck horse of my mother."
 "Ma! will you take 'em for me?"
 "Don't you do it, ma."
 "You keep still, mother's doin' this."
 "I wouldn't take them for him, ma."
 "Say, you kids, hush up."
 "Yes, pa."

□ □ S □ □

OUR GIRLS

He: What, you want another chocolate Boston?
 Co-ed: Well, I don't feel sick yet.

□ □ S □ □

DEGREES OF FAME

Young One: Why do they say he is a great man because he has L.L.D., Ph.B., LL.B., A.M., and J.D., after his name?

Old One: Because his fame came by degrees.

□ □ S □ □



Co.-Ed (angrily): I should think you'd be ashamed to look me in the face or speak to me on the street.

He: I am kinda, but I've got to be courteous.



She: "Bring me a cup of bouillon."

He: "Yes, I'll take a dish of soup, too."

□ □ S □ □

KWERY KOLYUM

(Conducted by Otto Hno)

Dear Mr. Hno: This is my fifth semester in college. I have tried four courses but am not yet satisfied with my accomplishments, which total 9 semester hours. The engineering faculty tried to make me wear overalls, which was, to be sure, indeed, positively, impossible; my L. A. and S. classes were on the third floor of Uni Hall, which was too far to climb, so I was dropt; Ag was too far from the social centers of the campus; Business was rotten and I was suspended after buying a \$45 business suit. I don't know what to take. Won't you please tell me?—AMBITIOUS.

Will I? If the faculty won't let you take nursing I suggest that you take chloroform, which you will find easy.

Dean Hno: Several times I have been embarrassed by not properly managing the limb of a chicken. Will you be so kind as to enlighten me?—TIMID.

Nothing is so hard to manage as a fowl, and the beacon himself has often been embarrassed by not handling it properly. I will prescribe two methods. The first is to place the limb on the plate with the joint pointed away from you. Be sure to use the proper fork; after eating the fish, the fork which is left is right. The alternative method is to secure a stranglehold on the limb with the right hand and proceed to enjoy thyself. With the left hand ward off criticisms which tablemates may inflict.



THE FIRE WEAVETH THE DREAMS OF YOUTH

THE STAGE

He was nifty and magnetic; he was neat
As he acted in the Post-Ex Jubilee...
Forty was his grade in Math, and he
Expected less in Rhet. With indignity
He awaited a big flunk in Botany.
In Ec class there was dust upon his seat.
He was nifty and magnetic; he was neat
As he acted in the Post-Ex Jubilee.

□ □ S □ □

AN EVENING SPENT IN STUDY

A Play

(and a play only)

Scene: Eight in the evening.

Time: A student.

Character: Room in a fraternity house.

Atmosphere: That of peace and studiousness.

Enter Student. Exit Atmosphere.

(Student lights pipe, doffs coat, don's sweater, drops two duns into basket.)

Student: Four written quizzes tomorrow I don't know a thing. Suppose I ought to study.

One hour passes.

Student (putting copy of *Siren* into drawer reluctantly): I shall study! (Takes out note book and begins to study.)

Two minutes drag by.

Student: Wonder what time it is. (Looks at watch.) Ten! Gosh!

A half hour sneaks by.

Student (reading *Hearst's*): 'To be continued! Dog-gone it! Well, let's see the next page—Oh, Looney! C'mere! Looka these. Some lulus! Got a scissors?

Another half hour fox trots.

Student: I bid eight, hearts. Gimme a nail, Harry. Pass the light, Looney. I'm feeling punk, Looney. Think I've got the gripper. Gosh, how my back hurts! Guess I'll have to cut classes tomorrow. Hate to do it, boys; hate to do it; but I'm a sick man. Nine, no trumps? Take it away!

Two Hours Filter Away.

**Buz-z-z-ZIZZ! WHEE! Buz-z-z-ZIZZ!
WHZZZZ! BUZZ-z-z-z!**

THE POST-EXAM JUBILEE

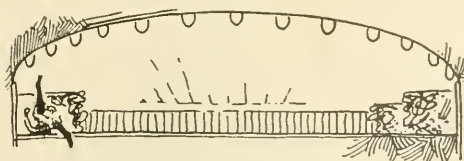
The Post-Exam Jubilee is a performance given after examinations by the students. The Y. M. C. A. invites fraternities to compete for the chance to present an act. Six acts are chosen. The audience is allowed to vote on these acts on the night of the performance. The three acts voted first, second, and third in merit respectively receive silver cups. The fraternities stand all presentation expenses excepting those of the orchestra, footlights, and one spotlight.

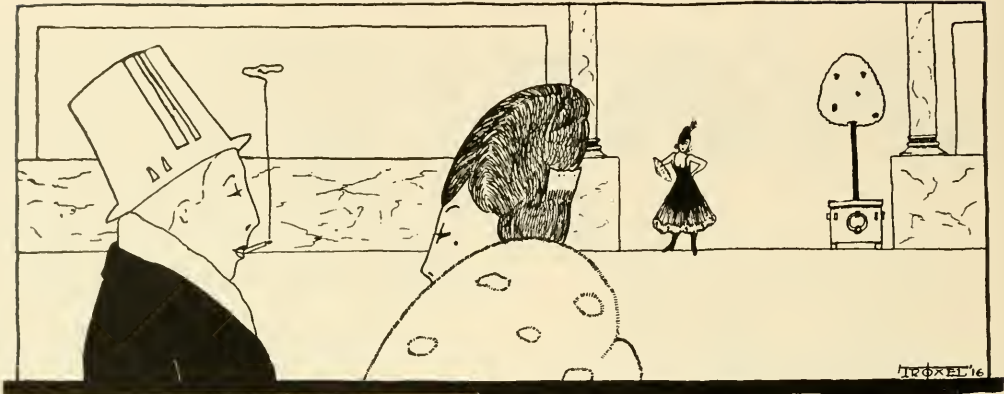
Of the door receipts, five hundred dollars go to Buenos Aires. No kidding. You may want to know why. So do we. Somewhere a humorist said that because the man who started the Jubilee is now president of the Y. M. in Buenos Aires, the money is sent to him for Y. M. C. A. work down there. That's the nearest to a reason there is. You never can tell. It may be the real reason. If it is, we have a peach of an idea. This idea is worth money, but anybody interested may try it; we present it free.

Suppose you are interested in raising mushrooms in Aberdeen, North Dakota, or in joining the Salvation Army in Timbuctoo, or in experimenting with calves' brains in Algeria for the sake of bacteria research work which will benefit humanity. Well, if you are, simply get everybody excited about the idea of a Pre-Decoration-Day Hulabaloo or a Mid-Interscholastic-Week Tweedlededum. Then hire an orchestra, buy three silver cups at any one of the reputable jeweler's shops in town (see advertising section), and ask for seven hundred and fifty dollars a year out of it for your work.

By giving the Y. M. here what is left after your slice has been cut, you will have an able manager always on the ground. Don't be foolish enough to offer to stand any of the participants' expenses. They're easy. There's nothing a college organization won't do for a silver cup.

□ □ S □ □





She: I never could see much in these shadow skirts to cause so much comment."
He: Ah, yes, my dear, but you don't look at them in the right light.

□ □ S □ □

DORMITORY DOPE

At evening when the grind is o'er and my day's work is done

And my carcass is all weary from toting that old gun,
I climb out of the khaki garb and crawl away to bed,
To the crowded dormitory in the attic overhead.

It's great throughout the fall

And I don't mind it at all

For there's something in its chill exhilarating;

The hurried autumn breeze

Comes rushing through the trees

With "pep" each weary snorer saturating.

And when spring is in the air

I like to lie up there

And listen to the murm'ring zephyrs stealing;

'Tis then I'm in my mood

Of chronic lassitude

And how I'd hate to have to cure that feeling.

When winter brings the north wind with its store of ice and snow

I wish I could be sleeping near the blazing grate below.
The temperature of my boudoir would make a dead man crawl

And I would move my pallet to most any other stall.

In those barracks overhead

Where they have placed my bed

Through shingles I can see the frigid sky;

But when that screen-like roof

Is the butt of my reproof

My grievance-hardened landlord wonders why.

Old dormitory loft,

There are many times and oft

When I've sworn you were the north pole without doubt

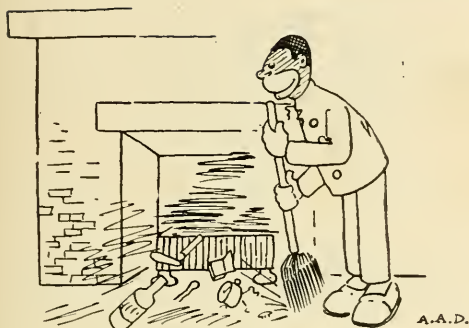
And I wish I roomed in Hades,

(Please excuse the diction, ladies)

For there the furnace fires are never out.



SHORT SKIRTS ARE ALL THE RAGE



The things the porter finds when he sweeps out the grate:

- 3 half burned love letters,
- 1 whisky flask,
- 7 cigar butts,
- 8 beer bottle tops,
- 2 chewing tobacco tins,
- 4 P. A. cans,
- 1 broken beer bottle,
- 29 unopened bills,
- 1 picture of baby brother,
- 3 bull durham bags,
- 3 examination papers,
- 7 empty cigarette boxes,
- 1 wad of chewing gum,
- 3 half eaten sandwiches,
- 60 cigarette butts,
- 98 burned matches,
- 1 pair garters.

□ □ S □ □

GOD FORSAKEN

Idle: I asked him why he prayed out loud in the dormitory, and he said he did it for the sake of God.

Talk: And what did you say?

Idle: I said, "stop it for God's sake."

□ □ S □ □

INCAPACITATED

Boy: Won't you gi me a dime, sir, I've lost my voice, and can't work.

Pedestrian: What were you, a singer?

Boy: No, sir; I sold papers.

□ □ S □ □

ON THE PHONE

The burglars are at our house
To the police I said,
O won't you send a cop up here,
We are all scared dead.
His voice came on the wire,
It sounded like a shout,
But did he reassure us? No,
"The police are out."

QUITE TRUE

Wassa matter wid dis worl'
It's all turned upside down—
Pessimists and odder crepes
Is prominent in town.

First it's war, 'nen it's times
All claimin' thet they's hard—
Why, it's all yo life was ever wuth
To watch a man real hard.

De gossip's flowin' fast an thick
Tha's no good word to any man—
Wha can't we cheer de ol' hole up
Give all, de ol' glad han'.

Forget de war, forget de times
Talk sure won' fix em right—
Yo' got to do yo' cheerful share
An' smile wid all yo might.

Fergit de bad in odder men
Talk only wot is good—
An smile an smile an smile an smile
An yo've don all dat yo could.

□ □ S □ □

CHOKED

Frosh (breathlessly): Have you heard the news?
Old Professor Bore was asphyxiated in his office!

Soph: Then he must have been talking to himself.

□ □ S □ □



She tenderly): When did you first know you loved me?

He: When I began to get mad when people said you were brainless and unattractive.



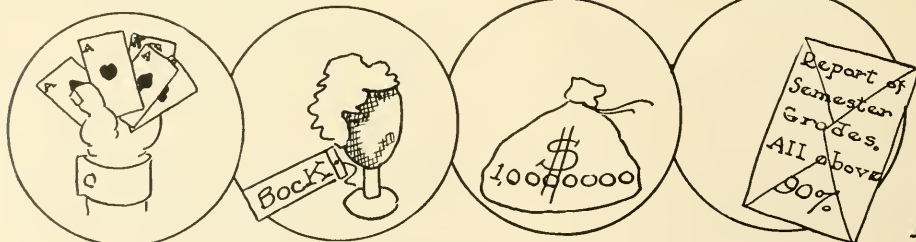
“ROCKING” FATHER TO SLEEP

□ □ S □ □

WHAT EVERY FIRESIDE BROTHER KNOWS

The names of all the house Victrola records.
How to put coal on the fire without getting up.
What one gets for dinner Thursday night.
About the girl to the right on the front row, Orpheum.
How to get fourteen hours of sleep per diem.
How many cuts may be taken in English 10.
When school closes.
Just how long one can sleep and still get down to breakfast.
Baird.

□ □ S □ □



“GRATE” DREAMS

THE DANSANT is the LATEST contribution from METROPOLITAN life to TWIN city societers. A THE DANSANT was invented BY CAFE owners to scour WAFFLES and PRUNE JUICE from FLOORS. In regular cities REGULAR DRINKS, such as CLARET LEMONADE, and G. A. HIGHBALL, and S. G. FIZZ, are HABITUES. But inasmuch as CHAMPAIGN is EXTRA DRY the INMATE HOTEL serves BRYAN COCKTAILS and other PEACEFUL and HARMLESS THROAT WASHES. The hours are TWO to FIVE, so that the SALES MANAGERS and theatrical PEOPLE, and others who can AFFORD TO LIVE in a ROBBER'S CAVE won't be disturbed by CAROUSALS of such ARISTOCRATS as the son of the AURORA CHIEF of POLICE, the son of JERSEYVILLE'S PROMINENT FARMER, AND OTHERS. But the point which PERPLEXES us is why THE shouldn't be spelled TA, and likewise DANSANT spelled DONG SONG, so that the FOLKS who talk about IT and the folks who read about IT only will UNDERSTAND each other. The SAFEST WAY to invite a PERSON to a T. D. is to WRITE. Don't trust to SPEECH. Speak nothing but FRENCH at a T. D. If PARLEZ VOUS and JAP-A-LAC COMPRISE your French VOCABULARY you are IN DUTCH Himmel! Owie!

A.A.D.

Don't Fail To See---

L. L. SILL, Hamilton Arcade

For Baldwin Pianos, Senora Phonographs. Full Line of Popular and Standard Music. Also Full Line of Latest Music Rolls.

OWED TO AN UKELELE

I am aggravated daily by my neighbor's ukelele,
As he perpetrates those Oceanic tunes,
For I'm sick of slushy strainlets praising Polynesian jane-lets,

And maidens in the land of the monsoons;
For there's no response in me for the "Beach at Waikiki,"
Though every day he sings about its charms,
And that ukelele strumming which accompanies his humming

Convinces me that I should do him harm.
I wish that he would go 'way with his stale "Aloha Oe,"
Which I hear so often I can almost quote it,
And I find no rabid joy in that classic, "Hicky Hoi,"
But I'd like to meet the lunatic who wrote it.
O, what is there that's pretty in a fool Hawaiian ditty.
With tuneless cat-gut whinings, weird and waily,
And what is the excuse for the cannibal abuse
Which my neighbor gives me with his ukelele?

☐ ☐ S ☐ ☐

HOT AIR

Dick: I caught cold in class today; the air was drafty and cold.

Richard: That must have been when the Prof wasn't talking.

☐ ☐ S ☐ ☐



Mabel: "I've been reading one of Dicken's books."

Belle: "And what is it about?"

Mabel: "I haven't found out yet, dear, he hates dread-fully to tell."



Madame: "Mignon, there's a frightful draught coming through here."

Mignon: "From where does eet come, Madame?"

Madame: "Indeed, I do not know."

Mignon: "But I do know where eet's going."

☐ ☐ S ☐ ☐

LET THERE BE LIGHT

I have heard the tales of shadow skirts
That flap in the morning breeze,
I have seen and read of X Ray gowns.
I have glimpsed the show girls' knees.

If you desire enlightenment
On the powers of feminine attire.
Just glimpse a maid at even time
As she stands before the fire.

☐ ☐ S ☐ ☐

SAW LOTS OF HER FORMERLY

She: That Miss Chic, who wears such scandalously low gowns, has tonsillitis.

He: Indeed! That's the reason one doesn't see much of her lately.

☐ ☐ S ☐ ☐

GRAMMAR

Soph—Where are you from?

Frosh—I'm from Providence.

Sopr: Oh, are you?

Frosh: No—R. I.

Dance Dates

COLLEGE	GRIDIRON	ORANGE & BLUE	CRYSTAL	VARSITY
January 29	January 15	March 18	January 22	February 19
March 4	February 26		February 12	March 11
April 8	March 26	April 29	April 15	May 12
May 12	May 6	May 19	June 8	ONYX
May 12				May 12

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Company Comes Here Direct From a Run of 22 Weeks at South Bend, Ind.

Two Plays Each Week. Change of Plays Every Monday Night and Thursday Matinee

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Bargain Prices - Nights 10-20-30 a few at 50c, Matinee Tue., Thurs. and Sat. at 10 and 20c

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- ¶ We make our candies, fresh daily from the best materials obtainable.
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- ¶ Our prices are always reasonable—no overcharges.
- ¶ Eat good pure home made candies, and a doctor's call is unnecessary.

D. E. Harris

"The Confectioner"

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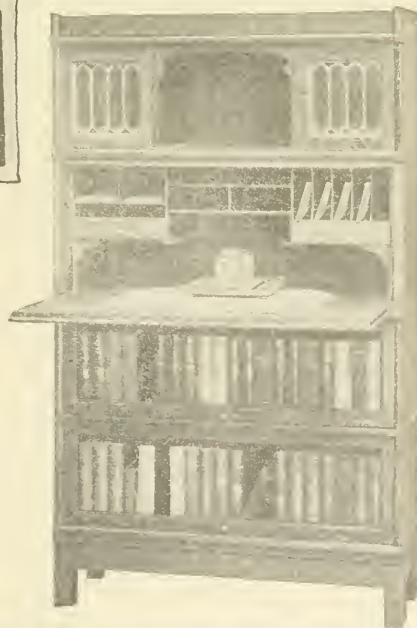
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506 EAST GREEN

Hot Soup, Chili 10c

Hot Cocoa 5c

Hot Coffee 5c

Sandwiches of all kinds 5c

(If you buy it of T. H. Craig you know it is right)

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We do our own lens grinding in our shop and can replace broken lenses in very short time; almost while you wait. One to 2 hours time. If you need glasses we can fit you.

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EVERYTHING NEW

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614 EAST GREEN STREET, CHAMPAIGN
AUTO PHONE 2265

NOTHING ELSE BUT QUALITY

and perfect satisfaction has given our "Modern" Confections a wide distribution in the Twin Cities.

The White & Gold Confectionery

Where Students' Patronage is Appreciated.

106 West Main Street
Urbana, Illinois

A January Dialogue

First Rah Rah—Who is the greatest philanthropist?

Second Rah Rah—I'll bite.

First Rah Rah—Nobody but Old Zom. He is selling sweaters and overcoats at such reduced prices that I was able to invest and have cigaret and pool money left.

Roger Zombro

Green Street.

Yankee Stude: "What do you think of our girls? How do they compare with those of Japan?"

Jap Stude (glancing about at the evening gowns): "Well, really, I can't tell. We never see half as much of our ladies." —Jack o' lantern.

□ □ S □ □

Repartee.

Mr. Dudds: "Why do you always stand before the mirror while dressing?"

Mrs. Dudds: "To see what is going on, of course."—Puck.

Patronize

O. E. SHOBE & CO.

The Transfer and Livery People.
Baggage Line in connection.

We cater to Students.

Opposite Fire Department.

URBANA

White Vests and Tango Shirts Should be Dry Cleaned

We Know How On Short Notice

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Why Ask Our Support
Unless You Mean It
When You Say

Siren Advertising Pays

Show us—One per cent of 6,000 students **would** more than fill our dining room if we had them for 6 meals a week, and we would be **Happy Beyond Words** if we got 50 per cent of that amount weekly.

Come on boys—"Actions speak louder than words."
Music every night and twice Sunday. Meals 75c.

HOTEL BEARDSLEY

"Did you take in the Fair this summer?"
"Well—not exactly; but one of them took me in."—Princeton Tiger.

□ □ S □ □

Fooled.

"Have a heart, will you?" whined the fellow.

"Sorry, but I haven't" said the girl—and they lost the trick
—Michigan Gargoyle.



The High School Annual, A Business Proposition

EVERY progressive high school now gets out a high school annual. Can your school afford to be classed with those that don't? A good live annual will typify an aggressive school spirit better than anything else you can do. It will give every student, no matter how modest, an opportunity to contribute something to his school's history. The planning of it will furnish training in systematic and business dealings with the business world. It will create a good school spirit, and add to the teacher's success.

IT IS just as easy to get out a good high school annual as a poor one. The cost of the paper and ink, and all the labor put into it, is the same in either case. The best annuals are those that are filled with good pictures. There's a difference in half-tones, the same as in shoes or any other manufactured product. Our Service Department will help you plan a book that will be distinctive. Tell us the size of your school, the number in each class, about your organizations, etc., and let us submit an outlined plan.

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3 DAYS OPENING **THURS., MAT. JANUARY 20**

William B. Friedlander [Incorporated] producer of "The Night Clerk" and "The Four Husbands" offers

The Musical Comedy **"TICKETS PLEASE"**

WITH **BILLY KENT**

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AND DANCE

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Exquisite Dancing Frocks

*Beautiful Models for Dancing and Social
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... Low Prices ...*



¶ We are showing a number of very clever models, suitable for both woman and misses. The materials are delightfully pretty and the colors are those delicate tones required for dancing and other parties.

Come and see them, their exclusiveness and low prices will prove a very pleasant surprise. Prices range from

**\$7.50, \$10.95, \$12.50
to \$55.00**

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Victor Records FOR Christmas Gifts



**Leslie's
Drug Store**

Arbana

... The ...

P A R K



... Home of ...

**Paramount
Pictures**

She: "Why do college professors wear their hats on the front of their heads?"
because they want to protect their He: "Well you see, it's highbrows."—Jester.

□ □ S □ □

"What's the technical name for snoring?"

"I bite."

"Sheet music."—Tiger

After - Theatre - Lunches

¶ We are specializing in a "Quick Service," after theatre luncheon.

Mead's

THE POST-ORPH MEETING PLACE

"Perfection in confection



"Meet me at the Co-op Corner"



Back in 1901, the first commercial enterprise to be established near the Campus, was started by the Cunningham Brothers.

That business occupied one room in a frame building which stood on the present Co-op corner. It was then that the expression, "Meet me at the Co-op Corner," which you so often hear today originated.

The development of that business may be seen in the Co-op of today. For fourteen years The Co-op has been the supreme mercantile institution at ILLINOIS, and furthermore it has reached an enviable position in ranking today as

"The Leading College Store in the West"

Service, consistent and courteous has been the foundation for our rapid and continuous growth. That Service is still our daily effort.

During the past fourteen years we have pleased thousands of students, and ***Now*** we are going to please ***You!***

THE CO-OP

Constant Growth Signifies Constant Service

*The year's still young, friend neighbor ;
It's leap year once ag'in—
That gives an extra day for us
To smoke good VELVET in.*

*May the wrinkles '16 bring you
Be the sort smiles leave behind,
An' the only clouds above you
Be the fragrant VELVET kind.*

Velvet Joe

366 Days of Perfect Pipe Pleasure

That is what the VELVET smoker
has *already* promised himself this year.

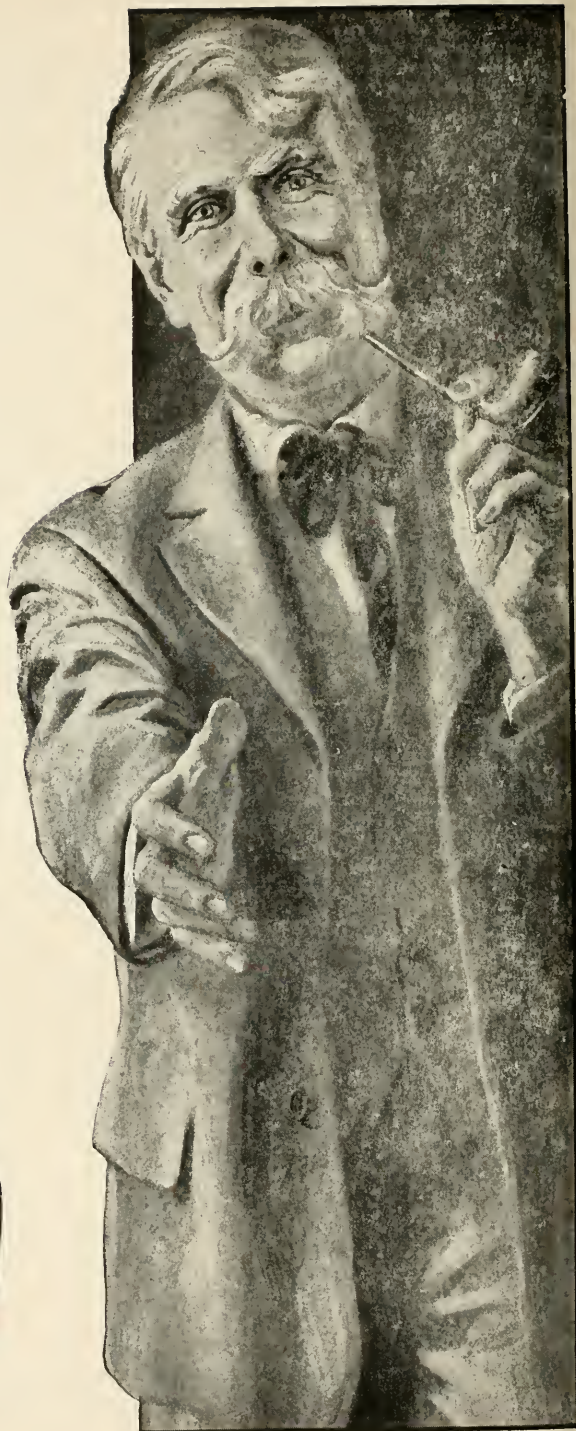
Are *you* one of the lucky brotherhood
that has smiled allegiance to the age-
mellowed tobacco called VELVET?

Is your pipe a *sure* defence against dull care or
are you still a restless searcher for the tobacco
whose mildness is equalled only by its fragrance and
its flavor?

Remember VELVET isn't a name only. It is
a *description* of the aged-in-the-wood smoothness
that the choicest of mild Kentucky Burley tobacco
gets from two years' mellowing.

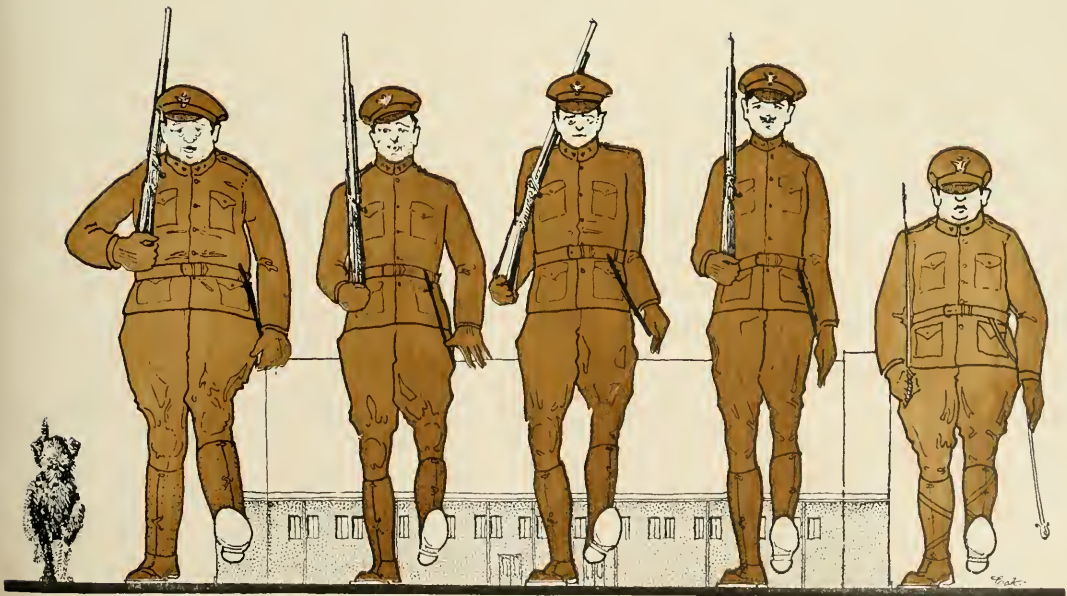
10c Tins
5c Metal-lined Bags
One Pound Glass Humidors

Liggett & Myers Tobacco Co.



MILITARY NUMBER

THE SIREN



¶ He Was Right.



¶ One of our customers recently said, "I suppose you intend to put in a stock of college jewelry, greeting cards and those different lines which you had at the other store."

¶ We are now prepared to serve you in the following lines:

College Jewelry
Greeting Cards
Everything Athletic
Kodak Supplies

Toilet Accessories
Magazines
Illinois Song Books
And many other lines.

THE CO-OP

It will pay you to walk around the corner

The ILLINOIS THEATRE

Wednesday and Thursday, February 23 & 24

Lyman H. Howe's Travelogue

Yellowstone National Park. A trip in an
aeroplane above the clouds and 20
other big features.

Prices:--25, 35 & 50c; Seats on sale now

Illinois Theatre
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"Twin Beds"

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Prices: 50c ,75c, \$1.00, \$1.50 SEATS ON
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Cupid has found in the *Autographic Kodak* something that beats the time-honored bow and arrows. A *Snap Shot* makes a *Sure Shot* when he writes it on the film *At the Time*.

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to order. Let us know in advance the kind and style of a cake you want and you can safely rely on getting it on time baked to perfection and ornamented just as you directed even to the number of candles if it is for a birthday. Any birthdays or weddings at your house soon?

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Mr. Frontseat—Will I have time to go out and get a drink, usher?

Usher (between acts)—It won't stay down but a minute, sir.

Frontseat (sharply)—That's my business.—Bos. o. Transcript.

□ □ S □ □

"They say disease in the British trenches is terrible?"
"Nothing but tommyrot, old fellow."—Purple Bow.

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STRAUCH'S

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Your steady cigarette must suit your own *taste*, of course.

Fatimas may or may not do that—you can't tell until you try them.

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THE TURKISH BLEND

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TWO TESTS FOR ANY CIGARETTE

The taste of the cigarette—according to a leading tobacco journal—is up to the smoker. But there are other qualities that you should look for in the cigarette that you are going to stick to for your steady smoke. Here are a couple of tests that may help the average smoker to choose more wisely between different kinds of cigarettes.

The first test is for coolness, which means more comfort to the throat and tongue. Light any cigarette. Draw in a cloud of smoke—a small, ordinary puff is not sufficient to make this test. Hold it in your mouth for a few seconds. Let it "float" around against your tongue and throat. Now blow out the smoke.

If the cigarette contains a high grade of mild tobacco leaves, combined in just the right proportion, it will always feel cool and smooth both to your throat and to your tongue.

On the other hand, if the proportions

are not right and if the cigarette contains inferior grades of tobacco or hidden strands of rank, oily leaf, you will feel a nipping sting at the tip of your tongue or that "sandpaper tickle" in your throat.

Test number two—How do you feel after smoking all day?

If the tobaccos in the cigarette include a correct proportion of mild grades—and if all of the various grades have been properly mellowed by age—and if they have been so blended as to bring out the best qualities and to neutralize any unpleasant qualities in each of the different types of tobaccos, you will be able to smoke practically whenever you feel like it through the day without feeling any effect from it.

But with another cigarette in which the tobaccos are of the highest grade, you will find along towards the end of the day that you are likely to have that feeling of having "smoked too much."

20 for 15¢

Fatima was the only cigarette awarded the GRAND PRIZE, the highest award given to any cigarette at the Panama-Pacific International Exposition.

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Cigarette*

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EVERY MONDAY AND FRIDAY

Coming Wednesday, March 8th

THEDA BARA

.... In

"Destruction"

Kate—Have you ever bowled?

Duplicate—No, I always was rather timid.—Awgwan.

□ □ S □ □

Love me, hon?

N—a—w.

Want my coat, hon?

Naw.

Let's go to the movies.—Froth.



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In all its branches—the fitting of lenses to your eyes by a registered Optometrist—the matching and grinding of your broken lenses done on short notice. See the "Everlockt" mounting. No screws, no holes, no wabby lenses.

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Abraham Lincoln said often to his friends:
"I never went to school much. It was al-
ways 'by littles and by littles,' all told not
so much as a year altogether."

Your play time may be limited, but if you
play billiards 'by littles and by littles' you
will find your mind rested, your eye bright-
ened, your interest in study a bit keener
after the game.

ARCADE BILLIARD PARLOR

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"Some" Sundaes worth trying

"HOT BITTER SWEET"
HOT BUTTER SCOTCH
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THE ALAMO



THE HOME OF GOOD THINGS
TO EAT

OPEN ALL THE TIME

Meal Tickets
\$5.00 for \$4.50

I. D. STEUART

BRADLEY ARCADE

SUCCESS



The man who is successful knows the value of
good tailoring; the man who desires success will
learn its value; the man who cares nothing for
success doesn't exist.



Order Anderson Clothes and Be Successful

"Marshall"

Bradley Arcade

Opp. Library

'Slike this with me, y'see, that cherry tree incident might be true and then again it mightn't—there's just one it'll ol' test that I'd put to George to see whether or not he could spring a fib. What is it? I'd get him in a game with Jess—have the phone ring—and watch how many George chalked up on the counter string in the meantime! That's bokoo test, eh' Slim?

LESEURE'S SMOKE HAVEN

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Gold Silver Cut Glass Clocks China
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TRIANGLE PLAYS

Quality Difference Defined

SOME things are best left to the imagination of the people, and about others they need be told. It is time to draw a sharp line of demarcation between picture plays and TRIANGLE PLAYS. No one who has any knowledge of the motion picture art can long suffer illusion as to the standing of D. W. GRIFFITH, MACK SENNETT and THOMAS H. INCE. These men do not merely produce motion pictures; THEY PRODUCE A SPECIALIZED PRODUCT.

Pictures are shown for ten cents, but there is a wide difference between pictures at ten cents and TRIANGLE PLAYS produced under the conditions existing in the Fine

Arts, Keystone and Kay-Bee studios where Messrs. Griffith, Sennett and Ince hold forth.

To charge that pictures can only be pictures, it may be returned that actors can only be actors, yet one actor is worth \$30 a week, and another is worth \$3,000.

TRIANGLE PRODUCTS are not just motion pictures; they are more than that. They are truly plays, and they are worthy of being named in the same breath and column with any dramatic effort.

Discriminating people will see TRIANGLE PLAYS and see the quality difference.

COLONIAL THEATRE

Poor fellows that die in battle,
 We say, and sympathize.
 But death is no great hardship.
 A man is shot, and dies.
 But woman must live on,
 And each day, with its dawn,
 Brings anguish to the women's souls,
 For the loved ones that have gone.
 Husbands, sons, and brothers,
 Friends and Sweethearts, too,
 In the long drear years to follow,
 What will these women do?
 The things most dear in life for them,
 Are past, are gone, are perished,
 The ones they loved are cold in death,
 The men these women cherished.
 For men we should not grieve,
 They die, and know no more,
 But the lonely, heart-broken women,
 Know the depths of the sorrows of war.





He: "I was where the bullets were thickest."

She: "How brave, and what did you do?"

He: "I handed out the ammunition."

□ □ S □ □

MOTHER GOOSE COLUMN

Tom, Tom, the grocer's son,
Bought himself a squirrel gun.
He left the store
And went to war;
Now he's a hero forevermore.

There was an old woman who lived in Frankfurt,
Who had more children than she could support;
So when they grew up she sent them to war,
And now she won't worry at all, any more.

Sing a song of shrapnel, a pocket full of shot,
Four and twenty peace doves, boiling in a pot.
When the pot is opened the doves will all be dead,
And 'twill be a toothsome dish to serve to Colonel Ted

Old King Cole was a merry old soul, and a very old soul
was he,
For he had no thought of armament, of guns or cavalry;
He had no grudge against the world, and held no man ill
will—
Far diff'rent he from Nick the Czar, King George, or
Kaiser Bill.

THE SECRETARY OF THE NAVY ON PREPAREDNESS

Daniels stood in the lion's lair
With quaking knees and bristling hair.
The lion said, "If you'd prepared
Perhaps you wouldn't be so scared."
How typical these words of Dan's
"Pray give me time to make some plans!
"Why, really, I am quite surprised—
"This trouble wasn't advertised."

□ □ S □ □

POOR GIRL

Sales Manager: "That man Greening will be our best
man before June."

Stenographer: "Oh—oh, sir."

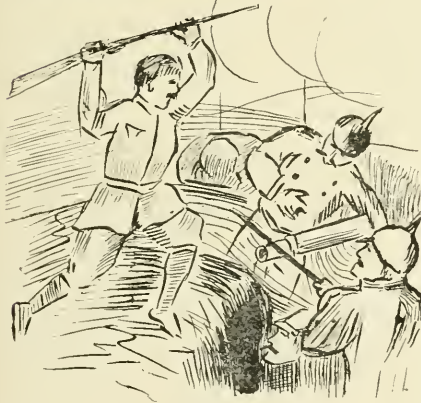
□ □ S □ □

THINGS TO BE THANKFUL FOR

College life is mostly pleasure (though we never
tell the folks)
And things we call abuses here are really only
jokes.
Just stop and scan the items that make up your
grievance bill,
And perhaps the biggest one of all is military
drill.
I often sit in comfort in my place before the gate
And I sometimes start to thinking of the other
fellow's fate.
And I think of those poor devils, in the trenches
over there,
While I am warm and cozy in my little easy chair
While they are standing ankle deep in snow and
mud and mire
I'm toasting my own pedals before a blazing fire,
And while they're dodging bullets and other
things that kill
The only thing I'm dodging is last month's laun-
dry bill.
They live on tea and hard tack, with soup on
holidays.
And I can eat where'er I please, as long as fa-
ther pays.
They stay out unprotected while raging blizzard
roars
And I am warmly sheltered, all safe and sound
indoors.
They have no recreation unless it's dodging shells
And I have shows and dances, and dates with
campus belles.
For months they wear their uniforms without a
change, they say,
And I can have a spotless shirt for every sin-
gle day.
Where'er I sit in luxury and still bemoan my lot
A vision comes before me of those fellows dodg-
ing shot
And it makes me feel so small and mean that I
can hardly bear
To think of those poor devils in the trenches
over there.



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ARMS



IN ARMS
AND THEN



IN
ARMS





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EWSPAPERS, magazines, and editorials the country over have awakened to the necessity for military preparedness. It is to be hoped that that realization will be permanent, and not be forgotten when the present war is over, and peace is again restored. Perhaps the greatest lesson which we can learn from that war is that untrained, unorganized troops, no matter how good their personnel, nor how great their courage, are absolutely ineffective in modern warfare. The nations with the well trained troops, and large numbers of highly trained officers, are the nations whose forces have been successful, even against superior forces. And yet the United States has but a handful of trained soldiers, and barely sufficient officers for even that pitifully small army. How could this country ever hope to wage a successful war, or resist invasion? There is little doubt that the volunteers would run into the millions, but under present conditions it would be absolutely impossible to begin to train that force effectively. It should be evident to even the most conservative that it is imperative that this country should have a large body of men among its citizenry who have had a technical military training, and who in case of war could be called by the nation to officer and drill the men who would compose our armies.



What method would be as satisfactory, or secure as high grade men as a four year system of State University military training? It is presumably the most capable men, on a great average, who are educated in our colleges and universities. The fathers of these men have attained more than average success, or they would not be in a position to give their sons a university education. It is only reasonable to assume that those sons, as a whole, have inherited the capabilities of their fathers. It then follows that the men in our universities and colleges, as a class, are the best fitted of all our population for the military training which would give this country the officers to command and drill her armies in case of war.

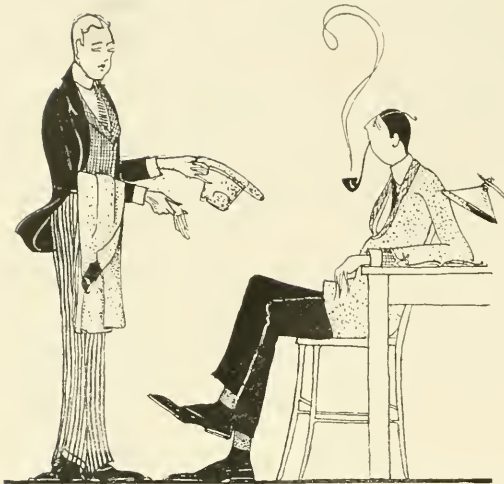
Likewise no method would be as inexpensive to the state and nation as the State University four year military training. The men are already in attendance at those Universities. The military training would comprise part of their courses of education, and could be given to them without handicapping their other general or professional education. These men, in part, have mathematical and scientific knowledge which would be essential in a highly trained officer. Moreover, these men owe the state more than other men, for it is in great measure at the expense of the state that they are being educated. Our nation must have trained officers, large numbers of them, and if she looks to our State Universities for them, she will secure them at the least expense, secure men who already owe the state and society a debt and secure men, of all her men, who are best fitted by virtue of mentality and heredity to be her officers.

□ □ S □ □



"DIDN'T raise my boy to be a soldier," was the title of a song once popular with some of us. Theodore Roosevelt in criticising the piece said that he presumed that before long someone would write a song called "I didn't raise my girl to be a mother." Perhaps the force of that statement would be lost to many people. But the more one thinks of it the less overdrawn, and the more forceful the remark becomes. It would indeed be a cowardly race of mothers who would shrink from seeing their sons go to war, were it a war of defence, a war for the protection of the nation. Obviously no mother raises her son with the sole purpose that he may be killed in battle. Yet if she raises a son, she raises a man, and as motherhood is woman's gift to men, so it is as clearly man's place to protect, and fight if necessary, for those weaker than himself.

And most of us look at "war," at military, as a thing to be hated, as a tedious affair that spoils our afternoons. And so it is from the standpoint of ease and indolence. Responsibility rests lightly upon most of us. An education is ours, leisure is ours, and others pay the bills. Too ready are we to look upon responsibilities as things to be dodged, avoided that we may enjoy ourselves the more. And so it is with military drill. Most of us do not realize that it is a responsibility, one of our greatest responsibilities. War has never threatened us, in our uneventful daily lives. No glaring headlines tell of invasion, no call for volunteers. And so we drift along, unmindful of the fact that some day those headlines will be realities. So if we look at military with the uninterested eyes of men who prefer the movies or the poolroom it is because we haven't grown as yet to the state of maturity when realization comes that manhood brings with it manhood's responsibilities.



"Sorry I can't stay, don't you know, but I've a very pressing engagement."



? ? ?

□ □ S □ □

INTERVIEWS WITH GREAT MEN

5. Dix Harwood

Both Dix and we being on the *Siren* staff, we are naturally good friends. This interview occurred one evening when Dix came to our room for the loan of a Poly Sigh book.

"Hello, good-for-nothing! said we.

"Hello," said Dix. "Got that book?"

"How y' feelin', Dix?" (said we.)

"Rotten. Had a punk night's sleep. Dog-gone these sagging beds!" (responded Dix.)

"Y' ain't got nothing on us," (said we, bitterly.) "You can't get used to a sagging bed; but what's a tall fellow going to do these cold nights when the covers are too short and he would rather sit up than curl up lying down?"

"Say!" (exclaimed Dix with a sympathetic, illuminated expression.) "I'm that way, too. I never can curl up when I sleep. I have to stretch my legs. I feel strained when my knees are bent."

"It's like a nightmare," (we replied, and we felt a tenderness for Dix that we had never experienced before.) "If we stretch, our toes stick out and our feet freeze and we can't sleep. If we curl up we suffer and can't sleep."

"Why don't you wind your bathrobe around your feet?"* (see note below)

"By jinks, that's peach of an idea.... Here's the book. Where y' livin' now? Got a nice room?" 1 (see note below)

"Pretty nice. You've got a pretty good place here. Wish I could arrange a light over the mirror."*

"Yes, but we haven't a cuspidor." 1

"That's right, too. Well, so long. I've got the night job on that dam *Illini*."*

"So long, Dix."*

Note—* said Dix. 1 said we.

□ □ S □ □

OR GAS

First Manufacturer: "Your factory is very well equipped, but you can't hold a candle to the stuff I turn out."

Second Manufacturer: "And what do you manufacture?"

First Manufacturer: "Gunpowder."

□ □ S □ □

HAD TOO MUCH

Bachelor: "You should be very happy. You have everything in the world you could want, haven't you?"

Married Man: "Yes, but I've something also that I don't want."

□ □ S □ □

UNNECESSARY

Major (passing thru a gate guarded by sentry): "Well—, why don't you ask me the countersign?"

Sentry: "I don't have to, boss, the sergeant told it to me already."

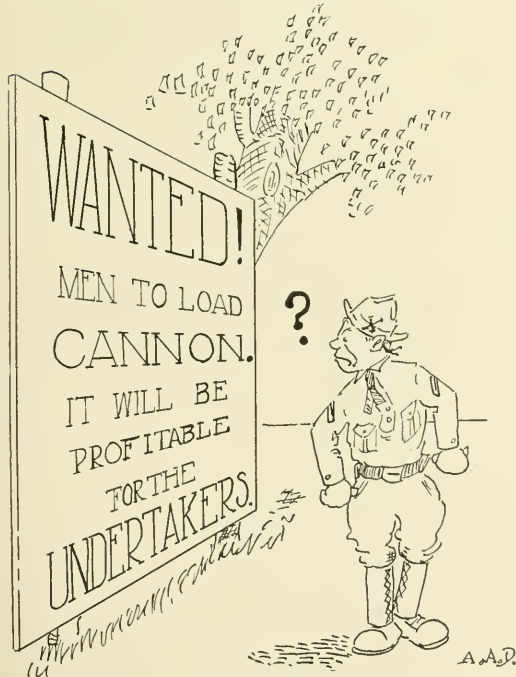


COMMISSARY

The soldiers in the army
Before the ranks went dry
Used to tell us wondrous tales
Of the Army Canteen.
But somehow we feel
That it never had much,
If anything
On the Hamburger Wagon,
The ice cream cone wagon,
By the Armory door.

In the winter time when
We were cold and blue
With the idea of two hours' drill.
And in the summer when
We were hot and
Sore at the world.
And in the spring and fall
When our feet were wet and
Our noses cold. What
Cheered us up,
But the hot dog wagon
The hamburger wagon,
The ice cream cone wagon,
By the Armory door.

□ □ S □ □



Violet: "Is Hennessey a drunkard?"
Rose: "The worst in our church."

□ □ S □ □

SOME THINGS THAT SHERMAN FORGOT

A guy named Sherman made a certain phrase regarding war,

Which phrase is now an element of U. S. history lore.
It's quoted by the authors and it's quoted by the press,
And the fact that it's profanity, has stopped it none the less.
We hear it from the pulpit and we hear it from the stage;
As an excuse for swearing it now is quite the rage.
What Sherman said regarding war is truthful, apt as not,
But think about the multitude of things that he forgot!

Suppose you sent your suit to Souder's just before a dance,
And after eight, discovered that the'd failed to bring the pants;

Suppose you asked the lady for just an Orpheum date,
And then found out that tickets cost six times the normal rate;

Suppose you were returning from a joyful Danville tour,
And got a summons from the Dean to call at two for sure;
Suppose some co-ed dancing dream gave you a "formal" bid,

For the night you had a movie date with some unheard of kid;

Suppose the roast collector of the coming Illio
Purloined those sacred tokens of the sweetest girl you know;

Suppose your German teacher should flunk you, in her wrath,

And keep you from competing upon the cinder path;
Suppose you drew some currency to buy a new dress suit,
And then let burglars add your hard earned money to their loot;

Suppose, while you were pressing on her lips that last farewell,

The chaperone, returning late, forgot to ring the bell.
And there are many other things—I reckon there are scores—

That seem to me as hellish as the hellishest of wars.

NO MORE PENSION

O'Brien: "Old Captain Jenks of Gettysburg has lost his pension."

Maloney: "'Sat so. How will the poor fellow get along?"

O'Brien: "He won't. He's dead."

□ □ S □ □
INCOME

Professor's Wife: "I need a new hat, dear."

Professor: "All right. I'll have the students buy some of my text books."

□ □ S □ □
INTRICATE DETAIL

He: "I suppose you understand baseball?"

She: "Oh, yes, all but one thing."

He: "And that?"

She: "What do they use the bats for?"



He: "Do you think the army is a dangerous profession?"

She: "Awful. Why fully a third of the officers die of delirium tremens."



HAVE THEY "SAND" ENOUGH TO WIN.

□ □ S □ □
A TEXT BOOK

Perhaps you've many times desired—
By false pride or ambition fired—
To know the ladies and their ways;
To bask in the effulgent rays
Of their soft, pleasing patronage;
(Or I should say their matronage?)
To be admitted to the bowers
And the secret, fulsome towers
Where they keep, hid under lock,
The subtle lures which cause to flock—
In hordes and droves—the manly sex,
To women's sides; where many necks
And heads have been, at divers times,
Well placed between the block and axe—
Gruesome details, but they're facts.

My purpose now is not to bore you—
And though unasked advice is awful.
I'm sure my actions aren't unlawful.
And so I say to those poor swains,
Who try, with all their little mains
And puny might, t' acquire the gift
Of pleasing women, "Read J. Swift."

In two short lines advice I give,
That you, though jilted, still may live—
If the girls refuse to fall,
Read dear old Johnny Swift—that's all.



MUST BE A NICE FELLOW

Bell: "There's one good thing about Jones."
 Bill: "And that is—"
 Bell: "That he isn't twins."

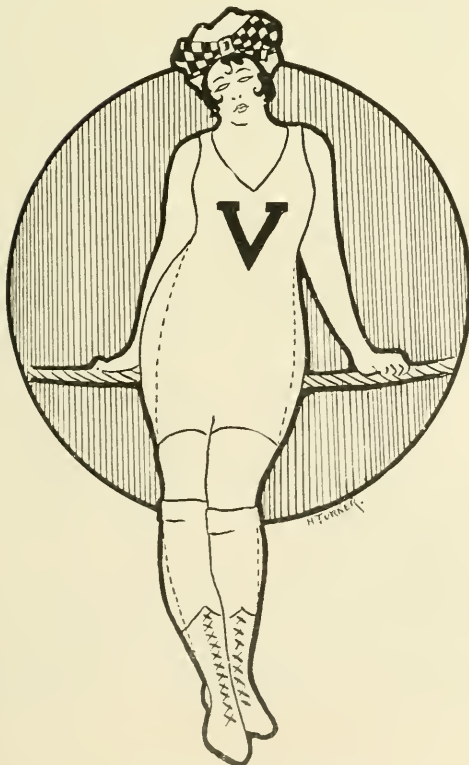
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Attention! Forward, March.
 Our cadets are on parade.
 A date last night, a date tonight,
 And not one of them afraid.

Still the soldier's an unlucky man
 And this is the reason why.
 He's playing cards with Father Time,
 And the pot is always shy.

But there's a soldier's life that's easy
 And it's a life with a thrill and a throb.
 You have no uniform or gun,
 It's just soldiering on the job.

□ □ S □ □



WITHIN THE LINES



She: "May we have the pleasure of your company this evening, colonel?"

Colonel (with dignity): "Madam, I command a regiment."

□ □ S □ □

KWERY KOLYUM

(Conducted by Otto Hno)

Dear Hno: Will you be kind enough to enlighten me somewhat on the question of Preparedness? I have followed it closely, and do not know whether it is a new breakfast food or a new dance.

P. O. STEI.

Yes, we will, and others of ye take notice. The Preparedness question has usurped the space reserved for woman's rights, the high cost of malted milks in China, the opening of the Dardanelles and the closing of Brannigan's place. It has engrossed the pages of the newspapers and the sages of congress. The one extreme is championed by Wilson's Jester Bryan and the other by Cuspidor Roosevelt. The first would have peace at any price; the second would have peace only at a bargain. The first would have the grape juice policy tone up the country; the second would have tobacco juice for a tonic, such as the German use, (but the German nation is now no tonic). The latest development is the resignation of Little Garrison, saying to Papa Wilson, "If I can't have my new gun I'm going over across the street and live with Charlie Schwab." This explains the question fully. Expound to thy brethren.



"IMPORTING" M





Olive: "Why do you think he receives many letters from her?"

Bernice: "When he opened that letter just now he knew just where to look for the second page."

□ □ S □ □

WAR TIME

So often in an afternoon, when I am feeling bum,
I like to sit before the fire and play a game of "rum,"
But when I find a deck of cards and get a gang to play
I stay for just about two hands, and then I break away
—Military.

Sometimes I get a feeling, on a useless winter day,
That I might go down to the Orph and see the matinee,
So I telephone the manager for seats where I can see,
An then an awful obstacle bobs up in front of me
—Military.

I like to take my pipe and find a comfortable nook,
Where I can read the "Cosmo" or some other standard book
But when I reach an interesting climax in the tale
I have to knock the ashes out and don the coat of mail
—Military.

And when the only girl who cares comes down for a big
dance
I like to stick around a bit, while I have got the chance.
A few hours in her presence means so much to me, you
know
But I just get nicely started, and then I have to go
—Military.

And thus it goes, throughout the year, whenever I want fun
I have to forfeit all my plans and go to tote the gun;
And when I see, through the mirage, a streak of luck in
sight
That same old jinx must reappear, my hopes to dynamite
—Military.

□ □ S □ □

WHEN THE MAJOR FELL

Awaiting alike the great parade
The maid and major stood
She was winsome and much arrayed
He looked as only majors could.

"Pass in Review," the colonels called,
The captains took up the cry,
The major prepared to doff his hat
To his soldiers marching by.

But the maiden smiled and caught his eye
He hears not the marching feet
For his mind is lost to maiden fair
On the other side of the street.

The companies passed the major's stand,
The cadets glimpsed the sight.
Orders were given to do "Eyes Left"
But the soldiers did "Eyes Right."

'Twas an awful breach of discipline
To treat the old boy that way
But somehow the major never knew
The breach that was made that day.

□ □ S □ □



THE SPY



Naval Officer: "That torpedo boat out there is fast in the mud."

Girl (enthusiastically): "Oh, she must be a whirl-wind in the open water,"

□ □ S □ □

OUR COLEGE PRIMER

5. The Ukuele

No, Albert, that is not a frying pan wrapped up for parcels post delivery. It is a musical instrument.

That is, it is a musical instrument about three or ten thousand miles away—in Honolulu. I don't know exactly what you would call it in a college town.

In a college town it might be called an Ever-Ready Quartette. You see, the so-called students, in their years of adolescence, become involved with an intense desire to sing tenor. When they reach college they have already attained that harmonic altitude where a thrilling appreciation of a good bass rendition is among their accomplishments. From this they soar to even greater heights: they try out for the Student Opera and hang around Lloyd's music counter.

Then—then comes the *Ukulele*. It is only the P. G.'s in conviviality who justly may own an *Ukulele*. There are some undergraduates who do not realize the fearful sensitiveness of the Uk—how easily it may be misused; and the dire consequences attendant upon its misuse—and they buy it. These are the ones who are kicked out of College Hall for making too much noise.

The Uk is a beautiful thing; it makes one independent of mandolins, drums, cornets, tenors and everything like that. But, like all beautiful things, in order to master the art of playing it, sacrifices must be made. You must spend every second of your time with it. You cannot afford to idle away a second in study.

Even when you think you have gone through it all—that you have suffered and laughed, bled and triumphed, drudged and accomplished with your Uk; and when you think you may begin to ease up and rest a bit on your laurels, you will find out that Shifty Siemens has learned a new one.

Then you will have to hie you thence and go through the whole process of assimilation. You will have to tell him about that one you picked up in Los Angeles last summer about The Girl With the Little Green Sash, Tra La. In exchange for which, he will give you the new one that goes:

"In April he feeds on buttermilk pie—

In May on canary birds' tails," etc.

And you will have to listen and watch with all your might, so that you can get that minor he shoots in on the fourth line.

The Ukulele costs from \$4.50 up, Albert, but that isn't what you should consider. It isn't the initial cost that counts—it's the cost of upkeep.

□ □ S □ □

THRIFT

Searg: "I hear the colonel's dress suit coat tails were shot away by a cannon ball, as he was going home from the reception to the new commander."

Lieut: "Yes, so he wore it as a Tuxedo the next afternoon."

□ □ S □ □

WAY AHEAD

First Father: I hear your son is pursuing his studies in the University.

Second Father: Yes, but I think he's losing ground.



FATIGUE UNIFORM



The Op-e-ra will soon be here, and gosh,
But You and She will go, and everything
Will be so nice—you'll laugh with Steve and sing
With Bart. You'll plank down three for seats, and bing!
Three more for blooms and sweets. You'll hock your ring
And watch and chain to "do it right"—no josh!
The Op-e-ra will soon be here, and gosh,
But You and She will go—and everything!

□ □ S □ □

THE BONEYARD ANTHOLOGY

1. Ada Anderson

I registered in my freshman year in
The cutest little red satin toque and when I was
Pledged I wore a pale blue
Charmeuse bordered with pink
Tassels
And in the spring
It was generally admitted
That my imported
Parisian sport
Coat was
The most fetching thing on the campus
In my sophomore
Year I wore exquisite
Old rose chiffon with spangles to the
Cotillion
My junior year was marked by
The fact that my portrait in a sheer
Gown of white tulle appeared
In the beauty section of
The Illio and I wore burnished
Copper-colored high shoes with
Fur tops two weeks before
Even the Pi Phis had them
As a
Senior I discarded frivolity
And emerged in soft, tender grays
Trimmed in heliotrope or carnation
And beautiful brown-blacks with touches
Here and there of yellow or scarlet
And I only splurged
Once when I arrayed myself in a
Woolen purple street-coat lined
With lavender satin
I am married today to
A millionaire
Who is
Color blind.

S. MILES.

GOTT STRAFE THE COLLAGER

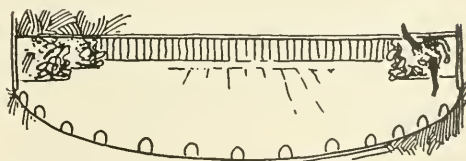
Consider, every living one,
Who grimly strives from dawn to sun;
That thing for which ye madly grind;
What is it, where is it defined?
Is it an earthly goal or gain
For which ye toil and suffer pain?
Is there a promise written forth?
And if there be, what is it worth?

It's certain that no earthly pleasure
Can compensate, in any measure,
For toils and hardships undergone
By these poor souls who dwell upon
Our mundane sphere—this rock formed rind—
Is't here that hope is left behind?

A faith in after-life reward
Is by no means to be deplored;
For, if there be no place called heaven,
What can there be, our hopes to leaven?
What is there that shall strike a balance?
What price our spent, earth-wasted talents?

I feel there is, indeed, a spot
Far, far from here, and there is naught
Can quench my thought that it exists;
'Tis that on which my hope subsists.
And in this misty, far away
And hallowed spot, there may not stay

That thing accursed, the ukelele,
Strumming in manner miscalled gaily.
No collager shall be allowed
To enter, lest he cast a cloud
Of horror o'er the shining face
Of any dweller in that place.
And there may be no ill reciters
Of so-called verses, nasty blighters,
Who throw a quail through all my body
By spouting all the versey shoddy
That e'er was written; "Dan McGrew"
And "Pity Women," nay, pity you,
Who need must, helpless, sit and hear
That awful rot throughout the year.
Ah, yes, indeed, my cherished thought
Is that there may be such a spot,
Where I at least may find surcease
Of horrifying pests like these.





UNPREPAREDNESS

□ □ S □ □

HE COULDN'T MAKE THE TEAM

My pal I'm going to talk about
He sure was full of steam,
When it came to stunts athletic,
But he couldn't make the team.

Just send him on an errand
His eyes with joy would gleam,
But it made no difference how fast he ran,
He couldn't make the team.

And when it came to jumping,
He certainly was the cream,
He could give us all a handicap,
But he couldn't make the team.

We always took him along to swim,
In the lake or in the stream,
He could swim as fast as anyone
But he couldn't make the team.

He loved to play a game of ball
And as a fielder it would seem
He had no equal in the school,
But he couldn't make the team.

He went along on all our trips,
In our machine he was a cog,
But he never, no never, made the team,
Well—because he was our dog.

WAR

Here we see the cocky Freshman
Strutting proudly down the sidewalk
With his shoulders stiffened sharply
And his head held high and haughty
Khaki suit, tan shoes, and puttees
All so snug and tightly fitting
Legs that bow and toes turned outward
Hat on slantwise, all so sporty
Ears protruding ventilators
Hair that curls above the collar
Eyes of green or brown or sky blue
Showing eagerness for fighting
Mouth drawn upward at one corner
In the other hangs Fatima
Burning slow her heart away
Thus he goes to military
Anxious for the drill today.

Here we see the saddened Sophomore
Dragging down the walk so cheerless
With his shoulders sinking slowly
And his head deep bent in misery
Cadet grey his suit seems somber
Lending to his saddened silence
Collar choking—coat fit tightly
Trousers hung like those on dress suits
Cap pulled down and eyes that, glowering
Seem to say that War is—fearful
Mouth drawn downward all so sadly
Only Camels grace the opening
Flaring fitfully away
Thus he goes to military
Swearing that he drills today.

Next the Kicker or Lieutenant
Singing loudly his own praises
Loaded down with tactic knowledge
Showing vanely his importance
Giving orders, shoving, shouting,
Leading platoons in parading
Little straps upon his shoulders
Proudly shown without the asking
Get his suit for one year's service
And the honor of his ranking
Maybe chance to be the captain
If his pull is strong enough
Thus he goes to military
Thinking that it's just the stuff.

Lastly here we see the Captain
Burdened with his Senior study
Kindly dignified and sober
Showing harshness very seldom
Hat that bears him down with trimming
Shoulder straps here showing plainly
Leather puttees round the ankles
Member of the Blade and Scabbard
Here the "Compet" medal
Hanging from its little pin
Thus he goes to military
Trains his company to win.



Sheet Music

All the latest and popular hits will be found at my store. I also handle the Baldwin line of pianos and Sonor phonographs

Hamilton
Arcade

L. L. SILL

Hamilton
Arcade

CYNICAL

High: "Did you go out in the evening in Chicago and see the sights?"

Ball: "Yes, most of them were."

□ □ S □ □
THE ONLY ONE

Heifer: What are you doing now?

Bull: I'm in the Ag school, trying to learn something.

Heifer: Well, you ought to succeed, you have no rivals.

□ □ S □ □

OVERCHARGED

Kid: "Why does the cannon kick, papa?"

Papa: "I guess they charged it too much, sonny."

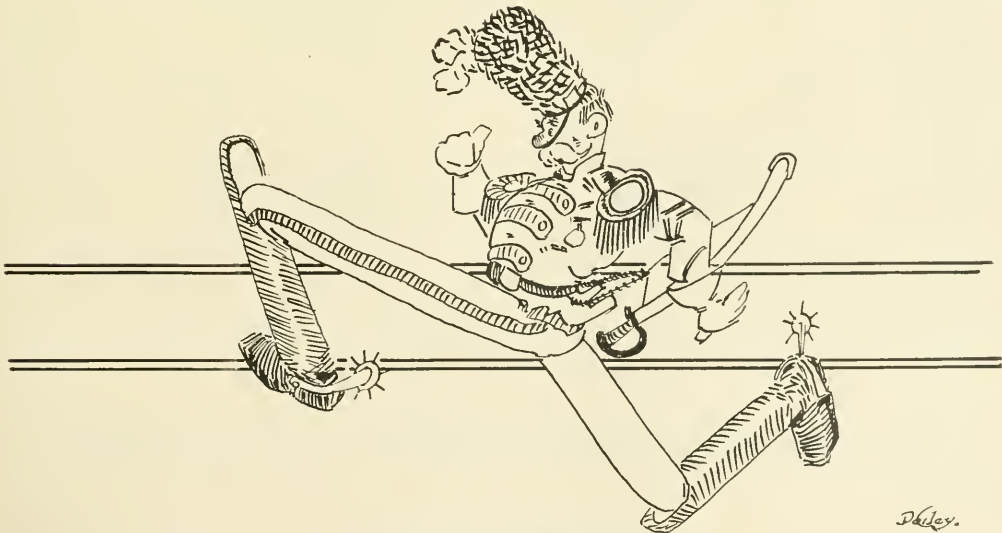
□ □ S □ □

LIGHT TALK

He: "I'm studying how electric light is made."

She: "Why, all I have to do is push the button."

□ □ S □ □



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Daley.

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Presenting the Ultra Novelty Comedy Act

“HIS ALIBI”

**Webber and
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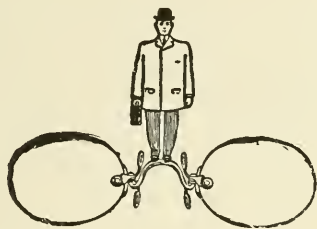
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IT IS just as easy to get out a good high school annual as a poor one. The cost of the paper and ink, and all the labor put into it, is the same in either case. The best annuals are those that are filled with good pictures. There's a difference in half-tones, the same as in shoes or any other manufactured product. Our Service Department will help you plan a book that will be distinctive. Tell us the size of your school, the number in each class, about your organizations, etc., and let us submit an outlined plan.

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April 8				May 12
May 12	March 26	April 29		ONYX
May 12	May 6	May 19	June 8	May 12

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"Made In America," Mar. 1

"John Drew"

"Daddy Long Legs"

"His Majesty Bunker Bean" with Taylor Holmes

Mr. Pecan—"What seems to be the trouble, James?"

James—"One of the cylinders is missing, sir."

Mr. Pecan—"My word! Where do you suppose we lost it?"—Burr.

Whistle—"Why do those players wallow in the mud so much?"

Thistle—"To give the scrub team something to do.—Tiger."

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Custer's

The Best Buttered Pop Corn
and Roasted Peanuts in the Twin Cities

Champaign

Urbana

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Dear Jack—

As the old saying goes, "Variety is the Spice of Life."

I sure had S-O-M-E variety and S-O-M-E good eats today that were immense.

Tasted like Mother's cooking.

You have missed a treat if you have not tried that new up-to-date cafeteria called "Gehrig's." It is in that new Arcade Building, corner Neil and Park street, Champaign. Let's go together and eat there sometimes. As ever,

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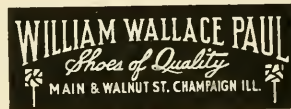
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Hot Soup, Chili 10c

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1st Drummer—"I represent Smith & Co., selling ladies' footwear and hosiery."

2nd Drummer—"I'm selling underwear."

3rd Drummer picking up suitcase—"This is as far as I go, boys."—Jack-o'-Lantern.

□ □ S □ □

Fresh Student—Of course, I should much prefer an A to E.

Prof.—That's strange, that you should prefer a perfect stranger to an old acquaintance.—Medley.

The great downtown
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*Ask anybody.
They'll say,
"Meads, of course."*

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Patronize

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HIGHEST IN QUALITY LOWEST IN PRICE



The "Clubby" Smoke—"Bull" Durham

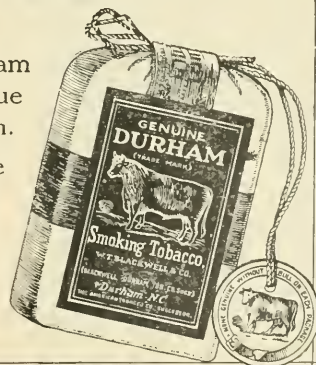
You start something lively when you produce "Bull" Durham in a crowd of live-wires and start "rolling your own". That fresh, mellow-sweet fragrance of "Bull" Durham makes everyone reach for "the makings". A hand-rolled "Bull" Durham cigarette brims over with zest and snap and the sparkle of sprightly spirits.

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THE AMERICAN TOBACCO COMPANY



Notice Beardsley Hotel

COMBINATION CLUB BREAKFASTS

As the demand seems to be growing for a lower priced meal, we have decided to institute on February 1st, combination breakfasts from 25c to 65c, and discontinue our present American Plan breakfast altogether.

BUSINESS MEN'S LUNCHEONS (Week Days)

We shall also on February 1st discontinue our present American Plan Luncheon, and in its place, serve a Business Men's Luncheon at 40c to everyone, be they guest or outsider. This opportunity, we grant, as there seems to be a strong demand both locally and among the traveling public for a cheaper noon day rate.

DINNER (Week Days)

On and after February 1st, we shall abolish the 75c rate altogether, and serve dinner to both room guests and outsiders at 50c each person. We hope this will popularize our evening meal and incidentally it will give our guests an opportunity to entertain their customers at their rate.

This change of plan in the dining room will be put to a test, and if found popular, it will be continued, particularly so, if it pleases a greater number than at the present rate, in the near future we will run a modified a la carte bill, serving practically everything except delicacies, specializing particularly on steaks and chops.

Remember, we have music with our evening meal each night.

SUNDAYS AND HOLIDAYS

Combination breakfasts will be served Sunday morning at the regular hours, but we will substitute our former American Plan Sunday dinner and Sunday evening meal instead of our new week day luncheons and dinners. Inasmuch as the Sunday and holiday meals will be more or less elaborate, the charge will be 75 cents each meal. Both of these meals will be greatly enhanced by music rendered by the Beardsley orchestra.

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All work done with expert workmanship

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Business

Secret

No. 2

We are not magicians, but we never fail to change your countenance from one of (?) to one of satisfaction when we deliver those old clothes cleaned

C-L-E-A-N

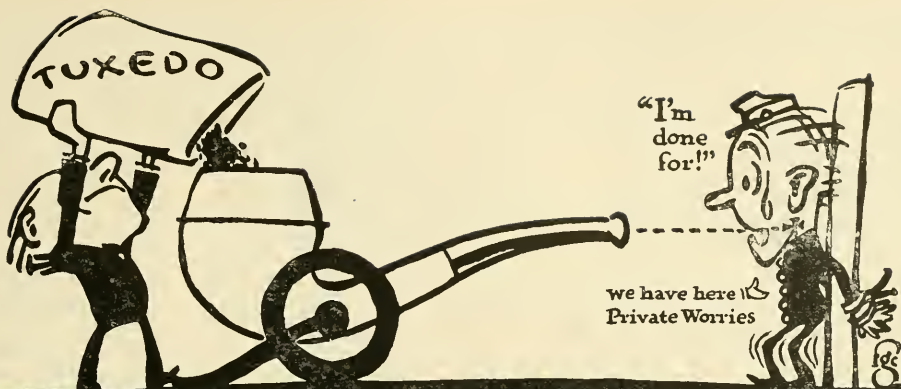
May we clean them
up or dye them over?

L. B. SOUDER

CLEANER

DYER

BOTH PHONES



Load Up

that blessed pipe with good old "Tux" and knock the daylights out of care and woe and trouble and all the rest of that tribe.

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

"Tux" is made of the finest selected Burley—full of gimp and go and get-there liveliness.

But it's a smooth, mellow, fragrant smoke—the "Tuxedo Process," which is often imitated but never equalled, takes away all the bite and parch and leaves it mild, sweet and cool.

Try one tin of "Tux"—you'll find it will comfort, refresh and satisfy you as no other tobacco can.

YOU CAN BUY TUXEDO EVERYWHERE

Convenient, glassine wrapped,
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In Tin Humidors, 40c and 80c

Famous green tin with gold
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Home Made Candies
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For young men, black and tan; Rubber Sole or Hard Sole. Three grades—

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Light Dress Rubbers A Last for Every Shoe

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An improvement that makes possible more comfort than any corset ever before gave.

Priced at \$2 to \$8

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Champaign, Illinois



Pete—"I haven't been to a show for so long that I wouldn't know how to act."

Repete—"What the thunder do you want to act for—wassamatter with the actors?—Awgwan.

□ □ S □ □

Ruth Egge (to awkward dancing partner)—Do you know you resemble a quadruped, Mr.—?

Partner—"How's that?"

R. E.—"You walk on four feet, you know."—Awk.

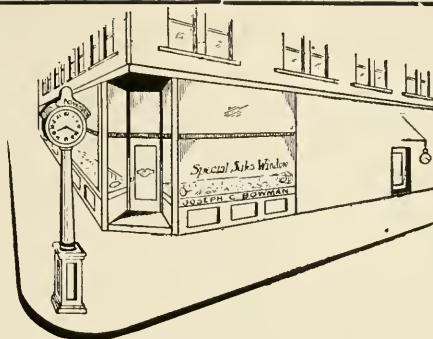


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We are specialists on plumbing and heating repair work. Make us prove it?

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BOTH PHONES



This Is "The Birthday Gift Store"

Who among your friends has a birthday this month?

Can't you picture in your mind how happy he or she would be to receive a birthday gift?

Birthdays are "personal days."

They're even more important gift days than Christmas. Christmas is everybody's day.'

We've kept the price question in mind so that the minute you come in you'll find the very thing for his or her birthday gift.

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Get a beautiful picture of

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Gifts Out of the Ordinary


Solomon In All His Glory

was more or less of a piker, compared to the University man arrayed in Zom's new togs for early spring. Zom's shirts, neckties and hats are harbingers of the happy days to come. Shake off the yoke of winter by inspecting the gladsome array of duds that Zom has selected. They are

Some Duds!


Roger Zombro

Green Street, of course.



When the long day's work is over
Comes the pipe I like the best,
Sayin': "Peace to restless spirits,
Time has come to take yo' rest."
All the daytime hustle-bustle—
Dim an' distant-like it seems
When yo' good-night pipe of VELVET
Is a-wishin' "pleasant dreams."

Velvet Joe.



TRY a pipe of VELVET with your book
or paper tonight. See if *you*, too, can't
find "pleasant dreams" in its fragrance, and peace of mind
in good old Kentucky tobacco burning so slowly and
cool-ly.

See if you can't discover contentment in the smoothness
that is aged into VELVET by its more than two years'
natural maturing "in the wood."

10c Tins
5c Metal-lined Bags
One Pound Glass Humidors

Liggett & Myers Tobacco Co.

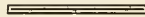
THE SIREN





Baseball--Club--Managers

- ¶ Are you interested in a proposition which will save you money on your spring baseball equipment? If so, you will read this letter carefully and then take advantage of its offer.
- ¶ To begin with, you would not expect an engineer to draw an intelligent set of plans without the necessary drawing instruments, and on the same theory you must not look for good ball playing from your team if its members do not have the equipment which is essential to good ball playing.
- ¶ Think that over and we are sure you will agree with us that the best way to fill up the trophy room is to send well equipped teams upon the field to represent you.
- ¶ Now the plot thickens; we will allow you as the representative of your organization a discount of 15 per cent on all orders of \$20.00 or more when cash is paid at the time of purchase. Does that appeal to you? We think it will.
- ¶ By this arrangement there is nothing to prevent the individual from selecting his own goods, and in addition it gives him the advantage of getting the quantity price.
- ¶ Come in soon and we will talk it over with you.



The Co-Op

Distributors of All Kinds Athletic Supplies

Most men like Fatimas— but maybe *you* won't

Fatimas please so many men that they out-sell any other cigarette costing over 5c.

But it may happen that *your* taste won't fit Fatimas. That's nothing against you. Nor against Fatimas.

But if your taste *does* fit Fatimas, you can feel doubly grateful. For of this you can be sure—Fatimas are *cool* and friendly to the throat and tongue. And they will never leave you "feeling mean" as long as you smoke within the bounds of reason. These tests show you how to prove this.

Because Fatimas are *cool* and because they can be smoked freely and often—they have earned the title, "The Sensible Cigarette."

It simply remains for you to see if their *taste* suits you as well as it is suiting thousands and thousands of other men. Try Fatimas today.

You may find that their taste is *exactly* what you've been looking for in a cigarette.

Liggatt & Myers Tobacco Co.

Fatima was the only cigarette awarded the GRAND PRIZE, the highest award given to any cigarette at the Panama-Pacific International Exposition.

FATIMA

THE TURKISH BLEND

Cigarette

TWO TESTS FOR ANY CIGARETTE

The taste of the cigarette—according to a leading tobacco journal—is up to the smoker. But there are other qualities that you should look for in the cigarette that you are going to stick to for your steady smoke. Here are a couple of tests that may help the average smoker to choose more wisely between different kinds of cigarettes.

The first test is for coolness, which means more comfort to the throat and tongue. Light any cigarette. Draw in a cloud of smoke—a small, ordinary puff is not sufficient to make this test. Hold it in your mouth for a few seconds. Let it "float" around against your tongue and throat. Now blow out the smoke.

If the cigarette contains a high grade of mild tobacco leaves, combined in just the right proportion, it will always feel cool and smooth both to your throat and to your tongue.

On the other hand, if the proportions

are not right and if the cigarette contains inferior grades of tobacco or hidden strands of rank, oily leaf, you will feel a nipping sting at the tip of your tongue or that "sandpaper tickle" in your throat.

Test number two—How do you feel after smoking all day?

If the tobaccos in the cigarette include a correct proportion of mild grades—and if all of the various grades have been properly mellowed by age—and if they have been so blended as to bring out the best qualities and to neutralize any unpleasant qualities in each of the different types of tobaccos, you will be able to smoke practically whenever you feel like it through the day without feeling any effect from it.

But with another cigarette in which the blend is less skillful, even though the tobaccos are of the highest grade, you will find along towards the end of the day that you are likely to have that feeling of having "smoked too much."

20 for 15¢

*A Sensible
Cigarette*

Try these tests on Fatima

JITNEY PLAN DIAMONDS---

On easy payments—come in and let us explain—you pay 10 cents down and that secures for you a diamond of unusual value—just now we are specializing by offering a 14 carat mounted—either Ladies' or Gents' Diamond—for \$25.00—Ten cents down is all required

Wuesteman

Registered Optometrist

Champaign, Illinois

BAKERY—

Reickhoff 3

BARBERS—

G. C. Ehr Gott 30
C. L. Hoover 9
Gaston 34

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EVIDENCE! Swiped From Life

At Last!

Cupid has found in the Autographic Kodak something that beats the time-honored bow and arrows. A Snap Shot makes a Sure Shot when he writes it on the film At the Time.

Kodaks and Photo
Supplies at

LOYDE'S
TWO STORES.

7 Main St. and 606 E Green St.



RIECKHOFF BAKERY

We Bake Wedding Cakes

and ornament them to order. If you have some old family recipe, you can mix the cake yourself and we'll do the baking. We make birthday cakes, too. We even put the proper number of candles on, if you say so. Order one for the next celebration at your house. Rest assured it will not have a chance to get stale.

213 South Neil St.

CHAMPAIGN

Green Street Pharmacy

B. E. SPALDING, Proprietor

Prescriptions Carefully Prepared
Three Registered Pharmacists
Toilet Articles, Perfum
ery, Best Cigars and
Cigarettes.

Everything In Magazines

Cor. Green & 6th. St.

The Days Of Real Sport

Spring on the campus—G. Huff and Jack Bradley getting ready to win another championship—and every University man dropping into Zom's to pick out his new duds.

Zom has surpassed himself in selecting this spring stock. Come in and see it. And of course you're welcome if you only come to loaf.

Roger Zombro

Green Street, of course.

Buy Twin City Creamery BUTTER

From Your Grocer

Exercise Without Monotony

The games of Billiards and Pocket Billiards furnish a mild and beneficial exercise, in which brain, eye, hand and muscle are called into play. A new problem presents itself with every shot. Physicians, lawyers, and business men the world over play the fascinating games of Billiards and Pocket Billiards.

ARCADE BILLIARD PARLOR

Bradley Arcade

DEWEY NEWMAN
Proprietor

SAM EHRMAN
Manager

The art of pleasing is not a difficult art if we avoid imperfections.

Nothing but pure fruit flavors used at our fountain.



The Arcade Confectionery

"Jimmie" Thornhill

BRADLEY

BRADLEY ARCADE

THE ALAMO



THE HOME OF GOOD THINGS
TO EAT

OPEN ALL THE TIME

Meal Tickets
\$5.00 for \$4.50

I. D. STEUART

BRADLEY ARCADE

It's Good

to know that the best there is in tailoring is at your service.

Select your garments while the assortment of woolens is complete, and have them made by Anderson of Chicago.

Prices—\$18-\$45

—
“Marshall”

Bradley Arcade

Opp. Library



Get the Range of Smoking Satisfaction

Roll "Bull" Durham into a cigarette and you have a smoke with all the vim, vigor and dash of Uncle Sam's fighting men. That's why the American Army is an army of "Bull" Durham smokers. "Bull" puts snap into their action and "punch" into their systems. For a virile, lively, manly smoke, "roll your own" with "Bull"

GENUINE "BULL" DURHAM SMOKING TOBACCO

"Bull" Durham is the mildest of all tobaccos—a fragrant, mellow-sweet tobacco that soothes the nerves and brings the happy, contented feeling that comes from thorough satisfaction. Made of the famous "bright" Virginia-North Carolina leaf, "Bull" has been the great American smoke for three generations. There is no other tobacco like it. You "roll your own" with "Bull" and enjoy a real smoke.



THE AMERICAN TOBACCO COMPANY

Ask for FREE
package of "napers"
with each 5c sack.



Orpheum Theatre

BELL PHONE 895

CHAMPAIGN'S PARLOR HOME OF VAUDEVILLE

3 SHOWS DAILY

Matinees at 3:00; 10--20c—Nights at 7:30, 9:00; 15--30c

Thursday, Friday, Saturday, March 16-17-19

E. P. CHURCHILL, Inc. Offers

"The Tango Girl"

A tabloid musical comedy in three acts. Twenty-five people, including Leo Greenwood, Lottie Wilson and a big beauty chorus.

**Monday, Tuesday and
Wed., March 20, 21 & 22**

**Cheerbert's Marvelous
Manchurians**

Jno. Hymer & Company
In their own latest comedy success,
"JIMTOWN JUNCTION"

Simpson and Dean
Breezy bits of eccentric entertainment

Heath and Perry
Comedy singing entertainers

Rouble Simms
Novelty Comedian

**Thursday, Friday and
Sat., March 23, 24 & 25**

Spain's Foremost Dancers

**Edward and
Eliza Cansino**

Dancers to his majesty, Alphonzo XIII. and
the Royal Court of Spain

Four—Other Features—Four

NOTE:—This is the same act that was recently featured
at the Palace theatre, Chicago.

“Preparedness” IS the keynote of the hour. Take advantage of it by an early inspection of offerings for the new season. Our new models are truly representative of artistic clothescraft. They will reflect your individuality. We are exclusive agents for the famous

J. W. LOSSE CO. of St. Louis

We Can Make Any Style You Want With Any Little Extras You May Want and We Guarantee to Save You Money

Pitzenbarger & Flynn

612 East Green Street

CLEANING & PRESSING



“Rocksie”

LOVELY WOMEN

Co-ed (as machine came to stop): Oh, dear, what's wrong?

John: Stripped the gears.

Co-ed: Oh, John, do you think it will show?

□ □ S □ □

He—“May I spend this evening with you?”

She—“And what else?”—Jack-o'-Lantern.

ILLINOIS

Billiards

Everybody Knows
Where

The Philbrick Gift Shop

Hamilton Arcade



Gifts Out of the Ordinary

If you buy it of T. H. Craig you know its right

Optical work is one of our important departments. We have a lens grinding machine and do all our own lens grinding. We can duplicate your broken lenses in about one hour's time. Just save the pieces or bring us your prescription. We test your eyes and grind your lenses right in our shop and can give you the best and quickest service possible.

T. H. Craig, Optometrist

ESTABLISHED 1896

5 Main Street

Champaign, Illinois

Your friends can buy
anything you can
give them except your
photograph.

Make An Appointment Today

The Photo Art Shop

CHAMPAIGN ICE CREAM COMPANY

SANITARY—
ICE CREAM
SHERBETS
AND ICES

115-117 East University Avenue

BELL PHONE 175

AUTO PHONE 2107

**JUST LIKE OLD HOME
FOLKS**

*Illinois Traction
System*

YOUR Official Route

Coll: "Was Dick surprised when you told him that
he had flunked Math?"

Issimo: "Yes, he said it never entered his head."

☐ ☐ S ☐ ☐

NECESSARY

Husband: I don't think the doctor needs to come as
often as he has lately.

Wife: Well, I think he does; I'm his only patient,
you know.

Pleasant spring days, congenial friends,
and a Kodak. Our shop will supply the
equipment, and finish the pictures which
will make permanent the memory of
good times.

STRAUCH'S

625 South
Wright Street

112 North
Neil Street

Don't Kill Your Wife!

Let us do your dirty work,

We wash---per pound

Our close attention of details is one of the reasons we deserve your patronage. Our wagon will call for your bundle. We mail and express daily to out of town customers.



Soft Water Laundry

North Race St.

Both Phones

Urbana

Patronize

O. E. SHOBE & CO.

The Transfer and Livery People.
Baggage Line in connection.

We cater to Students.
Opposite Fire Department.

URBANA



If You Are Particular—

we want you for a customer when your Plumbing or Heating needs repairing or remodeling.

WOZENCRAFT & FINDER

BOTH PHONES

Notice !!

COMBINATION CLUB BREAKFASTS

As the demand seems to be growing for a lower priced meal, we have instituted combination breakfasts from 25c to 65c, and discontinued the American Plan breakfast.

BUSINESS MEN'S LUNCHEON'S (Week Days)

We have discontinued the American Plan Luncheon, and in its place, serve a Business Men's Luncheon at 40c.

DINNER (Week Days)

We have abolished the 75c rate, and serve dinner at 50c each person.

Remember, we have music with our evening meal each night.

SUNDAYS AND HOLIDAYS

Combination breakfasts will be served Sunday morning at the regular hours, but we will serve our former American Plan Sunday dinner and Sunday evening meal at 75c for each meal.

The **Beardsley Hotel Co.**



I DIDN'T THINK IT OF HER.

Mother—"Gladys you stood on the porch quite a while with that young man last night."

Gladys—"Why, mother, I only stood there for a second."

Mother—"But I'm sure I heard the third and fourth."

—Panther.

□ □ S □ □

Lit. Man (at the ball)—"Are you familiar with John Masfield?"

She—"What do you mean? I'm never familiar with anyone."

—Yale Record.

Call at HOOVER'S

Sanitary Barber Shop

First National Bank Building

Fitch's shampoo for dandruff. Olive oil shampoo for Falling Hair. Hair Cutting a specialty

C. L. HOOVER,
PROPRIETOR

A S fragrant as the memory of
your first case—hopelessly
intermingled with the things you
told each other—what made you
like her first and all that; the
aroma of good tobacco (the Ha-
ven sort) runs thru the whole
dream! 'Eving's I'm growing po-
etic, what with htis spring sun-
shine and a half-burnt Deity!

Leseure's
Smoke Haven
Right on Green Street

Gifts for Every Occasion

DIAMONDS

Gold Silver Cut Glass Clocks China
Pottery Leather Carved Wood
Reasonably Priced

Card Plate Engraving

Watch, Clock and Jewelry Repairing
given careful and expert attention

Antique Jewelry Repairing A Special Feature
SATISFACTION GUARANTEED

**Ray L. Bowman
Jewelry Co.**

Hamilton Bldg.

Champaign, Ill.

TRIANGLE PLAYS

Quality Difference Defined

OME things are best left to the imagination of the peo-
ple, and about others they need be told. It is time to
draw a sharp line of demarcation between picture plays and
TRIANGLE PLAYS. No one who has any knowledge of the
motion picture art can long suffer illusion as to the standing
of D. W. GRIFFITH, MACK SENNETT and THOMAS H.
INCE. These men do not merely produce motion pictures;
THEY PRODUCE A SPECIALIZED PRODUCT.

Pictures are shown for ten cents, but there is a wide
difference between pictures at ten cents and TRIANGLE
PLAYS produced under the conditions existing in the Fine

Arts, Keystone and Kay-Bee studios where Messrs. Griffith,
Sennett and Ince hold forth.

To charge that pictures can only be pictures it may be
returned that actors can only be actors, yet one actor is
worth \$30 a week, and another is worth \$3,000.

TRIANGLE PRODUCTS are not just motion pictures;
they are more than that. They are truly plays, and they are
worthy of being named in the same breath and column with
any dramatic effort.

Discriminating people will see TRIANGLE PLAYS and
see the quality difference.

COLONIAL THEATRE



Will some human benefactor, for himself great honor gain,
 And produce a motion picture, free from scenes of death and pain?
 Must we always have the hero, suffer agonies for years,
 Have him stabbed and shot to pieces, and see the heroine shed tears?
 Won't somebody some day give us, Motion Pictures which portray,
 Other things than sin and passion, and poor maidens led astray?



He: "Let's get married, dear?"
 She: "Have you secured the necessary money?"
 He: "Well—I've put it in a safety deposit vault."

□ □ S □ □

THE ETERNAL QUESTION

He wandered in the Arcade Bar
 His face was pale and thin
 If you turned him sidewise
 There was nothing left of him.

"I know the name, I know the fame
 Of seven thousand actresses
 I know the cost of Bushman's suits
 And Theda Bara's dresses."

"I know the kind of grape-fruit
 That Blackwell takes each morn
 I know the smallest little town
 In which a star was born."

"But one unknown still racks my soul
 And sleepless makes my nights.
 I try to down the demon
 But evermore he fights."

"One thing to me's a mystery
 And makes me thus to rave
 O tell me this, if aught you can
 My soul from despair save."

"When Charley Chaplin stamps his foot
 Or slides about the rugs
 Or kicks fair Mabel in the nose,
 Why? Oh, why
 Does the audience go bugs?"

THEY NEVER SAY THANK YOU

Mike: "I did an extraordinary thing today. I had the last word with a woman."

Ike: "Zat ho? How'd it occur?"

Mike: "Coming home on the car I said, 'Won't you have my seat, madam?'"

□ □ S □ □

IN MEMORY OF

She: "One sees so many monuments erected in the memory of generals and artists, but none are erected to doctors."

He: "Aren't our cemeteries sufficient?"

□ □ S □ □

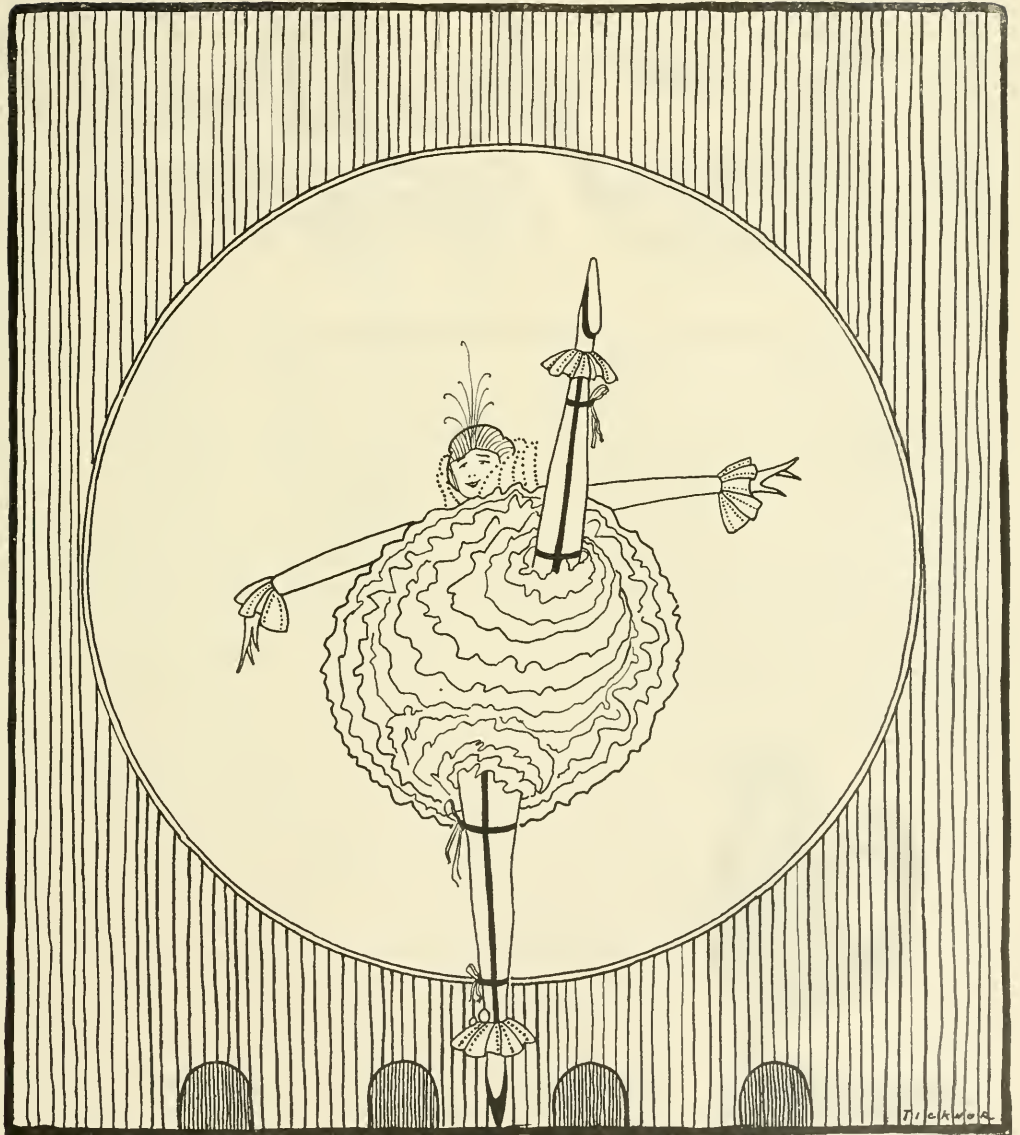
AW,—COME ON

Come, let us to the movie show,
 I've heard that Theda's going to throw
 A very passionate scene or two.
 (I rather fancy her, do you?)
 Perhaps she'll lose a hook or eye,
 And censors wouldn't let this by—
 But anyway she may appear,
 She'll always find me somewhere near,
 Quite wide awake and never nappin',
 Because one can't say what'll happen
 When fulsome Theda's on the screen.
 And throws a really nasty scene.

Then come with me and take a chair
 Well centered things look best from there,
 And watch for dear old Charlie Chaplin.
 He's vulgar, but he puts more snap in
 A quiet boasting with the toe
 Than any other man I know.
 And who is there that might object,
 Regardless of his creed or sect,
 To playful blows upon the face,
 Dealt with the mallet or the mace.
 We know they're only rubber ones,
 Not half so hard as mother's buns.

And maybe buxom Pearl White
 Will kindly offer to our delight,
 A charming view—a nature study—
 So innocent that everybody
 Will say 'tis art—and very high.
 So high, indeed, that you or I
 Can never touch, in any way,
 For she is haute de monde, they say.
 She typifies the western girl—
 A very charming girl, is Pearl.

So come along and have a time—
 It's only going to cost a dime—
 And if the plot is dull or deep,
 We'll fold our arms and go to sleep.



PARLIAMENTARY TERM—"THE AYES HAVE IT"



THE SIREN

The Life of Illinois

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IT IS possible that the wise founders of our great University had a purpose in locating the institution where they did. Perhaps they looked forward to the day when many thousands of students would be enrolled, and deliberately located the center of learning where there would be little or no attraction which would distract the student from his main purpose—study. They succeeded well, if that was their intention. No lake tempts us in the spring time. No cool breezes lure us to its shores. Nor do blue waves on a sandy beach invite us to spend our afternoons on a diving board. No sail boats, or noisy motor boats, or temptations to watch the crew work out, interrupt the days of spring. And when the soft nights of May and June are upon us, never are we made romantic or restless by the sight of canoes, and moonlit waters, as the melody of mandolins comes indistinctly to us from far out on the lake. And during the long winters there is no expanse of ice to bid us go iceboating and skating. Nor do hills and valleys invite us to toboggan.

Yes the wise founders of our great University did well, for no frivolous diversions, nor possibilities of recreation were present to lure us from study. But the hand of modern invention set at naught their crafty machinations, for they reckoned not with the "Movies."



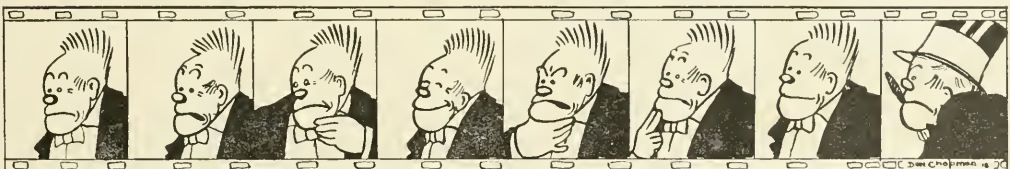
MAN is surely a creature of emotions. One would think that in his moments of leisure he would seek diversion of a kind which would please and amuse him, so that the worries and cares of his daily life would be dispelled, and momentary pleasure gained. But his strongest instincts seem not to lead him to scenes of gladness and merriment, but rather to scenes of the deepest sorrow. If we knew a murder or fatal accident were to occur in the adjoining room, we would hurry to witness it. Hangings, fires, and wrecks, are events that invariably draw vast crowds. The suffering of others seems to be the greatest attraction of all. It appears that we seek diversion then, not to be amused or pleased, but rather to have our emotions deeply stirred.

Perhaps that is one of the reasons the Motion Pictures are so popular among us. They are well adapted to reproduce scenes of horror, death, suffering, murder, temptation, and all the frailties of mankind. We can pay a dime and spend an hour or two in allowing our emotions to be played to by scenes of intrigue, cruelty, violence, and domestic unfaithfulness, and account it a dime well spent. And it very probably was. It is nothing against the Motion Pictures that they show such pictures. They have to. The fact that they are able to, is perhaps the reason that they will not prove a fad, as some few predict, but are a permanent fixture of our

society. They are constantly increasing their ability to arouse emotions, both by the perfection of the methods of production, and by the addition of music which portrays the dominant emotion upon the screen. Correspondingly they have increased in popularity. As the shades of emotion become more delicate, and the methods of producing the effects more subtle and in better taste, so also does the class of people appealed to improve.

As men, therefore, have ever catered to their emotions, be it in gambling, drink, or vice, or by the more refined means of the drama, and literature, so will they continue to do. And as the Motion Picture is coming perhaps to be the most powerful instrument of all in dragging our emotions thru all the shades of feeling, so is it destined to be an ever increasing factor in our diversion.

□ □ S □ □



They charge us ten cents to do this.



OUR COLLEGE PRIMER

6. The Librarian—A Pastime

Of course, some of us dearly love to fox trot. And then again, there are others who don't know whether the fox trot is a tooth paste or a new style ear-ring, but who can recite Trigonometry both ways from the middle, including the title page, the copyright and the appendix?

And then, there are those of us who read Hearst's every month. It takes all sorts of persons to, etc. But there is one thing that we all do. We all do it by instinct. We never acknowledge it, nor can we catch the other fellow in the act.

We haunt the librarian.

A husky engineer, who expects in the near future to plough his way through mountainsides, takes ten minutes to meander 50 feet through the librarian. During that space of time he has said Hello three times, has stepped aside politely for two young ladies who are four feet from him and six feet from the opposite wall, and has gone through the terrible dramatic strain of looking as if he was going to do something.

A lovely young thing stands at the desk in a seminar in the morning. She stalks around a while, and then she tap-taps down the hall. You would think that nothing short of an earthquake could stop her. Yet it is fifteen minutes before she has landed, tardy, in her class, the room of which is located 43 feet from the seminar.

During the intervening time she has made a flank attack on the sanitary drinking fountain, as if she were in the last throes of an agonizing thirst, as if the corridor were a desert, 1,000,000 miles square and she had no camel to cut open.

Of course, the oasis is occupied. A beautiful and harmonious combination of necktie and pompadour is performing a dainty aquatic gurgle. When the glistening color scheme looks up, the while mopping its mouth with an initialed red-bordered silk, the lovely young thing forgets the horrible crackling dryness which by rights should even now possess her, and illustrates the remarkable nearness of tears to smiles, of comedy to tragedy, by saying something about a lesson, something trivial, inconsequent, light.

And he answers, with a laugh that shows he does not realize that she probably is dying, dying from thirst, dying with a smile while she talks about insignificant things far away from the vast mystery of death and—

We cannot go on. It is too terrible. Our brain refuses to picture the delirious scenes which are enacted every day in our librarees and their environs—yea, even out in the open, unsupported corridors.

□ □ S □ □



THE THREE "Rs"
READING, RITING, RITHMETIC

Pearl: "How do you know he loves you?"

Ruby: "He told me last night he'd rather not go to the movies—but just stay at home and talk."



"Beg pardon, Miss—but—er—
How do you do."
"How dare you, sir,
I never met you."
"That's very true, but
What would you say,
To a nice little luncheon,
At yonder Cafe?"
"You're certainly kind,
'Tis very true,
But I know your wife
Is looking for you.
For I overheard you
A moment ago,
Say you'd meet her here in
Ten minutes or so."
"That's very true, but
You will agree,
That there's plenty of time for
A regular spree.
For I know the salesman where my
Wife always goes,
To get her measure for
Her fancy silk hose."

□ □ S □ □

ANTICIPATED

Wife: "Are you sure you love me, John?"
Husband: "Certainly."
Wife: "How much, dear?"
Husband: "Well, say, \$10 worth. I've had lots of
expenses this week."

NEW FORM OF VICE

Why was Johnnie "slow" at school,
So that teacher oft was cruel,
Why was Johnnie always late,
When he wooed the charming Kate?
—The movies.

Why the ring he did not buy,
Till many a year had passed him by,
Why so late on the wedding day,
Was it just his careless way?
—The movies.

Why the cause that lonesome Kate,
Oft at night for John would wait,
Till the babes oft lonesome, too,
Would wake and cry the long hours through?
—The movies.

Why his bills he did not pay
Till months had often slipped away,
Why was John so oft delayed
That his business went down grade?
—The movies.

Wonder if when at death's gate,
He'll stop for a movie and be late,
And when he will in heaven stand,
"To hell with you," says the judge, "and
—The movies."

□ □ S □ □



PHOTO-PLAY





THE CAMPUS RUBAIYAT

Ah, Love! Could You and I with Riets conspire
To Grasp this Algebraic Mess entire;
We would not char the Midnight Wick tonight—
But in the heady Fox Trot Maze expire!

A Comic Section on the Grass; a Row
Of Pop and Ham and Bread on it; and Thou
Beside me ragging Songs in Crystal Lake—
Ah, Crystal Lake were paradise enow!

The Ball no Question makes of Eyes and Nose;
They'll let Him in if He wears Evening Clothes—
Unknowing of Red Underwear beneath—
But he knows about it all—he knows—HE knows!

Myself, I was a Young and Ardent Gent
And never Wasteful Time in Study spent,
And much with Females fussed—but now no more!
I've all that I can do to pay the Rent!

To University, and WHY not knowing
Nor WHENCE—a lot of knowledge stowing—
And then, Degreed, into the World let loose
To talk of WEATHER—silly, silly blowing!

□ □ S □ □



The (k)night was cold and dark and dreary.
(apologies to Longfellow)

□ □ S □ □

IN-FIRM

He: "The poor fellow is infirm."

She: "Where is he? Sing Sing?"

□ □ S □ □

A CAMERA MAN

In Four Parts

I

Sir William Theodosius Brown
Had started out one day
To take some Movies of a bear
While it was eating hay.

II

His camera slung upon his back
He climbed a rugged range
And then he came upon the bear
Which was quite passing strange.

III

The busy bear looked up at Bill
Who had his camera kit
And started taking steps toward him
While he was taking it.

IV

Sir William had his head all hid
He ventured out too far
The bear came on,—alack poor Bill
He's now a Movie "Star."



KWERY KOLYUM

(Conducted by Otto Hno)

Dear Hno: Who invented the moving picture machine and how did it happen? PHIL M.

Dear Phil: The kinemetograph was invented by a philanthropist who was conducting experiments towards perfecting an apparatus to provide support for antedated ministers. No, Phil, he didn't set them up in the show business—he created for them the National Board of Senselessnesship. In this way hard-shelled Baptist preachers who were so old that the enamel had cracked and shouting Methodist stentors who were too deaf to enjoy anything but what they saw were given the thumbs on what we are seeing on the screen. And they are so sinfully stingy that after they see something rather good on the screen they cut, and no one else can enjoy the film quite as much as they did. It is said that the National Board is made up of the most enthusiastic movie fans in the country. Gabriel himself would be an enthusiast if he ever saw those films before the cuts were made. You may wonder how "Three Weeks" got by the censors. It is rumored about the movie farm near Los Angeles that the censors enjoyed the film so much that they forgot to snip the sensuous sections with the censoring scissors.

Dear Sir: I should like very much to visit a moving picture plant and as I expect to go to California soon I should like to have you give me directions as to how I can best see the stars in action and where I might get the best idea of how the justly famous films are produced.

REEL WINDER.

□ □ S □ □



Dear Reel: I see that you like the single reel comedy best. I suggest that you read two more issues of *Film Fun* before you attempt to get into a studio. The only people who get closer than a block to the studios are the janitors and chauffeurs, because there are too many automobiles parked thereabouts. A friend of mine once tried to see his film favorites acting in their outdoor studio by flying over them in his monoplane. He was detected, however, and fined for dead-heading. In the case of the moving picture actors the only way to see the stars is through a telescope or on the screen.

□ □ S □ □

HOOSIT?

Who puts a drop o' joy in life and frees us from our cares
And gives the world amusement, both for poor and millionaires;
Who gives us Shakespeare's tragedy, or Mark Twain's frolic fun
And brings right down to our home town whatever's being done.
Who fills the spacious pockets of the owner of the show,
With dimes and jits and quarters and other kinds of dough;
So when you watch the movies there's one fellow you should thank,
And he's the fellow in the cage who has to turn the crank.



"CHASTE" YOUNG WOMEN

WINTER SPORTS

— o —
FEATURING
Mr. A. Student

A. Student is late for his 9 o'clock class but enjoys it after he gets there !!!



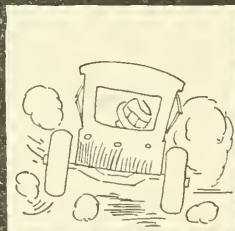
The rest of the A.M. he plays pool; mooches a drink, a 'scaq' and waits to be invited to lunch !!!



In the afternoon he plays the Ukulele, sings a song in some music store and goes to Military !!!



In the evening he rides down town in a jitney, goes to the Movies, eats a sandwich and walks home !!!



Tomorrow
Chas. Chaplin
Theory



All tired out from his hard days work, he decides to go to bed !!!



GOOD NIGHT

Art.
• Wiley



THE STAGE

These triolets through winter bleak we've nursed,
But now the sweet and balmy spring is here
And there is nothing left for us to fear.
Oh, any dub's a poet when his ear
Is ting-aling with melody—that's clear!
The robins ain't come yet: our sign's the first....
These triolets through winter bleak we've nursed,
But now the sweet and balmy spring is here!

□ □ S □ □

THE BONEYARD ANTHOLOGY 2. Bertram Bone

Right away I
Made Tau Omega
Beta and I got a
Dark
Blue pin edged with gold
With the letters
Inscribed on a filigree
Then I joined two debating
Societies and one
Literary organization
Near the end of
The year I made Helmet
In my soph year I joined
The Presbyterian church and
Also was elected to Scribblers
And the pin is
The
Cutest
Thing
It is a gold pen with the
Word Scribblers on it
After that my memory
Fails me in regard to just what
Year I made what but
I remember what I
Made
I made Ku Klux
Tau Bate
The Ag Club
And Saechem and
Sigma Delta Chi
And Comitatus
I have the loveliest collection
Of pins you ever saw

They did not let me graduate
Because they claimed that you
Have to give
More attention to
Your classes than to your
Fraternities and clubs and
Societies
I am eighty-two today and
I regret profoundly that
I did not make the
Tribe of the
Illini because it is
Awfully hard to lift
Ash cans.
(Thanks for the ash can, Haze.)

□ □ S □ □

MOTHER'S REPLY.

Dear Emil:

Sister and I were tickled to death to hear that at last you have attained distinction in college and have been especially selected by the dramatic coach to take part in *The Mob* as the title part.

We certainly put one over on the village cats at the meeting of the sewing circle yesterday. During the conversation, one of them said: "My boy has quite a prominent position at the university—he's captain of the football team."

I said not a word, but just bided my time.

Another said: "Oh! My son is president of the Student Union!" And another: "My son is editor of the *Daily Illini*!" And, "My youngster has made Phi Beta Kappa!" says another.

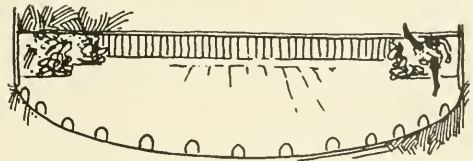
Well, I figured it was about time to step in. So I said, very casually, "My boy has been especially selected to play the title role in *The Mob*, by Galsworthy, which is to be presented for money by the Mask and Bauble Dramatic Club!"

Emil, you should have seen them! They went into hysterics, actually! They'll never brag about their kids again with their cheap honors, I guess.

About that check—what do you think father is, a millionaire?

Lovingly, Mother.

S. MILES.





"He took me in his arms as the waiter poured a drink and kissed me."
"The horrid waiter."

□ □ S □ □

INTERVIEWS WITH GREAT MEN

6. "Preacher" Whitely

"How's the Preacher?" said the Washington correspondent of the Siren, who was in Champaign for his health.

"Low," intonated Preach. "Exceedingly low. This town is as dull as a Gillette blade that has been used on a porcupine twenty years."

"What's wrong with this town?"

"Too dam provincial. If a man murders his family all the papers print it. They think that's the height of wickedness."

Preach was offered a cigaret, but refused. "Off the stuff?" he was asked.

"Off the stuff?" Preach repeated sadly. "I'm 29 years old, and I wearied of morphine 32 years ago. I tried dynamite last summer, but it's no use—no zip to it."

"Fussing much these days?" said our Washington correspondent in a desperate attempt to appear on a level with this Oscar Wilde.

"No," said the Preacher mournfully. "Ever since Edward VII cut me out with Lil Russell, I've been off the women."

"Pretty tough, Preach. I guess life must be going slow for you."

"Slow? With Shifty Siemens and his ukulele? Slow? Gee, I wish I could go to Verdun for a quiet little vacation!"

CARMEN

Two Carmens came to our town, and played upon the screen

As the famous Spanish wanton, with her glamour and her sheen

One played the part, with all the art, that in her soul there lay

The other played the vampire, in her own half savage way.

But Theda's dress was lower. It was modeled just to show'er

We have seen her form so often that in the dark we'd knower

While Geraldine, played on the screen, in true grand opera style

For something crude, the people rude, awaited all the while.

And one of these same Carmens came back the other day

The vampire cold, the wanton bold, in all her glad array

And as I sat and watched her, I'll leave you now to guess

Did I come back, to see her act, or the way she didn't dress?

□ □ S □ □

EQUIPPED

Barr: "What's Rojescheschjy doing with that syphon?"

Fligh: "He's trying to pronounce his name, I guess."

□ □ S □ □

TAKING HER PICTURE.

He: "May I take your picture?"

She: "What do you think I left it on the table for?"

□ □ S □ □



POKER TERMS AND THE STUDENT. When the theatre "Hikes" the "Ante," and you are "Shy" ten cents on the "Kitty."

TRUE FABLES

She sat next to me in Ibsen, and we became kindred souls as we heard about the heroes whose names sound as if they came off match boxes. Every time I thought of going to sleep, I looked at her and saw how interested she was, and then I understood that I was an unlettered beast and a Philistine. Oh, how ashamed I was that I couldn't appreciate dear old Henrik and his new ideas about getting married.

Then I saw her in Milton. She could tell just how he had improved the Petrarchian sonnet, and she knew just why each line was impressive. Ah, such intelligence! Oh, yes, since this is a novel, I must tell you of her looks. About her there hung an odor of patchouli, vague and indefinable. She had Greuze eyes, a Lady Hamilton face, and a Watteau shape. Then I asked her for a date. She said I might come.

So I studied up on Ibsen, and studied *Paradise Lost* and learned to babble about what a strange effect of emphasis the inverted order made when used in a periodic sentence. We sat on the porch in the soft evening. I began talking of Tchaikowsky and of what a barbaric place this is in which to live; no good music and no love for the drama.

"Shall we spend the evening here, talking of the great masters or shall we go down to the library to hear the lecture on Henri Matisse?" I asked, tenderly.

She yawned involuntarily. "Naw," she said; "neither one. Let's go to the movies and see Mary Pickford."

□ □ S □ □

MOTHER GOOSE COLUMN

Joe and Mark
Went to the Park
To see the actor folk.
Cool heroine
Wore draperies thin
And then the fil-um broke.

Tom, Tom, the butcher's son
Thought that acting would be fun.
He ran away;
Now every day
We see him in a photoplay.

The boy stood on the burning deck—
His heart within him shrank.
He registered a deadly fear—
His partner turned the crank.

There was an old woman who lived in a shoe
She had so many children that she didn't know what to do
Now what do you s'pose can be the relation
Between all these kids and the "Birth of a Nation?"



A COOL SMOKE

IN THE MOVIES

King of creation, am I,
This whole world I survey,
Most any old time
I can see all that's away—
Baluchistan or Mandalay,
Siberia or Paraguay,
In the movies.

Lord of creation, am I,
I can call into sight,
The cream of the stage,
The pet of the age,
The toe dancer light,
Or the hideous fright
Of battle by night.
In the movies.

King of creation, am I.
Any time I can see,
The sanctimonious saint,
Or women who paint,
By land or by sea,
Whatever there be,
It's all free to me
In the movies.

□ □ S □ □

HARMFUL

Freshman: "Kin I go to the movies tonight?"

Upperclassman: "No, indeed. It isn't good for freshmen to go to moving picture shows."

Freshman: "Well—just pretend you don't like me, then."

□ □ S □ □



STARS IN STRIPES



THE CHAPERON'S DANCE

□ □ S □ □

THE SONG OF THE FILM

Oh- I am the reel of the celluloid film,
The Movie so widely observed.
And as I am unwinded my secrets disclose
To all who are there to be served.

I carry the message of hope to the old,
And laughter and joy to the child
I give to the lover the scenes he enjoys
For boys thrill on thrill I have piled.

I bring to the business man news of the day
I teach the mechanics their trade
I advertise goods o'er the whole country wide
I show how your products are made.

I preach to the public on social reform
I bring moral pressure to bear
I show the results of the evils of life
I turn back the men who "don't care."

For hours and hours my scenes entertain,
I furnish a clean place to go.
My price is so low I'm within reach of all
I'm far the most popular show.

I give to the poor man the chance if he wills
To travel throughout every clime,
To see all the world through the camera's eye,
And all for the price of a dime.

Oh! I am the reel of the celluloid film
The Movie so widely observed,
And as I'm unwinded my secrets uncloze
To all who are there to be served.

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A CAMPUS LITANY

From instructors with whiskers and old jokes,
From the meetings of the Faculty Greek Club,
From undergraduate politicians,
From the solicitors for senior memorial dues,
From invitations to lunch on Saturday,
From Home Run cigarettes,
From Y. W. C. A. open houses,
From pie a la mode and chile con carne,
From all these curses,
O Lord deliver us!

□ □ S □ □

"WHEN ALL THE WORLD IS YOUNG, MAGGIE"

There's a heavenly tint to your eyes
Like a vista of delicate skies
The appeal of a cherub, that cries
—"Sympathize."

Or there's stubborn and spunk in your eyes
Or a glint of a rage that defies
Or a glare, cold as steel, that denies
—Woman wise.

There's an aura of youth in your hair
Like a Goddess' hair—and as rare
Soft as a breeze, yet full strong to ensnare
—Beware.

There's that innocent frankness of face
Soft of feature and salient of grace
Not a trace of the common or base
—In your face.

Or dark and immobile your face
In an anger that ne'er will erase
When not even the king of a race
Dare embrace.

Just a touch of your hand, Marguerite
Just a taste of your lips, Marguerite
Just the warmth of your cheek, Marguerite
What a treat.

But all I can do is to go
To a cheap kimetograph show
Where you're the attraction, I know
It is so.

And I'd like to dash up to the screen
And kiss you and call you coleen
And embrace you and dance and careen
My queen.



"Gee, Dorothy, I haven't got a cent with me."

"Well, it doesn't matter. Everybody knows you here, don't they?"

He: "Unfortunately they do."

□ □ S □ □

POOR FELLOW

Louie: "Did you notice Prof. Crust has grown a beard since Christmas?"

Louis: "Yes, you should have seen the Christmas ties his wife gave him."

□ □ S □ □

REGULAR MEAT

He: "This is a regular track meet."

She: "Why?"

He: "We are taking home the bacon."

□ □ S □ □

AT A BASKETBALL GAME

Girl (as the whistle blew): "Oh, dear, who's out now?"

Youth (yawning): "Time."

Mr. Hard Working Student

And Others

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Vafiadis

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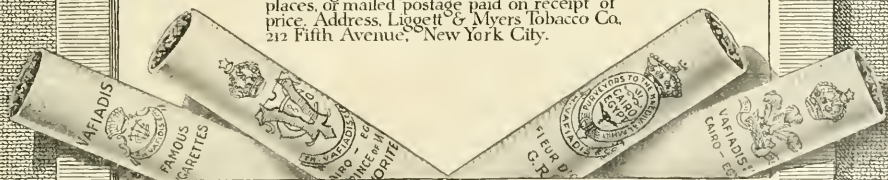
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ROBERT WARWICK
H. COOPER CLIFFE
WILLIAM SHAY
WILLIAM FARNUM

THE BEAUTY SPOT

Clothes make the man, but many good men have bene-
spoiled by (women's) lack of them.

□ □ S □ □

The boy stood on the burning deck,
And stood, and stood, and stood, by heck.
A whale came to the top to spout,
And now the burning deck is out.

The Florida Widow

YOU CAN'T BEAT HER

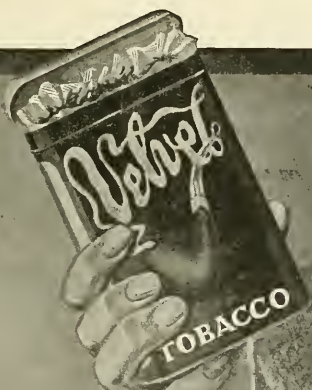
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Dyer

BOTH PHONES

Custer's

The Best Buttered Pop Corn
and Roasted Peanuts in the Twin Cities

Champaign

Urbana

He—"I wonder why these girls wear such short skirts nowadays?"

She—"Oh—for two reasons.

—Widow.

□ □ S □ □
AND SHE KNOWS IT

"I hear Bill is rushing Phyllis. I wonder what she thinks of him?"

"She thinks he's a man after her own heart."

—Widow.

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Wholesale and Retail Meats, Fish, Poultry and Provisions

We invite inspection of our new plant at 113 south Neil street. All modern equipment especially fitted for the proper handling of heavy business.

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Urbana, Illinois

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Let Us Show You Our Way

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Don't select at random the Barber Shop you patronize.

Look for one that is sanitary, where the barbers are prompt, trained and attentive; where your stay in the chair is a pleasure. When you have found the shop that meets your requirements, let it serve you regularly.

You will find all of the requirements for good service at the

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E. P. GASTON, Prop.



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YOU CAN BUY TUXEDO EVERYWHERE

Convenient, glassine wrapped,
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In Tin Humidors, 40c and 80c

Famous green tin with gold
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THE AMERICAN TOBACCO COMPANY





Your Spring Suit Is Here

Hundreds of spring suits are now ready and they have a charm and quality most delightful. They are authentic styles, developed in accordance with the new silhouette and possess many unusual touches which give them an individuality and character of their own.

There are serges, gabardines, poplins, black and white checked worsteds, and a variety of silks—splendidly tailored and perfect fitting. You should see them. Prices range from

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G. C. Willis
CHAMPAIGN

Coming Our Way

Fair prices, good service and standard merchandise are the steady attractions that bring people to our store.

It is our business and our pleasure not only to sell our goods but to give the fullest information about them.

LET US HELP YOU

Bacon Brotoers

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Complete Stock

Fritz Kreisler Records



Leslie's Drug Store
URBANA

HIS HICK

My roomie has tan shoes
Most superfine.
He gives the sign for light—or dark
And gets a shine.

My roomie likes the booze.
He can't decline.
He gives the sign for light—or dark
And gets a shine.

"Palate Ticklers"

¶ When you think of good
things to eat or drink
you naturally think of

Mead's



"The Post-Orph Meeting Place"

"Perfection in Confection"



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You need a Klaxon

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The big Klaxon—the one you see on all high grade cars, is now \$20. No matter what your car is, this is the signal for it if you want the best and if you want all your friends to recognize it as the best.

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Klaxons are made only by the Lovell-McConnell Mfg. Co., Newark, N. J. Like all standard articles they are widely imitated. To be sure, *find the Klaxon name-plate.*

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Marley 2 1-2 in.

Devon 2 1-4 in.

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The dull finish gives the appearance
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made this possible.

2 for 25 cents

CLUETT, PEABODY & CO., INC.

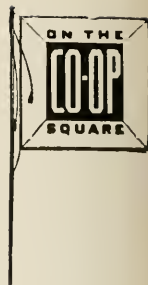
Makers

The Siren



Blooming Blossomy Number

Say--You Grind,



**Have A Little Recreation
Get Some Exercise**

**Play Tennis,
Play Baseball,
Play Golf,**

And Let Us Equip You

Note—For the benefit of tennis players we will keep tennis balls on sale at University Pressing Shop on Wright St.

Right Off The Courts

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The Brisk Smoke — "Bull" Durham

When you see an alert-looking young man in a lively argument roll a "Bull" Durham cigarette — it's the natural thing. He likes to punctuate a crisp sentence with a puff of "Bull" Durham. His mind responds to the freshness that's in the taste of it, and his senses are quickened by its unique aroma. A cigarette of "Bull" Durham just fits in with keen thinking and forceful action.

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"BULL" DURHAM
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Ask for FREE
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You get more wholesome, lasting satisfaction out of "Bull" Durham than from any other tobacco ever rolled up into a cigarette. Made of "bright" Virginia-North Carolina leaf, "Bull" Durham is rich, fragrant, mellow-sweet — the mildest, most enjoyable of smokes.

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THE AMERICAN TOBACCO COMPANY



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Registered Optometrist

Champaign, Illinois

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Co-Op	Inside Front Cover
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<i>Confectioners—</i>	
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So persistently and consistently that you will always find
"SOMETHING HATCHING"

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Cakes From This Bakery

are always favorites in the household. They are liked by both young and old. It is not difficult to learn why. Just order some today and after a taste you'll know that in the art of cake baking we are past masters.

213 South Neil St.

CHAMPAIGN



"Oh, sir," asked the timid maid of thirty with the hopeful eyes, "do you thing that a man should propose to a girl on his knees?"

"I suppose so, but if he didn't, I think the girl ought to get right off and never sit there again," returned the watchful chaperone."—Jester.

□ □ S □ □

Him—Are you ticklish?

Her—I don't know.

(Business.)—Columbia Jester.

We Serve Your Photo Needs

☞ The best models of the best makers of Kodaks and cameras.

☞ A large and varied stock of supplies and accessories.

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THE ART, CAMERA AND PATHEPHONE SHOPS

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April Duds

One place to get 'em—one place where University men find what they want at reasonable prices. There's no mystery—it's

ZOM'S

New shirts—neckwear — hats— everything you need to make that Easter parade—good idea to drop in and pick out the glad getup right off.

Roger Zombro

Green street, of course

Buy Twin City Creamery BUTTER

From Your Grocer

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There's nothing like a game of billiards to counteract "Spring Fever"—that dull, tired feeling that comes with the first spring days. You get new "pep," and a desire to get down to study after a few minuets' play.



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QUALITY as well as QUAN-
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fections in a class by them-
selves.



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"Jimmie" Thornhill

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THE HOME OF GOOD THINGS
TO EAT

OPEN ALL THE TIME

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\$5.00 for \$4.50

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It's Good

to know that the best there is in tailor-
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Select your garments while the assort-
ment of woolens is complete, and have
them made by Anderson of Chicago.

Prices—\$18-\$45

—

"Marshall"

Bradley Arcade

Opp. Library



☐ New Designs in Grey, Ivory, White; Dull, Patent and Bronze Kid Pumps.

\$3.50 & \$4

All the Latest Novelties

.... In

Easter Footwear

A new shipment of White Ivory and Grey Kid just received. White ivory sole and heel Button and lace, special

\$4⁷⁵



☐ The New Pep Last for Men. Black, white, tan. at

\$3.50, \$4, \$5

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128 West Main St., Urbana, Ill.

**Representatatsves of
of Ed V. Price**

Tailoring. Hundreds of the newset patterns and designs. Come in and get that new Spring Suit.

We carry a complete line of the latest in Men's Furnishings.

HER COMEBACK

Evangeline—How do you like my new hat?

Caroline—I think it is charming. I had one just like it last year.—Philadelphia Evening Ledger.

☐ ☐ S ☐ ☐

"Say, Claude, did you get your shirt back from the laundry?"

"Yes, Reginald, but not the front."—Longhorn.

Patronize

O. E. SHOBE & CO.

The Transfer and Livery People.
Baggage Line in connection.
We cater to Students.
Opposite Fire Department.

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The Best of Service to

St. Louis

and

Springfield

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All Steel Daylight Special

Enjoy the privileges of this superb train's perfect equipment. Observation-Parlor Car, Cafe-Club Car, Reclining Chair Car and coaches—each of solid steel.

Leave Champaign at 12:10 p. m., arriving at Clinton at 1:40 p. m., Springfield at 2:57 p. m., and St. Louis at 5:46 p. m., where connections are made for all Texas points and the Southwest.

Tickets, fares, sleeping car reservations, train schedules, etc., may be obtained of

F. A. Dodds

City Passenger and Ticket Agent
Champaign, Ill.



Gordon

The college man's shirt. Well made of fine white Oxford. Cut in patterns that assure perfectly comfortable fit. It is an

ARROW SHIRT

CLUETT, PEABODY & CO., INC., *Makers*, TROY, N. Y.

CENSORED

She—Is the room big enough for the dance?

He—Plenty big enough for ten couples to squeeze in—Longhorn.

□ □ S □ □

REGRET

"Why did everybody cry in that last death scene?"

"Because they knew the actor wasn't really dead."—
Topeka Journal.

**Your friends can buy
anything you can
give them except your
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Make An Appointment Today

The Photo Art Shop

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The Sensational Handcuff King and Strong Man

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The Most Pretentious Musical Comedy in Vaudeville

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And the Two Kutest Kids in the Kuntry and

25 Other Boys and Girls 25

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All The New Models In
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Every Club Is New

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Bags

All Styles and Prices

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Catering to Those Who Appreciate

The Best in Photography

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□ □ S □ □

HIS JOB

"I never hear of Walker, the pedestrian, any more.
What's become of him?"

"He is working for a real estate concern, establishing records between the houses they sell and the station. When they tell a man a house is ten minutes' walk from the station they are 'in a position to prove it.'"—New York Times.

□ □ S □ □

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URBANA, ILLINOIS

Some Say Our Prices Are High. All Say Our Work Is Worth What We Charge.

IF DEPENDABLE FABRICS

Correct styles and fit combined with genuine handwork mean

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"Rocksie"

ILLINOIS

Billiards

Everybody Knows
Where

"Is she modest?"

"Modest? Why, she can't watch a billiard game."

"What's the reason?"

"She blushes every time the ball's kiss."—The Jester.

□ □ S □ □

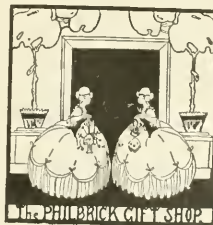
A SUITABLE MATCH

"So you think Katherine made a very suitable match?"

"Yes, indeed; you know what a nervous, excitable girl she was. Well, she married a composer."—Tit-Bits.

The Philbrick Gift Shop

Hamilton Arcade



Gifts Out of the Ordinary

If you buy it of T. H. Craig you know its right

Engraved Visiting Cards

Just now should receive your attention.

You should include with your invitations your personal card. This same card which is made from a copper plate will be of much service to you in your social and business relations. The plate from which the cards are made from becomes your personal property and for future use will prove to be of much value. Call in and see samples.

T. H. Craig, Optometrist

ESTABLISHED 1896

5 Main Street

Champaign, Illinois

SEASONABLE

She—One robin doesn't make a spring.

He Nor does one swallow make a fall.—Gargoyle

□ □ S □ □

EXPLAINING IT

"I think I can explain it to you. Now, I ask you for a kiss. That's the initiative."

"And I refer you to mother."

"Um. That's the referendum."—Louisville Courier-Journal.

Plan The

Vacation Trip

VIA

Illinois Traction System

[McKinley Lines]

*"Your Way
Any Hour
Any Day"*

ST. LOUIS



Marten's Cave

Meals 15, 20 & 25c

Enlarged Quarters Makes Shopping Easy

Come Over and See Us

Latest Popular Sheet Music

F. W. Woolworth 5 & 10c Store

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CHAMPAIGN ICE CREAM COMPANY

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ICE CREAM
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Soft Water Laundry

Once you have tried us, you'll never have cause to complain, because we give every bundle our personal attention, and see that you are pleased at all times.



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Both Phones

Urbana



If You Are Particular—

we want you for a customer when your Plumbing or Heating needs repairing or remodeling.

WOZENCRAFT & FINDER

BOTH PHONES

Notice !!

COMBINATION CLUB BREAKFASTS

As the demand seems to be growing for a lower priced meal, we have instituted combination breakfasts from 25c to 65c, and discontinued the American Plan breakfast.

BUSINESS MEN'S LUNCHEONS (Week Days)

We have discontinued the American Plan Luncheon, and in its place, serve a Business Men's Luncheon at 40c.

DINNER (Week Days)

We have abolished the 75c rate, and serve dinner at 50c each person.

Remember, we have music with our evening meal each night.

SUNDAYS AND HOLIDAYS

Combination breakfasts will be served Sunday morning at the regular hours, but we will serve our former American Plan Sunday dinner and Sunday evening meal at 75c for each meal.

Beardsley Hotel Co.



A mountaineer preacher once said to his flock:
"Brethren, I hev decided t' divide my serman in three parts. Th' fust part I'll understand, an' you won't. Th' second part you'll understnad, an' I won't. Th' third part nobody'll understand."—Montgomery Advertiser.

□ □ S □ □

EVENING UP

"You've had plenty of rain in your section?"

"Yep. Hurt my crops, too."

"Will you lose much money?"

"No, I'll break about even by hauling autos out of mudholes."—Pittsburgh Post.

Call at HOOVER'S

Sanitary Barber Shop

First National Bank Building

Fitch's shampoo for dandruff. Olive oil shampoo for Falling Hair. Hair Cutting a specialty

C. L. HOOVER,
PROPRIETOR

Ray L. Bowman Jewelry Company

Hamilton Bldg.

Champaign, Ill.

*The Latest Ideas in Jewelry
Everything New*

Repair Department

In Charge of an Expert

MODERATE CHARGES

A^s fragrant as the memory of
your first case—hopelessly
intermingled with the things you
told each other—what made you
like her first and all that: the
aroma of good tobacco (the Ha-
ven sort) runs thru the whole
dream! 'Eving's I'm growing po-
etic, what with this spring sun-
shine and a half-burnt Deity!

Leseure's
Smoke Haven

Right on Green Street

TRIANGLE PLAYS

Just about Easter time *Billy Burke*
charming star will delight patrons
of the Colonial in the marvelous
production "*Peggy.*" Watch for it.

COLONIAL THEATRE



In the Spring the maidens bloom, their arms and necks are bare,
 They dress in filmly silky things, Oh helpless man—Beware.
 They lie in wait, the dainty maids, and coyly blush and smile,
 Their eyes they seem to say to men, "Oh won't you stay awhile?"
 And lokoed by the perfume, that to the maiden clings,
 Just 'cause the sky is soft and blue, men say most foolish things,
 The moon and blossoms, starlit sky, and neck and shoulders bare,
 Have ruined millions in the past. Oh poor weak man—Beware.



MERE MAN IN THE SPRING

□ □ S □ □

CHANGEABLE

She—"Why do they always represent spring as a young girl?"

He—"Well, you never know what it's going to do next."

□ □ S □ □

SURE SIGNS

Baseball teams are coming north
Spring is here
Cars are scooting back and forth
Spring is here
Men are buying low cut boots.
Girls are buying filmy suits.
Tailor shops reap all the fruits
Spring is here.

Mental energy is lax
Spring is here
Milliners buy Cadillacs
Spring is here
Growing grass is getting green
Air is balmy and serene
Mother Nature starts to preen
Spring is here.

Tennis bees are buzzing round
Spring is here
Hosts of golfing bugs abound
Spring is here
It's surely nice to hibernate
And all your longings satiate
But when spring comes, say, ain't it great?
That it's here.

AS IRISH ROSE

(Chicago)

It does not matter where we met,
Or what we said at meeting—
It is so easy to forget
The formal words of greeting:
I only know the dance was on,
And I was out for pleasure,
And so, my merry "colleen bawn,"
We tripped a merry measure.

Your eyes were black as sloes that night,
Your hair was like the raven,
And I, in English clothes so tight,
Well-combed and smoothly shaven,
Save for the little circumflex
Of down, so much the fashion,
Which, tho some maids it seemed to vex,
You vowed increased your passion.

From that time on we often turned
Chicago's night to day,
The candle's sleepy end we burned
In dance-hall and cafe—
Sometimes we made too many stops,
No doubt, and grew too merry,
But from the "Woodlawn" up to "Pop's"
Each one his share could carry.

Ah, well, my little Irish witch,
I am exposed to censure,
No doubt, for all the follies which
Surround each sweet adventure,
But give me Folly in your eyes,
And I shall be contented
To forego Heaven in any guise
That ever was invented.

For what is Heaven but a thought
Men have of the Hereafter?
Why should it be by penance bought,
By lack of wine and laughter?
By heaven with streets of gold inlaid,
Let priest and prophet swear,
Give me the one Mahomet made,
With you an Houri there.

□ □ S □ □

CYNICAL

Dick: "That old maid with the red auto has been pinched six times for speeding."

Tom: "Well I suppose when she sees a motor-cycle cop she can't resist the enjoyment of being chased by a man."

□ □ S □ □

STAMPED ACCEPTANCE

Clerk (in gym office): "I love you, Betty."

Betty (presenting Athletic Association Book): "Then 'accept' my picture."



Husband (as he views the latest arrival—a boy): "Let's see, this is the third, isn't it?"
Wife (feebly): "John, you know he's the first."

THE SIREN

The Life of Illinois

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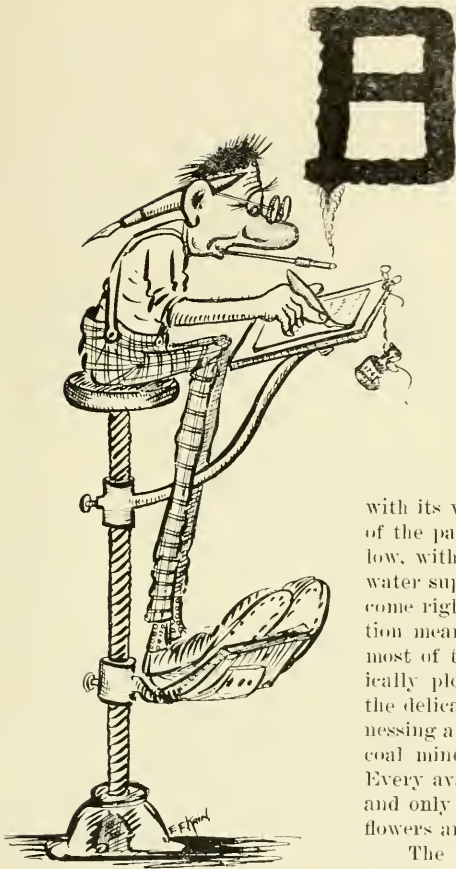
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III. blooming blossoms, combined of course with all the frippery appertaining thereto, such as caressing breezes, warbling birds, gentle sunshine, and silvery moons, and all the whatnot of spring, have not only been extolled by generations of poets, long since covered with fungus in moldy graves, but will probably continue to be extolled by generations of poets as yet unborn. It seems the nature of weak mortals to become sentimentally unbalanced when the first round moon of springtime arrives. At least "youth" is affected that way, and he twists his toes in ecstasy as he breathes hot sighs and raises his youthful eyes to the starlit sky. Just what he sighs for is perhaps a mystery. But he sighs anyway, and is filled with indefinable yearnings. Adam and Eve probably did the same thing so we can not censure "youth" when he breathes deep of the fragrance of spring, and goes into moon-struck paroxysms. All we can do is stroke our beards and patting him on the head, remind him that there are many months of moons each year, and lots of years to come, and besides there is a bloomin' lot of things more important than blossoms.



LOSSOMS nowadays are becoming rather passe. They went out of style with the faithful wife, and domestic happiness. The hills and valleys were wooded, in the old days, and the wild flowers grew unsoiled and untrampled. The meadows basked in the summer sunshine, and the blossoms mingled their delicate colorings with the ferns and meadow grasses, undisturbed save for the browsing of an occasional cow or sheep, or the leisurely footfalls of a passing shepherd. Man had not as yet turned his hand ruthlessly to the destruction of nature that it might subserve his economic interests. But the education and civilization of men has necessitated the "passing of the blossoms." The scientific management of nature has no place in its plans for unimportant trivialities like flowers. The forests once fragrant with violets, are bestrown with the sawdust and leavings of lumber concerns, or turned into forest reserves in which no man may travel. The little shepherd's cabin covered with its climbing rose vines, or the picturesque farm house,

with its windmill and wide rambling porch, are becoming things of the past. Men have found that a precise clapboarded bungalow, with a telephone wire running to it, and a gas engine for water supply, is a more economical investment. The wire fences come right up to the house, for every bit of land under cultivation means more profits. And in industria Germany they say, most of the roadsides and railroad right of ways are systematically plowed and kept under cultivation. What chance have the delicate little blossoms in our world of dollars. Man is harnessing all nature that she may bring him profit,—the waterfalls, coal mines, and oil wells, for power, the rivers for irrigation. Every available piece of land must be made to produce for then and only then will man make the maximum of dollars. As the flowers are unproductive they have no place in man's world.

The generations to come, we hope, may glimpse the blossoms as they grow in greenhouses, blossoms only allowed to exist that they may be sold for dollars. Or maybe some king of industry, surfeited, with wealth, will allow the common hoi-polloi

to look thru the high iron fence surrounding his estate, and gaze upon his flower beds and blossoms, of whose sweetness and fragrance he knows nothing, and perhaps of whose existence he would be unaware, were it not that he must sign checks for their upkeep.

We smirch the landscape with sign boards, telephone poles, and smoke stacks, shut off the sky and clouds with the smoke from our factories, shut off the view of the sea with our breakwaters. And the blossoms, too, must eventually go, for they are evidence of man's inefficiency. Beauty and things aesthetic must ever yield to dollars.

□ □ S □ □

The Siren wishes to express its acknowledgments for art work in recent issues to the following persons: F. E. Troxel, H. T. Meek, Gladys Philbrick, George Buchanan, and M. R. Ransford. Contributors of literary matter have been William Gilmore, T. R. Gibson, C. B. Beck, and A. E. Singer.



IN THE SPRING A YOUNG MAN'S FANCY LIGHTLY TURNS TO THOUGHTS OF—

□ □ S □ □

THE MORNING AFTER

He had been gloriously soused; so much so, in fact, that he had quite forgotten the obligations due to both nature and the faculty of the grand old institution in which he caroused. Now he had a splitting headache and a sarcastic letter from his instructor in philosophy, asking him if it would be too much trouble to come to class.

Frankly, he admitted that his brain was addled as he walked toward that class. He began to revolve certain things in his mind; but his thoughts fizzed and sputtered like bromo-seltzer. All he could think of was glu rickeys and blue monos and horses' necks. He had done those things which he ought not to have done, and he left undone those which he ought to have done. Truly, there was no health in Henry Terwilliger Jones that day.

But he got to class some way, though he readily was in no condition to commune with the Absolute. How could he rub shoulders with Kant and Fichte as he gazed across the fathomless void where nothingness is not void and void is merely a portion of the notself? When he entered the class room—in a fairly decorous way, he entered—the apartment was quiet and serene. The undergraduates were asleep, and the post graduates were trying to decide whether an ethical idealist was necessarily a believer in the unconscious ego. They pulled aside their intellectual skirts as Henry entered, for he couldn't tell a categorical imperative from cow pee, though he did know the entire process of making an eel's eye.

The instructor took the roll, the graduate students held up their hands and snapped their fingers—for all p. f.'s do love the sound of their own voices—and the rest of the class immediately went to sleep. Our hero too, we are forced to admit, soared a little as the wisecracks began to talk familiarly of infinite things. When the awful thing occurred.

"Mr. Jones!"

Bill sat up with a horrid feeling of despair in his heart and a sinking feeling in his stomach.

"Yes'm."

The graduate students looked at him patronisingly and whispered among themselves, as they gurgled about primary and secondary qualities and the all-pervading not-self.

"Mr. Jones, since you have read William James, according to assignment, please tell us what strong drink does to the mystical sensibilities."

"Wh-what," gasped Bill.

"When a man is drunk, you know," repeated the instructor solemnly unseeing as to Henry's condition, "he continues with the over-soul. Things are unreal, ineffable, mystical. Tell how James describes that state."

"Yes, yes," exclaimed Henry.

"And he loses himself; the artificial barrier between him and the world outside him breaks down. He is one!"

"Yes, sir," said Henry, excitedly, "when you are drunk, one has no use for the body; he loses control of it; he is ethereal, lightsome, and anthosmial. The world swims about and one cannot find the curbstone. The whole world gets brighter until we see stars in broad daylight and hear the barkeep telling us to get out. We are in the mystical presence!"

Henry sank back in his chair and slept. "Nothor horse neck," he murmured.

"How adequately he explained it!" shouted the philosophy instructor. "I shall give him 95 in the course."

□ □ S □ □

ALL FOOL'S DAY

Johnny—"Oh, look Mama, the ice man's kissing the cook."

(Mama starts for the kitchen.)

Johnny—"Oh, April Fool. It's only Dad."



MOTHER GOOSE COLUMN

Sing a song of springtime, I bought some garden seeds
And planted them in our back yard which always grew
to weeds.
The weeds had gone about two laps—the peas were awful
slow
And all my neighbors said "Tee hee" "ha ha" "I told you
so."

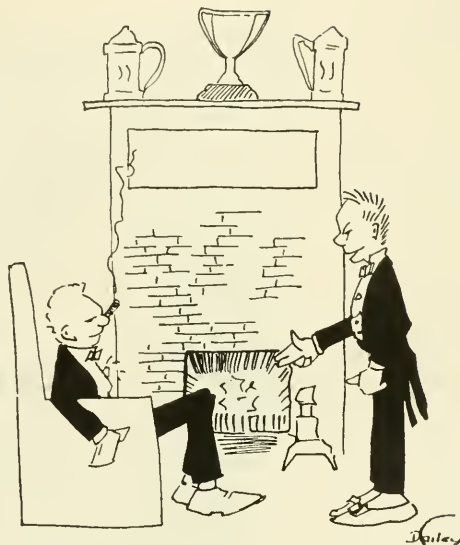
Old King Cut is a merry old nut, and his subjects loyal be,
And they give their tithe of classes in the university;
And on these balmy afternoons King Cut demands his
For who can hear a lecture when spring is in the air?

Little Miss Apple
Came home from chapel
Wearing her Easter bonnet
Shè gasped with dismay
When she put it away
To see that the tag was still on it.

□ □ S □ □



She—"How do you get down off your horse?"
He—"I don't get it off a goose."



Coll: "Was Dick surprised when you told him that
he had flunked Math?"

Issimo: "Yes, he said it never entered his head."

□ □ S □ □

AN ELEGY BY A GRAD

This town was just as lively once
As any that you know
We used to drink beer in public
In the good old days long ago.

And drunkards pranced about the streets
And no one did demur
We didn't know the taste of "coke"
Or your friend "the chocolate stir."

But the Council's got you by the pants
They hold you by the tail
Your dear old friends the bootleggers
Are doing time in jail.

□ □ S □ □

NECESSARY

Husband: "I don't think the doctor needs to come as
often as he has lately."

Wife: "Well, I think he does; I'm his only patient,
you know."

□ □ S □ □

AT THE FUNERAL

She—"What was his farewell address?"
He—"Well, he always led a good life."



OBSERVING GOO



D FORM IN SOCIETY



AT THE END OF HIS ROPE

□ □ S □ □

KWERY KOLYUM

(Conducted by Otto Hno)

Dear Hno: I am worried about Lent. Who invented it, who profits by it? Has Congress ever tried to abolish it?

Lent was invented by the supreme high council of multimillionaires in prehistoric times. Then the Easter bonnet was half a cocoanut instead of a horticulture show. Half cocoanuts were scarce and no one could afford to pay the fabulous prices demanded for them, after a gay social season in the winter time. Dances, theatres, teas, receptions, cards, etc., etc., ad infinitum were expensive for the cave dweller, and he often was cruel enough to make his wife go bare headed. The crafty milliners called a sachem and deliberated for many moons, and then they came forth with their proclamation. They established a period during which it is wrong for people to eat squab or drink Mmmm's or dance or gamble. Of course they had to save money, as long as they couldn't spend it. Only one luxury was allowed them until after Easter. That one soul solace was the Easter hat, and, being first in line, the aristocracy of the milliners reaped the profits of six weeks' economy, and every one was happy. Ever since that time the custom has been kept, and, inasmuch as one can save money by fasting for several weeks and then killing his wife and escape the hat bill, there has been very little opposition.

THE BEAST

The young bride was in tears. She put her head in her mother's lap and gulped out large sobs. "Oh, dear," she said, "I might just as well be married to a dog. He comes home every night, and tracks mud all over the rugs, then lies down in front of the fire, and growls for his supper."

□ □ S □ □

AFTER THE GAME

Poke: "How did you come to lose so much money?"

Kerr: "I didn't come to lose."

□ □ S □ □

ZAT SO?

Nervous Co-ed: "Conductor, which end of this car do I get off of?"

Conductor: "It doesn't make much difference, mam. Both ends stop."

□ □ S □ □

INTERVIEWS WITH GREAT MEN

7. Elmer Fiero

"Good morning, Elmer," said the war specialist of the *Siren*. "May I see the Dean?"

"The Dean is at a council meeting just now," said Elmer. "What's the name, please?"

□ □ S □ □



A PIPE COURSE



She—"Guess where I bought the gown I have on."
He—"I'd guess the jewelers."

□ □ S □ □

OUR COLLEGE PRIMER

6. Spring

Spring is the greatest of outdoor sports.

You can get drunk in a dry town in the spring because it doesn't take intoxicating liquors to stew you in the spring.

In fact, if some one were to offer you some booze in the spring you would say, "No, thank you. I want what I asked for—not a substitute."

And then you would go out on the veranda, slung for front porch, and you would become steeped in the sweet, stirring strains of a mandolin on which you are beginning to learn the scales.

Or you might step across the street and talk to her about courses or movies or the ball game and how funny your heart feels and how warm her hand is and gosh, but she has nice hair.

Or maybe you would take a walk in the dusk and see in the haze caused by yon Three-B and *Arcadia Mixture* the alluring smile and tender eyes of Clara from your home town and then you would come home and write five thousand words that have it all over anything Robert Chambers ever attempted.

Or perhaps you would feel kind of frisky and in order to relieve yourself would set your landlady's house on fire or call on the Dean of Women for a sociable chat or call Bob Zupke names to his face or wrestle with your roommate on the sidewalk.

Or mayhap you would make a lovely bonfire of all your books and subscribe for three years each of the *Cosmopolitan*, *Parisienne*, *Vanity Fair*, *Smart Set*, and *Snappy Stories*.

Or perchance you would go into Harris' and buy a *Lovers' Delight* and sit with it in the last booth on the east side and talk softly across the table to Agnes, although the waiter will swear to it that there was no one in the booth with you.

Spring is the greatest of outdoor sports.

You can get drunk in a dry town in the spring because it doesn't take intoxicating liquors to stew you in the spring.

□ □ S □ □

PLEASE LOOK THIS WAY

Professor—"I wish you'd give your attention to me. I want to impress you with the fact that man is descended from the ape."



SOMETHING NEW IN DRESSES



This Page has heard from reliable sources that you would be willing to consider some suggestions for lyrics for your union-made opera.

Now, this Page ain't no scab, you understand, Mr. Herbert Stothart, and this Page feels that, belonging to the union as it does, it may feel free to print something in the lyric line.

We ain't insisting that you should accept these lyrics, you understand, Mr. Stothart. It may be that Irving Berlin or Ella Wheeler Wilcox could write better ones.

We are merely presenting them, so that next year when you drop off the train into these here Twin Cities you won't get started wrong:

Here you are, Mr. Stothart:

Title

WHILE YOU'RE DREAMING OF ME I'LL BE FIXING
THE FLUE

Verse

Mabel, Mabel, if you're able,
Take your feet from that there table.

(Two beats for applause.)

If the soup but had a muffler—
Gosh, what can I rime with muffler—
Well, I pass. I ain't no shuffler.
Etc. (You get the idea, don't you, Mr. stothart?)

Chrous

Where's that moon? Bring that moon!
Dust 'er off. Now get the coon
When you've brought out all the coons—
June and spoon and croon and loon—
Start aworking on the oves,
Turtle dove, dreaming of, up above, all in love
Etc. (You get the idea, don't you, Mr. Stothart?)

(Bart ought to get by with this pretty good)

Title

THROW MY ASHES IN THE BONEYARD WHEN I'M
DEAD

Verse

When the Beta house is sleeping on the I. C. Railroad
tracks,
Throw my ashes in the Boneyard, mother dear.
And the little fish is weeping, all enclosed in gunny sacks,
Throw my ashes in the Boneyard, mother dear.
When the morning hours are creeping and the chips are
piled in stacks.
Is this silly, Mr. Stothart? Ain't this clear?

Chorus

In the floody, muddy Boneyard
Where little tin cans grow.
In the slooey, flooey Boneyard
Where the ancient hen-fruits flow.
Put my ashes in a suitcase
And my Phi Bate pin—just so!
In the sloppy, choppy Boneyard
'Cause I love you, darling Flo!

(Let Pat Page warble this one in a blue kimono.)

Title

LET ME BE YOUR LITTLE ANGLE WORMIE

Verse

(Slowly, with passion)

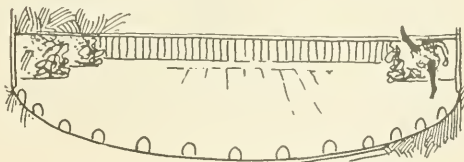
Sweetheart, you're a piece of mud
Abaking in the sun.
And I'm a little angle worm
Afrolicking, my hon.
Oh, let us get together, dear,
And spoon a little while—
For when its shiny weather, dear,
Your face cracks when you smile,
So,

Chorus

Let me be your little angle wormie,
And you shall be my darling piece of mud.
We'll cuddle
In a puddle
And I'll muddle in your arms.
I'll wriggle
And you'll giggle
Gosh, Herb, what rimes with arms?
My dearie,
You're fascinating
And aggravating,
And hypnotizing, mesmerising—
Lord, I am simply wild about you!
So,
Let me be your little angle wormie,
And say you'll be my darling piece of mud!

(Suggestion: Get the best tumbler in the gym department and give him the worm role (roll). Let the chorus play the mud, and arrange formations in which the worm wriggles through the mud. Thank you.)

S. MILES.





Rhubarbanite: "I want to look at some hose."

Floorwalker: "Seventh floor to the left."

Salescan: "Half hose or stockings?"

Rhubarbanite: "The other kind of hose."

Salesman: "In the basement."

Rhubarbanite: "I want to see some garden hose."

Salesman II: "Canvas covered or rubber; do you want it on a reel?"

Rhubarbanite: "On what floor are the rakes?"

□ □ S □ □

HO HUM

When vernal zephyrs come a stealin'
And you lie and gaze at Heaven's ceilin'
And you got that blissful lazy feelin'
Amorous, y'know; a pipe and a girl
And the birds a warblin', bees a hummin'
Proclaim that summer's really comin'
And the lyre o' love is softly strumin'
Listless like, and low;
Ambition's gone on its vacation,
Gee it's great—procrastination
You all know the situation;
Ain't it so?

□ □ S □ □

TECUMSEH 16



Louis—"Next to a girl, what's the most foolish thing you know?"

Louise—"A fellow—next to a girl."



"That fellow Montmorency is doing a great deal to rouse the country."

"He doesn't look very intelligent."

"I know, but he manufactures alarm clocks."

□ □ S □ □

THE BOOK-WORM

He ground away whole days and nights on volumes old and rare. He scanned the books zigzagged by mites and gray became his hair. He didn't care a crooked damn* for sports or cabarets; and every friend of his he'd slam as lubbers, chumps, or jays. He wooed some dusty tomes galore, and swallowed them with zest from Egypt's hieroglyphic lore to Cato, and the rest.

But now that man is thirty-plus and nigh onto his grave. His clothes are always in a muss; he needs a modern shave. He scribbles now for magazines, this learned, sad old hack, and swallows water, pork and beans alone in some poor shack. And every night before the glass, he wails with craven look. He might have loved a merry lass—instead he wed a book.

*Australian coin.

□ □ S □ □

INCLUSIVE

Tutor (when his pupil's lesson had been poorly prepared)—"I guess we didn't study our lesson this time?"

Boy—"I guess we didn't. Ain't we a couple of asses?"



TO SAY NOTHING OF BOCK BEER

When one writes concerning seasons'
It is well, for many reasons
To begin to rant about the blooming Spring.
And so, I give you warning
On this early April morning,
That I'm going to tune my lyric harp and sing.

And you're going to hear of flowers
And of leafy, rural bowers,
Where the dove and pigeon bill and coo all day.
Where the mink and saucy rabbit
Each pursues his spring-time habit,
And the beaming face of nature seems so gay.

There is nothing to me fonder,
Than in such a place to wander—
Leaving care and worldly worries far behind.
With me, Neptune's lovely daughter,
Who was born in heaven's water—
Fairer than the fairest jewel ever mined.

Housen pedagogues and fools
Never see the mirror pools,
Where the naiads hide from prying human eye.
And they scoff at elf and fairy—
Folk who played the tricks so merry,
Noted in the lore of many years gone by.

If you walk with me and Venus,
I will wager that, between us,
We can drive away the clouds that murk your brain.
And you may see the woodland pix
Playing saucy, elfish tricks—
Romping in the glades and shady dells again.

So come with us and lead the life
That's free from mundane care and strife,
And all the little things that turn hair gray,
No bustle and no hurry,
And no bitter-carking worry,
In the spring, when all of Nature turns to play.

□ □ S □ □

THE MORNING AFTER

Jimmy: "Pa must have been to the dentists last night."

Mother: "What makes you think so?"

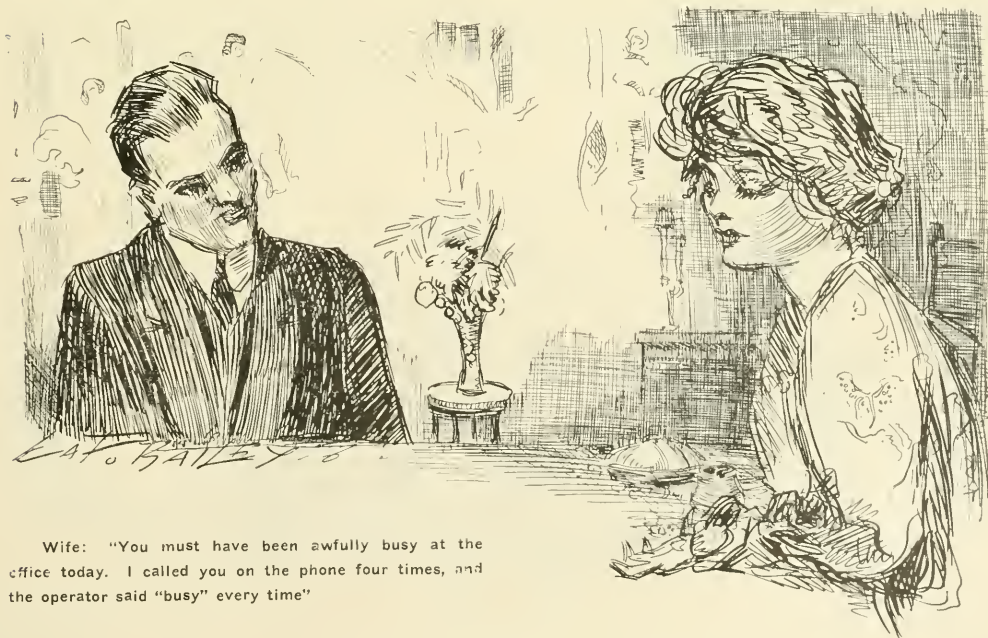
Jimmy: "Well he said he'd had his eye teeth cut for \$300."

□ □ S □ □

ENTHUSIASTIC

"She registers 60," said the youth at the wheel, as they speeded along the dusty road. "Shall I see if she'll touch 65?"

And the gentle maiden replied: "Well, I'm full of grit."



Wife: "You must have been awfully busy at the office today. I called you on the phone four times, and the operator said "busy" every time"

COMPARISONS

Floorwalker—"Do you realize that you were four hours selling those two women a yard of ribbon?"

Saleslady—"I know, sir. But just as they got to the counter they discovered that they each had a baby just learning to talk."

□ □ S □ □

HE SLIPPED

She—"Is my hat on straight?"

He—"Yes, absolutely."

She—"Oh, dear, it isn't supposed to be."

□ □ S □ □

BLOOMS

Ma, she says there's lots o' blooms
Thet comes out in the spring,
But there's one wat needs no seasons
Its fullest bloom to bring.

It's the bloom on my pa's nose
Wat shines and git's so red—
An' when my ma gits through with him
There ain't much left unsaid.

He always feels so bad for us
When sumpun's ginst the grain,
He has to step outside to feel—
An' sooth his troubled brain.

But I knows one wat's got pa's beat
'N pa don't know wat, nuther—
It's the bloom wat comes on rabbits' feet
'N decorates my mother.

□ □ S □ □

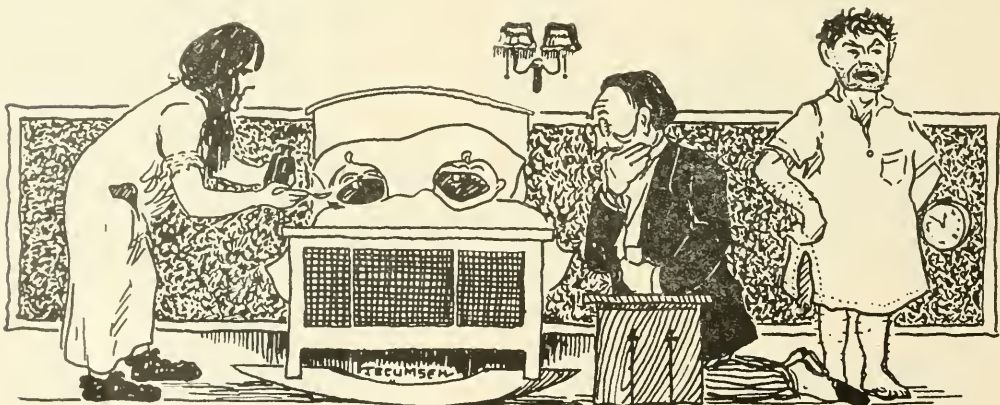
THE DAY THE NURSE LEFT

Mother (whose husband was sick with a trained nurse)—"What are you doing, children? Don't you know it isn't nice, Tommy, to kiss your sister that way?"

Tommy—"I know, mama, but she's playing nurse."

□ □ S □ □

□ □ S □ □



"TWIN SICKS"

Q I don't carry a stock of "Alexander's Ragtime Band," but I have some on which the ink isn't dry. The next time you come down to Mead's come in and let me play some of them for you.

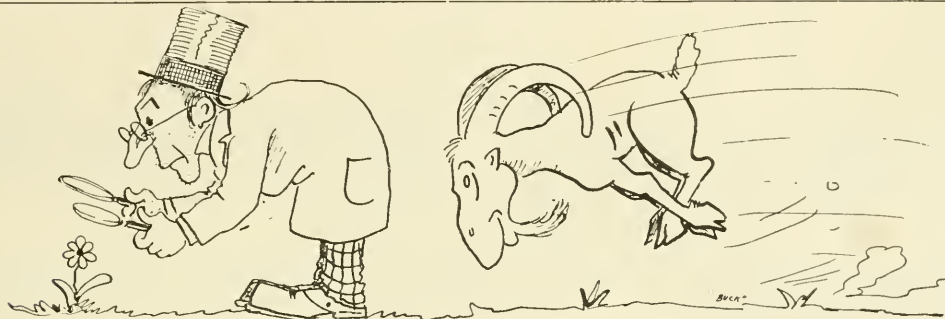
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Sheet Music

HAMILTON BLDG. [Across from Meads]



A SPRING LESSON—Being a study of plant, nut, and animal species

□ □ S □ □

LOVE

On the South Campus in the spring time
They whisper promises old
While across the road in the cemetery
The dead ones are turning to mold.

And man grasps closer his frail one
And heaves a tremulous sigh
While from across the road they're reminded
That mortals eventually die.

But why speak of love or of spring time
Or of life's eternal trend
With only the road between them
The Beginning and the End.

□ □ S □ □

AN EYE TO THE FUTURE

Clerk—"Do you want your wife's initials put inside the watch?"

Hubby—"No, er—just better put 'To my dearest.'"

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THE CAUSE

"What is the cause of unrest?"

"The desire," replied Mr. Dustin Stax, "of the workingman for leisure and of the leisurely man for something to keep him busy."—Washington Star.

□ □ S □ □

FOOLED! HE BIT

"Yes, I told father that white poker chip I dropped was a peppermint tablet."

"Did he swallow it?"—Hobert Herald.

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Urbana, Ill.

Home of Kaiser Inn 'Canned Goods
Fine Table Supplies

“And So It Was”

*I sat in Mead's and talked to Sue
She was a fair Co-ed
I sat in Mead's and talked to Sue
And sweetly for a drink or two
She promised me to wed
Since then I daily bless the day
And give the credit all away
To Mead, who served the drink or two
The day I sat and talked to Sue*

Open 7 A. M.

Close 6 P. M.

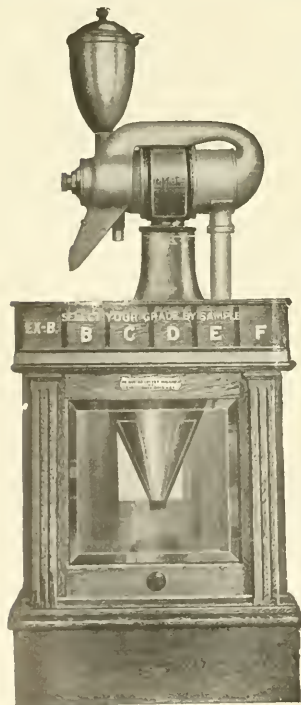
The Echo Shop

LARGEST AND BEST
UNIVERSITY DISTRICT

KANDY'S

Auto Phone
2265

614 East
Green Street



Why Not Be Fair To Your Stomach and Yourself

Use coffee with all its poison removed by our new refiners.

A trial will convince.
Ask your neighbors.

We also handle teas, extracts, spices, rice and baking powder.

Can save you money. Call and see us or phone, Bell 872, Auto 2153.

Champaign Tea & Coffee Co.

Cor. Market and Taylor Sts.
Champaign, Ill.

LYRIC

Program Changed Daily

PRESENTING

A Quality Feature Program

MONDAY
V. L. S. E.
Features Deluxe

TUESDAY
WORLD
Wonder Plays

WEDNESDAY
FOX
Features Superlative

THURSDAY
EQUITABLE
Features

FRIDAY
V. L. S. E.
Features Deluxe

SATURDAY
WORLD
Schubert & Brady
Plays

HARD TO GET ALONG WITH

"Hard to get along with, isn't he?"
"Oh, yes. He is as quarrelsome as a pacifist."—Kansas City Star.

□ □ S □ □

Cub—"Nothin' doin' in the news line today, boss.
Editor—"All right; put a pair of trousers on the office cat, photograph him, an' we'll run a special on the oldest living American Indian."—Puck.

The Florida Widow

YOU CAN'T BEAT HER

All Havana Cigar
For 5c

J. P. CAVANAUGH

324 N. Hickory St.



Vafiadis

CIGARETTES

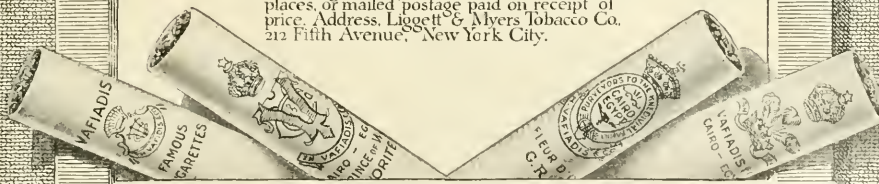
Purveyed to the Household of the Khedive, the Imperial Court of Austria-Hungary, His Royal Highness Prince Philip of Saxe-Coburg-Gotha, the Imperial Court of Japan, etc., etc., the principal clubs and the regimental messes of India, Burmah and Canada

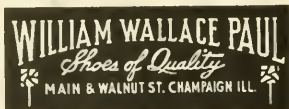
Those Americans who have smoked our Vafiadis (Vah-fee-ah-dis) Cigarettes abroad may now obtain them in the United States — because to Liggett & Myers Tobacco Company, who import them, we have also given the sole right to manufacture them from our Cairo formula.

Theodoro Vafiadis & Co.

CALCUTTA · BOMBAY · LONDON · RANGOON · CAIRO

Packages of 10, 25c. Tins of 100, \$2.50. Imported sizes higher in price. To be had at the better places, or mailed postage paid on receipt of price. Address, Liggett & Myers Tobacco Co., 312 Fifth Avenue, New York City.





She—I suppose the duke has lauded estates?
He—Landed one every time he married, but he managed to run through 'em all.—Boston Transcript.

□ □ S □ □

BABES IN THE WOODS

Kelly, '19—Know her, Bill?
Pool, '19—Nope.
Kelly, '19—Neither do I.
Pool, '19—That's queer. She seems to know us!—
Purple Cow.

5c BUTTER KIST

The Only Popcorn with the Toasty Flavor.

It is unlike any other.

It is untouched by human hands.

It is all popped and evenly buttered, then superheated to a tantalizing crisp.

The genuine Buter-Kist Popcorn is nationally advertised and sold in butter-proof bags. It can be purchased only from the Butter-Kist Machine.

The Crumb Shelf

506 East Green Street Champaign, Illinois

Students See Us For PRINTING and BINDING

Now Is The Time To Have
Your Magazine Binding Done

The Twin City Printing Co.

Printers

Binders

Stationers

Office Outfitters

Business Secret No. 2

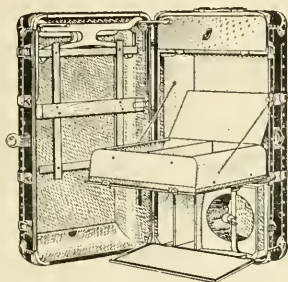
We are not magicians, but we never fail to change your countenance from one of (?) to one of satisfaction when we deliver those clothes cleaned CLEAN. May we clean them up or dye them over?

L. B. SOUDER

Cleaner

Dyer

BOTH PHONES



Indestructo Baggage

At The

Nunan Trunk & Leather Company

320 North Hickory Street, Champaign, Illinois

This is the **Official Indestructo Store** and carries every article made by this world famous factory.

GOLF GOODS

We carry a full line of everything the Golf player needs.

Repair Department

We repair all kinds of trunks, bags, suit cases, ladies' hand bags, also have a complete Golf Repair Department. Talk it over with us. It will pay you.

The Olympia Confectionary

FINEST STORE IN THE STATE

**Home Made Candies
Ice Cream and Ices
Dainty Luncheons**

GEORGE J. VRINER
PROPRIETOR

GRANT FRIEDRICH
President

O. B. FLATT
Sec. & Treas.

J. F. Webster & Co.

**Poultry, Butter,
Eggs, Smoked Meats,
Cheese, Lard Compound,
& Morris Oleomargarine,**

Get Our Prices for Banquets and Dinners

Bell Phone 1584; 1585

Auto Phone 1219

Roberts & Grant

113 S. NEIL STREET

Wholesale and Retail Meats, Fish, Poultry and Provisions

We invite inspection of our new plant at 113 south Neil street. All modern equipment especially fitted for the proper handling of heavy business.

□ □ S □ □

She was a careless girl to put the subscriber on the wrong number. Being in a hurry, the subscriber promptly asked for a box for two.

"But we don't have boxes for two," said a startled voice at the other end of the line.

"Why, isn't this the theatre?" he inquired.

"No," was the reply. "This is——'s, the undertaker."
—Exchange.

□ □ S □ □

Custer's

The Best Buttered Pop Corn
and Roasted Peanuts in the Twin Cities

Champaign

Urbana

Indianapolis Engraving & Electrotyping Company

5th Floor Wulsin Bldg.,

222 East Ohio Street

INDIANAPOLIS, INDIANA



Engraving for College and High School Publications a Specialty.

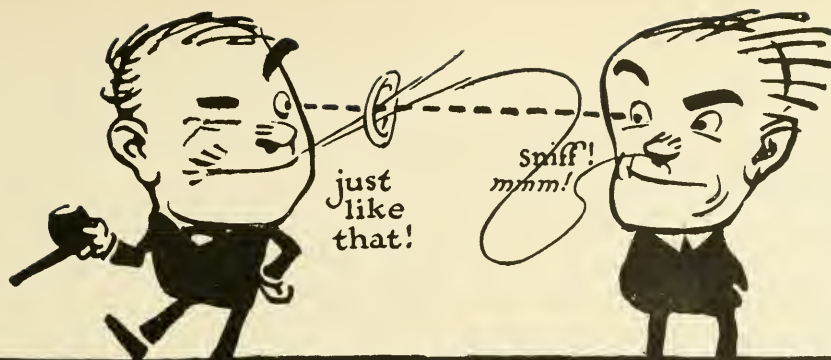
Our Dry Cleaning and Pressing Are Absolutely the Best

Let Us Show You Our Way

White Line Laundry

BELL PHONE 406

AUTOMATIC PHONE 1550



Live Every Day

so that you can look your fellowman straight in the eye and tell him you're smoking your share of Tuxedo right along—which accounts for the bully feeling of snap, spunk and sparkle that is the envy of all beholders.

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

Your share of "Tux" is a whole lot. No matter how often you yearn for the pipe you can load it with Tuxedo and smoke it without foreboding or regret. For the original "Tuxedo Process" takes out every bit of bite and every particle of parch.

No, you can't get that same delicious flavor and solid, deep-down satisfaction out of any other tobacco. Try one tin and you'll see why there are a million new "Tux" smokers every year.

YOU CAN BUY TUXEDO EVERYWHERE

Convenient, glassine wrapped,
moisture-proof pouch . . . 5c
In Tin Humidors, 40c and 80c

Famous green tin with gold
lettering, curved to fit pocket 10c
In Glass Humidors, 50c and 90c



THE AMERICAN TOBACCO COMPANY

When you think
of wall paper,
paints and glass
think of

BACON BROS.

BOTH PHONES

Splendid Values In

NEW SILK

FROCKS AT

\$17.50-\$25



Dresses in which everything combines to make them worthy of women who are particular in the matter of dress. The materials are those that have the call—taffeta, crepe de chine and various beautiful combinations. The styles are up to the minute in every feature and there are all colors. Ask to see them—they're excellent values.

Many Others
at \$12.50 to \$65.00

G. C. WILLIS

CHAMPAIGN, ILLINOIS

**Victrolas
and
Records**



**Leslie's
Drug Store**
URBANA

UNSYMPATHETIC

"Sir, your daughter has promised to become my wife."

"Well, don't come to me for sympathy; you might know something would happen to you, hanging around here five nights a week."—Houston Post.

□ □ S □ □

"Pa, a man's wife is his better half, isn't she?"

"We are told so, my son."

"Then if a man marries twice there isn't anything left of him, is there?"—Boston Transcript.

EASTER LILIES

Symbolize

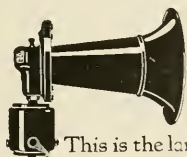
**The Purity of Pasteurized
Milk**

Champaign Sanitary Milk Co.

Auto Phone 1533

Bell Phone 1204

Experts In Sanitary Dairying



This is the largest of the Klaxons. It is the one you see on all high-priced cars. The "right-angle" construction distinguishes it from all other signals. No other signal looks like it. No other signal sounds like it. Its loud, clear-cut, far-carrying note can come from it alone.

KLAXON
Type L
\$20

There are smaller Klaxons. The U. H. Klaxon at \$12; the U. H. Klaxet at \$6; and for cars that do not have electricity there is the Hand Klaxon at \$7.50, and the Hand Klaxonet at \$4.

A Klaxon on your automobile means permanent satisfaction. It will last. You can use it on this car and the next and the next.

Klaxons are made only by the Lovell-McConnell Mfg. Co., Newark, N. J. Like all standard articles they are widely imitated. To be sure—*find the Klaxon name-plate.*

700,000 are in use

Harry Herrick

Nature Baffles Science!

The Dumbest Oyster can make a better pearl than the brightest man. The oyster uses Nature's methods.

Velvet Joe.

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UNIVERSITY OF ILLINOIS



NATURE says
smoking tobacco
is at its best after
two years' curing.

There may be *quicker* ways and cheaper ways to cure tobacco. But we believe in Nature's way—the VELVET way—two years' mellowing in big wooden hogsheads.

Just fill a pipe with VELVET, and draw in the cool, mild smoke that's so fragrant and rich that—but what is the use of trying to describe a *taste*?

Take our word for VELVET long enough to try a pipeful, and you won't need to take *anybody's* word after that.

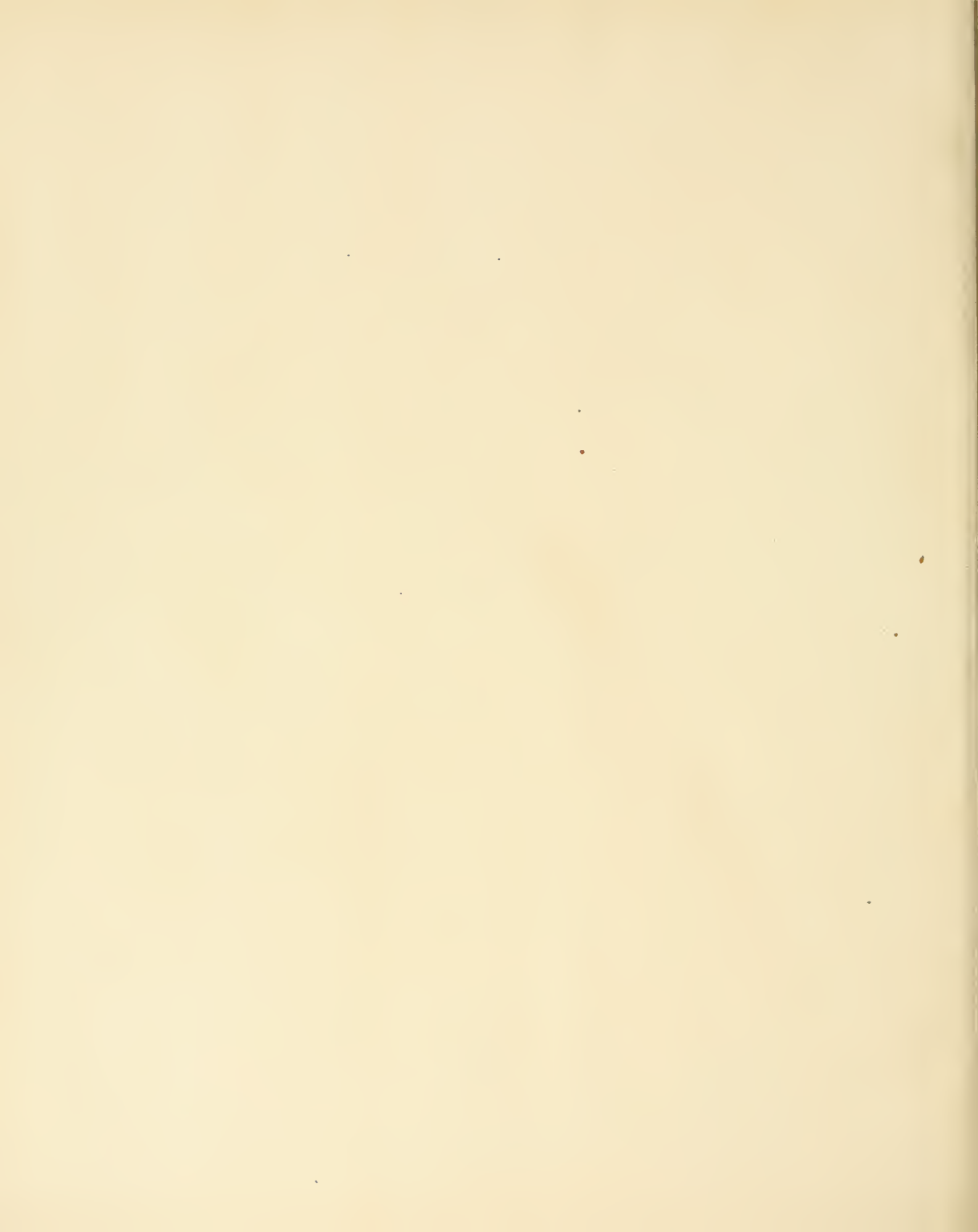
10c Tins

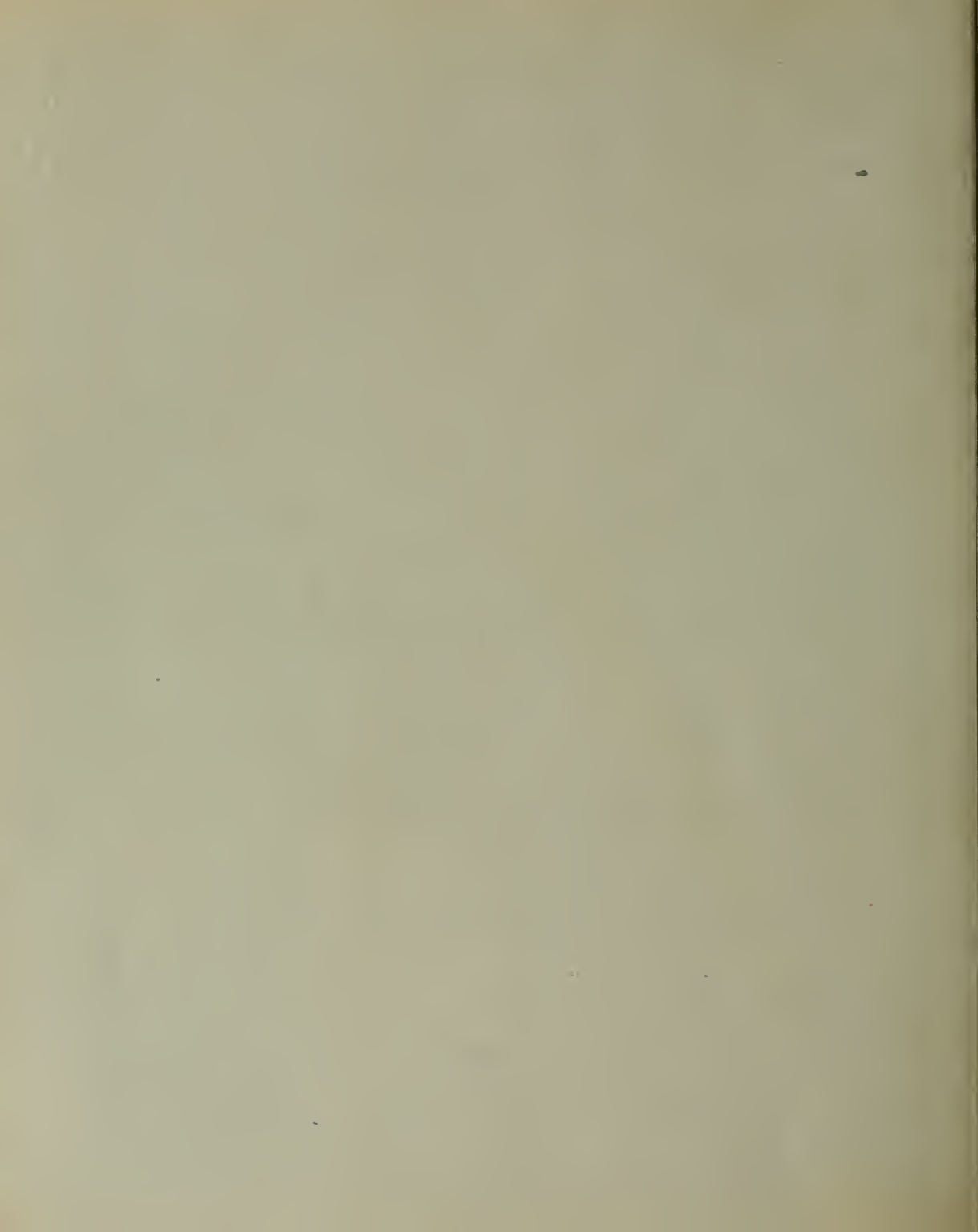
5c Metal-lined Bags

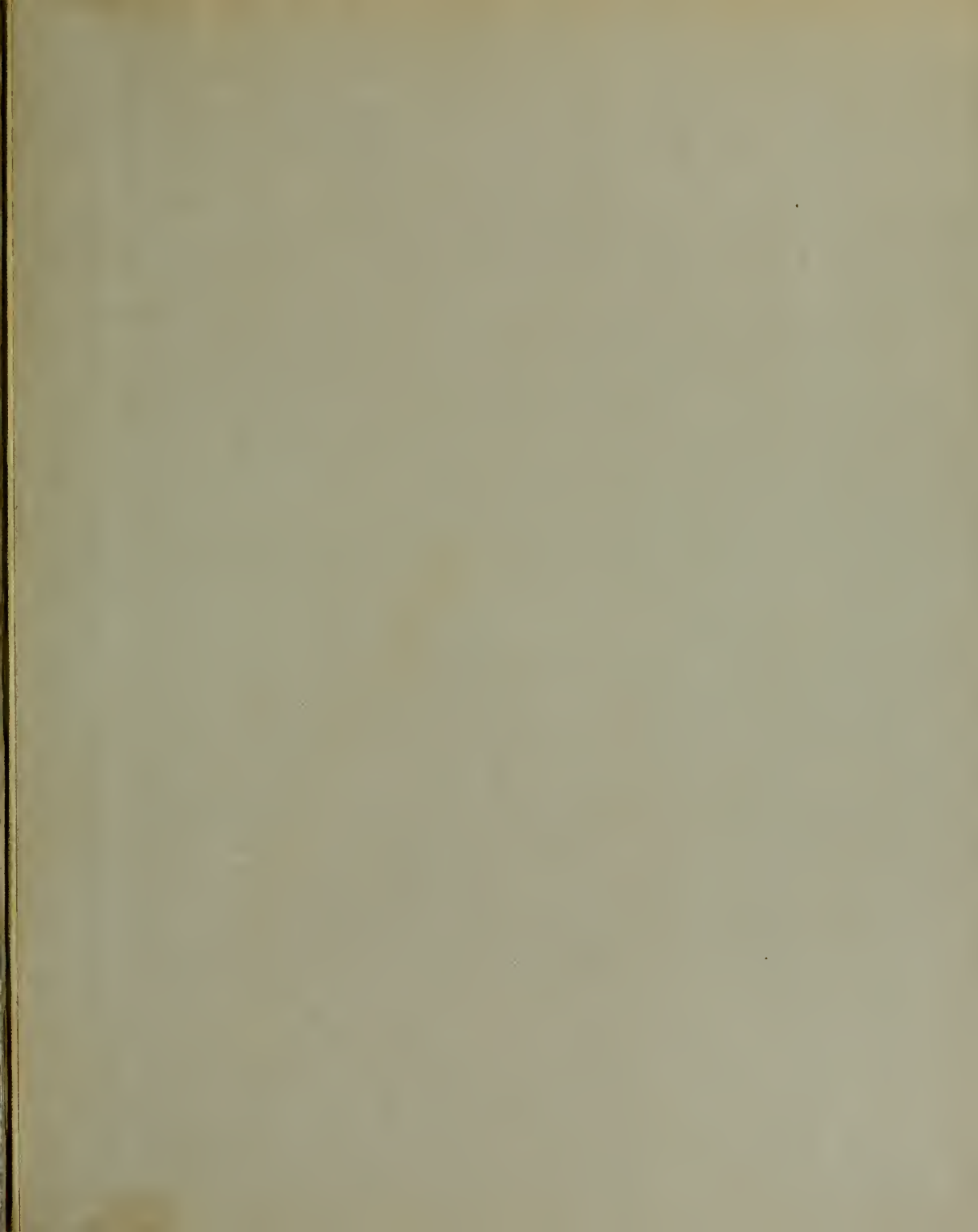
One Pound Glass Humidors

Liggett & Myers Tobacco Co.









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